



# **SONY FOUNDATION ANNUAL REPORT**

**2016/2017**







Sony Foundation Australia is the charity arm  
of the Sony companies in Australia.

**SONY**



Sony  
Interactive  
Entertainment



SONY  
PICTURES

Sony DADC



SONY MUSIC



**Sony/ATV**  
MUSIC PUBLISHING

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# SONY FOUNDATION

Sony Foundation is making a real and lasting change to the lives of young Australians by championing causes that are often overlooked or ignored. From youth cancer to disability care, through both the development of Sony Foundation's own programs and, partnerships with innovative and inspiring charities, the Foundation is determined to generate change.

Sony Foundation is the charity arm of the Sony Companies in Australia. Each of these companies - Sony Australia, Sony Music Entertainment, Sony Interactive Entertainment, Sony Pictures Releasing, Sony Pictures Television, Sony Mobile, Universal Sony Pictures Home Entertainment, Sony DADC and Sony/ATV Music Publishing contributes to the funding of the administrative costs for the Foundation meaning more fundraising dollars go directly into the causes.

## 1998

Sony Foundation established

## 1999

First Sony Foundation Children's Holiday Camp takes place at St Ignatius College, Riverview

First fundraising event, True Colours Ball is held

## 2001

The Sony Music Triple M Challenge CD raises \$300,000 for Mission Australia

## 2003

Sony Foundation raises \$500,000 with Harvey Norman for Mission Australia

## 2005

\$500,000 donated to Beyond Blue

\$100,000 raised for the Royal Children's Hospital in Melbourne

## 2008

\$1.8 million raised through Sony Music's Bushfire Aid: Artists for the Bushfire Appeal CD and donated to The Salvation Army

## 2009

First ever Wharf4Ward raises \$380,000

Children's Holiday Camp Program celebrates 10 years, with Sony Foundation now funding 19 camps around Australia

## 2010

Launch of Sony Foundation's first public fundraising campaign, You Can, to establish specialised youth cancer centres around Australia

## 2011

\$2 million raised for The Salvation Army Flood Appeal

## 2012

\$2 million donated to The Salvation Army to establish SoundPoint Youth and Community Centre

## 2013

Australia's first You Can Centre opens in Perth

## 2014

The Children's Holiday Camps Program celebrates 15 year anniversary with Sony Foundation now funding 25 camps around Australia

The Children's Holiday Camps Grant is established allowing Sony Foundation to provide a grant of \$10,000 to a different Holiday Camp family each year, every year, forever

## 2015

Sony Foundation launches You Can into Melbourne with star-studded River4Ward event raising \$400,000

## 2016

Australia's second You Can Centre opens at the new Peter MacCallum Cancer Centre in Melbourne, with a \$1.5 million donation from Sony Foundation

Sony Foundation has the support of a record number of Corporate Partners, signing 44 Corporate Partners to support Sony Foundation programs and causes

Wharf4Ward raises a record \$1.1 million

Wharf4Ward 2016 awarded 'Best Charity or Cause-Related Event' in NSW at the 2016 Australian Event Awards.

## 2017

Sony Foundation launches Australia's first virtual You Can Centre, You Can Connect

Sony Foundation funds the You Can Innovate Award - a \$100,000 research grant enabling life-changing research into youth cancer

CEO and President Sony Corporations, Kazuo Hirai, awards Sony Foundation Australia prestigious global award recognising the substantial commitment and impact from the work of the Foundation



# SONY FOUNDATION ACROSS AUSTRALIA



## WESTERN AUSTRALIA

Australia's first You Can Centre enters fourth year of operation  
One Holiday Camp



## NORTHERN TERRITORY

One Holiday Camp



## QUEENSLAND

SoundPoint Youth and Community Centre  
Five Brisbane Holiday Camps  
Holiday Camp in the Gold Coast  
Holiday Camp in Rockhampton  
Holiday Camp in Whitsundays  
Holiday Camp in Toowoomba  
Holiday Camp in Warwick  
MMAD Outreach Programs



## SOUTH AUSTRALIA

MMAD Outreach Programs



## VICTORIA

Second You Can Centre opened and fully operational  
Three Holiday Camps  
River4Ward - record \$640,000 raised  
MMAD Outreach Programs



## NEW SOUTH WALES

Third You Can Centre under construction  
Seven Sydney Holiday Camps  
Holiday Camp in Newcastle  
Holiday Camp in Coffs Harbour  
Wharf4Ward - record \$1.1 million raised  
MMAD Outreach Programs  
Youth Off The Streets Programs



## ACT

One Holiday Camp



## TASMANIA

One Holiday Camp



# THE YEAR IN HIGHLIGHTS

## RECORD BREAKING FUNDRAISING EVENTS

In what have been established as the highlights on Sydney and Melbourne's social calendars, Wharf4Ward 2016 and River4Ward 2017 were no exception to the rule with entertainment extravaganzas as collectively, over 1100 corporate guests, celebrities and supporters came together to raise a record \$1.1 million (Wharf4Ward) and \$640,000 (River4Ward) for You Can. Wharf4Ward was also awarded 'Best Charity or Cause-Related Event' in NSW at the 2016 Australian Event Awards.

See pages 38 - 43

## CORPORATE PARTNER SUPPORT

Sony Foundation's corporate partner program is the backbone of the Foundation providing invaluable sponsorship funds, event support, pro-bono services and staff engagement in Sony Foundation programs and events. This year, Sony Foundation counted a record number of 44 businesses across media, tech, professional services and creative agencies as partners of the Foundation.

## YOU CAN CONNECT

2017 saw the launch of Sony Foundation's youth cancer online networking and peer support platform, You Can Connect to reach every young cancer patient across Australia regardless of their proximity to a You Can Centre.

## SONY FOUNDATION RECEIVES GLOBAL AWARD

In May, Sony Foundation was awarded a prestigious global award from CEO and President Sony Corporations, Kazuo Hirai. The award recognised the outstanding achievement of Sony Foundation from the highest levels of Sony Global Management as a leading example of how the Sony Companies and its partners can work together to create lasting change and impact in the community. Kazuo Hirai and his wife, Riko were special guests at River4Ward in 2017 including a special visit to Melbourne's You Can Centre to see first-hand the impact of Sony Foundation.



Sony Foundation CEO Sophie Ryan presents President & CEO Sony Corporation Kazuo Hirai with a commemorative plaque



Sony Foundation ambassador Jessica Mauboy and River4Ward's 2017 You Can Crew





# CHAIRMAN'S ADDRESS



It is my pleasure to present the 16/17 Annual Report as Chairman of Sony Foundation Australia. In this role, I am exceptionally privileged to be constantly inspired by the young people our programs support. Having faced incredible hardship and misfortune at a young age, these young men and women, bolstered and supported by the Foundation and our wider network, continue to rise up against all that is placed against them. They do this with grace, hope and optimism for the creation of a better future. This is a poignant reminder in the power of perspective, always lending a helping hand where possible and the merit in developing strong and compassionate communities.

This year has been one of great achievements and milestones for Sony Foundation. Following on from the opening of our second You Can Centre housed in the Peter MacCallum Cancer Centre in Melbourne, this wonderful Centre continues to go from strength to strength providing a haven of support, age-appropriate and specialised care and services for this oft-overlooked age group.

We were fortunate in being able to showcase this world-class Centre to President and CEO, Sony Corporation, Kazuo Hirai during his Australian visit in April this year. Together with Premier of Victoria, the Hon. Daniel Andrews MP, who assisted in opening the Centre, Kazuo was able to meet and talk with young cancer patients and understand firsthand the undeniable impact of these Centres. Kazuo, and his wife, Riko, additionally attended our Melbourne You Can fundraiser, River4Ward, witnessing the unequivocal backing of this program from some of Australia's most eminent brands and businesses as together, we worked to raise a record amount for You Can. Kazuo's participation, support, pledging, and even his dancing with our volunteers, were leadership examples to get us to this record.

2017 also saw Sony Foundation fund research grants for innovative and science-based research into the youth cancer space. The You Can Innovate Research Award is part of a pioneering approach by You Can, to drive interest amongst young researchers to tackle a grossly under-funded area of cancer research. I had the pleasure of meeting the brilliant caring mind behind the winning submission, exercise physiologist at Perth You Can Centre, Claire Munsie. Claire's research will explore and pinpoint the benefits of exercise for young people throughout their cancer treatment intending to guide better treatment plans and services for young people enduring a cancer diagnosis. We look forward to keeping you, our valued community, up to date on the progress and findings of this research. You can read more on this wonderful initiative on page 27.

I was fortunate enough to visit one of our 26 Children's Holiday Camps, Sony Camp Sababa and Sony STAR Camp in December 2016 and it never ceases to amaze me the incredible impact this program has on students, campers and the greater school community. It is humbling to know

that Sony Foundation funding is able to partner the equivalent of \$1.5 million in respite care every year throughout Australia providing much needed respite and peace of mind to families who need it the most. As a parent myself, I'm always in awe observing the generous, caring and loving nature of the student carers. These special and inspiring young men and women putting the needs of another more in need first - a grounding life lesson that stays with them for long after the camp ends. This program is one that so simply typifies all that Sony Foundation stands for and is infinitely rewarding for all involved.

There is no doubt that through our programs, initiatives and partnerships, Sony Foundation makes a tremendous impact on the lives of the most marginalized young Australians. The tour de force of Corporate Partners, supporters, donors and ambassadors ensure the work of the Foundation is consistently magnified. Their passionate support and belief in all the Foundation stands for is a true driving force. All are outstanding in their compassion, their understanding and their living involvement in our objectives.

This incredible year is the collective effort of the Sony Companies and their individual executive leadership, business partners, employees, supporters and donors. A special thank you to our Board of Governors for your leadership, vision and commitment. To Denis Handlin AO, Cathy O'Connor, Stephen Basil-Jones, Damian Eales, Ian Hogg, Kaz Matsuura, Leanne Neal, Tony Nico and Chris White - the Foundation's triumphs would not be possible without your involvement. This year, we fare-welled one of the Foundation's Founding Directors, Michael Ephraim. I would like to take this opportunity to thank Michael for his foresight, dedication and commitment to Sony Foundation over the past 19 years. Without your vision, there is no doubt the Foundation would not be in the position it is today.

Lastly, I would like to thank the five devoted women who are the Foundation team. Under the passionate leadership of Sophie Ryan for the past seven years, Sony Foundation has developed into one of Australia's most successful Foundations with tremendous vision and execution. To our executive team consisting of GM Emma Pechey, Ady de Borst, Karen White and Sara Williams - thank you for your genuine belief in each Sony Foundation program along with your commitment to effecting real and lasting change for the youth of Australia. You are all a very special team, the best!

I hope that in reading this year's Annual Report, you will share with me an immense sense of pride and community knowing that you too have helped produce these remarkable successes and achievements across our key programs. More than much appreciated.

Sincerely,

John Kirby AM



# CEO'S ADDRESS



15,300+ meals served through the YOTS Food Van per year, 1,946+ youth cancer patient visits to Sony Foundation funded You Can Centres, 1,138 student companions and 603 special needs children attended Sony Foundation Holiday Camps and a 100% reported improvement in mental and physical health for MMAD's Catch A Falling STAR program participants.

The Sony Foundation model is a unique one which is underpinned by collaboration. We are proud of our vast partnership network and we value greatly the trust instilled in us to ensure the dollars invested achieve the greatest impact. We hope that you read the stories in this Annual Report and share in our pride of what has been achieved. We believe strongly in attaining measurable impacts and tangible outcomes. In these pages are the reports of these tangible outcomes, and also the stories behind these figures. Stories of great courage and inspiration. Stories which make the fabric of who we are and what we believe in.

