

# SHOUT

CELEBRATING  
25 YEARS OF  
**SONY**  
FOUNDATION  
CAMPS

**4WARD EVENT SERIES**  
LAUNCHES INTO  
SOUTH AUSTRALIA

**AN OLYMPIC**  
**FUNDRAISING EFFORT**  
AT BRISSY4WARD 2024

**MMAD STARS SHINE**  
AT GRADUATION



[WWW.SONYFOUNDATION.ORG](http://WWW.SONYFOUNDATION.ORG)

SONY FOUNDATION AUSTRALIA IS THE CHARITY ARM OF THE SONY GROUP OF COMPANIES.





# YOU ARE INVITED!

Sony Foundation will host four exclusive "4Ward" events in 2025



## WHARF4WARD

Sydney

Thursday, 20 March 2025



## BRISSY4WARD

Brisbane

Thursday, 7 August 2025



## RIVER4WARD

Melbourne

Thursday, 29 May 2025



## ADELAIDE4WARD

Adelaide

October 2025

To enquire about attending or supporting as a partner of Sony Foundation, please email [grace@sonyfoundation.org.au](mailto:grace@sonyfoundation.org.au)

## A MESSAGE FROM OUR CHAIR AND CEO

Dear Partners and Supporters,

As we reflect on the past year, we are incredibly proud of the milestones achieved together.

In 2024, Sony Foundation's Children's Holiday Camp program marked 25 years of impact—25 years of providing crucial respite care for families, and empowering young student carers through an invaluable experience in the disability sector. With more than 550 children with disability attending a Sony Foundation Camp last year alone, the program continues to be a beacon of joy, inclusion, and support for families across Australia.

The power of this program lies in the generosity of our school and university partners, the dedication of over 1,100 volunteer student carers each year, and the unwavering support of our donors and corporate partners. Together, you have helped us build a legacy that has transformed the lives of over 30,000 young people over the past quarter-century.

Further, 2024 marked a decade of partnership with 'Musicians Making A Difference' (MMAD). Together Sony Foundation and MMAD have leveraged the healing and connecting power of music to support at-risk youth in feeling empowered to pursue their dreams, and to achieve a life that is nothing short of remarkable.

As we turn to this year, 2025 marks another milestone—15 years of 'You Can'. When we launched You Can in 2010, we set out to answer a crisis in youth cancer care. Too many

young Australians were falling through the cracks, with no age-appropriate facilities. In response, we have built five world-class 'You Can' Centres, and launched the 'You Can Stay' accommodation program in partnership with Quest Apartment Hotels. We expanded our reach to ensure that young people with cancer, no matter where they live, are not alone in their fight.

Over the next 12 months, we will celebrate the impact achieved through this movement—one that has redefined youth cancer care in Australia. And with the demand for our programs growing, we remain committed to further expanding our reach, ensuring our young people with cancer can get access to the support they need.

To our corporate and media partners, fundraisers, and community supporters—your belief in our mission makes this work possible. Your generosity ensures that we can continue saying 'yes' to young Aussies who need support the most.

