

SHOUT



YOU ROCK
CANCER

YOU ROCK
CANCER

YOU ROCK
CANCER

16,000 NIGHTS

FOR REGIONAL PATIENTS

STARS SHINE
ON THEIR
GRADUATION
DAY

**DARYL
BRAITHWAITE**
ROCKS THE
WHARF



You Can Stay Over 16,000 nights in three years

“You never really expect to be diagnosed with cancer. I lost everything.”



The Sony Foundation has helped me significantly in the last 12 months with free accommodation. Staying at Quest was amazing. It was our safe place.”

AMBER



18-year-old, Amber Ferguson, was diagnosed with leukaemia in June 2021. Living in Port Fairy, four hours out of Melbourne, meant staying in the city for Amber’s treatment was essential.

Sony Foundation’s ‘You Can Stay’ program provides regional and rural youth cancer patients, like Amber, an apartment to stay in with their families or carers, at no cost and for as long, or as many times, as needed while accessing treatment.

“The You Can Stay program was an absolute lifeline for us, being from the country,” says Beth, Amber’s mother. “We were accommodated for over a year and our Quest apartment was a home away from home. It gave us enough to have fuel in the tank to get through the next phase of treatment.”

“It was our safe place,” says Amber. “And it means the world to me that I had that.”

Sony Foundation recently celebrated the milestone of funding 16,000 nights of accommodation around Australia, with Quest Apartment Hotels as the accommodation provider.

“You Can Stay is the next phase of the You Can program,” says Sophie Ryan, CEO of Sony Foundation. “We started looking at what happens to young people from the regions, from the bush, that are diagnosed with cancer. Because of the complexity of cancers that are often diagnosed in this age group, they cannot be treated closer to home if they don’t live near a specialist centre. We spoke to many families and organisations in this space to understand what is the

biggest challenge for people that had to travel for treatment. And, the resounding response was accommodation, the cost of travelling to a city.”

“We were committed to finding a partner to bring about a solution and we looked really carefully around the most cost-effective model, because every dollar that we spend on our programs has been raised through the Foundation’s work,” says Sophie.

“Quest came forward as an accommodation partner that was willing to rally their national network of franchisees and provide a capped charity rate. And, importantly, with Quest, we knew that they would look after these patients as if they were their own family.” ●

For more information, visit: sonyfoundation.org/YouCanStay

A MESSAGE FROM OUR CHAIR AND CEO

Dear Partners and Supporters,

In this issue of SHOUT, we are proud to shine a spotlight on the unsung heroes who make up our ‘CONNECT’ volunteer network, and to share some of the innovative ways in which this community have come on board to support the Foundation over the last six months.

Volunteers are individuals whom charities rely heavily upon to support vital work in our community. Sony Foundation is no exception, with our CONNECT volunteer network integral to the Foundation’s success in improving the health and well-being of young people around the country. Our volunteers help to mobilise social change through fundraising and being hands-on within our youth-focused programs.

Earlier this year, the Australian Charities and Not-For-Profit Commission’s Charities Report confirmed the widely observed decline in Australian volunteering, and highlighted a significant drop in volunteers from 3.4 million to 3.2 million in the past year. The picture is more sobering when we look at the data since 2018, which shows a gradual loss of over half a million volunteers between then and now.

However, when we look within our Sony Foundation community, we are uplifted by the many stories of those who continue to put their hands up to support our programs and young people, in so many ways. From ultra-marathons to gaming tournaments, our community has rallied to fundraise to support our programs. Others have come on board as mentors to our young people, nurses on Sony Camps, and friendly faces on our Food Van providing hot meals to the homeless. To all our volunteers, thank you for your selflessness and dedication to providing a hand-up to those less fortunate.