We are supported by the best. Without our unique and widespread community of generous, enthusiastic and committed Corporate Partners; passionate and engaged ambassadors; dedicated and giving Sony Company backers; a devoted and determined Board; and of course, our tireless staff and volunteers, none of the achievements over the past year would be possible.

Your contributions have ensured Sony Foundation remains in the top 1% of charities in terms of revenue raised, having raised close to \$2 million this past financial year. This positions Sony Foundation as a forerunner in the Australian philanthropic landscape.

Our fundraising events broke records on all fronts. This past year saw our eighth Wharf4Ward raise an incredible \$1.1 million, a record \$640,000 raised at River4Ward; our first online global gaming fundraiser; and, 35 Corporate Partners donating both funds and pro bono support to the Foundation.

These funds enabled the Foundation to fund 26 Children's Holiday Camps across the country; commit to funding Australia's first public onco-fertility centre for youth cancer patients; award a \$100,000 grant to fund innovative cancer research; launch You Can Connect - a virtual You Can Centre, and break the destructive cycle of drugs, depression and abuse for 20 young kids in our MMAD programs.

Through the continued support, resources, loyalty and generosity of our wonderful Corporate Partners, the Foundation has continued to provide more and reach more for our young people.

Our tireless and devoted ambassadors go above and beyond to constantly raise the profile of our causes and campaigns whilst genuinely connecting with our young beneficiaries, providing inspiration

and the motivation needed to overcome severe adversity. We are privileged to have the backing of this remarkable group of well-known Australians.

To the One Sony Companies, your support has enabled us to leverage all the assets of the Sony Group to make the dollars raised achieve widespread impact. This year also saw Sony Foundation receive global recognition from the highest level of Sony when awarded with the One Sony Award from Sony Headquarters in Tokyo. Without this group of formidable Sony companies, this simply would not have been possible.

Sony Foundation is guided by an extremely talented and dedicated Board of Directors who donate their skills, knowledge and resources to drive innovative solutions and great successes. They are all only too willing to give of their time - a precious commodity in this fast paced world! I look forward to many more achievements and milestones under their progressive and innovative vision. We are also very fortunate to be led by a brilliant leader, our Chairman, John Kirby. Thank you John for your generosity and leadership.

I also want to thank the Foundation's hard working team, General Manager Emma Pechey, National Events Manager Ady de Borst, Partnerships Manager Karen White and Communications Manager Sara Williams who embrace each and every challenge with gusto, drive and professionalism.

Finally, I would like to pay tribute to one very dear You Can Champion who tragically passed after a five year struggle with an aggressive and rare cancer. Stevie Marcon was one of our very first You Can Champions for Sony Foundation and advocated for improved youth cancer care and services. Stevie, your commitment to the cause, your love for life, sense of humour and ceaseless determination continue to inspire. You remind us all why the work we do is so fundamentally essential for the youth of Australia. Your impact is everlasting.

Sony Foundation will continue to support those who, due to unexpected circumstances in life, cannot make way for themselves. We will generate positive change by closing the gap in social inequalities with the community of supporters who come together, sharing their resources to innovatively improve the prospects for the youth of Australia, the future.

Thank you for your resolute support and commitment.

Sincerely,

Sophie Ryan









# OUR PEOPLE



# BOARD DIRECTORS



## **John Kirby AM**

Deputy Chairman, Village Roadshow Corporation

Appointed as Chairman in 2015



## **Denis Handlin AO**

Chairman & CEO Australia & New Zealand and President, Asia Sony Music Entertainment

Appointed as Director in 1999



## **Hidekazu 'Kaz' Matsuura**

Managing Director, Sony Australia & New Zealand

Appointed as Director in 2015



## **Stephen Basil-Jones**

Executive Vice President Australia, New Zealand & Northern Asia, Sony Pictures Releasing

Appointed as Director in 2016



## **Chris White**

Managing Director, International Quarterback

Appointed as Director in 2010



## **Leanne Neal**

Health and Medical Services Manager, St Ignatius' College, Riverview

Appointed as Director in 2012



## **Ian Hogg**

Regional CEO, FretmantleMedia Australia & Asia Pacific

Appointed as Director in 2015



## **Damian Eales**

Managing Director Metro and Regional Publishing, NewsCorp Australia

Appointed as Director in 2016



## **Cathy O'Connor**

Chief Executive Officer, NOVA Entertainment

Appointed as Director in 2017



# CORPORATE PARTNERS

At Sony Foundation we are exceptionally fortunate to be supported by a powerful and passionate league of committed and socially conscious Corporate Partners determined to ensure the Foundation's impact is felt far and wide. It is with the support of these brands and businesses that the Foundation is able to make the impossible, possible.

As a Charity Partner to these companies, Sony Foundation aims to provide a new depth to their business that goes beyond the impact of our programs. Through our employee engagement programs, business benefits and networking opportunities, we believe we are creating a unique partnership and experience that is unparalleled.

Thank you to each and every one of our Corporate Partners. The support you provide via

financial support, in-kind donations, access to resources and experiences for Sony Foundation and our programs is truly invaluable. We are exceptionally grateful for the unique nature of each of these partnership and the relationships and community that come with them.

**“Don’t underestimate what power it has on the young people when we tell them some of the biggest companies and coolest brands in Australia are investing in their future – backing them and believing in them.”**

*- Sophie Ryan, CEO Sony Foundation*



**OVER \$214,000  
CONTRIBUTED  
BY CORPORATE  
PARTNERS THROUGH  
THE PARTNERSHIP  
PROGRAM IN 2016/17**



**OVER 350 VOLUNTEERS FOR  
SONY FOUNDATION PROGRAMS,  
CAUSES AND EVENTS**

**\$410,000  
IN DONATED MEDIA**



**52 DELIVERIES  
BY DHL AND TNT**



**OVER 38,004  
KILOMETRES FLOWN  
WITH DONATED  
FLIGHTS FROM  
RAINBOW CORPORATE  
PARTNER QANTAS**



**OVER 200 HOURS  
IN PRO-BONO  
SERVICES FROM  
PARTNERS INCLUDING  
CORRS CHAMBERS  
WESTGARTH AND PWC**

**“WHAT IS TANGIBLE IS THE STRONG  
AND VALUED BUSINESS RELATIONSHIPS  
OF THE SONY COMPANIES IN AUSTRALIA  
WHO ARE AN ESSENTIAL PART OF THIS  
SUCCESSFUL FOUNDATION. TO ALL OF  
THE FOUNDATION’S CORPORATE PARTNERS,  
WE ARE TRULY HUMBLLED BY YOUR  
SUPPORT AND PARTNERSHIPS”**

*- Kazuo Hirai CEO & President Sony Corporation, River4Ward 2017*

# AMBASSADORS



## SAMANTHA ARMYTAGE

Samantha is a passionate supporter of Sony Foundation from her advocacy through to hosting at Wharf4Ward. Samantha is particularly proud of the way in which the Foundation partners with the business and media communities to fulfil its mission of supporting Australia's youth.



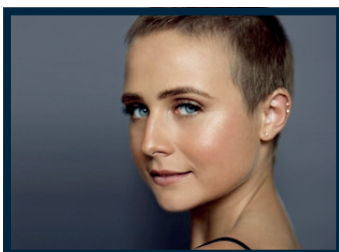
## NATALIE BASSINGTHWAITE

Natalie is a proud ambassador of Sony Foundation and has been integral to the success of the new Melbourne You Can Centre. A staunch advocate for improving youth cancer care and a mentor to many of the You Can patients, Natalie's obvious passion and energy for the cause has proven to be invaluable in vital fundraising and awareness-raising through her hosting roles at Wharf4Ward, River4Ward and the opening of the new Melbourne You Can Centre.



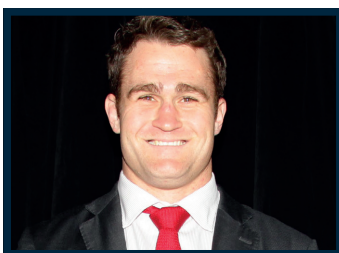
## JOHN EALES AM

Rugby legend John Eales is actively involved in a number of Sony Foundation's charity programs and events. From hosting incredibly successful fundraisers to running alongside children with special needs in the Sony Foundation City2Surf team, John will always go above and beyond to support the Foundation.



## TESSA JAMES

Actress Tessa is a wonderful source of support and inspiration for a number of young cancer patients, having battled Hodgkin's Lymphoma herself. Given her experience, Tessa understands more than most about the need for specialised youth cancer centres and is a vocal advocate for the cause inspiring many young cancer patients with her moving address at the opening of the Melbourne You Can Centre.



## JAMES HORWILL

Former Wallabies captain James Horwill brings more than sporting talent to the Sony Foundation ambassador pool, he is a revered mentor for countless young people who meet him. James is passionate about providing a better future for the next generation, particularly in Queensland.



## ANTHONY MINICHELLO

Rugby League great Anthony joined Sony Foundation as an ambassador in 2015, with a passion for the Children's Holiday Camp Program. Anthony is very engaged with not only the program itself, but the children who benefit from its existence. Anthony's tireless advocacy of the Foundation's work is instrumental in raising the profile of Sony Foundation's programs.





### **SALLY OBERMEDER**

A cancer survivor herself, Sally has provided immense wisdom and support to a number of You Can patients. Sally is determined that no young patient be thrust into the dark, often terrifying, world of cancer treatment alone.



### **PETER OVERTON**

Peter has a special relationship with Sony Foundation - it was his 60 Minutes story on the "Forgotten Generation" of cancer patients that contributed to the conception of You Can. He remains an incredibly committed supporter of Sony Foundation and its mission regularly working to ensure Sony Foundation's programs and initiatives receive national recognition and success.



### **KARL STEFANOVIC**

Channel Nine's lovable larrikin and TODAY show host, Karl Stefanovic has been a long-time supporter of Sony Foundation both professionally and personally. Karl regularly hosts and attends Sony Foundation events and passionately believes in empowering the youth of Australia.



### **STEVE SMITH**

Australian Test Cricket Captain Steve Smith first became involved with Sony Foundation's You Can program through the charity partnership with Big Bash team, the Sydney Sixers. Five years later, in 2015, Steve was named an official ambassador of the Foundation. Steve continues to passionately advocate, fundraise and dedicate his time and resources to the Foundation in amongst his busy cricketing schedule.



### **RICHARD WILKINS AM**

Richard is one of Sony Foundation's longest-standing ambassadors and has fervently advocated for each of Sony Foundation's unique programs over the years. From hosting events to visiting patients in hospital, Richard's support is immeasurable.

As an Australian TV legend, Richard has covered multiple Sony Foundation events, programs and initiatives on top rating morning television show, TODAY, providing enhanced awareness, visibility and support for Sony Foundation and its programs.

Sony Foundation would like to take this opportunity to thank Richard for all of his support over the past 10 years. We look forward to continuing our special partnership for years to come.

# SONY MUSIC AMBASSADORS



## DAMI IM

Superstar Dami Im first visited You Can patients in hospital in 2013. Since then, Dami has been an avid supporter of Sony Foundation causes, going on outings with our Holiday Campers to show-stopping performances at Sony Foundation fundraising events including a breathtaking show at River4Ward 2017.



## DELTA GOODREM

One of this year's highlights was Delta arranging a personal meet and greet with You Can Champion and three-time cancer survivor, Jess Olson. Delta's empathy and generosity of spirit is evident in her work with Sony Foundation. At the end of 2016, Delta along with co-ambassador Jessica Mauboy, recorded a powerful video message calling for support for Sony Foundation's innovative 'You Can Innovate' research grant.