With gratitude,



**Cathy O'Connor**

Chair, Sony Foundation  
CEO & MD, oOh!media Pty Ltd

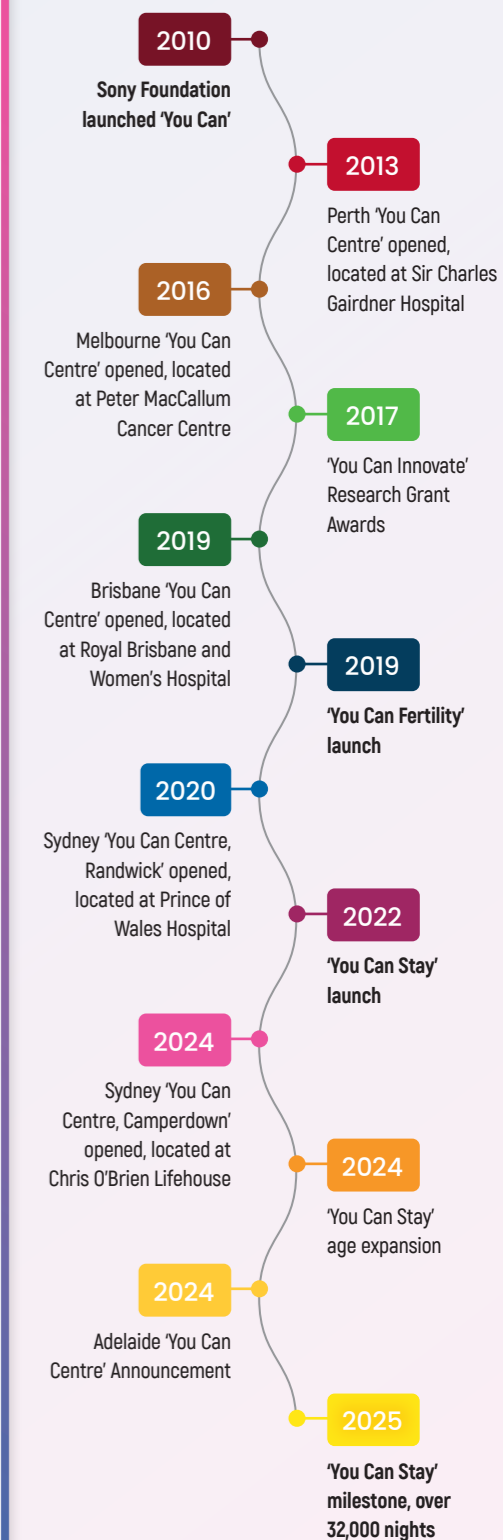


**Sophie Ryan**

CEO,  
Sony Foundation

## Milestone announcement 15 years of You Can

Reflecting on our impact journey to date:



A huge SHOUT OUT to our Corporate Partner OMD for designing this issue.



# 25th Year of Impact

Sony Foundation's Children's Holiday Camp program known as 'Sony Foundation Camps,' proudly celebrated 25 years of friendship and unforgettable experiences for children with disability, and their families, in 2024.

In 2024, over 550 children with disability attended one of 23 Sony Foundation Camps held in partnership with 50+ high schools and universities across Australia. These camps not only offered children the holiday of a lifetime but also provided their parents and carers with three nights and four days of free overnight respite care—a critical service that allows families to recharge and reconnect.

The program's impact was made possible by more than 1,100 dedicated high school and university student carers, who volunteered their time and shared their compassion. In 2024 alone, the value of respite care provided by Sony Foundation Camps equated to \$2.75 million.

The volunteer student carers worked tirelessly to ensure every camper had a remarkable experience, organising activities such as discos, movie nights, trips to the aquarium, animal shows and drumming experiences. Their commitment extended beyond the camps themselves, with volunteers completing 23,100+ hours of foundational

disability training; to collectively provide 79,200+ hours of hands-on disability care. This not only enriched the students' understanding of inclusion but also inspired pathways into careers in the disability and care sectors.

As the program marked this significant 25-year milestone, Sony Foundation extends its gratitude to the students, volunteers, school communities, and corporate supporters who make these camps possible; together, creating a legacy of joy, connection, and inclusion.



To learn more about Sony Foundation Camps, or to make an application to attend, visit: [sonyfoundation.org/disability-camp](https://sonyfoundation.org/disability-camp)

## 2024 Impact

<p><b>550+</b></p> <p>Children with disability attended a Sony Foundation Camp.</p>	<p><b>1,100+</b></p> <p>High school and university students volunteered to take on the role of a carer.</p>	<p><b>\$2.75M+</b></p> <p>The value of free respite care provided.</p>	<p><b>56,250+</b></p> <p>Hours of free respite care provided to parents/carers.</p>
<p><b>23,100+</b></p> <p>Hours of foundational disability care training provided to high school and university students.</p>	<p><b>79,200</b></p> <p>Hours of experience as a disability support worker provided to high school and university students.</p>	<p><b>86%</b></p> <p>Of children with disability reported feeling happy after Sony Foundation Camp.</p>	<p><b>71%</b></p> <p>Of student carers stated they would consider work in the disability sector following a Sony Foundation Camp.</p>