Sony Foundation is an organisation that is truly greater than the sum of its parts, and this issue highlights this sentiment more than ever. A heartfelt thank you to all our partners and supporters for your time, your donations, for giving your word and for following through with your commitment. Thank you for showing up. ●



As always, our genuine thanks,

Cathy O'Connor
Chair, Sony Foundation
CEO & MD, oOh!media Pty Ltd



Sophie Ryan
CEO, Sony Foundation



Peter Ayling

Sony Foundation welcomes Peter Ayling as the Secretary of Sony Foundation Australia. Peter brings great expertise from his role as Finance Director of the Universal Sony Pictures Home Entertainment Australia joint venture, since 2012. Prior to 2012, Peter was the APAC Regional Finance Director for Sony Pictures Home Entertainment, and has held various Finance and Operational roles with Sony Pictures for over 27 years.



Kelly Fong

Sony Foundation welcomes Kelly Fong to the role of Assistant Accountant and Office Administrator. Kelly brings a wealth of experience with 15 years in accounting and administration in both Malaysia and Australia.



A huge SHOUT OUT to our Corporate Partner OMD for designing this issue.



L-R: Ryan 'Fitzy' Fitzgerald, Skye Leckie OAM and Melissa Hoyer.

L-R: Eloni Vunakece, and Sony Foundation Ambassadors Anthony Minichiello and Peter Overton AM.

L-R: Sony Foundation Ambassador, Peter Overton AM, and youth cancer advocate, Annabel Petersen.



Sony Music artist, Pete Murray.



Sony Music artist, Daryl Braithwaite.



Sony Music artist, Amy Shark.



WHARF4WARD Rocks The Wharf



Sony Music artist, Northeast Party House.



Sony Music artist, Sam Fischer.



Sony Music artist, Daryl Braithwaite.



Sony Foundation Ambassador, Samantha Armytage.



L-R: Cameron Merchant and You Can Ambassador, Jules Robinson.

Sony Foundation's iconic Wharf4Ward event united media and entertainment industry heavyweights in March to raise a phenomenal **\$1.26 MILLION** for the Foundation's 'You Can' initiative, supporting young Australians with cancer.

Known as Sydney's longest lunch, Wharf4Ward rocked Woolloomooloo Wharf, treating guests to special performances by Sony Music artists Daryl Braithwaite, Amy Shark, Sam Fischer, Pete Murray and Northeast Party House. The luncheon was hosted by Seven Network's David Koch, Natalie Barr, Samantha Armytage and James Tobin, Nine's Sarah Abo, Brooke Boney, Richard Wilkins and Peter Overton, NOVA's Ryan 'Fitzy' Fitzgerald, Michael 'Wippa' Wipfli and Kate Richie, Paramount's Osher Günsberg and You Can Ambassadors Matty J and Laura Byrne.

The Hon. Brad Hazzard MP [Former NSW Health Minister] delivered a rousing speech recognising the important work

“
What you are doing by supporting Wharf4Ward is affecting young people in a positive way, and one day you might even find it to be somebody you know personally, and you will be very proud of what you have done. Together we can make sure our youth get the very best, from not only cancer services, but life itself.”

The Hon. Brad Hazzard MP,
[Former NSW Health Minister]

of Sony Foundation's You Can initiative, changing the way cancer care and treatment is delivered to young people in our hospitals, and the formidable corporate network that has enabled this change.

Funds raised from Wharf4Ward are providing nights of accommodation for regional youth cancer patients through Sony Foundation's 'You Can Stay' program, and also access to free fertility preservation services through 'You Can Fertility'.

To enquire about Sony Foundation's 4Ward event series and corporate or event partnership opportunities, visit: sonyfoundation.org/events



L-R: Seven's David Koch and Natalie Barr.



L-R: Ryan 'Fitzy' Fitzgerald, Kate Ritchie and Michael 'Wippa' Wipfli.



L-R: Sony Foundation Ambassador, Richard Wilkins AM and The Hon Brad Hazzard MP [Former Minister in New South Wales Government].



L-R: Maha Corbett & Sony Foundation Ambassador, Sally Obermeder.



L-R: You Can Ambassadors, Matty J and Laura Byrne.



L-R: Paramount's Hamish Macdonald and Osher Gunsberg; and Seven's James Tobin.