## HUMAN NATURE

Human Nature, have been showing their support for Sony Foundation since the Foundation's early days and made their Wharf4Ward debut in style in 2014, arriving for their performance on luxury yacht Quantum. Since then, they have brought the house down at River4Ward and appeared on television to fundraise for Sony Foundation.



## ISAIAH

Our newest ambassador expressed keen interest to be involved with Sony Foundation the moment he signed with Sony Music. As the winner of X Factor Australia and Australia's representative in the 2017 Eurovision Song Contest, Isaiah certainly had his hands full however ensured he made time to visit happy campers at the Knox Abbotsleigh Children's Holiday Camp and give a world class performance at the record-breaking 2017 River4Ward. Isaiah took the time to get to know many of the young You Can Champions present on the day.



## JAI WAETFORD

Australian music sensation Jai has always shown his enduring support and belief in Sony Foundation and our programs. As a young Australian himself, Jai is willing to go to any length to ensure the work of Sony Foundation creates the impact and awareness needed to produce real and lasting change for the youth of Australia.



## JESSICA MAUBOY

Jessica Mauboy always goes above and beyond to support Sony Foundation with everything from world-class performances at events to photoshoots, media interviews and spending quality time with young people from our programs. At the end of 2016, Jess along with co-ambassador Delta Goodrem, recorded a powerful video message calling for support for Sony Foundation's innovative 'You Can Innovate' research grant. Jess and Delta's invaluable support and awareness-raising of this campaign drew in many innovative and impressive research submissions.

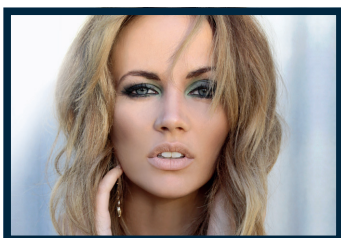






## JESS & MATT

Jess & Matt, had a special link to Sony Foundation even before their huge success on X Factor. Matt had been a companion on the Children's Holiday Camp Program several years ago and was eager to be involved again as soon as the duo were signed with Sony Music. Jess and Matt have fundraised for Sony Foundation, spent time at the Children's Holiday Camps and continue to advocate the good work of Sony Foundation.



## SAMANTHA JADE

Samantha has a long-time connection to Sony Foundation, opening our first You Can Centre in her hometown of Perth back in 2013. Since then, Samantha has remained invested in the success of the Perth Centre and has been a great source of support for a number of You Can patients in Western Australia.



## STAN WALKER

From performances to charity singles and unique partnerships, there's no stopping energetic Stan Walker when it comes to Sony Foundation. Stan is a huge believer in helping those less fortunate than him, and he's always happy to lend a hand to Sony Foundation's charity partners.



## THE VERONICAS

Jess and Lisa Origliasso are powerhouse performers on stage, and are extremely compassionate, sensitive ambassadors off stage. The sisters absolutely adore performing for children on the Holiday Camps Program, and have an ability to make every person in a room warm to them instantly.



## JUSTICE CREW

When it comes to engagement, dedication and commitment, you can't go past Justice Crew. These six men are tireless ambassadors for Sony Foundation, travelling far and wide to raise awareness for our programs. The past 12 months has seen Justice Crew focus on our MMAD partnership, which has seen great results for the Catch A Falling Star program. In December of 2016, Justice Crew and the MMAD Catch A Falling STAR graduates collaborated on a single. This wonderful collaboration was captured and compiled into a beautiful segment on Rainbow Corporate Partner, Network Seven's 'Sunrise'.



# OUR PROJECT AND CHA PARTNER





# SECURITY





# YOU CAN AROUND AUSTRALIA

## PERTH





## MELBOURNE



## SYDNEY



## BRISBANE



# YOU CAN

You Can is Sony Foundation's youth cancer program which is closing the gap in care that currently exists for 15-25 year old patients through the establishment of much-needed, specialised, age-appropriate You Can youth cancer centres.

Through the building of age-appropriate, specialised You Can Centres, You Can aims to ensure Australian adolescent and young adult patients are given the best possible environment in which to overcome their cancer diagnosis and to continue pursuing their goals after diagnosis and treatment.

## ISSUE:

A 2005 Senate Inquiry Report, titled 'The Cancer Journey: Informing Choices'; outlined the gap in care that existed for young patients in Australia. The high mortality rate in this age group was, in part, attributed to this gap in care.

## SOLUTION:

In partnership with the Federal Government and CanTeen Australia, Sony Foundation launched a national response to address this gap in care. From this, Sony Foundation created national youth cancer program, You Can and committed to establish a national network of specialised youth cancer centres around Australia. You Can's mission is to ensure no young person faces their cancer journey alone.

**"You Can Centres are helping ensure that the orientation of Australian cancer services better targets young people, who research shows, desperately needs more support."**

- Professor Susan Sawyer, Director, Centre for Adolescent Health,  
Royal Children's Hospital Melbourne

**1000\*** YOUNG AUSTRALIAN'S  
AGED BETWEEN 15-24 YEARS  
OF AGE ARE DIAGNOSED WITH  
CANCER EVERY YEAR

**\$6100** FUNDING REQUIRED  
FOR ONE SQUARE METRE  
IN A YOU CAN CENTRE

**\$900,000** INVESTED IN  
YOU CAN INITIATIVES THIS YEAR

**16 (MELB) + 12 (PERTH)**  
SERVICES AND PROGRAMS  
RUN IN YOU CAN CENTRES

**21** YOUTH CANCER SERVICE  
STAFF OPERATING FROM  
YOU CAN CENTRES

**5** SONY FOUNDATION  
AMBASSADOR VISITS

**1306 (PERTH) + 640**  
PATIENT VISITS TO YCC

**50+** YOU CAN CHAMPS  
ATTENDING SONY FOUNDATION  
FUNDRAISING EVENTS



You Can Champ Jarrod with Victorian Premier, the Hon. Daniel Andrews MP.

\*approximate number



# YOU CAN MELBOURNE

Sony Foundation's second You Can Centre opened in Melbourne's world class Peter MacCallum Cancer Centre with much celebration in August 2016. Already the centre has had over 640 adolescent and young adult cancer patient visits to the You Can Centre to take part in workshops, clinics, meet with support services or chill out. Young people can access survivorship programs coordinated by the OnTrac youth cancer service based at the centre to support getting back into school, uni or work, health & wellness, music therapy and social engagement helping to improve psycho-social wellbeing following treatment.

**"I will always remember the You Can Centre on the day of Eid... It was the first time, after a week of hospitalisation, where I truly felt happy in presence of my family and friends. I even forgot that I was still in hospital because the centre felt so homey!"**

*- Farhana, You Can Champion*

**640+ PATIENT CONTACTS WITH  
YOU CAN CENTRE SINCE IT OPENED**

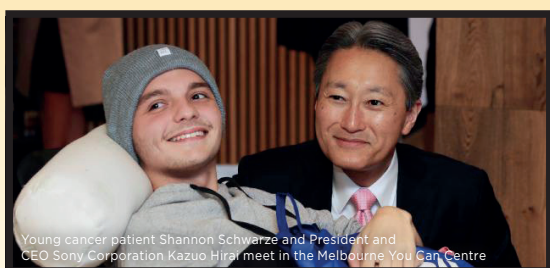
**70%\* OF ALL AYA REFERRALS ARE BEING  
TREATED AT THE YOU CAN CENTRE**

**20% INCREASE IN REFERRALS TO  
YOU CAN CENTRE SINCE OPENING**

**16+ SERVICES AND PROGRAMS  
TAKE PLACE IN YOU CAN CENTRE**

**14 STAFF OPERATING IN YOU CAN CENTRE**

**3 WEEKLY CLINICS HELD IN THE YOU CAN CENTRE**



\*approximate figures

# YOU CAN PERTH

Sony Foundation's first You Can Centre opened in Perth's Sir Charles Gairdner Hospital in 2013 and has been a successful pilot for the You Can program. It has become a lead site model of Adolescent and Young Adult (AYA) care in Western Australia and nationally whilst contributing to improved outcomes for young people.

## **In loving memory: Stevie Marcon 08/01/1991 – 31/07/2017**

Sony Foundation would like to fondly remember and celebrate the life of passionate Perth You Can Champion and youth cancer advocate Stevie Marcon. Stevie, a bright, vivacious and determined young woman battled against Rhabdomyosarcoma since 2012. Tragically, Stevie was taken from this world far too soon in July 2017. Stevie touched all those she met and spread love and laughter wherever she went.



**1306 PATIENT VISITS**

**12 PROGRAM SESSIONS**

**40% INCREASE OF VISITS TO  
YOU CAN CENTRE FROM YEAR PRIOR**

**43% OF VISITS FROM PATIENT WHEN THEY  
OTHERWISE DIDN'T NEED TO BE IN THE HOSPITAL**

**15 YOUTH CANCER ADVISORY  
COMMITTEE WA MEETINGS**

Sony Foundation ambassador Pete Murray  
visits patients in the Perth You Can Centre







# YOU CAN SYDNEY



Sony Foundation has committed \$1.5 million to build the Sydney You Can Centre, at the Nelune Comprehensive Cancer Centre at the Prince of Wales Hospital. The Centre, currently under construction, will provide world-class facilities, services and treatment for adolescent and young adult patients from across NSW.

## **PHASE 1: You Can Clinical Spaces**

Nelune Comprehensive Cancer Centre

**STATUS:** Operational since March 2017

A designated chemotherapy bay enables young people aged 15-25 years to be treated alongside each other and an additional recovery space in the radiation area will provide a haven following treatment, accessible only by their peers.

## **PHASE 2: You Can Centre**

**STATUS:** Open late 2018

A world class Survivorship Centre at Prince of Wales Hospital will provide health and wellness spaces and services for cancer survivors. The Sydney You Can Centre will encompass the entire ground floor of the building, offering young people a huge communal lounge room, music room and recreational room, a kitchen/café area and study area. The Centre will also have a multifunctional spaces for yoga, art and private counselling.

The Sydney You Can Centre will become a place where young people can go to escape the clinical areas, seek peer support and access survivorship programs to support their entry back into everyday life.



# YOU CAN CHAMPION

## JESSICA OLSON – A BEACON OF HOPE

Each and every young person we have the privilege of working with at Sony Foundation has a tale for the ages. Through these young people we learn the invaluable lessons of perseverance, determination, courage and the ability to find the best in any situation, no matter how dire.

One of these extraordinary young people, is You Can Champion, journalism student, physie extraordinaire and three-time cancer patient, Jessica Olson.

Back in 2011 at just 15 years of age, Jess found a lump in her neck around the size of a golf ball and was subsequently diagnosed with Stage II Nodular Sclerosing Hodgkin's Lymphoma. Jess underwent a brutal treatment regime, including eight rounds of chemotherapy and two and a half weeks of radiotherapy.

It was during this time that You Can found Jess and Jess found You Can. Jess devoted her heart and soul to driving awareness and funds for Australia's forgotten generation of cancer patients. When Jess went onto to win Girlfriend Magazine's 'Girlfriend of the Year Award' in 2015 she selflessly donated her \$5000 winnings to Sony Foundation's You Can. Jess was finally diagnosed as being in remission, but still had another five years before she was officially cancer free.

In April 2016, Jess was once again diagnosed with cancer, this time in the saliva gland. To beat this cancer, Jess underwent surgery to remove the gland, surrounding tissue and 30 lymph nodes. Jess endured a gruelling 28 doses of radiotherapy every day for six weeks.