SCAN THE QR CODE TO WATCH THE SKY NEWS 2024 MEDIA COVERAGE

## SHOUT OUT to our Sony Foundation Camp partner Schools and Universities

- NSW**
- Abbotsleigh School for Girls
  - Brigidine College, St Ives
  - Emanuel School
  - Knox Grammar School
  - Loreto Kirribilli
  - Loreto Normanhurst
  - Marist Sisters College, Woolwich
  - Masada College
  - MLC School
  - Monte St Angelo
  - Moriah College
  - Newington College
  - Pymble Ladies' College
  - Sababa / Jewish Care
  - St Andrew's College, University of Sydney
  - St. Ignatius' College, Riverview
  - St. Joseph's College, Hunters Hill
  - Sydney Church of England Grammar (Shore)
  - The Illawarra Grammar School
- ACT**
- Canberra Grammar School
- QLD**
- Anglican Church Grammar School
  - Bond University
  - Brisbane State High
  - Fairholme College
  - Loreto College, Coorparoo
  - Marist College, Ashgrove
  - Mt Alvernia College, Kedron
  - St Laurence's College
  - St Margaret's School for Girls
  - The Cathedral College, Rockhampton
  - The Glennie School
  - The Southport School
  - Toowoomba Grammar School
  - Townsville Grammar School
  - University of Queensland
  - Whitsunday Anglican School
- NT**
- Haileybury Rendall School, Darwin
- VIC**
- Genazzano FCJ College
  - Loreto Mandeville Hall
  - Our Lady of Mercy College
  - Sababa Melbourne (Flying Fox)
  - St Kevin's College
  - Xavier College
- SA**
- St Peter's College
  - Wilderness School
- WA**
- Christ Church Grammar School
  - Majarlin Kimberley Centre for Remote Health, (University of Notre Dame), Broome
  - Methodist Ladies' College
- TAS**
- Launceston Grammar School



# CELEBRATING 25 YEARS OF SONY FOUNDATION'S CHILDREN'S HOLIDAY CAMP PROGRAM



## 25 YEARS OF IMPACT

<b>11,230+</b>	<b>19,700+</b>	<b>\$7.4M</b>
Children with disability have experienced the magic of a Sony Foundation Camp since 1999.	High school and university students have volunteered as a carer on a Sony Foundation Camp since 1999.	Invested in Sony Foundation Camps for children with disability.



Julia Squires.

To mark the milestone of the 25th anniversary of the Children's Holiday Camp program, Sony Foundation's annual Corporate Partner Cocktail Party was dedicated to the positive impact, achieved through collaboration, since the first holiday camp in 1999.

The event was an inspiring evening bringing together the program's amazing partners and supporters at Foundation Hall, Museum of Contemporary Art Australia in partnership with The Big Group. The night featured heartfelt stories from past Sony Foundation Camp beneficiaries James (Camper, 2005), Alex (Student carer, 2005), Marusha and Jenny (Beneficiary family, 2004), Alex and Julia (Beneficiary family, 2022), who courageously shared the impact the program has had on their lives.

Hosted by Nine's David Campbell, guests were also treated to a moving performance by Sony Music Entertainment artist Josh Hannan including an exclusive preview of his new music, and addresses from Cathy O'Connor, Chair, Sony Foundation and Sophie Ryan, CEO, Sony Foundation.

“For our family, Sony Foundation Camp is special. It begins with the warm welcome you receive upon arriving at camp, reassuring us that our child will be well looked after and celebrated for who they are. It's about Alex forming friendships and gaining independence. It's about him enjoying the same rites of passage as his brothers – sleepovers, movie nights, parties, discos, and hanging out with friends without his parents closely supervising. These opportunities are rare for our kids, the campers. While Alex thrives at camp, we spend time with his brothers and do things together that he may not enjoy. Or - as Alex would tell you - are boring.