Celebrating one year of the Sydney You Can Centre

One year on from the opening of Australia's largest You Can Centre at Chris O'Brien Lifehouse in Sydney, youth cancer patients nationally have been able to utilise the Centre to access age-appropriate and specialised treatment, peer support, social activities, education and skills workshops.

The Centre was designed as a social haven away from wards and gives patients an opportunity to meet similar

In the first year of operation:

-  **2,000** Patient Visits to the You Can Centre by over 620 patients.
-  **475+** Nights of free accommodation provided.
-  **1,650+** Clinical consults, across 780 clinics.
-  **15+** Social events and educational and employment workshops have taken place.

people and provide peer support to each other. As a result, patients have taken part in activities like Lego building, PlayStation® gaming competitions, pyjama parties, barista training and

music therapy in the recording studio. The four accommodation units have supported patients and families from NSW, ACT, SA and as far as Alice Springs, NT. ●

Choice brings hope

Sony Foundation believes fertility preservation should be part of the treatment plan for any young person with cancer and until the entire process and cost is covered on a national scale, innovative programs like 'You Can Fertility' are committed to helping bridge the gap.

You Can Fertility, in partnership with The National Ovarian and Testicular Tissue Transport and Cryopreservation Service (NOTTCS), allows for patients to have tissue samples extracted at their local hospital and Sony Foundation funds the sample to be transported to the specialised fertility service and tissue laboratory at The Royal Women's Hospital, Melbourne for cryopreservation, at no cost to the patient.

21-year-old Mikayla Quaziz from Adelaide was able to utilise the free services provided by You Can Fertility and is an advocate for the

importance of free and convenient fertility preservation for cancer patients. *"If you are not even given the option of fertility preservation, you feel like you are being robbed of being able to have a family. I should be able to choose if I want to have a family. Cancer takes a lot of things away from you. Fertility preservation is one thing*



you can have control of in your cancer journey where you don't have a lot of control." *"People don't realise the impact they are making on young people like myself by providing funds for this program, as I wouldn't have been able to afford it. To have that choice is the most important thing. It has such a positive impact,"* said Mikayla. ●

To learn more about You Can Fertility, visit: sonyfoundation.org/youcanfertility



Townsville hosts Sony Camp Conference

Over 40 delegates from high schools, universities and hospitals across Australia attended the annual Children's Holiday Camp Conference, held this year at partner school Townsville Grammar.

Teachers, nurses, students and administration staff who are also organisers of Sony Camps in their local community, took part in two days of workshops covering disability advocacy, creative problem-solving, safeguarding, disability and medical care, as well as networking and sharing learnings from the program's 25 years of operations in Australia.

"What a formidable woman Karni is. Held our attention and caused us to query a lot about how we all view disability in society" Sony Camp Coordinator, Camp Sababa

The conference highlight was the thought-provoking keynote speech by Karni Liddell, former Paralympian and advisor to Queensland Government on Disability Inclusion and Employment. Karni reminded delegates that although one in five Australians have a disability, less than 50% are employed and that we all must step up and be allies for people with disability.

Thank you to Townsville Grammar's Principal, Tim Kelly, and Yvonne West, Coordinator of Student Wellbeing & Development, for hosting the 2023 Conference. We look forward to seeing Sony Camps roll out around Australia from September. ●

Lasting bond leads to a lasting impact

Each year, a grant of up to \$10,000 is awarded to a family from the Children's Holiday Camp Program, to provide some additional support. The community-led nomination process highlights the lasting bond and impact the Campers have on the Student Companions, and more broadly the school communities, leading them to make a nomination.

This year, Sony Foundation received many nominations, with the grant being awarded to 14-year-old Griffin. Griffin's father, Shannon, said *"the grant has allowed us to complete the bathroom modifications to allow Griff to shower comfortably. With the addition of the new change table, this allows Griff to shower and change with dignity because he doesn't now transfer through the house. We are beyond grateful for the difference this will make in our son's life."* ●

"Townsville Grammar was thrilled to learn that Griffin's grant had been approved. He is such a great kid and this grant will make the world of difference for him and his family. We were honoured to have the opportunity to make the grant application for him and would encourage other Sony Foundation Children's Holiday Camps to nominate their high-needs Campers for whom it could make such a difference. It is really eye-opening to have been given the privilege of insight into what day-to-day priority changes have to occur in caring for a loved-one with a disability."

