**ISSUE 60 - SPRING 2018** 





# YOU CAN HITS THE SUNSHINE STATE!





**CITY2SURF 2018... A RUNAWAY SUCCESS!** 

**CELEBRATING 20 YEARS**OF SONY FOUNDATION

# DROTGETT BILLIEF

# ARTISTS FOR THE DROUGHT AFFEAL

Sony Music Entertainment Australia is proud to support the 2018 Drought Relief through this special 2CD set and download featuring music from 29 of the world's best artists. Sony Music will donate the net proceeds from the sales of this album to Rural Aid through the charitable arm of the Sony Group of Companies, Sony Foundation Australia. Funds raised will go to supporting young Australians directly affected by this drought.

Our special thanks go to all of the artists for generously donating their tracks, royalty free. We also thank all our partners who have made releasing this special album possible.

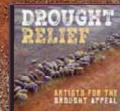
I know everyone in Australia shares deep concern for the plight of our farmers and rural communities, who are the very backbone of Australia. The community is currently enduring the worst crisis some have ever faced, and on behalf of Sony Music Entertainment Australia and Sony Foundation, our thoughts are with all those affected by this drought.

As Australians, we can be proud of our inherent values of mateship and lending a helping hand wherever possible. I encourage you to get behind this very worthy cause and help our rural communities suffering in this drought through the power of music.

#### **Denis Handlin AO**

Chairman & CEO, Australia & New Zealand and President, Asia, Sony Music Entertainment Founding Board Director, Sony Foundation Australia

NON TUE

















# Chairman's Report



Dear Corporate Partners and Supporters,

The uniqueness and brilliance of Sony Foundation's structure is that it allows us to stand out in the charity problems means that we can find real, manageable solutions to complex social issues such as illness, disability and disease.

\$30 million to fill the gaps for young Australians in need across cancer care, homelessness, disability care, mental health and more.

the most pressing social issues facing our youth are the strong and valued business relationships of the part of this successful Foundation. Through these relationships, Sony Foundation's Corporate Partner network has continued to grow and strengthen, commemorated these achievements and many more, at our 20th anniversary event in July, a special evening celebrating all involved with Sony Foundation. You can read more on this event on pages 8 - 9.

Most recently, our Corporate Partners and supporters once again set aside business rivalries to support a common cause, improving the future for Queensland's young cancer patients at Sony Foundation's inaugural Brissy4Ward event. It is exciting to now have Brisbane-based businesses such as Rork Projects with their own stake in our signature '4Ward' events and of course be connected to a tangible local impact. Words cannot adequately express, and I mean this to everyone, what your support at our first Brisbane generosity of Queenslanders was outstanding when

Without hesitation, we are also very grateful to the Queensland Government for their invaluable support for our Queensland You Can Centre with the recent announcement from Premier Palaszczuk of a \$500,000 commitment to the You Can Centre at the Royal Brisbane and Women's Hospital. The strength of this You Can project depends on a close collaborative partnership with the Palaszczuk Government, and we greatly value this relationship.

Knowing what can be achieved when focusing on the combined efforts of our corporate and media partners, along with the invaluable contribution of our celebrity will continue to strive to address challenging social issues and will work collaboratively to find solutions and improve the prospects for the youth of Australia.

Thank you all for your ongoing belief and support. You are outstanding!

Chairman, Sony Foundation Australia



Email: info@sonyfoundation.org.au Phone: (02) 9383 6230

Website: www.sonyfoundation.org



www.facebook.com/sonyfoundation @sonyfoundation





@sonyfoundation

# **I**maginat

**Proud Silver Corporate Partner** of Sony Foundation, providing printing services to support the great work of Sony Foundation. Web & Graphic Design | Digital & Offset Printing **Wedding Stationery | Point of Sale Promotional Material | Signage** 

**Imagination Graphics** 33-35 Sydney Street, Marrickville NSW 2204

T **02 9560 6511** E emmanuel@imaginationgraphics.com.au W imaginationgraphics.com.au

💢 Sony Foundation Newsletter SHOUT · ISSUE 60 · SPRING 2018

# You Can takes Brisbane by Storm!

It was a day for the greats of Queensland to come together in support of young cancer patients at Sony Foundation's inaugural Brissy4Ward on Thursday 2nd August.