Sadly though, things soon took a turn for the worse with another lump emerging in the exact same spot. The cancer was back.

Given the aggressive nature of the tumour, Jess was left with one option. An extensive surgery which meant only a 30% survival rate. In what would seem a cruel twist of fate, further cancer was detected on Jess' PET scan which meant the already low survival

rate went down even further, thus surgery was no longer an option. Jess was given three horrible words; "you are terminal" and was advised of a palliative care plan, but this was not part of Jess' big life plan and something she refused to surrender to.

Following much research, consultation, reflection and consideration Jess began her journey with diet, natural therapies and alternative medicines. She was determined not to let this beat at her.

Fast forward three months and Jess was back at hospital to undergo her three month scan to monitor the growth of her tumour. It was there Jess heard those four beautiful words... "You are cancer-free." Jess' expert team of specialists were left in shock and disbelief as were Jess and her family. Despite this cancer free diagnosis, Jess is well aware that even though cancer may leave your body, it will never leave your life. Jess continues to advocate for improved youth cancer care, services, centres and resources to ensure no other young person is left to deal with the horrors of this disease alone.



**"I hope that via my words you can all leave here tonight with a fighting spirit, and the knowledge that you are making a difference to all of our young lives. By supporting our young community, our innovators, clinical research and upcoming research projects you are leaving your footprint on our world."**

*- Jess Olson, You Can Champion*



# YOU CAN INNOVATE

The You Can Innovate Research Award is part of a pioneering approach by Sony Foundation's youth cancer initiative, You Can, to drive interest amongst young researchers to tackle an under-funded area of cancer research. Improvements in survival for certain cancers has been lower amongst young people than children or older adults over the last 20 years. Despite this, government funding of research focused on the area of patient care and survivorship is less than 6%.

In partnership with Thinkable.org, the world's first online platform to crowd-source breakthrough ideas in science and innovation, Sony Foundation launched the research grant competition, You Can Innovate, to fund innovative and unique research ideas to improve youth cancer patients' livelihoods. Sony Foundation CEO Sophie Ryan said; "The funding of the You Can Innovate Award is the next step in our mission to ensure that investment is addressing the needs of AYAs and improving survival outcomes for young cancer patients. "Submissions were gathered from around the country and were vetted by Professor Susan Sawyer and Professor Jeremy Henson, voted on by the public and then final judging by a cohort of AYA clinicians and youth cancer patients Australia wide who decided on the winners...

**"Keeping young people fit, healthy and strong during treatment is something I see as not only important, but essential. Adolescents and young adults (AYAs) however are a unique cohort who are physically, biologically and psychosocially different to adult and paediatric patients and therefore need to be investigated as their own entity."**

- Claire Munsie, Senior Exercise Physiologist at the WA Youth Cancer Service.

## YOU CAN INNOVATE IMPACT AWARD - \$90,000

*Claire Munsie, Senior Exercise Physiologist, University of Western Australia*

Claire's research project will explore the benefits of exercise for young people during cancer treatment.

## YOU CAN INNOVATE PEOPLE'S CHOICE AWARD - \$10,000

*Reichelle Yeo, Centenary Institute, Sydney University*

Reichelle's project titled "Targeting Sugar Metabolism in Youth Cancer" will explore how brain cancer cells uptake and metabolise nutrients at a cellular and molecular level.



**24,720 VIEWS  
ONLINE**



**19 SUBMISSIONS**

**5**

**YOUTH  
CANCER PATIENT  
REPRESENTATIVE  
JUDGES**

**853  
VOTES**



**8**

**AYA CLINICAL  
PROFESSIONAL  
JUDGES**

**2**

**PROFESSOR  
JUDGES**



**4**

**FINALISTS**



You Can Innovate winners Reichelle Yeo and Claire Munsie

# YOU CAN CONNECT

## WWW.YOUCAN.ORG.AU

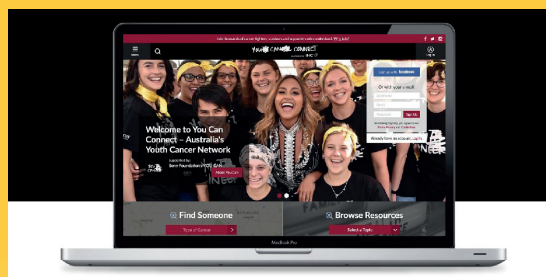
With the aim to ensure no young person faces their cancer journey alone, You Can launched You Can Connect ([www.youcan.org.au](http://www.youcan.org.au)) - a revolutionary peer support online networking platform to help break down barriers of regional isolation and create support networks so desperately needed. In partnership with awarded US cancer networking site, [www.IHadCancer.com](http://www.IHadCancer.com) Sony Foundation has funded a variation of the successful US platform has been specifically designed for 15-35 year old Australians with cancer.

What's unique about You Can Connect is it allows members to search for others based on hospital, location, types of cancer, types of side-effects, age and can also connect young Australians with a global network. The site enables user generated content including blogs, chat, discussion boards, videos and messaging.

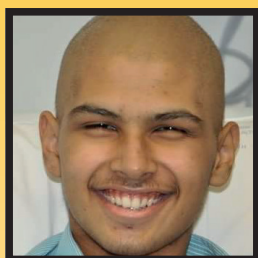
Founder of IHadCancer, Maillet Lopez said, "many people diagnosed with cancer between the ages of 15 - 35 have no support system and no

way of finding one despite there being millions of people in the world going through the same experiences. I founded IHadCancer while I was in this demographic because I wanted to make sure no one else would have the difficulties connecting with others the way I did during my cancer journey.

"You Can Connect will be a platform that empowers Australian youth cancer patients and survivors by leveraging each other's experiences to get the support they need for a life-altering experience that doesn't end when treatment does," commented Maillet Lopez.



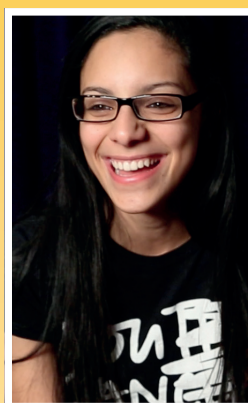
## MEET SOME OF OUR YOU CAN CONNECT AMBASSADORS!



**NIKHIL AUTAR**

"One thing cancer has taught me is that you'll always have a second way of looking at things. It may not be easy to see right away, you may need someone else's eyes to help you do it, but it

you take a step back, allow yourself to be human, and then question all your doubts and fears, the only logical - as opposed to brave or strong or willpower requiring path going forwards - is the one that leaves you happiest and healthiest."



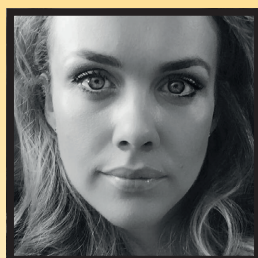
**ANASTASIA ATTIA**

"People going through cancer need all the support and comfort they can get, and as much reassurance that everything is and will be okay as possible. As this is a difficult journey, let them know you'll always be there for them and that you love them so much."



**JESS VAN ZEIL**

"My journey with cancer has changed my perspective; I now see the joy in everyday, the beauty in everyone and I know I have the strength to face anything."



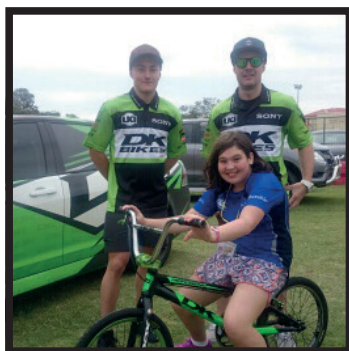
**JACQUI FREESTONE**

"Life truly is a gift. Cancer just highlights that realisation even more."

**"We often hear stories of how a connection between two young people going through cancer can be transformative in terms of their outlook and perspective. We are talking about young people supporting each other to continue with their chemo treatment, to not give up, to persevere even in the toughest of times. We hope You Can Connect will answer the need for access for all young people to this kind of support that we know makes a huge impact on their ability to cope."**

- Sophie Ryan, CEO Sony Foundation.





# CHILDREN'S HOLIDAY CAMP PROGRAM

The Children's Holiday Camp Program is a unique respite program that engages high school and university students take on the responsibility for the care of children with special needs, allowing their families to enjoy invaluable time out that they may otherwise be unable to receive.

The Holiday Camps, hosted at high schools and universities across Australia, pair special needs children with their year 11-12 student companion as they entertain, care and connect over the course of the camp.

In 2016, over 600 special needs children and over 1100 student companions were able to partake in a Children's Holiday Camp around Australia.

**ISSUE:** Currently a lack of affordable overnight respite options for families and carers of special needs children exists. Additionally, the children themselves may experience social isolation and often benefit from one-on-one time with another young person, such as their camp companion.

**SOLUTION:** Sony Foundation funds the Children's Holiday Camp program so that there is no cost involved for the families of the campers. Deep and enduring bonds are developed on these camps as the influence a student companion has on these children is only matched by the influence the child has on the student companion.

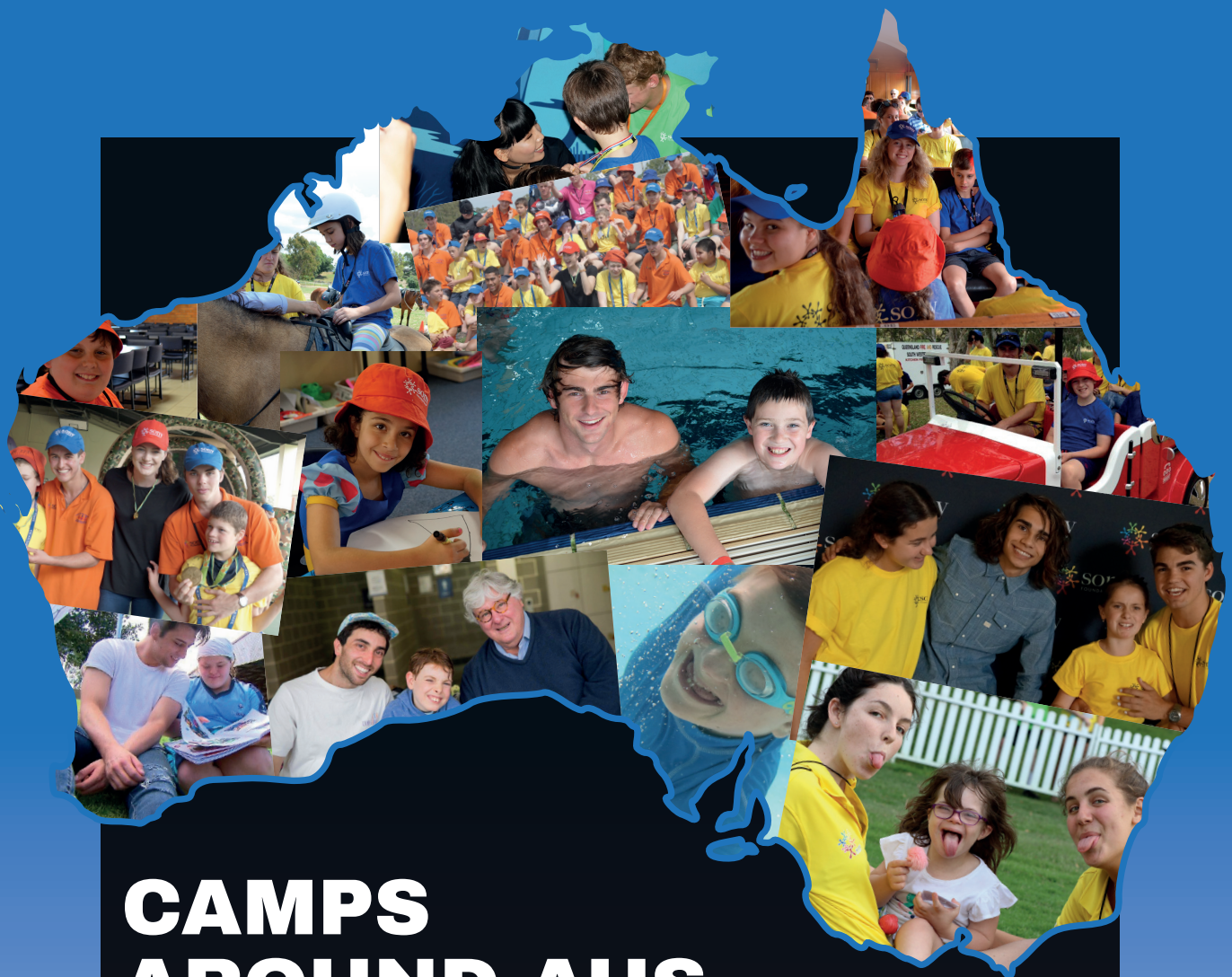
**PROGRESS:** From one camp in one school in 1999, Sony Foundation has expanded the program to fund 26 Holiday Camps across 46 schools and 4 universities around Australia in 2016. Thousands of children with special needs have participated in the program, with a remarkable flow-on effect to families, friends and local communities.