Yvonne West
Townsville Grammar





Melbourne out in force for RIVER4WARD

Acclaimed Sony Music Group artists including award-winning singer-songwriter, **Kate Miller-Heidke** and indie rock band **Holy Holy** performed incredible sets for Sony Foundation's corporate and philanthropic network at Melbourne's River4Ward event held at Crown Aviary in May.

Entertainment personalities hosted segments of the event including *Seven Network's* **Hamish McLachlan** and **Rebecca Maddern**, *Paramount's* **Sarah Harris** and **Stephen Quartermain**, *KIIS FM's* **Jase Hawkins**, **Lauren Phillips** & **Mason Cox**, *NOVA's* **Ben, Liam & Belle** and Paralympian **Kelly Cartwright OAM**. **The Hon. Mary-Anne Thomas MP**, Victorian Minister for Health, delivered a speech in support of the impact of Sony Foundation's **You Can Stay** program in Victoria.

The moment that captured hearts was when Paralympian **Kelly Cartwright OAM**, who was diagnosed with sarcoma

cancer at the age of 15 resulting in an above-the-knee amputation, introduced her friend, 23-year-old Tess, to give a keynote speech on her cancer journey.

To ease the financial and emotional burden of travelling for treatment, Tess and her family, from Anglesea, Victoria, were offered free accommodation in a self-contained Quest apartment when she was in Melbourne for treatment. To date, they have benefited from over 60 nights funded by Sony Foundation's **You Can Stay** program.

Fuelled by a friendly inter-state rivalry, River4Ward raised an incredible \$651,000 to support young Australians with cancer from regional areas, continuing a long legacy of support provided to youth cancer patients in Victoria. ●

To enquire about Sony Foundation's 4Ward event series and event partnership opportunities, visit: sonyfoundation.org/events



L-R: Youth cancer advocate, Tess McMurtie, and Sony Music Publishing artist, Kate Miller-Heidke.



Sony Music Entertainment artist, Holy Holy.



Sony Music Entertainment artist, Holy Holy.



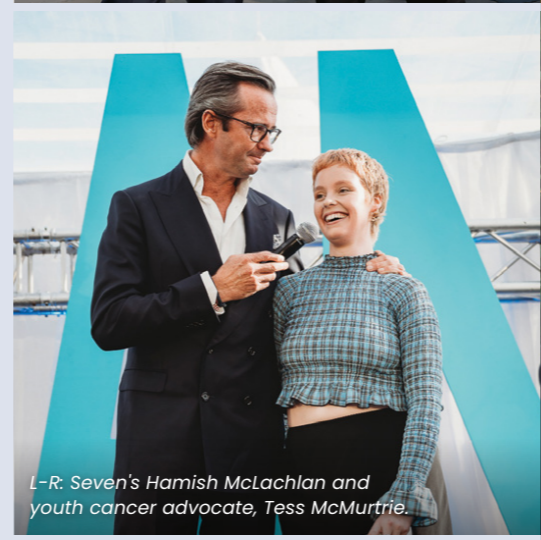
Seven's Rebecca Maddern.



Collingwood's Mason Cox.



Nine's Livinia Nixon.



L-R: Seven's Hamish McLachlan and youth cancer advocate, Tess McMurtie.



L-R: The Hon. Mary-Anne Thomas MP, Minister for Health, Health Infrastructure and Medical Research, Parliament of Victoria and Tess McMurtie, youth cancer advocate.



L-R: ARN's Jase Hawkins and Lauren Phillips.



L-R: Paramount's Stephen Quartermain and Sarah Harris.