Over the course of four hours, 250 guests, along with local heroes Johnathan Thurston, Giaan Rooney, Kevy Walters, Susie O'Neill and Ben Roberts-Smith rallied to raise an incredible \$375,000 to contribute funding for Queensland's first You Can Youth Cancer Centre.

Featuring world-class performances from Sony Music artists Guy Sebastian, Dami Im and The Ten Tenors on a stage overlooking the picturesque Story Bridge from Brisbane's hottest new venue, The Grove 480 Queen Street, guests enjoyed premium dining and luxury fundraising to help build Queensland's first You Can Centre. The event was also bolstered by an impressive line-up of celebrity hosts including long-standing Sony Foundation ambassador and NINE Network personality Richard Wilkins, Network TEN's Brisbane news anchor Georgina Lewis, Olympian Giaan Rooney and NOVA 106.9's David 'Luttsy ' Lutteral all leading the charge.



Sony Foundation ambassador Richard Wilkins with You Can Champ, Jason

But the real hero of the day was 25 year old Rachel Gray from Brisbane, currently facing her third cancer diagnosis, since first being diagnosed at just 21. Delivering a heartfelt and moving speech to the high profile attendees, Rachel spoke to why a specialised You Can Centre would make such an impact on young Queenslanders fighting their cancer battles.



Johnathan Thurston with You Can Champ Kate

Because, we are more. We are more than cancer, we are young people with dreams and aspirations for the lives we want. We don't want to fall through the gap.

Rachel, You Can Champion and Brissy4Ward guest speaker

**5**/

With the funds raised at Brissy4Ward, Sony Foundation will fund Queensland's first You Can Centre at the Royal Brisbane and Women's Hospital. Set to open in 2019, this will be Australia's largest You Can Centre to date.



Sony Foundation ambassador Giaan Rooney with Sony Foundation CEO Sophie Ryan and You Can Champs

#### FIRST EVER BRISSY4WARD...

- \$375,000 raised
- 31 event partners and sponsors
- Ten singers on stage at one time





#### **Special thanks to Brissy4Ward's** major event partners...

- G.H.Mumm Champagne
- Fox Gordon
- Stella Artois
- Paspaley
- NOVA 106.9
- OTTO

- Arc + Family
- DHL
- Santa Vittoria
- UDEO
- Kalem Horn **Photography**

#### **And Event Sponsors...**

- Lindt
- Bauer Media Group
- L'Occitane
- Red Rock Deli
- Glasshouse Fragrance
- The Arnott's Company
- Grazia

- Ora King
- Bounce
- Global Viande
- Ego
- Remedy
- Simply Fresh



# BRISSYYWARD... GIVING A VOICE TO QUEENSLAND'S YOUNG ADULT PATIENTS



You Can Champ and three-time patient Rachel, addressing guests at Brissy4Ward

Rachel Gray was your average 21 year old, simply enjoying life with friends and family when she received her very first cancer diagnosis, a T-cell lymphoblastic lymphoma. Needless to say, it came as a shock and Rachel was thrown into a terrifying world of treatment, endless days and nights alone in hospital and literally having to fight for her life.

Since that first diagnosis, Rachel has relapsed twice more, both times with Acute Lymphoblastic Leukaemia, each time enduring her treatment amongst patients often twice to three times her age, feeling lost and isolated. Despite this, Rachel never gave up hope.

"You swap your nights out with friends to nights spent on chemo, being woken up every 4 hours for observations and learning a whole new vocabulary. I was continually reminded of my age and the reality that I had cancer from other patients saying you're too young to be in here and have to go through **something like this."** Rachel 25, You Can Champion

At Brissy4Ward, Rachel bravely took to the stage to share her experiences with guests. Rachel's heartfelt plea to remember and support young cancer patients showcased her passion to make a real and lasting impact in cancer care for young Queenslanders.

"Once I got on the stage and saw everyone so engaged and emotional listening to my story of my long battle with cancer I was so proud and empowered." Rachel, You Can Champion

Rachel recently received news that she is now in remission after completing treatment for her third cancer and is looking forward to getting back to her life that was put on hold.