**"The Camp provides significant perspective for volunteers. They will learn the greatest learning experience, as I did, that those with special needs don't need to be treated differently; yes they may need a helping hand, but they still enjoy super-heroes or the Brisbane Broncos and yearn for inclusion, just like all of us."**

*- Lachlan Messery, Old Boy Class of 2014 Marist College Ashgrove, Sony Camp Companion.*

Sony Music artist Dami Im and a young camper in Sydney.





# CAMPS AROUND AUS

## SCHOOL

Abbotsleigh School for Girls  
 Knox Grammar School  
 Anglican Church Grammar [Churchie]  
 St. Margaret's School for Girls  
 Bond University  
 Brighton Grammar School  
 Brisbane State High School  
 Canberra Grammar School  
 Canberra Girls Grammar School  
 Christ Church Grammar School  
 Methodist Ladies' College  
 Kormilda College  
 Launceston Church Grammar School  
 Marist College, Ashgrove  
 Mt. Alvernia College, Kedron  
 Moriah College  
 Masada College  
 Emanuel School  
 Pymble Ladies' College  
 Sydney Church Of England  
 Grammar School (SHORE)  
 Sababa Melbourne  
 SCOTS College, Warwick  
 The Southport School  
 St. Hilda's School  
 St. Andrew's College, University of Sydney  
 St. Ignatius' College, Riverview

## STATE

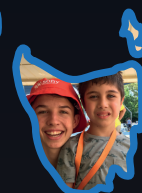
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## SCHOOL

Loreto Normanhurst  
 Loreto Kirribilli  
 Monte Sant' Angelo Mercy College  
 St. Kevin's College  
 Xavier College  
 Genazzano FCJ College  
 Scotch College, Melbourne  
 Sacre Coeur  
 Loreto Mandeville Hall  
 St Patrick's College, Townsville  
 Ignatius Park College Townsville  
 Stuartholme School  
 St Laurence's College  
 The Cathedral College, Rockhampton  
 The Illawarra Grammar School  
 Toowoomba Grammar School  
 The Glennie School  
 Fairholme College  
 University of Newcastle  
 Whitebridge High School  
 Whitsunday Anglican School

## STATE

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# A SELFLESS ACT PROVIDES EXPERIENCE OF A LIFETIME

Like most children his age, Anal Acharya is a cheerful, lively and playful nine year old except that Anal is also living with cerebral palsy. To get around, Anal must use a motorised wheelchair or be carried by his father.

Anal's family arrived in Australia six years ago as Bhutanese refugees. Prior to coming to Australia, Anal's family experienced unimaginable hardship and horrors throughout their 18 years as refugees at a refugee camp in Nepal, the very camp where Anal was born. Anal's father sustained severe injuries throughout his time as a refugee and as a result is now unable to work. He supports a family of five on a carer's benefit and the family receives little to no respite.

In 2015, Anal was able to attend his first Sony Foundation Children's Holiday Camp held at Launceston Church Grammar in Tasmania. Student, Freddy Brown was lucky enough to be partnered with Anal and over the course of three days developed an enduring bond with Anal as he fed, dressed, entertained and cared for Anal.

Initially, Freddy was worried about his ability to care for Anal, but after seeing Anal thrive in the camp environment, thoroughly enjoying every moment, the purpose of the program became crystal clear.

**1138 STUDENT COMPANIONS**

**603 SPECIAL NEEDS CAMPERS**

**100,100 HOURS OF  
TIME VOLUNTEERED BY  
STUDENT COMPANIONS**

**4 SONY CAMPS MARK  
10 YEARS OF SERVICE**

**\$300,000 IN FUNDING  
PROVIDED BY SONY FOUNDATION**

**\$1.5 MILLION - VALUE OF RESPITE  
CARE PROVIDED EACH YEAR**

**46 SCHOOLS AND 4  
UNIVERSITIES HOSTED CAMPS  
AROUND THE COUNTRY**

**3 SONY MUSIC ARTISTS  
VISITED A CAMP**

**1 VISIT FROM OLYMPIC  
CHAMPION CATE CAMPBELL**



**"This camp is so important for these kids to have something fun to look forward to and is a real adventure. It was so important for me to volunteer to make sure that Anal could have this opportunity to be part of this camp. To be able to contribute to him going to camp presented me with the most meaningful experience that has really stuck with me."**

*- Freddy Brown, Launceston Church Grammar, Class of 2016*

# THE SALVATION ARMY

SoundPoint, the Goodna Youth and Community Centre built in 2012, continues to expand its positive influence in a community struggling with social issues, disengagement and a lack of support services. Led by a hard-working and committed Salvation Army team, SoundPoint is re-empowering locals, connecting young people with employment opportunities and providing a safe space within the town to develop positive and productive life practices.

**ISSUE:** The community of Goodna, already impacted by a number of social issues, was torn apart by the 2011 Queensland floods.

**SOLUTION:** Sony Foundation joined Salvation Army in its fundraising efforts, donating \$2 million raised from the sale of Sony Music Australia's 'FLOOD RELIEF - Artists for the Flood Appeal' CD set to build the new community centre.

**PROGRESS:** The Centre provides not only a physical symbol of resilience but also a range of support and services to the young people in the community. Thousands of contacts are made at the Centre each year through various programs designed to enhance and better the prospects of the local youth community.

Since 2013, The SoundPoint Youth and Community Centre, Goodna has provided the following to the local community:

**8005 YOUNG PEOPLE HAVE ATTENDED STREET DREAMS DANCE WORKSHOPS**

**3948 COMPLETED EDUCATION THROUGH THE SOUNDPOINT CENTRE**

**1200 VULNERABLE YOUNG PEOPLE RECEIVED COUNSELLING AND SUPPORT SERVICES**

**3593 HAVE ENGAGED IN SOUNDPOINT HOLIDAY PROGRAMS**

**2461 HAVE PARTICIPATED IN THE POSITIVE LIFESTYLE PRACTICE PROGRAM**

**23,046 THE TOTAL NUMBER OF YOUNG PEOPLE POSITIVELY IMPACTED BY SOUNDPOINT CENTRE**

# THE ONLY WAY IS UP

Jess has endured more than most in her young life and despite constant setbacks, is determined to change her life for the better.

Unable to get along with her stepmother eventually led Jess to homelessness on the streets of her town in New Zealand. When she tried to reconnect with her family, Jess was sent to Australia to live with relatives. Tragically, Jess' life didn't improve in Australia. Constant domestic violence and abuse led Jess once again to a life on the streets. Here Jess joined local gangs to ensure her safety. Life was going nowhere fast until Jess connected with The Salvation Army in Goodna.

Through the ongoing support and care of the staff in The SoundPoint Centre in Goodna Jess has taken steps to get her life back on track. She participates in music and dance workshop, Street Dreams, enrolled in vocational programs to complete her Year 12 certificate whilst also working toward achieving full time work.

Jess is now determined to land a job and work towards owning a house. Despite her family's mistreatment of her, Jess would like to repair her relationship with her family saying; "To me life is too short to be like that towards your family. I just never want to go through the same stuff again. I want to continue to live a happy life."







# MUSICIANS MAKING A DIFFERENCE

Musicians Making A Difference (MMAD) is an Australian charity that is transforming young lives through music. MMAD uses the healing power of music. Dance and mentoring to inspire young people to make their lives remarkable.

Sony Foundation funds MMAD's Catch A Falling STAR (Special, Traumatized and At Risk) Program. This is an intensive and innovative music and mentoring program designed to assist young people, aged 15-21, who face challenges of homelessness, drug and alcohol dependency, exclusion from school, unemployment, mental illness, neglect and abuse.

MMAD intervenes in the lives of young people when they are at risk of danger or harm and connects them with a strong network of support to help them rise up as strong individuals within the community.

**ISSUE:** With 1 in 10 young people disengaged from education, employment or training, 1 in 4 young people report they suffer from a mental health condition and suicide standing as the leading cause of death for young Australians aged 15-24, an increasing number of young people in Australia are facing numerous challenges to their wellbeing and future.

**SOLUTION:** Providing engaging, effective and holistic programs to develop positive and life-affirming practices whilst also developing positive social impact for each individual involved and the community at large.

**PROGRESS:** With Sony Foundation funding, MMAD is able to completely transform 20 young lives every year across NSW, Queensland, Victoria and South Australia with their Catch A Falling STAR program.

## THE POWER OF A MMAD FAMILY

"My name is Vanessa and I'm 19 years of age. Now to start off with, I come from a broken family. We've moved house 31 times and have also lived in family refuges. At times, I've had to live in refuges on my own. My life has been filled with domestic violence, sexual abuse and alcoholism. After being addicted to weed for over 4 years, enduring bullying around the clock and realising I had no direction or drive for anything in life, I became involved with MMAD. My time with MMAD has left me so much stronger mentally even though I've been challenged to a make or break point. I have struggled with all different areas of my life from housing to working, keeping healthy and managing my mental health.

MMAD has helped me express my emotions through my rap and poetry and has given me some seriously life-changing experiences from counselling through to being selected to complete the Catch A Falling STAR program. It has completely changed my life."

- Vanessa, MMAD STAR program Graduate 2016.