L-R: Kelly Cartwright OAM, and youth cancer advocate, Tess McMurtie.



L-R: Sony Foundation Directors, Goncalo Fialho, Vanessa Picken and Stephen Basil-Jones.

Family support crucial to mental health

Tess McMurtie was required to travel from her home in Anglesea to Melbourne to access specialised cancer treatment that wasn't available closer to home. Below is an excerpt of Tess' speech at River4Ward.

My family and I are not strangers to extremely difficult times. When I was 20, I was told I had metastatic osteosarcoma. When I was 22, I was told my cancer was incurable and I most likely only had a year left to live. I'm now 23, and still surviving with one leg and one lung. I've passed the 12 month mark that I was given and I'm trying to live a life that fulfils me and makes me happy.

Accessing treatment meant I would have to travel to the Peter MacCallum hospital in Melbourne, two hours from my home in Anglesea.

While I was in hospital, honestly the only thing that kept me sane was having my family there. This is where the Sony Foundation and furthermore, Quest and the You Can Stay program were there as our silent supporters. Being two hours from home if my family, more specifically my mum, couldn't stay in Melbourne there is no way she could've been with me in hospital to the extent she was.

Throughout all of my treatment, my family was there. To sit with me while I cried, bring me food, help me shower and get me out of the house. At the time I was too occupied with grief and depression to properly thank them, but I want them to know now that having them there, during the darkest hours of my life, means everything to me. The pressure that Sony Foundation took off our family and allowed them to be there with me during my treatment was crucial for my mental health.



Young composer receives Sony Foundation Scholarship

Tilly Jones is a young composer and multi-instrumentalist who was born with Cerebral Palsy, ADHD, FASD, Asperger's and Anxiety. Tilly is also the 2022/2023 recipient of the 'Sony Foundation Scholarship' as part of the Youth Off The Streets National Scholarship Program.

Each year, a scholarship is awarded to a young person who may lack the support and resources to fulfil their potential. The scholarship provides mentoring and funding to enable further education and a stable lifestyle for a more positive

future, ultimately empowering them to pursue their dreams.

Tilly has composed music for the Australian Chamber Orchestra, Cinema Touching Disability Film Festival (Austin, Texas) and the Lismore Lantern Parade. Speaking on her scholarship Tilly said the funds had enabled her to undertake tertiary education and to purchase equipment essential to her studies. *"The Sony Foundation Scholarship has given me the financial ability and confidence to do these things, and I'm so grateful to have had this opportunity."* said Tilly. ●

Wrap around services support a healing journey

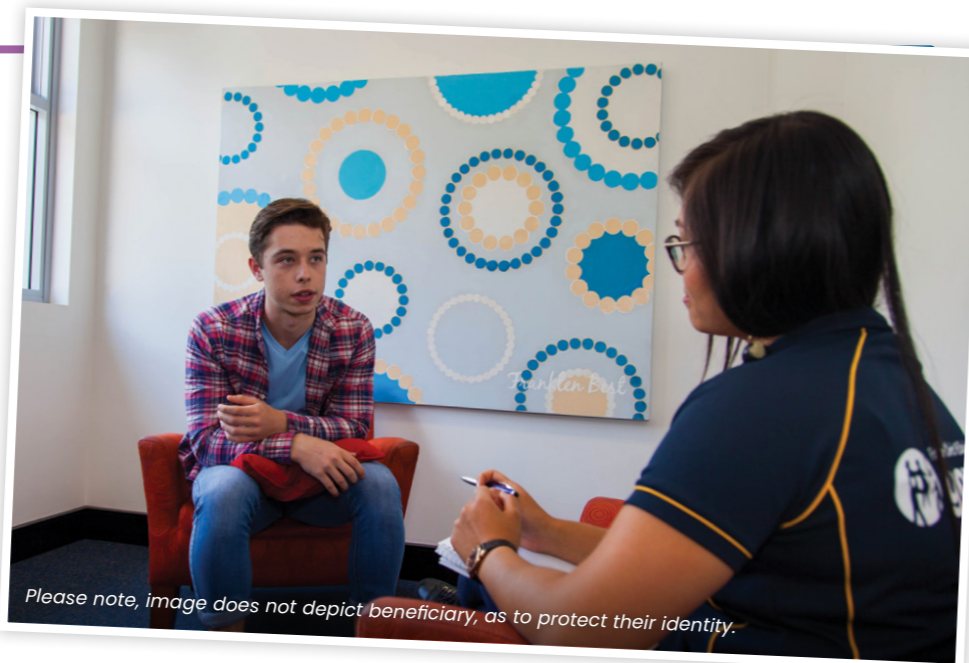
The Youth Off the Streets ('YOTS') mental health services, funded by Sony Foundation, support young people at various locations including Key College in Redfern, and Bowen College in Maroubra. During a six-month period, approximately 170 hours of individual counselling sessions were provided.