We love Sony Foundation Camp. It is an incredible experience for Alex. He returns home more confident, better able to express himself, with new interests, and exhausted. He has been well cared for and loves showing us his photo album of memories.”

Julia, mother of Sony Foundation Camper, Alex.



Squires Family.



Josh Hannan, Sony Music Group Artist.



Employees of Sony Interactive Australia.



L-R: Jim Dwyer, AM and Annie Dwyer.



Employees of The Orchard Australia and clients.



Employees of Paramount.



Sophie Ryan, CEO, Sony Foundation.



Sony Foundation Board Directors, L-R: Damian Trotter, Mikael Borglund and Cathy O'Connor (Chair).



SCAN HERE TO READ ABOUT THE IMPACT OF SONY FOUNDATION'S CHILDREN'S HOLIDAY CAMPS OVER THE LAST 25 YEARS

“ I was five years old when I went to my first Sony Foundation Camp. Going to the camp was a big step for me as I had just come into foster care just eight months prior and this was my first time away from my foster mother. However, I was lucky enough to have two amazing young people looking after me for the week I was at Sony Foundation Camp. Sean and Susie became my substitute older siblings who I grew to love throughout the camp.

There are a few moments I just remember without even thinking about it. One being the time where we went on a ferry to Manly and I was so tired that I fell asleep on Sean's lap on the way there... and then perking up at the mention of fish and chips for lunch.

But my next memory was after the camp, Sean and I kept in contact for a few years after, and he invited me to his art exhibition for his HSC a few months after and I remember being excited to dress up for my very first formal occasion. I was a little girl, who felt like a princess, and going with a boy, who she thought was a prince. I went to two other camps and all three of those camps gave me some of the best childhood memories.

I am happy 25 years later to see that Sony Foundation Camps are still making memories for other children like myself. Not only did the camp give me memories that I will hold on to for the rest of my life, but it also gave me the confidence to do what I do today, as an advocate for young people and children with disabilities and in foster care.”

Marusha Rowe Sony Foundation Camp Alumnus and Disability Advocate.

Dami Im, Sony Music Group Artist.



Adam Harvey, Sony Music Group Artist.



Representatives of the Jackson Hepner Foundation.



L-R: Mia Finley, Clay Doughy, Vanessa Picken (Board Director, Sony Foundation), Katie O'Hagan.



L-R: Danika Mason, Johnathan Thurston AM, Sam Thaiday.

# AN OLYMPIC FUNDRAISING EFFORT

Sony Foundation returned to the Sunshine State in September to host the fifth Brissy4Ward lunch, as Olympians, rugby legends, media personalities and titans of industry came together at Howard Smith Wharves to raise \$834,450 to support regional youth cancer patients.

The star-studded lunch was attended by Olympic Gold Medalists **Cameron McEvoy** and **Kaylee McKeown OAM**, who shared insights into the Paris Olympics in a special 'Fireside Chat', moderated by Nine's **Giaan Rooney OAM**. NRL Legends **Johnathan Thurston AM** and **Sam**



Thaiday also shared insights into the NRL Final Series in a panel moderated by *Nine's* **Danika Mason**.

Sony Music artists **Adam Harvey** and **Dami Im** performed live sets at Brissy4Ward 2024 with attendees including *Nine's* **Tim Davies**; *Seven's* **Steve Titmus** and **Alissa Smith**; *NOVA's* **Ash, Luttsy and Susie**; **Ian Healy AO**,

**Laura Geitz**; **Taylor McKeown**; **Mike Gambaro**; **Terry Hansen**; **Michael Kasprovicz** and more!

Special thanks to Sony Foundation's Queensland Fundraising Advisory Committee: **Chris White** (Chair), **Rebecca Lawrie**, **Tim Harper-Russell**, **Kimberly Gardner**; and Brissy4Ward 2024 Event partners: **Crystalbrook Vincent**, **Felons Brewing Co**, **Fox Gordon**, **G.H. Mumm**, **Howard Smith Wharves**, **James Squire**, **Krissy Marsh**, **Malfy Gin**, **Maserati Brisbane**, **Mazi**, **Oasis Cruising**, **Quest Apartment Hotels**, **Sanpellegrino S.p.A**, **Suncorp Stadium**, **Sunnydale**, **The Music Box**, **TripADeal**, **United Airlines**.