**"MMAD's goal is not only to break negative cycles, but to empower our young people to go on and make their own difference within the community"**

- Dominic Brook MMAD  
Founder, CEO and  
Director

**“I THINK THAT IS WHAT  
AND ART AND MUSIC DO  
CAN WORK AS A MAP OF  
FOR YOUR FEELINGS.”**

**- Bruce Springsteen**

## **MMAD CATCH A FALLING STAR PROGRAM**

**IT COSTS LESS THAN \$18 PER DAY TO REHABILITATE A YOUNG  
PERSON THROUGH THE MMAD PROGRAM COMPARED TO  
\$652 PER DAY TO KEEP A YOUNG PERSON IN THE JUVENILE  
JUSTICE SYSTEM**

**20 YOUNG PEOPLE COMPLETE SONY CATCH  
A FALLING STAR PROGRAM PER YEAR**

**20+ SONY FOUNDATION CORPORATE  
PARTNER VOLUNTEER MENTORS**





# FILM D; THEY F SORTS

## **PRIOR TO CATCH A FALLING STAR**

- 30%** **CATCH A FALLING STAR PARTICIPANTS REPORTED EXPERIENCING 'AT-RISK' MENTAL STATES BEFORE COMMENCING STAR PROGRAM**
- 80%+** **EXPERIENCED FAMILY AND/OR DOMESTIC VIOLENCE**
- 70%** **LIVED WITH DEPRESSION AND ANXIETY**
- 40%** **WERE NOT ATTENDING SCHOOL**
- 30%** **HAD EXPERIENCED HOMELESSNESS**
- 30%** **HAD SUBSTANCE USE ISSUES**
- 30%** **SUFFERED FROM TRAUMA/PTSD**

## **AFTER COMPLETING CATCH A FALLING STAR**

- 70%** **ENTERED EDUCATION, TAFE, HSC OR MMAAD EDUCATION PROGRAMS**
- 100%** **OF PARTICIPANTS SECURED SAFE HOUSING**
- 100%** **REPORTED MARKED IMPROVEMENT IN MENTAL AND PHYSICAL HEALTH**
- 100%** **INDICATED IMPROVED SELF-ESTEEM, ABILITY TO SET AND ACHIEVE PERSONAL GOALS AND INCREASED SENSE OF WELLBEING**



# YOUTH OFF THE STREETS

Father Chris Reilly's Youth Off The Streets (YOTS) has been assisting disadvantaged young Australians for over 25 years, supporting them as they work to overcome immense personal trauma or abuse. Sony Foundation is proud to have worked with the charity for the past 15 years and is recognized as a Gold Supporter of YOTS.

**ISSUE:** Disconnected young people are more likely to partake in self-destructive behaviours that are detrimental to themselves and their communities.

**SOLUTION:** Connect with young people and provide them with the opportunities and support required to encourage positive life choices.

**PROGRESS:** Since 2001, Sony Foundation has donated \$1,903,034 in financial support, as well as non-financial support to the Youth Off The Streets' innovative programs to support Australia's vulnerable youth.



## FROM GETTING SUPPORT TO GIVING SUPPORT

James\* first became involved with Youth Off The Streets through the Dunlea Alcohol and Other Drug Youth Service (Dunlea), a service funded by Sony Foundation.

Prior to connecting with the team at Dunlea, James endured severe bullying throughout his high school years. During this time, James discovered his passion for music as both an escape and a way to connect with his peers. Halfway through his final year of high school however, it all became too much for James and he dropped out.

The staff at Dunlea spoke to James about his situation and consequently referred him to Step Up, a Year 11/12 program offered at Youth Off The Streets Chapel School – Key College. With the support of the staff and students at Key College, James was able to complete his HSC. The support James received inspired him to go on and complete a Youth Work Traineeship with Youth Off The Streets. Since that time, James has transitioned

to working as a Youth Worker at Youth Off The Streets Cumberland Outreach.

It is through his work at Cumberland Outreach that James is able to once again draw on his affinity with music to inspire young people at Youth Off The Streets. James developed LYRIKAL, a fun and creative experience that helps young people connect through a creative medium whilst using music as an outlet to express otherwise suppressed feelings.

James says his goal is to help these young people strive for success:

"I do the best I can to inspire young people that I work with to be the best versions of themselves. Everybody has potential they just need somebody to believe in them and assist them when they are stuck. Through belief, support and enthusiasm I hope I can inspire them to achieve their full potential" he says.

\*Name changed for privacy.





**\$1,903,034 PROVIDED  
IN FUNDING SINCE 2001**

**564 HOURS DONATED  
FROM SONY FOUNDATION  
VOLUNTEERS FOR  
DON BOSCO YOUTH REFUGE  
AND YOTS FOOD VAN**

**48 SONY FOUNDATION  
VOLUNTEERS COOK AT  
DON BOSCO YOUTH REFUGE**

**156 SONY FOUNDATION  
VOLUNTEERS RUN THE  
YOTS FOOD VAN**

**318 COUNSELLING  
SESSIONS PROVIDED BY  
SONY FOUNDATION  
FUNDED COUNSELLOR**

**15,300+ MEALS SERVED  
THROUGH THE YOTS FOOD VAN**

**\$3 FOR EACH WARM  
MEAL DELIVERED  
BY YOTS FOOD VAN**

**2 SONY  
FOUNDATION  
FUNDED  
SCHOLARSHIPS  
IN THE YOTS  
NATIONAL  
SCHOLARSHIP  
PROGRAM**





# OUR EVENTS









# WHARF4WARD

Sony Foundation's infamous annual fundraiser.

Wharf4Ward 2016 raised a record \$1.1 million for the Foundation's national youth cancer program, You Can. Taking over the entire Woolloomooloo Wharf and all six restaurants, guests experienced the Sony companies full entertainment force with spectacular performances and money can't buy auction items and experiences.

**HOSTS:** Richard Wilkins led a celebrity line up of hosts including, Samantha Armytage, Natalie Bassingthwaite, Angela Bishop, Natarsha Belling, Adam Peacock and auctioneer Jason Roses.

**PERFORMANCES:** Mark Vincent and Marina Prior, Guy Sebastian, Rag'n'Bone Man and Jessica Mauboy with Aussie rock icon, Daryl Braithwaite closing the show in spectacular style!

**HIGHLIGHTS:** Mark Vincent and Marina Prior's dramatic opening complete with firework display, Sony Music artist Jessica Mauboy catching up with You Can Champs after her performance, guests dining on super-yacht Quantum and You Can Champion Jess Olson bringing guests to tears with her poignant and powerful speech.

**“My young life has burnt me alive. I’ve risen from the ashes but my words come from the fire. The only difference is they’re not burning anyone anymore, they’re helping change the world and they’re here today saving lives.”**

*- Jess Olson, You Can Champion, Wharf4Ward 2016.*









# RIVER4WARD

It was another show-stopping day on the banks of the iconic Yarra River as Sony Foundation's third annual River4Ward took place. With a stellar line up of FIVE Sony Music artists, Melbourne raised a record \$640,000 for Sony Foundation's youth cancer program, You Can.

Sony Foundation was privileged to host President and CEO Sony Corporation, Kazuo Hirai and his wife Riko who ventured to Australia for the first time to see the impact and magnitude of the Foundation.

On the day of River4Ward, Kaz and Riko visited the Melbourne You Can Centre where they received an official welcome from Premier Daniel Andrews, a longstanding supporter of Sony Foundation's work in youth cancer care and spent time talking with the patients and staff at the Centre. They were overwhelmed with the experience and the positive impact which Kaz later shared in an address to River4Ward guests saying,

**"Earlier this morning when I visited the Melbourne You Can Centre, I was overwhelmed. Seeing the modern, entertaining and welcoming space, within a clinical hospital for young people to relax in and hearing from the doctors and youth workers about how this Centre is transforming survivorship rates for young people with cancer... This Centre is a prime example of real and actual impact."**

*- President and CEO Sony Corporation, Kazuo Hirai*

**HOSTS:** Richard Wilkins, Natalie Bassingthwaite, Tim Campbell, Giaan Rooney and auctioneer Jason Roses.

**PERFORMANCES:** Daryl Braithwaite, Jessica Mauboy, Dami Im, Anthony Callea and 2017 Eurovision contestant, Isaiah

**HIGHLIGHTS:** A never-before-seen rendition of Braithwaite's classic, 'The Horses' with all five Sony Music artists on stage, live auction of a Bruce Springsteen signed Fender guitar, the standing ovation for You Can Champion Christie Allan and special guests Kaz and Riko Hirai attending their first ever Sony Foundation event.

Left to right: Natalie Bassingthwaite taking a pledge from Kazuo Hirai, President and CEO Sony Corporation, Sony Music artist Jess Mauboy with You Can Champions, Auctioneer - Jason Roses.









# CHURCHIE CRICKET LUNCHEON

Sony Foundation was fortunate enough to be the beneficiary of the annual Churchie Cricket Luncheon hosted by Anglican Church Grammar School on 22nd November 2016. Former Sony Camp Companion, Thomas Peabody (Class of 2013) addressed the 1000 guests in attendance about the significance of the Children's Holiday Camp Program and in particular, the impact it had on him and his camper Jack.

Generous guests got behind the cause by way of live and silent auctions, raffles and a competitive 'bowl-off' challenge raising \$15,000 for the Children's Holiday Camp Program.



# GAMING4LIFE



Twitch, the world's leading video and community streaming platform for gamers, partnered with Sony Foundation and PlayStation to host 'Gaming4Life', a 30 hour gaming and entertainment stream fundraiser for youth cancer program, You Can.

The marathon stream included over 240,000 views worldwide, appearances from seven Sony Music artists, over 20 PlayStation Games played on PS4, 264 donations during the event and 18 gaming influencers taking part. A total of \$70,000 was raised for You Can!



# CHARITY MOVIE SCREENING

Sony Pictures Releasing hosted their annual charity movie screening of the highly anticipated 'Smurfs: The Lost Village' at cinemas all around Australia in a special advanced screening on Sunday, 26th March 2017. A total of \$32,963 was raised with all funds donated to Sony Foundation.



# NOVA & NINE ORIGIN LONG LUNCH

In celebration of all things State of Origin, the Nine Network and Nova 106.9 partnered in Brisbane to host the inaugural Maroon Long Lunch with all funds raised going to Sony Foundation. Queensland's rugby league legends including Wally 'The King' Lewis, Darren Lockyer, Mal Meninga and many more took part in an exclusive Q&A followed by an intimate performance by Sony Music artist Pete Murray and a moving speech was given from former Sony Camp Companion Lachlan Messary (Marist College Ashgrove, Class of 2014) on the lifelong impact these camps have on all involved. A total of \$22,000 was raised for Sony Foundation's Children's Holiday Camp Program.



League Legends Wally Lewis (left) and Mal Meninga (right) with former Camp Companion Lachlan Messary



Sony Music artist Pete Murray performs in support of the Sony Foundation Children's Holiday Camp Program





## CONNECT

Sony Foundation's staff engagement program, 'CONNECT' provides Corporate Partners and those within the Sony Group of Companies the opportunity to understand the infinite benefits of giving back to those less fortunate.

Each Sony Foundation program provides immense perspective and grounding to all involved. With every volunteering opportunity comes a humbling and raw experience that stays with our invaluable volunteers long after their work is complete.

Corporate Partner volunteers involved in Sony Foundation's CONNECT program will reinforce that coming to the aid of those less fortunate will create a ripple effect of positive change whilst developing a sense of purpose, self-worth and community.