A transgender young person aged 15 arrived at the YOTS school halfway through year 10 last year. He had only been at The Bowen College for six months, but YOTS saw startling changes. The student was bullied at his previous school, experienced significant

family conflict, and often presented with suicidal ideation, self-harm, and depression. He was barely attending school when he started with YOTS.

In just six months the student engaged with fortnightly external psychological treatment, completed academic work to a high standard, built friendships,

improved social skills, and now states that his life is 'worth living'. The student utilised YOTS services for a few additional months earlier this year to support his transition into TAFE and work. This young person exemplifies what is possible with extensive practical, academic and mental health support. ●



Please note, image does not depict beneficiary, as to protect their identity.

SHOUT OUT to the Sony Music Group employee volunteers who shared their experiences and industry knowledge as 'Masters' in a series of workshops with the MMAD STARS.

"MMAD is such a rewarding program for everyone involved, filled with so much music and love! I can't give enough praise to the team at MMAD and Sony Foundation for all of the hard work and effort they put into this incredible project!"

- Phoebe Ponder, Sony Music Publishing

"It was amazing to witness the strength of these incredible young people. We watched them grow into confident young STARS by the end of the program"

- Saskia Wass, Sony Music Entertainment



The 'Catch A Falling STAR (Special, Traumatized & At Risk)' program, funded by Sony Foundation, evolved this year to deliver both in-person and online mentoring and crisis intervention, allowing young people in Sony Foundation's bushfire-affected regional communities in New South Wales and Victoria the ability to take part.

This initiative has been closing the gap for disadvantaged young people by providing unforgettable mentoring experiences that support them to make positive choices and amplify their voices.

The proof is in the outcomes with the most recent graduates from the STAR program increasing their group's overall wellbeing score from 44/100 to 75/100. ●

STARS shine on graduation day

Sony Foundation and Musicians Making A Difference (MMAD) recently celebrated 10 years of transforming young lives through music together.

“Through the STAR program, I was able to take a greater look at life and to find the kind of people I want to surround myself with. Thank you MMAD and Sony Foundation, for creating educational and truly eye-opening workshops which definitely made an impact on my life.” - MMAD Graduate

EVERYBODY'S POTENTIAL IS GREAT

The below lyrics were written by a young graduate of the Sony Foundation supported MMAD 'Catch a Falling STAR' program.

The lyrics reflect on their journey of working to overcome personal challenges, finding inspiration to build a brighter future and make their own difference in the world through their story and music.

*I opened my eyes
And I begin to see
Shifting my identity
To who I wanted to be
And advocate
For those stuck in the
Shadows of grief
Diminishing your strength
Using substance for relief*

*Nothing is ever definite but definitely
Everybody's potential is great
The only limit you ever have
Is the restriction you put on yourself
I believe in everyone of you
The power to create whatever it is
you want to bring to the world*

*When is it time for you to rise above
Stop reminiscing on problem from the past
Failures make character
Encouragement has become so scarce
Even though my insight is kind of
advanced
I'm no perfect soldier
I just take accountability for whatever
it is that
I commenced*

Out & About

With our Ambassadors & Supporters



Sam Fischer

Sony Music artist, Sam Fischer paid a special visit ahead of Wharf4Ward to youth cancer patient, Niamh. Niamh, and her mum Lynette, were required to relocate from Canberra and had been staying at a Quest apartment in Sydney, funded by You Can Stay, for over one year while Niamh had cancer treatment over 280 km away from home. Lynette said, "Sam's visit really brightened up the day for both of us. His voice was just amazing! Thank you Sony Foundation, you make our lives so much easier by supporting us with the accommodation."