I may have had to put my uni, graduation, plans to travel and life back on hold for another fight but it's all just temporary. I might have cancer for the third time but cancer still doesn't have me. This Centre will make such a huge difference to so many young people fighting cancer and provide a place they can go to know they are not alone,"



You Can Champ Rachel and her dad with NRL star Johnathan Thurston



#### QUEENSLAND PREMIER ANNOUNCES YOU CAN CENTRE IS 'A GAME CHANGER'

It was a special day on June 18<sup>th</sup> when 'You Can' was warmly welcomed into Queensland at the announcement event revealing that Queensland's largest hospital, the Royal Brisbane and Women's Hospital, will soon be home to the State's first specialised adolescent and young adult You Can Centre.

The Hon. Annastacia Palaszczuk, Premier of Queensland announced the You Can Centre is set to open in early 2019 thanks to a \$1.8 million donation from Sony Foundation and contributed a further \$500,000 from her government to support the project. Minister for Health and Ambulance Services Dr Steven Miles MP, Minister for Education and Industrial Relations, Grace Grace MP and Metro North Hospital and Health Service CEO Shaun Drummond, Metro North Deputy Director of Operation Dr David Rosengren and RBWH Executive Director Dr Amanda Dines also attended this milestone announcement.

This state-of-the-art purpose built centre will benefit young cancer patients, and act as a hub for clinical research to advance treatment and increase survival rates...This is going to be a game changer

The Hon. Annastacia Palaszczuk, Premier of Queensland

MC'd by Sony Foundation ambassador and long-time supporter Giaan Rooney and attended by an array of well-known Queenslanders including Broncos star player, Sam Thaiday to Fox Sports presenter and former Wallaby Tim Horan, this milestone announcement was widley covered in media across Rainbow Corporate Partners Network Seven, Nine Network, Channel TEN and News Corp Australia's The Courier Mail.

23 year old Leukaemia survivor and You Can Champion, Anika Dean, addressed guests at the announcement, saying how much she wished the You Can Centre had been available through her cancer journey.

"It's incredible to think this will soon be a reality for our community of young people who are dealing with the irrevocable effects of cancer. That they have a place to sit with the friends, family and others the same age and talk, knowing they won't have to face their cancer journey alone. This means more to me than you can possibly imagine."

Dedicated Sony Foundation ambassador and Sony Music artist Samantha Jade performed at the event, taking the time to meet with the many young patients and survivors who attended the milestone announcement, saying:

"It was such an honour to be able to perform at this event and meet so many beautiful, inspiring young patients and survivors. Having opened Australia's first You Can Centre in my hometown in Perth in 2013, I can see the positive impact this is having on so many young patients and their families. You Can is a cause so very close to my heart and I love helping out in any way I can."

Since 2010, over \$8 million has been donated by the Foundation to youth cancer initiatives including You Can Centres in Perth, Melbourne and Sydney, cancer research and support services to address a gap in care.

The Brisbane You Can Centre will include a kitchen and dining area, outdoor courtyard, group room and areas to cater for consults, yoga, music, study as well as designated chemotherapy bays for the 3 Queenslanders aged 15 – 25 who are diagnosed with cancer each week. Set to open in May 2019, this You Can Centre will be a gamechanger in youth cancer care and services provided to Queensland's cohort of young cancer patients.



## 20 YEARS OF HOPE AND CHANGE...



There wasn't a dry eye in the house at Sony Foundation's 20th anniversary event when four time cancer survivor, Jacqui Freestone shared the stage with Sony Music artist and Sony Foundation ambassador, Jess Mauboy to sing a stirring rendition of 'Lean on Me'. Not only was it a moment that Jacqui, as an amateur singer, could only dream of, it was a song that carried intentional meaning of the mission charging the charity over the past 20 years, a mission to support to young Australians in need, those without a voice, overlooked and facing the toughest adversity.

Before she sang, Jacqui shared an emotional few words about the positive impact of 'You Can' for young patients and survivors like herself and dedicated her duet with Jess to her friend and fellow cancer survivor and patient saying.