L-R: Susie O'Neil, David Lutteral.



L-R: Giaan Rooney OAM, Cameron McEvoy, Kaylee McKeown OAM.



L-R: Madeline Bone, Camerah McEvoy.



L-R: Laura Geitz, Chris White.



Terry Hansen.



Sony Foundation supporters arrive at Brissy4Ward 2024.



Sony Foundation Directors, L-R: Lou Barrett, Cathy O'Connor (Chair), Dr David Rosengren, Vanessa Picken.

## Extract from address by Tiana, 17-year-old youth cancer patient from Cairns, shared at Brissy4Ward 2024

In remission, I was allowed home back to Cairns where I attended school and went back to work. I felt like a normal teenager again and it was the best feeling, I even got my driver's licence. But even being at home I had the constant fear of relapsing. And in January this year, that fear came true. The scans showed tumours on my lungs again meaning I had relapsed. This time it was harder to hear as we knew my chances were lower. Once again, we had to relocate from Cairns to Brisbane and start treatment all over, losing my hair again. This is when we were connected to Sony Foundation's You Can Stay program.



"Whilst I have already done a further seven cycles of chemo, high-dose radiation and a stem cell collection just this year my treatment is not done yet. I don't know what further treatment I will need just yet, but I am so glad to know that I have access to the best oncologist and care team, and that I will always have a safe place to stay while I am receiving this treatment, thanks to Sony Foundation."

"You Can Stay has provided me and my family a home away from home while I am going through my cancer treatment. This program has reduced the financial stress of finding somewhere to stay whilst being so far away from home. Every time I am in hospital I get so excited to escape and

go sit in the fresh air on the balcony of our apartment and I am so grateful to be able to do this at Quest.

"Receiving a cancer diagnosis is already hard enough but being a regional family and having to relocate away from our home makes this journey ten times harder. People don't always realise how hard it is to be away from our home whilst going through such a tough journey, I really want people to know how important a program like the You Can Stay is.



L-R: Rylee Hepner, Alissa Smith.



L-R: Tim Davies, Danika Mason.



L-R: Giaan Rooney OAM, Tiana Goodings (youth cancer advocate), Kaylee McKeown OAM.



Steve Titmus. Johnathan Thurston AM.



Committee Members, L-R: Tim Harper-Russell, Rebecca Lawrie, Chris White.



To enquire about Sony Foundation's 4Ward event series and event partnership opportunities, visit: [sonyfoundation.org/events](https://sonyfoundation.org/events)



L-R: The Hon Brad Hazzard, The Hon Peter Malinauskas MP, Premier of SA, Sophie Ryan, Rachel Atkins, Tom Hamaguchi, Dr David Rosengren.



Daryl Braithwaite, Sony Music Artist.

L-R: Nick Ryan, Travis Head, The Hon Peter Malinauskus MP, Premier of SA, Gill Hicks AM MBE.

# Adelaide welcomes Sony Foundation

In October, Sony Foundation united government representatives, media personalities, sporting legends, and corporate heavyweights at Adelaide Oval at its inaugural 'Adelaide4Ward' event, to raise \$380,000 to support young South Australians with cancer.

The event featured performances from Sony Music Entertainment artists Daryl Braithwaite and Royston Noell, and a special fireside chat with The Hon Peter Malinauskas MP, Premier of South Australia, Gill Hicks AM MBE, Travis Head, moderated by Nick Ryan. At the end of the panel, Premier Malinauskas announced a donation of \$50,000 to kickstart the event's fundraising efforts.

Guests were moved when 21-year-old Kahla bravely showed her strength and resilience, sharing the story of her diagnosis of cancer in a regional town and her journey undertaking treatment in Adelaide, supported by Sony Foundation's You Can Stay program.

A SHOUT OUT to *Nine's* Sylvia Jeffreys for hosting the day, supported by *Seven's* Amelia Mulcahy and *NOVA's* Jodie and Hayesy.