NOVA's Ben, Liam & Belle

NOVA 100's Breakfast Team Ben, Liam and Belle hosted a pizza and trivia party for youth cancer patients, and their families, at Sony Foundation's You Can Centre in Melbourne ahead of River4Ward.

The event was a special opportunity for patients and families to come together, have a laugh and make new friends.

The trio met 25-year-old Nick Mayer, of Bendigo, who is accessing treatment at the Peter MacCallum Cancer Centre in Melbourne for osteosarcoma. Thanks to You Can Stay, Nick and his family also have access to free accommodation in Melbourne during treatment. Nick said he likes hanging out in the You Can Centre, a haven while spending months in treatment. "To be in an environment that doesn't feel like a hospital makes everything feel normal, and a more positive experience."



Royston Noell

Sony Music artist and winner of Seven Network's 'Australian Idol', Royston Noell made a special guest appearance at the MMAD 'Catch a Falling STAR' graduation day at Sony Music.

Royston shared his journey and passion for music, family and community

with the group of 10 young STARS highlighting the importance of believing in oneself when pursuing dreams. Royston surprised the STARS with a special acoustic performance of his Australian Idol winner's single 'Invincible' before celebrating the STARS as they officially graduated at a ceremony attended by employee volunteer 'Masters' and the Sony Music Entertainment Australia team.

Out & About

With Our 'CONNECT' Employee Volunteers



An opportunity to give back

The team from PR agency, Adhesive, have provided pro bono PR and Social Media support to Sony Foundation in 2023. Adhesive have actively pursued media opportunities, volunteered and provided training for Sony Foundation.

Volunteering at Wharf4Ward to capture all the highlights of the day for social media, Content Specialist Lawrence Furzey from Adhesive said "Being asked to be a part of such a worthy cause was an honour! It was a great opportunity for me to give back to people that need the support. Albeit a small contribution, I was more than happy to join a great team and provide my services for such an amazing event. I'll be back every year if they let me!".



An absolute blast & fulfilling experience

Three times a year, employees from Sony Foundation's Media and Corporate Partner network come out in force to volunteer at the Foundation's '4Ward' event series supporting the fundraising efforts on the ground.

Sony Australia employee, Sonya Saffo, volunteered at Wharf4Ward in March and said "Wharf4Ward was an absolute blast! The team was incredibly lovely, and the positive vibes were simply amazing. Knowing that my time contributed to supporting young people with cancer through Sony Foundation made the experience even more fulfilling. Already excited for next year's fundraising event! Can't wait!".

A few short hours ensures someone gets a meal

The Sony Foundation funded 'Youth Off The Streets' Food Van feeds the homeless in Sydney every evening. For over 25 years, the Food Van has had a vital presence in Darlinghurst, and is an important link to the young homeless of inner Sydney. The Food Van is supported by employee volunteers from Sony Foundation's Media and Corporate Partner Network, who give generously of their time to prepare and serve a meal.

On her experience, Sony Music Entertainment Australia employee, Rebecca Ferguson said "Volunteering at the Food Van was an incredibly eye-opening experience that I cannot wait to do again. It was so humbling



and I loved being able to chat with the many wonderful characters that make up the patrons of the van. Only a few short hours out of your evening can ensure someone gets a meal that night, I couldn't recommend it enough."

If you would like to enquire about volunteering activities, please email karen@sonyfoundation.org.au

Out & About

With our Community Fundraisers

Record raised at annual You Can Golf Day

The insurance industry came together at Sydney's Concord Golf Course in March for the annual You Can Golf Day to raise funds for Sony Foundation's 'You Can' program.