My journey has beaten my confidence and physically taken its toll so it's just incredible that I can stand here today and even attempt singing with the amazing Jessica Mauboy.

Jacqui, cancer survivor and You Can Champion

20 years is an important milestone. It's a chance to look back, to reflect and to feel a sense of pride and happiness at what has been achieved, Sony Foundation took the opportunity to acknowledge and thank the collective efforts of the network of valued Corporate Partners, supporters, ambassadors and beneficiaries. A network of people who want to make a difference, not just talk about it.

Hosted by FOX SPORTS AUSTRALIA's Yvonne Sampson and longtime Foundation supporter Kerri-Anne Kennerley, the evening took guests on a journey from the Foundation's inception through to the present day capturing the scale of what has been achieved for young Australians facing severe adversity.

Sony Foundation Chairman, John Kirby AM addressed guests saying, "Our business-minded approach to social problems means that we can find real, manageable solutions to complex social issues such as illness, disability and disease. What has enabled this is the strong and valued business relationships of the Sony Companies in Australia who are an essential part of this successful Foundation."

Teresa, the mother of Edgar, a severely autistic young Sony camper spoke about the ripple effect of the Sony Holiday Camp Program in their family's lives and the special bond Edgar formed with Tom, his companion on Sony Camp back in 2008.

"Sony Camps give teenagers an opportunity to get up close and personal with disability, and hopefully, to see past it, to the children and young men and women before them who ask nothing more than to belong." Teresa, mother of Sony camper, Edgar



Teresa and her son, Edgar, a three-time Sony Cami

8 SHOUT · ISSUE 60 · SPRING 2018 Sony Foundation Newsletter Roje, a 23 year old, who as a young child was a victim of war and tragedy forcing him to flee his home in Congo and seek asylum here in Australia also shared his story on the night. Having experienced first-hand the life-changing programs Sony Foundation support at Musicians Making A Difference (MMAD) he shared his powerful message through a captivating spoken word performance.

Attended by ambassadors Peter Overton, Natalie Bassingthwaighte, Richard Wilkins and Karl Stefanovic the Foundation also announced a significant milestone of \$30 million raised over the past 20 years.

To read more on this special evening, head to www.sonyfoundation.org.au for the full story.



Former refugee and MMAD graduate, Roje



# \$30 million raised over the past **20 years**



## TREKYYOUTH - TAKING ON THE OUTBACK FOR OUR SPECIAL NEEDS CAMPERS...

by Cindy McCulloch, Director of Marketing and Corporate Strategy, Universal Sony Pictures and Home Entertainment and Trek4Youth Hiker

"I committed to the Sony Foundation Larapinta Hike to support the incredible work of the Foundation and to embark on what would be an exciting, challenging and incredibly rewarding adventure for me personally, and for everyone involved. I knew everything about the adventure would put me massively outside of my comfort zone — what I didn't know was just how much I would relish every aspect of that!

Training for me only started about 6 weeks out! We trained as a team, in multiple locations, and I really set out to just walk as much as I possibly could leading up to the adventure – extra walks with my dog, lots of chats to people, rather than emails, and walking home rather than driving!

Our goal was to raise \$25,000 for Sony Foundation, so we reached out to family, colleagues and dear friends, and, amazingly, we raised almost \$40,000!

With an abundance of excitement, a healthy dose of nerves and much gratitude for all of the support we had received, we set off for our adventure to Alice Springs. The first evening we were treated to locally sourced culinary delights from Kungkas Can Cook – it was so beautifully pieced together by extraordinary women. This was the perfect start to what would be a remarkable six days.

We averaged around 15kms per day — from high ridgelines to amazing sheltered gorges, the majority of the terrain was very rocky under foot! Our final climb to the summit of Mt Sonder was four hours of hiking in darkness (except for a head torch!) to be rewarded with a magnificent sunrise and peaceful reflection of our achievements. The vast, open and breathtaking scenery that surrounded us each day made every step totally worth it.

The careful attention of the World Expedition Guides, Andy, Jay and Luke, their positive encouragement, and creation of nourishing food helped to make the experience all the more magical. The camp facilities blended in beautifully with the surrounding environment and provided much comfort for us trekkers, and we all fell in love with sleeping out under the night sky!