**"I love being involved with the Sony Foundation because I believe in everything they do. To witness the people who are directly affected by the results of Wharf4Ward, MMAD and the Holiday Camps, you cannot but help to be moved and inspired. I am honoured to be able to contribute to the results by my volunteering whenever and wherever possible"**

*- Joy Mangelsdorf,  
Sony Australia employee*



**350+ VOLUNTEERS FOR  
SONY FOUNDATION  
PROGRAMS, CAUSES  
AND EVENTS**

**445 HOURS DONATED**

**60 FOOD VAN NIGHTS**

**24+ MMAD MENTORS**







DHL employees Graeme (left) and Peter (right) with Sony Music artists Jess & Matt in the YOTS Food Van

**“It was quite an emotional night realising how tough some people’s lives are and just how lucky I have it. But in saying that, I walked away feeling the best I have felt in a while knowing that I have helped someone’s night be a little more bearable.”**

*- Tracy, TNT employee*

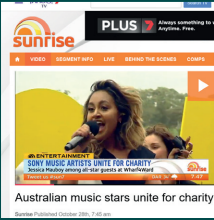
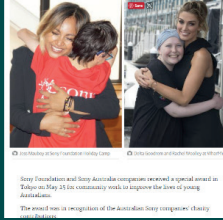
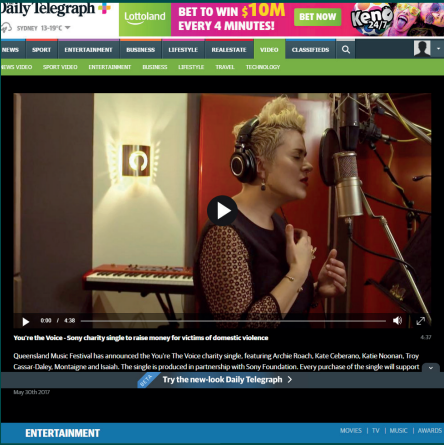
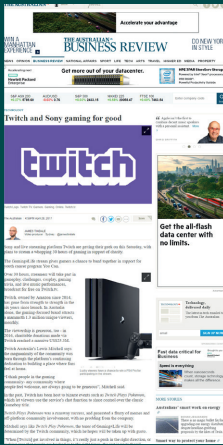




# SONY FOUNDATION IN THE MEDIA







**FINANCIALS**



**SONY FOUNDATION AUSTRALIA LIMITED**  
**TRUSTEE OF**  
**SONY FOUNDATION AUSTRALIA TRUST**  
**AND**  
**SONY FOUNDATION CHILDREN'S**  
**CAMP CHARITABLE TRUST**

**ABN 33 086 967 222**

**CONCISE FINANCIAL REPORT**  
**FOR THE YEAR ENDED 30 JUNE 2017**

This concise report is an extract of the full financial report for the year ended 30 June 2017. The financial statements and specific disclosures included in the concise financial report have been derived from the full financial report.

The concise financial report cannot be expected to provide as full an understanding of the financial performance, financial position, changes in equity and cash flows of the Sony Foundation as the full financial report. Further financial information can be obtained from the full financial report.

The full financial report and auditors' report will be sent to members on request, free of charge.

Please call (02) 9383 6200 or email [info@sonyfoundation.org.au](mailto:info@sonyfoundation.org.au) and a copy will be mailed to you.

Alternatively, you can access both the full financial report and the concise financial report via the internet at our website:

[www.sonyfoundation.org.au](http://www.sonyfoundation.org.au)

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## SONY FOUNDATION AUSTRALIA LIMITED DIRECTORS' (TRUSTEES') REPORT FOR THE YEAR ENDED 30 JUNE 2017

The directors of Sony Foundation Australia Limited, as "trustees" of Sony Foundation Australia ("foundation") and Sony Foundation Children's Camp, present the financial statements for the year ended 30 June 2017.

This financial report covers the operations of Sony Foundation Australia and Sony Foundation Children's Camp (the "foundations").

### 1. DIRECTORS

The following persons held office as directors of the trustee during the whole of the financial year and up to the date of this report:

J Kirby (Chairman)	L Neal
D Handlin	C White
H Matsuura	I Hogg
S Basil-Jones - appointed 31 August 2016	D Eales - appointed 31 August 2016
M Ephraim - ceased 7 March 2017	

### 2. INFORMATION ON DIRECTORS

DIRECTOR	QUALIFICATIONS AND EXPERIENCE
J Kirby	AM, B.Ec, D.Univ, CPA. Chairman of Village Roadshow Corporation Pty. Ltd, Deputy Chairman, Village Roadshow Ltd, Chairman Victoria University Confucius Institute. Director, Asia Pacific Screen Academy, and Queensland College of Arts.
D Handlin	AO, Chairman and CEO Australia & New Zealand and President, Asia, Sony Music Entertainment. Chairman & CEO Australia & New Zealand and President, Asia Sony Music Entertainment
H Matsuura	Managing Director, Sony Australia and New Zealand
I Hogg	Regional CEO Australia & Asia Pacific, FremantleMedia
L Neal	JP, Registered Nurse, Health Centre Manager, St Ignatius College - Riverview
C White	LLB, Managing Director, International Quarterback
S Basil-Jones	Executive Vice President Australia, New Zealand & Northern Asia, Sony Pictures Releasing
D Eales	Managing Director Metro & Regional Publishing, NewsCorp Australia

### 3. DIRECTORS' ATTENDANCE AT MEETINGS

During the year there were Board meetings held.

	NUMBER ELIGIBLE	NUMBER ATTENDED
J Kirby	3	3
D Handlin	3	3
H Matsuura	3	2
I Hogg	3	2
L Neal	3	3
C White	3	3
S Basil-Jones	3	2
D Eales	3	2
M Ephraim	2	2

### 4. PRINCIPAL ACTIVITIES

The principal activity of the Foundations are to undertake charitable fundraising activities and accept donations from businesses and the public at large. With those funds the Foundation provides a unique contribution to the development of the Australian community by supporting and assisting its youth and fostering their talents. This is an aggregated representation of both the Sony Foundation Australia and the Sony Foundation Children's Camp Charitable Trust being ABN Numbers: 33 086 967 222 and 62 214 582 123 respectively.

### 5. FUTURE DEVELOPMENTS

The Foundations are expected to continue its fundraising activities, raising money for its charitable programs through donations from fund raising events, the public and corporate sponsors.



**SONY FOUNDATION AUSTRALIA LIMITED**  
**DIRECTORS' (TRUSTEES') REPORT (CONTINUED)**  
**FOR THE YEAR ENDED 30 JUNE 2017**

**6. PLACE OF BUSINESS**

The Foundations are limited by guarantee incorporated and domiciled in Australia. Its registered office and principal place of business are:

Registered office: 11-19 Hargrave Street, East Sydney, NSW 2010

Principal place of business: 11-19 Hargrave Street, East Sydney, NSW 2010

**7. MATTERS SUBSEQUENT TO THE END OF THE FINANCIAL YEAR**

No matters or circumstance has arisen since 30 June 2017 that has significantly affected, or may significantly affect:

- (a) the Foundations' operations in future financial years, or
- (b) the results of those operations in future financial years, or
- (c) the Foundations' state of affairs in future financial years.

The trustees are not aware of any other matter or circumstance not otherwise dealt with in the financial statements that has significantly or may significantly affect the operations of the Foundations in subsequent financial years.

**8. CHANGES IN THE STATE OF AFFAIRS**

There has not been any significant changes since the last financial report.

**9. REVIEW OF OPERATIONS**

The net deficit of the Foundations for the financial year was \$758,772 (2016: net surplus of \$959,757) and was determined after:

	2017	2016
	\$	\$
Donations from Corporate Partners and Sony Members Companies	260,643	298,214
Wharf 4 Ward	1,418,711	1,157,092
River 4 Ward	847,425	741,631
You Can Campaign	31,404	17,693
You Can Walk	-	250
NSW Golf day	-	66,645
Movie screenings	-	92,916
Other Fundraising Income	171,662	21,797
Interest received	82,367	99,699
<b>TOTAL INCOME</b>	<b>2,812,212</b>	<b>2,495,937</b>
Less:		
Fundraising expenses/outgoings	948,173	751,932
Outgoings to unrelated parties	28,480	28,918
Donation to Salvation Army	155,000	77,500
Donation to Youth off the Streets	164,533	100,000
Donation to Schools for Holiday Camps	289,400	337,830
Donation to Talent Development Project	30,000	30,000
Donation to RHWf Oncofertility Project	200,000	-
Donation to IHadCancer Online Platform	127,000	-
Donation to Musicians Making a Difference	126,000	130,000
Donation to You Can Centre VIC	1,502,398	-
Donation to Brain Cancer Foundation	-	80,000
<b>TOTAL EXPENSES</b>	<b>3,570,984</b>	<b>1,536,180</b>
<b>NET (DEFICIT)/SURPLUS</b>	<b>(758,772)</b>	<b>959,757</b>

**SONY FOUNDATION AUSTRALIA LIMITED**  
**DIRECTORS' (TRUSTEES') REPORT (CONTINUED)**  
**FOR THE YEAR ENDED 30 JUNE 2017**

**10. TAXATION**

The Sony Foundation was endorsed as an income tax exempt charity under Subdivision 50-B of the Income Tax Assessment Act 1997 by the Commissioner of Taxation on 18 March 1999. The Children's Camp Charitable Trust was registered as an unincorporated organisation on 21 July 2003.

**11. DIVIDENDS**

As the Foundations are the charity under its constitution no dividends will ever be declared or paid.

**12. ENVIRONMENTAL REGULATION**

The directors do not believe that the Foundation is subject to any specific environmental regulations.

**13. INSURANCE OF OFFICERS**

During the financial year, a related entity, Sony Australia Limited, paid premiums to insure certain officers of the Foundations under its Association Liability Insurance policy, a blanket policy covering assets, directors and officers and employment practices for volunteers and staff.

The officers of the Foundations covered by the insurance policy are the directors and senior management team.

The liabilities insured include costs and expenses that may be incurred by defending civil or criminal proceedings that may be brought against the officers in their capacity as officers of the Foundation.

**14. AUDITOR**

PricewaterhouseCoopers continues in office in accordance with section 327 of the Corporations Act 2001.

**15. AUDITORS' INDEPENDENCE DECLARATION**

A copy of the auditors' independence declaration as required under section 60-40 of the Australian Charities and Not-for-profit Commission (ACNC) Act 2012 is set out on page 56.

The report is made in accordance with a resolution of the directors of the trustee.



**D HANDLIN**  
Director



**H MATSUURA**  
Director

6th October 2017  
Sydney





## Auditor's Independence Declaration

As lead auditor for the audit of Sony Foundation Australia Limited for the year ended 30 June 2017, I declare that to the best of my knowledge and belief, there have been no contraventions of any applicable code of professional conduct in relation to the audit.

This declaration is in respect of Sony Foundation Australia Limited and the entities it controlled during the period.

A handwritten signature in blue ink, appearing to read 'Jason Hayes', written over a light blue circular stamp.