Funds raised at the inaugural Adelaide4Ward, will go towards Sony Foundation's commitment to the build of a 'You Can' youth cancer centre in Adelaide – the first of its kind for the State. A formal commitment to build the centre at the Royal Adelaide Hospital was announced by Sophie Ryan, CEO, Sony Foundation, at the event.

A special thanks to Sony Foundation's South Australia Fundraising Advisory Committee: Rachel Atkins (Chair), Sarah Abbott, Will Fuller, Robyn Ingerson, Tom Jonas, Melissa Librandi, Peta St Clair; and Adelaide4Ward 2024 Event Partners: Adelaide Oval, Fox Gordon, G.H. Mumm, James Thredgold, Malfy Gin, Mazi, Pirate Life, Platfrm, Quest Apartment Hotels, ResourceCo, Sanpellegrino S.p.A, The Cliffs Kangaroo Island, The Music Box.



Sylvia Jeffreys.

“Adelaide is a hub for youth cancer care for patients across South Australia and Northern Territory, with this cohort facing rare and aggressive cancers that require lengthy, complex and specialised treatment. Sony Foundation is proud to announce a funding commitment to build South Australia's first dedicated youth cancer 'You Can' Centre. This will be a world-class health facility which will be a game changer for youth cancer patients treated in Adelaide.”

Sophie Ryan, CEO, Sony Foundation



L-R: Lara Pahloski, Tom Rehn.

L-R: John Williams, Stephanie Williams.



L-R: Samantha Costello, Jade Robran.



L-R: Oren Klemich, Rachel Atkins and guests.

L-R: Sam Atkins, Sophie Ryan, Nick Ryan.

“ I feel very strongly Adelaide needs a You Can Centre. It will help future generations of young cancer patients, like me, feel not so alone and isolated in their diagnosis as well as bring a sense of normalcy back to a very hectic and horrid part of life.”

Kahla, youth cancer patient



Representatives of Quest Apartment Hotels with youth cancer patient, Kahla.



L-R: Gill Hicks AM BE, Robyn Ingerson.

L-R: Daryl Braithwaite, Sylvia Jeffreys, Sophie Ryan, Royston Noell.



Royston Noell, Sony Music Artist.

Oren Klemich.



Kahla, youth cancer advocate.

Andrew Hayesy.



SCAN HERE TO WATCH ALL THE HIGHLIGHTS OF ADELAIDE4WARD 2024.

# MMAD Graduation

In December, Sony Foundation celebrated an inspiring and incredibly talented group of young people who graduated from Musician's Making a Difference's 'Catch A Falling STAR (Special, Traumatized and At-Risk)' program.

For over 10 years, Sony Foundation has supported the 'Catch A Falling STAR' program which harnesses the power of music to transform the lives of young people experiencing disadvantage by providing life-changing mentoring experiences that empower them to make positive change and amplify their voices.

The graduation ceremony featured a special performance from Sony Music Publishing artist Kobie Dee, who was supported on stage by members of the graduating cohort. **Kobie Dee** generously gave of his time to partake in the final day of mentoring sessions and to also present graduates with their



certificates during a special ceremony at Sony Music Entertainment HQ!

A special thanks to Sony Foundation's Corporate Partner, Optus, for supporting this program and gifting each graduate a brand-new Galaxy Z Fold5, the perfect tool for the young STARS as they continue to explore their passion for music.

SHOUT OUT to the incredible teams at Sony Music Entertainment Australia and

“ I was deeply moved by the incredible talent, strength, and courage displayed by the young graduates of MMAD at the Catching a Falling STAR graduation. Hearing firsthand how this program has transformed their lives and the lives of their families was truly inspiring. My team and I felt privileged and honoured to be part of this special ceremony and how Optus could contribute to helping them in their continued journey. These young individuals are a testament to the power of programs like this, which create lasting, life-changing impact.”

**Danni Calkin, Head of Devices | Customer Solutions, Optus**

Sony Music Publishing Australia for giving of their time to join as mentors over the 12-month program.