Hosted by Sony Foundation Gold Corporate Partner, SLE Worldwide, and coordinated by 'The Charity Challenge', over 140 attended and raised a remarkable \$38,500, thanks to the generosity of players.

Raj Nanra, CEO, SLE Worldwide and Founder of the You Can Golf Day said, "The You Can Golf Day is a great example of colleagues and peers from our industry coming together to make a difference in the community and support important causes which are close to the hearts of so many of us."



Super fans tournament with impact

SHOUT OUT to Quest North Sydney for hosting a Lord Of The Rings gaming event to raise funds for You Can Stay. Quest North Sydney has provided hundreds of nights of accommodation



to patients and families in the You Can Stay program, seeing first-hand the positive impact the program provides. Josh Harkness, Franchisee & Business Development Manager, Quest North Sydney said, "Our group is made up of 70+ members here in Sydney and we get together regularly at Quest to laugh and share in our love of Lord of the Rings. The group is extremely proud to support Sony Foundation through our annual tournament, and this year generously raised enough funds to provide over 20 nights of much-needed accommodation."

Chilcott. Miles, who was in Year 12 in 2021, when diagnosed with a rare cancer requiring specialist treatment in Melbourne. Sony Foundation's You Can Stay program provided Miles and his family with over 50 nights of free accommodation at a Quest apartment during his treatment.

The Launceston community rallied to support Miles and the students, with the walkathon raising over \$30,000, meaning they are well on their way to smashing their target of \$50,000. Final tally to be announced in October!



To donate, please visit: sonyfoundation.org/launceston-grammar-walkathon

Launceston Grammar walkathon

Launceston Church Grammar School Year 12 students celebrated the 60th anniversary of their annual charity walkathon, with Sony Foundation's You Can Stay program named as the fundraising beneficiary program.

The incredible challenge requires students to walk 80 km in 24 hours, and raise funds for their charity of choice throughout the school year.

The students chose You Can Stay to honour the support provided to one of their very own students, Miles



Marathon of madness

Rob Lowe, Director and Co-Founder of Sony Interactive Entertainment's PR agency POEM, and father of three, recently completed the toughest foot race on earth. A gruelling 251 km ultramarathon over six days in the Saharan Desert, the Marathon Des Sables, in support of Sony Foundation.

Rob said, "Day four was a killer... I was utterly cooked, sick and dizzy from heat exhaustion after a full day in the sun. I collapsed on my back next to another runner and he persuaded me to carry on. We got up that day. We walked. We chatted in broken sentences. Driven by a shared vision, achieved through hard

work and by supporting each other, we finished. I could never have done it alone. In total, it took me 14 hours that day."

SHOUT OUT to Rob for this inspirational achievement and for raising nearly \$10,000 for Sony Camps which will help provide a holiday of a lifetime for children with disability this December.

Bulls players lead the charge for Sony Camps

For the second season, Sydney's Macarthur FC A-League team held a special charity match for Sony Foundation in March, wearing limited edition jerseys which were auctioned off to raise funds for Sony Foundation's Children's Holiday Camp program.

Bulls Captain, Ulises Davila, and players Lachie Rose and Daniel Arzani made a special visit to Sony Foundation's Children's Holiday Camp at St Joseph's College Hunters Hill to meet and play with the campers and companions, seeing first-hand the impact of the

program their club supports.

"The Bulls are proud to partner with Sony Foundation for another year and help support these kids," Davila said, "Community is at the centre of our club and it means a lot for us players

to be part of the fantastic work of Sony Foundation."

Macarthur FC raised over \$8,000 from the Jersey Auction which will go towards funding Sony Camps in Sydney this December.



L-R: Macarthur FC Captain, Ulises Davila, Sony Camper, Kwasi, and Macarthur FC Player, Lachie Rose.

Corporate Partners



Diamond Partners



Platinum Partners



Rainbow Partners



Gold Partners



Silver Partners



Supporting Partners