The Larapinta Trail is truly spectacular and such an incredible part of Australia. The entire trip exceeded all expectations and was a remarkable experience for everyone involved - to be supporting the work of the Foundation and the Sony Camp held at St Andrews College for children and their families, who deserve all the love in the world, makes us all incredibly happy and proud.

I have come back with a spring in my step! I now want to walk at every opportunity, I have more energy, and a deeper appreciation for the wonder of nature and complete stillness. I hope that our efforts bring much joy and

beaming smiles to the faces of all the beautiful children attending the Camp in November.

Bring on the next adventure!"

A huge thank you to the team of Jim Batchelor, Cindy McCulloch, Peter Ayling, Adam Pearson, Lara Stone and Emma Bresnik from Universal Sony Pictures Home Entertainment, David Flanagan and Marc Collister from P2 Content Agency, Sony Foundation supporters — Meg Stafford, Simon Corbett, Nick England, Michael Hindaugh and Karen White from Sony Foundation Australia, all who trained, fundraised and raised awareness for Sony Foundation ahead of the trek. The team will visit a Sony Children's Holiday Camp in December to see what their funds have enabled.

"Amazing adventure, great people and loads of fun! I still can't get all the red dust off me! Looking forward to seeing some of the camps in action this summer."

Adam Pearson, Universal Sony Picture Home Entertainment and Trek4Youth hiker

To find out more or express your interest in taking part in a fundraising adventure challenge for Sony Foundation, email emma@sonyfoundation.org.au



# CROSSMARK, SONY/ATV AND PLAYSTATION FOIN THE MMADNESS...

Twice a year, the Musicians Making A Difference (MMAD) crew bring a group of 10 young people to Sony Music HQ on day 1 of their journey on the Sony Foundation funded 'Catch A Falling STAR' program. With the help of Sony Foundation's Corporate Partner volunteers who come on board as mentors, this group of vulnerable young people are coached through a group mentoring session and for many, given their first sense of having someone believe in them and of belonging.

On Thursday 31st August, mentors from Gold Corporate Partner CROSSMARK, and Sony Companies Sony/ATV and PlayStation took a few hours to provide support and motivation to young people from Queensland, New South Wales and Victoria, all coming together to begin their journey and commitment to making positive change in their lives.

Through music and team-building activities, the young STARs and even the mentors, set their intentions and goals for the months ahead, carving out a path of positive life choices to set them up for the challenge ahead.

I would like to thank you for the opportunity to attend and contribute to the STAR session. I think I speak for all of us mentors from CROSSMARK when I say we gained SO much from the session ourselves! It was incredibly inspiring to spend time and talk to these talented young STARs and beyond exciting to know that they are chasing their dreams!

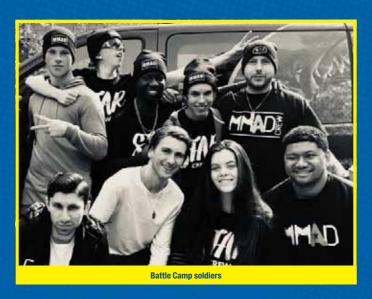
Pav Gill, CROSSMARK



After the Catch A Falling STAR launch, the young STARs then went on a three-day 'Battle Camp', away from the struggles and temptations of everyday life. At Battle Camp, MMAD trained mentors ensure STARs are given love, support and training to break free from their traumas. The program continues to run for six months whereby each young STAR is given the tools required to help them live the life they aspire to.

No words can describe Battle Camp for these guys. It was life-changing again! Dominic Brooke, MMAD Founder

The mentors will catch up with the STARs again soon to share some guidance and insights on life skills to help these young STARs continue on their journey of change and transition.





SHOUT · ISSUE 60 · SPRING 2018 11 💢 Sony Foundation Newsletter

## RUNNING FOR A CAUSE

On Sunday 12th August, a group of runners assembled to tackle the 2018 City2Surf. But these weren't just any runners... Led by Sony Foundation ambassador and former Wallabies captain John Eales, this dedicated group of individuals were running in support of Sony Foundation's Children's Holiday Camp Program and You Can.