## STORY OF CHANGE: ALEX\*

Alex first joined MMAD from regional NSW through a local support service, struggling with feelings of isolation and social disconnection. After demonstrating his passion for music and dedication to refining his craft, Alex was accepted into the virtual 'Catch A Falling Star' program. Through these sessions, Alex has embarked upon the transformative journey of processing his experiences and working hard to realise his musical ambitions.

Due to exigent circumstances, Alex soon found himself living on the Central Coast and eagerly participated in programs



at MMAD HQ. Since his arrival, Alex has worked diligently to enhance his musical skills and has demonstrated his dedication in achieving his goals both personally and professionally.

Guided by mentors trained in trauma-informed care, Alex was provided with a supportive, safe space to explore his creative ambitions while reflecting on his personal journey. Alex was equipped with the tools necessary to identify and break negative cycles, laying the groundwork for a brighter future.

This transformative experience developed Alex's skills and inspired a renewed sense of purpose and ambition. Now, Alex has emerged from his difficult life circumstances with a profound sense of confidence, empowerment, and a clear vision to continue fostering positive change in his life through music.

\*Name has been changed due to privacy reasons, and image is not representative of specific person.

# Brighter Days for Sony Foundation Beneficiaries



Australian Tennis Foundation's 'Brighter Days' initiative aims to provide relief from challenging life circumstances for young people and their families through fun, engaging tennis and social activities at flagship tennis events and facilities.

Over the September and October Schools Holidays, the Australian Tennis Foundation welcomed Sony Foundation Camp beneficiaries and their families to their flagship tennis facilities in both Brisbane and Sydney for an afternoon of inclusive tennis and friendship.

In January, the Australian Tennis Foundation welcomed 18 youth cancer patients, and their families, supported through Sony Foundation's You Can initiative, to the Australian Open and Brisbane International. For these families, it was an exciting day out away from the wards, and a break from an often confronting reality.

A SHOUT OUT to the Australian Tennis Foundation for sharing positive moments to brighten the days of our beneficiaries over the last three years.

“ As a Paediatrician myself, I understand the importance of receiving boosts, like Australian Open tickets, from groups like Sony Foundation and Australian Tennis Foundation, for kids with cancer. It gives these kids who can't go away on holidays or go to school or take part in sport something to do over the summer break that is fun and exciting. We enjoyed our day at the Australian Open immensely.”

**Jen,**  
Mother of a youth cancer patient.



“ Our son Calvin absolutely loved this tennis program. It was perfectly designed for his level. His disability means mainstream tennis programs are hard to access so it was a tremendous opportunity to have Tennis Australia coaches give their time to develop his skills. The coaches had a great balance of including all kids regardless of skill level, yet challenging them to go beyond what they can already do on the court.”

Kids like Calvin who face additional challenges need community, physical activity and positive vibes, which tennis with other kids provides. Unfortunately, so few get to access this. Thank you so much Sony Foundation, and thank you to Tennis Australia for your support.”

**Louise,**  
Mother of Sony Foundation Camper, Calvin.



# Out & About

with our Celebrity Ambassadors and Supporters

## Venice Qin

A surprise visit from Sony Music Entertainment Artist, **Venice Qin**, brought smiles to the faces of many at the inaugural Sony Foundation Camp hosted by MLC School. Venice spent time with the campers and their families during a chapel service, followed by a festive Christmas lunch. Talking with the campers and the volunteer student carers, Venice heard about the incredible bonds formed over the camps and memories that will last a lifetime. •



## Boy Soda

Sony Music Publishing Artist, **Boy Soda**, showed his musical prowess at the Sony Foundation Camp hosted in partnerships with Pymble Ladies College and Shore School. Boy Soda joined campers at the 'Kids on Congos' drumming session, where campers and their carers explored a variety of drums and other exciting instruments, cheering each other on as each camper, and artist, took centre stage for a special solo! •

## Dami Im

Ahead of Brissy4Ward 2024, Sony Music Entertainment artist, **Dami Im**, dropped by Princess Alexandra Hospital, Brisbane, to have morning tea with adolescent and youth cancer patients supported by Sony Foundation's 'You Can Stay' program, bringing a bit of star power to their day.