Jason Hayes  
Partner  
PricewaterhouseCoopers

Sydney  
6 October 2017

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**PricewaterhouseCoopers, ABN 52 780 433 757**  
One International Towers Sydney, Watermans Quay, Barangaroo, GPO BOX 2650, SYDNEY NSW 2001  
T: +61 2 8266 0000, F: +61 2 8266 9999, [www.pwc.com.au](http://www.pwc.com.au)

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**SONY FOUNDATION AUSTRALIA LIMITED**  
**STATEMENT OF COMPREHENSIVE INCOME**  
**FOR THE YEAR ENDED 30 JUNE 2017**

	2017	2016
	\$	\$
<b>REVENUE FROM CONTINUING OPERATIONS</b>	<b>2,812,212</b>	2,495,937
Distribution to Salvation Army	(155,000)	(77,500)
Distribution to other charities	(936,933)	(677,830)
Distribution to You Can Centre	(1,502,398)	-
Fund raising expenses	(948,173)	(751,932)
Other expenses	(28,480)	(28,918)
<b>(DEFICIT)/SURPLUS BEFORE INCOME TAX</b>	<b>(758,772)</b>	959,757
Income tax expense	-	-
<b>(DEFICIT)/SURPLUS AFTER INCOME TAX</b>	<b>(758,772)</b>	959,757
Other comprehensive income for the year, net of tax	-	-
<b>TOTAL COMPREHENSIVE (LOSS)/INCOME FOR THE YEAR</b>	<b>(758,772)</b>	959,757

**SONY FOUNDATION AUSTRALIA LIMITED**  
**BALANCE SHEET**  
**FOR THE YEAR ENDED 30 JUNE 2017**

	2017	2016
	\$	\$
<b>CURRENT ASSETS</b>		
Cash and cash equivalents	3,714,184	4,212,576
Receivables	583,905	701,581
Other assets	10,000	6,387
<b>Total Current Assets</b>	<b>4,308,089</b>	4,920,544
<b>TOTAL ASSETS</b>	<b>4,308,089</b>	4,920,544
<b>Current Liabilities</b>		
Payables	205,696	26,534
Deferred Income	82,500	129,642
Other current liabilities	27,743	13,446
<b>Total Current Liabilities</b>	<b>315,939</b>	169,622
<b>TOTAL LIABILITIES</b>	<b>315,939</b>	169,622
<b>NET ASSETS</b>	<b>3,992,150</b>	4,750,922
<b>BENEFICIARIES' FUNDS</b>		
Retained surplus	3,992,150	4,750,922
<b>NET BENEFICIARIES' FUNDS</b>	<b>3,992,150</b>	4,750,922



**SONY FOUNDATION AUSTRALIA LIMITED**  
**STATEMENT OF CHANGES IN EQUITY**  
**FOR THE YEAR ENDED 30 JUNE 2017**

	Retained surplus	Net Beneficiaries' Funds
	\$	\$
<b>BALANCE AT 30 JUNE 2015</b>	<b>3,791,165</b>	3,791,165
Surplus for the year, net of tax	<b>959,757</b>	959,757
Other comprehensive income for the year, net of tax	-	-
<b>Total comprehensive loss for the year</b>	<b>959,757</b>	959,757
<b>BALANCE AT 30 JUNE 2016</b>	<b>4,750,922</b>	4,750,922
Deficit for the year, net of tax	<b>(758,772)</b>	(758,772)
Other comprehensive income for the year, net of tax	-	-
<b>Total comprehensive income for the year</b>	<b>(758,772)</b>	(758,772)
<b>BALANCE AT 30 JUNE 2017</b>	<b>3,992,150</b>	3,992,150

**SONY FOUNDATION AUSTRALIA LIMITED**  
**CASH FLOW STATEMENT**  
**FOR THE YEAR ENDED 30 JUNE 2017**

	2017	2016
	\$	\$
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Cash receipts from donations, grants income and other sources (inclusive of goods and services tax where applicable)	<b>2,953,380</b>	2,564,394
Payments to suppliers (inclusive of goods and services tax)	<b>(955,153)</b>	(1,007,357)
Payments of donations and grants made by the Foundation (exclusive of goods and services tax)	<b>(2,593,798)</b>	(740,330)
<b>NET CASH (OUTFLOW)/INFLOW FROM OPERATING ACTIVITIES</b>	<b>(595,571)</b>	816,707
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Interest received	<b>97,179</b>	85,170
<b>NET CASH INFLOW FROM INVESTING ACTIVITIES</b>	<b>97,179</b>	85,170
<b>NET (DECREASE)/ INCREASE IN CASH HELD</b>	<b>(498,392)</b>	901,877
<b>CASH AT THE BEGINNING OF THE FINANCIAL YEAR</b>	<b>4,212,576</b>	3,310,699
<b>CASH AT THE END OF THE FINANCIAL YEAR</b>	<b>3,714,184</b>	4,212,576

**SONY FOUNDATION AUSTRALIA LIMITED**  
**COMMENTARY ON CONCISE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2017**

**COMMENTARY ON INCOME STATEMENT**

The result for the year ended 30 June 2017 was a deficit of \$758,772 (2016 surplus \$959,757).

**REVENUE**

Gross revenue increased for all revenue streams by \$316,275. This increase in revenue is primarily a result of higher net funds raised at Sony Foundation fundraising events.

There has been a decrease in interest income by \$17,332 due to substantial payments being made to the You Can Centre VIC.

**EXPENSES**

Fundraising expenses increased by \$196,241 from prior year and other outgoings decreased by \$438 from prior year.

Donations made to various parties increased by \$1,839,001 primarily due to You Can Centre VIC donation falling within this financial year.

Donation to schools for Holiday Camps decreased by \$48,430.

**COMMENTARY ON BALANCE SHEET**

**ASSETS**

Total assets decreased from 30 June 2016 by \$612,455. Movement in asset classes is as follows:

- a) Cash and cash equivalents decreased by \$498,392; 2017 \$3,714,184 (2016: \$4,212,576).
- b) Receivables decreased from June 2016 by \$117,676; 2017 \$583,905 (2016: \$701,581).
- c) Other assets increased from June 2016 by \$3,613; 2017 \$10,000 (2016: \$6,387).

**LIABILITIES**

Total liabilities increased from 30 June 2016 by \$146,317. Movement in liability classes is as follows:

- a) Payables increased by \$179,162; 2017 \$205,696 (2016: \$26,534).
- b) Deferred income decreased by \$47,142; 2017 \$82,500 (2016: \$129,642).
- c) Other current liabilities increased by \$14,297; 2017 \$27,743 (2016: \$13,446).

**EQUITY**

Total equity decreased from 30 June 2016 by \$758,772 due to net deficit for the year.

**COMMENTARY ON CASH FLOW STATEMENT**

**CASH FLOW FROM OPERATING ACTIVITIES**

Net cash inflows from operating activities decreased from prior year by \$1,412,278 mainly from a increase in payments of donations and grants by \$1,853,468.

**CASH FLOWS FROM INVESTING ACTIVITIES**

Receipt from interest earned on cash deposit increased by \$12,009 from 30 June 2016 due to receipt of high receivable from last year.



**SONY FOUNDATION AUSTRALIA LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2017**

**1. BASIS OF PREPARATION**

This concise financial report relates to Sony Foundation Australia and Sony Foundation Children's Camp Trust as a consolidated entity with the trustee for the year ended 30 June 2017. The accounting policies adopted have been consistently applied to all years presented.

**SONY FOUNDATION AUSTRALIA LIMITED**  
**DIRECTORS' (TRUSTEES') DECLARATION**  
**FOR THE YEAR ENDED 30 JUNE 2017**

In the trustees' opinion:

(a) the financial statements and notes set out on pages 7 to 12 are in accordance with the Australian Charities and Not-for-Profit Commission (ACNC) Act 2012, including:

(i) complying with Accounting Standards, the Australian Charities and Not-for-Profit Commission (ACNC) Act 2012 and other mandatory professional reporting requirements, and

(ii) giving a true and fair view of the Foundations' financial position as at 30 June 2017 and of its performance for the financial year ended on that date, and

(b) there are reasonable grounds to believe that the Foundation will be able to pay its debts as and when they become due and payable,

(c) the provisions of the NSW Charitable Fundraising Act 1991 and the regulations under that Act and the conditions attached to the fundraising authority have been complied with for the year ended 30 June 2017, and

(d) the provisions of the WA Charitable Collections Act 1946 and the regulations under that Act and the conditions attached to the fundraising authority have been complied with for the year ended 30 June 2017.

This declaration is made in accordance with a resolution of the directors.



**D HANDLIN**  
Director



**H MATSUURA**  
Director

6th October 2017  
Sydney

## *Independent auditor's report*

To the members of Sony Foundation Australia Limited

### *Report on the concise financial report*

---

#### *Our qualified opinion*

We have audited the concise financial report of Sony Foundation Australia Limited (the Company) and its controlled entities (together the Foundations) which comprises the balance sheet as at 30 June 2017, statement of comprehensive income, statement of changes in equity and cash flow statement for the year then ended and related notes, derived from the financial report of the Foundations for the year ended 30 June 2017 and the discussion and analysis.

In our opinion, except for the possible effects of the matter described in the *Basis for qualified opinion* section of our report, the accompanying concise financial report, including the discussion and analysis, of the Foundations for the year ended 30 June 2017 complies with Australian Accounting Standard AASB 1039 *Concise Financial Reports* and Division 60 of the *Australian Charities and Not-for-profits Commission (ACNC) Act 2012*.

---

#### *Basis for qualified opinion*

Cash from donations and other fundraising activities are a significant source of revenue for the Foundations. The directors have determined that it is impracticable to establish control over the collection of revenue from these sources prior to entry into its financial records. Accordingly, as the evidence available to us regarding revenue from cash donations and other fundraising activities was limited, our audit procedures with respect to revenue from these sources had to be restricted to the amounts recorded in the Foundations' financial records. As a result, we are unable to express an opinion as to whether revenue from cash donations and other fundraising activities is complete.

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the concise financial report* section of our report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified opinion.

#### *Independence*

We are independent of the Foundations in accordance with the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants* (the Code) that are relevant to our audit of the concise financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

---

**PricewaterhouseCoopers, ABN 52 780 433 757**

One International Towers Sydney, Watermans Quay, Barangaroo NSW 2000,  
GPO BOX 2650 Sydney NSW 2001

T: +61 2 8266 0000, F: +61 2 8266 9999, [www.pwc.com.au](http://www.pwc.com.au)

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### *Other information*

The directors are responsible for the other information. The other information obtained at the date of this auditor's report comprises the director's report included in the concise annual report, but does not include the concise financial report and our auditor's report thereon.

Our opinion on the concise financial report does not cover the other information and accordingly we do not express any form of assurance conclusion thereon.

In connection with our audit of the concise financial report, our responsibility is to read the other information identified above and, in doing so, consider whether the other information is materially inconsistent with the concise financial report or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

If, based on the work we have performed on the other information obtained prior to the date of this auditor's report, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

---

### *Concise financial report*

The concise financial report does not contain all the disclosures required by the Australian Accounting Standards in the preparation of the financial report. Reading the concise financial report and the auditor's report thereon, therefore, is not a substitute for reading the financial report and the auditor's report thereon.

---

### *The financial report and our report thereon*

We expressed a qualified audit opinion on the financial report in our report dated 6 October 2017, related to the same matter described in the *Basis for qualified opinion* section of this report.

---

### *Responsibilities of the directors for the concise financial report*

The directors are responsible for the preparation of the concise financial report in accordance with Accounting Standard AASB 1039 *Concise Financial Reports*, and the *Australian Charities and Not-for-profits Commission (ACNC) Act 2012*, and for such internal control as the directors determine is necessary to enable the preparation of the concise financial report.

---

### *Auditor's responsibilities for the audit of the concise financial report*

Our responsibility is to express an opinion on whether the concise financial report, in all material respects, complies with AASB 1039 *Concise Financial Reports* and whether the discussion and analysis complies with AASB 1039 *Concise Financial Reports* based on our procedures which were conducted in accordance with Auditing Standard ASA 810 *Engagements to Report on Summary Financial Statements*.

---

*Matters relating to the electronic presentation of the audited financial report*

This auditor's report relates to the concise financial report of Sony Foundation Australia Limited and its controlled entities for the year ended 30 June 2017 included on Sony Foundation Australia Limited's web site. The directors of the Foundations are responsible for the integrity of Sony Foundation Australia Limited's web site. We have not been engaged to report on the integrity of this web site. The auditor's report refers only to the financial report named above. It does not provide an opinion on any other information which may have been hyperlinked to/from the financial report. If users of this report are concerned with the inherent risks arising from electronic data communications they are advised to refer to the hard copy of the audited financial report to confirm the information included in the audited financial report presented on this web site.

  
PricewaterhouseCoopers  
Jason Hayes  
Partner

Sydney  
6 October 2017



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# GOLD PARTNERS



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