Sony Foundation ambassdor, John Fales and the Little family at the finishing line for City2Surf

Prior to the race, a number of fundraising events and activities were held helping to raise over \$13,300 by our Corporate Partners m2m, **CROSSMARK and Sony Music!** 

John pushed Daniel, a 13 year old Sony camper who suffers from Cockayne Syndrome, the length of the course. Daniel's syndrome leaves him unable to walk and Daniel was clearly thrilled to be able to take part in his first City2Surf. Daniel's father Simon, a seasoned marathon runner, also joined John and Team Sony Foundation for the run.

Thank you for the great opportunity for our family to not only meet the legendary John Eales but for John to run with Daniel in the City2Surf. It was a beautiful day and we feel lucky to have been involved with the Sony Foundation for this event!



John Eales with You Can Champs Nikhil and Nick

Before the start of the race, John took the time to meet with You Can Champs Nick, an osteosarcoma survivor and keen rugby player prior to cancer (actually playing the same position as John) and Nikhil, who once snuck a TV into his ward to watch John play. Both Nick and Nikhil relished the opportunity to meet a childhood hero of theirs, saying that this provided them the motivation to achieve their goal of being able to take part in next year's City2Surf.

John also took the opportunity to meet with Sony Foundation Corporate Partner runners from m2m and CROSSMARK before they set off, thanking them all for their support of the Foundation.

A big thank you to all who ran and fundraised for Sony Foundation! This support goes well beyond the monetary value with our beneficiaries inspired and moved by the efforts of all involved.

We can't wait to take on next year's City2Surf with an even bigger team representing Sony Foundation!



Visit www.sonyfoundation.org and sign up to receive our e-newsletter to join in the fun of Sony Foundation's City2Surf next year!

12 SHOUT · ISSUE 60 · SPRING 2018 Sony Foundation Newsletter 🖈

#### m2m TRIVIA NIGHT, A 'RUNAWAY' SUCCESS

Media Communications agency, m2m, became a Corporate Partner of Sony Foundation in 2017 and embraced an attitude of, "if we can help, we will." That goes a long way when you have young and energetic staff who are willing to be involved, whether it's by volunteering out of hours, pro-bono services or fundraising.

Over the past year, a team from m2m's social media division have assisted Sony Foundation with managing the You Can platforms and many employees have volunteered on the Youth off The Streets Food Van. But they wanted to do more!

m2m not only corralled a group of employees to run in City2Surf for Sony Foundation, but held a corporate Trivia Night for their closest media friends and clients.

Wendy Gower, Managing Director at m2m said, "We hosted our first Trivia Night in support of Sony Foundation- and frankly, it was a runaway success! We invited 80 media owners from 20 different companies - such as Seven, Snapchat, Nine, News Corp, Adshel and Nova.'

"Not only was it a very fun night with 'Intern Pete' from Kiss FM brilliantly conducting Quizmaster duties it was a great fundraising result. The trivia night came about by two m2m'ers who recently attended a trivia night themselves, and then asked whether we could bolster the City2Surf fundraising efforts through an m2m Trivia Night. It was an easy answer and the team then brilliantly organised the whole event themselves securing raffle prizes and table sales. We are proud to support Sony Foundation and have committed to making the Foundation and have committed to making the City2Surf and Trivia Night annual events."

Wendy Gower, Managing Director at m2m



m2m Managing Director Wendy Gower with Trivia Night Quiz Master 'Intern F and Sony Foundation General Manager Emma Pechey

This was the second year m2m have run the City2Surf in support of Sony Foundation. "With fewer runners and a higher fundraising target, we thought a Trivia Night would be a great way to raise funds with the help of our local media community. Running in the City2Surf is a great way for us m2m'ers to bond as a team and also support a wonderful cause in the process. We smashed our fundraising goals, and can't wait for next year!" Ashleigh Hastings, m2m employee. The event raised over \$9,000 contributing to the m2m total of over

Batting well above their weight as a bigSMALL agency, as they like to call themselves, their support of Sony Foundation is made possible because Wendy and the team believe in the impact and work we do. It seems the more they are involved, the more they want to do, and for that we are incredibly grateful.