“Throughout my involvement with Sony Foundation over the years, I've heard such incredibly moving stories from young Aussies with cancer, who without the Foundation's support would fall through the gaps. Sony Foundation's work is vital to raising funds and awareness for the youth cancer issues that so desperately need it, and to give these young people a chance for normality in what is a tough journey.”

Dami Im, Sony Music Entertainment Artist.



# Out & About

with our CONNECT Employee Engagement Program

## You Can Angels

Sony Foundation's You Can Angels initiative sees Media and Corporate Partners donate care packages to patients checking into Quest Apartment Hotels accommodation through the Foundation's You Can Stay program. A SHOUT OUT to Sony Australia for gifting each patient a set of noise cancelling headphones to escape the sounds of the hospital, and to Varian for creating bespoke care packages for each patient, showing the Sony Foundation community is standing behind them every step of the way.



“When I received your care package of the headphones and pyjama set earlier this year it made me cry. I was so surprised and thankful, and it truly made me happy. The headphones are great, and much needed when hospital gets noisy, I'm incredibly grateful for the gifts I have been given.”

Grace, youth cancer patient

## City2Surf

A huge SHOUT OUT to the staff from Sony Australia and Sony Foundation's Corporate Partners: SLE Worldwide, OMD, and DKSH Smollan Australia, who joined Team Sony Foundation in the 2024 City2Surf fun run, raising \$10,000 and awareness for the Foundation's youth health and well-being programs.

A special thanks to Sony Foundation supporter 'Super Rory', leading the way for the team, personally raising \$7,200! Super Rory has run City2Surf as a member of Team Sony Foundation four times, raising nearly \$25,000 for Sony Foundation's Children's Holiday Camps. •



## Christmas Giving

Thanks to employees from Sony Interactive Entertainment, Sony Pictures Releasing, Sony Pictures Releasing Television, Sony Music Entertainment, Sony Music Publishing, Sony Australia and Tik Tok, who delighted guests at Sony Foundation Camps and youth experiencing disadvantage with special Christmas gifts throughout December. Over 100 presents and gift cards were gifted by employees to children at Sony Foundation Camps and disadvantaged youth supported by Youth off The Streets. Thank you to all the employees who helped bring the joy of Christmas to children and young people connected to Sony Foundation. •



If you are interested in volunteering opportunities, or have an idea to bring your community together in support of Sony Foundation, please contact us at: [info@sonyfoundation.org.au](mailto:info@sonyfoundation.org.au)



# Corporate Partners



## Diamond Partners



## Platinum Partners



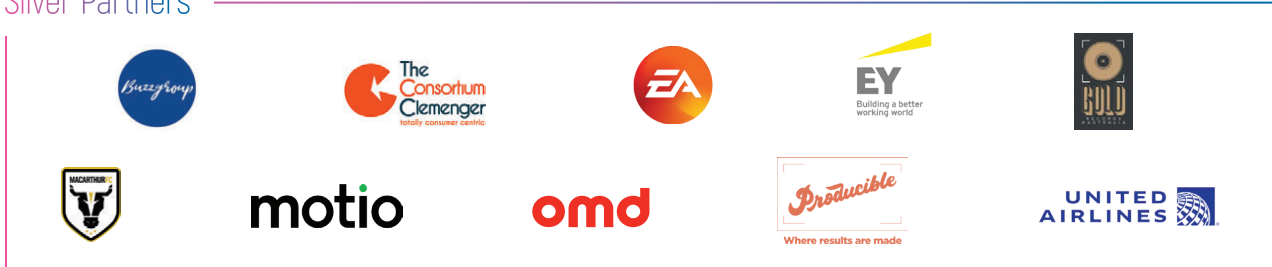
## Rainbow Partners



## Gold Partners



## Silver Partners



## Supporting Partners

Sony Foundation Australia is the charity arm of the Sony Group of Companies.