Emma Pechey, General Manager Sony Foundation.

\$11,000 raised! That amount will cover the costs for one Sony Camp this year and positively impact the lives of 15 children with special needs and give their families a much-needed break.



## THE KING OF QUEENSLAND VISITS OUR CAMPERS!

NRL legend Johnathan Thurston paid a special surprise visit to Sony Foundation's two Townsville Children's Holiday Camps on the 24<sup>th</sup> September, much to the delight of the campers and companions on the St Patrick's College/Ignatius Park Townsville Sony Camp and the Townsville Grammar Sony Camp.

First stopping at Townsville Grammar College Sony Camp, JT spent time getting to know the campers and their companions at their 'Show Day' complete with rides, a petting zoo, army helicopters, face painting and more!

I loved EVERYTHING. Especially the helicopter!
I would do it again. I didn't even miss mum cause
I had so much fun.

Riley, Townsville Grammar Sony Camper

Following this, JT then headed to St Patrick's College/Ignatius Park College Sony Camp to present special awards to each of the campers at their end of camp awards ceremony! To everyone's delight, the Cowboys legend even took part in a dance floor session showing off his moves with the chicken dance!

"We were thrilled to have Johnathon Thurston visit our campers and companions at Sony Camp. Ilt really brought a very special level of excitement to wrap up our 2018 camp. As well as being an incredible opportunity for the campers and their families, Sony has given us, as a community, so many valuable experiences over the past three years. We are deeply grateful for the opportunity to host this event and committed to the program into the future."

Paulina Skerman, Principal of St Patrick's College Townsville.



St Pat's Sony Camp having fun with JT



JT bringing the smiles to Townsville Grammar Sony Camp

Sony Camp was truly an eye opening experience. It not only taught me things about myself, but it has also changed the way I look at the world. I did not expect to form such a bond with my camper and I learned that a disability is not a barrier to friendship."

Jack Roveda, Year 11 Camp Companion, Townsville Grammar Sony Camp



# SPECIAL THANKS

To our Rainbow Corporate Partners News Corp Australia's Townsville Bulletin, Nine Network and Network Seven and WIN News Townsville for the coverage of these very special camp visits!

14 SHOUT - ISSUE 60 - SPRING 2018 Sony Foundation Newsletter 🛠

## SUNSHINE STATE TRANSFORMS TO THE SMILE STATE!

From Mackay to Brisbane, Townsville to Toowoomba and of course, the Sunshine Coast, Queensland came alive with joyful campers and their companions relishing in another year of Sony Camp fun!

Beach days, army helicopters, wildlife park visits, show rides, petting zoos and so much more were just some of the activities our happy little campers got up to on this year's September Queensland Camps!

"Although I was very appreciative for the respite care for Riley over the weekend, nothing could have made me happier than seeing his big gorgeous happy smile on the final day, as he ran into my arms and told me how much fun he had at the Sony Camp. For Riley, the chance to socialise and engage with others apart from his family is invaluable. I am very grateful for this opportunity." Beth, mother of Riley, Townsville Grammar Sony Camper

Thanks to all the Camp teams and volunteers at Anglican Church Grammar and St Margaret's Sony Camp, Marist College Ashgrove and Mt Alvernia College Sony Camp, The Southport School Sony Camp, St Patrick's College and Ignatius Park College Sony Camp, Stuartholme School and St Laurence's College Sony Camp, Toowoomba Grammar Sony Camp and Townsville Grammar Sony Camp for another year of creating lifelong camp memories!





#### QUEENSLAND SEPTEMBER CAMPS

240+campers with special needs

400+ companions



<mark>7 camps</mark>



11 schools



**Endless smiles** 



 ★ Sony Foundation Newsletter
 SHOUT · ISSUE 60 · SPRING 2018 15

## SONY FOUNDATION CORPORATE PARTNERS

#### RAINBOW PARTNERS





















#### **GOLD PARTNERS**























#### **SILVER PARTNERS**

















































## SONY FOUNDATION MEDIA PARTNERS

**DIAMOND PARTNERS** 



#### **PLATINUM PARTNERS**







#### **BRONZE PARTNERS**











#### **SUPPORTERS**













