

SHOUT

AMY SHARK

HEADLINES
RIVER4WARD 2025

SONY FOUNDATION'S
15TH WHARF4WARD
BREAKS RECORDS

TOUR DE CURE'S LONG LUNCH
SUPPORTS YOU CAN STAY

STRONGER TOGETHER WITH THE
SEBASTIAN FOUNDATION AND TELETHON

SONY FOUNDATION CELEBRATES **FIVE YEARS OF**
PARTNERSHIP WITH QUEST APARTMENT HOTELS



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SONY FOUNDATION AUSTRALIA IS THE CHARITY ARM OF THE SONY GROUP OF COMPANIES.

SONY





Calling All Families!

EXPRESSIONS OF INTEREST NOW OPEN

Sony Foundation's Children's Holiday Camp Program

Do you care for a child with disability aged 5–17*?

Would they enjoy a few days of fun, friendship, and unforgettable experiences?

Sony Foundation's Children's Holiday Camps are back for 2025 and 2026, with more than 20 camps held nationally in partnership with 45+ high schools and universities across Australia. These camps provide children with disability the chance to enjoy a supported overnight respite experience, while giving families and carers a much-needed break.

Each camper is paired with dedicated high school or university student companions, creating moments of joy, connection and independence in a safe, inclusive environment.

Places are limited – register your interest now!



Camps will run across Australia in school holiday periods in 2025 and 2026



Open to children aged 5–17* with disability



100% free for families/carers

*The age eligibility of each Sony Foundation Children's Holiday Camp varies between the range of 5–17.



Scan the QR code to register your interest today!
Or visit: www.sonyfoundation.org/disability-camp



A MESSAGE FROM OUR CHAIR AND CEO

.....

Dear Partners and Supporters,

From stadiums to stages, classrooms to cancer wards, the first half of 2025 has shown us the power of community united by one mission: backing young Australians when they need it most.

This year marks 15 years of *You Can*, Sony Foundation's youth cancer initiative, one that has grown from a call to action into a national movement, building youth cancer centres, funding specialised research and providing free accommodation for regional youth cancer patients.

Since launching *You Can Stay* five years ago with our program partners Quest Apartment Hotels and Tour de Cure, we've funded over **38,000 nights of free accommodation** for regional youth cancer patients, ensuring no young person faces cancer alone. Our heartfelt thanks to Quest Apartment Hotels and every franchisee who has opened their doors with warmth and compassion.

Our flagship events, *Wharf4Ward* and *River4Ward*, broke records earlier this year, collectively raising over **\$2.4 million** and spotlighting the courageous voices of Grace Kennedy and Aidyn Clements. Their stories are powerful reminders of why this work matters, and what your support makes possible.

Thanks to Tour de Cure, SLE Worldwide, and grassroots fundraising efforts like *Darkside Fest*, *You Can Stay* continues to grow. We're also grateful for the

continued support of our celebrity ambassadors and supporters who have given of their time, talent and testimony to uplift and connect with youth cancer patients, helping to amplify their voices and stories.

This year Sony Foundation has expanded its support of youth mental health. In partnership with The Sebastian Foundation and Telethon, *Open Parachute* will reach **10,000 students across WA** in 2025, delivering early intervention and vital mental health education to vulnerable young Australians.

Last year we celebrated **25 years of Sony Foundation Camps** which is one of our proudest achievements. In 2025, the program continues changing lives for children with disability, their families, and the volunteer high school and university students who give their time to gift the holiday of a lifetime.

To our partners, donors, and volunteers, this is your impact. Together, we're not just supporting programs, we're shaping futures.

With gratitude and ambition,



Cathy O'Connor

Chair, Sony Foundation
CEO & MD, oOh!media Pty Ltd



Sophie Ryan-McPhee

CEO, Sony Foundation

In memory of Emma and Tiana

With heavy hearts, Sony Foundation acknowledges the passing of two extraordinary young women, **Emma Borlace** and **Tiana Goodings**.

Emma and Tiana were fierce advocates for young people with cancer, particularly those from regional and remote communities. With immense courage, they shared their personal journeys at *Wharf4Ward 2024* and *Brissy4Ward 2024*, moving all in attendance and shining a powerful light on the inequities faced by regional youth cancer patients.

Their voices sparked conversations, inspired change, and left an indelible mark on all who had the privilege of hearing their stories. Through their advocacy, Emma and Tiana championed greater health equity, not only for their peers, but for future generations.

**Emma Borlace and Tiana Goodings—
forever You Can Champions.** •



omd

A huge SHOUT OUT to
our Corporate Partner OMD
for designing this issue.



RECORD-BREAKING \$1.6 MILLION RAISED AT SONY FOUNDATION'S 15TH WHARF4WARD



15 Years of Impact: media, celebrities & business leaders unite at Sony Foundation's Wharf4Ward 2025

Known as Sydney's longest lunch, Wharf4Ward took over Woolloomooloo Wharf's premier restaurants for the 15th time, raising a record-breaking \$1.6 million for Sony Foundation's 'You Can Stay' program.

Guests were treated to world-class performances from Sony Music Group artists **Grentperez**, **Human Nature**, and **Tierney Brothers**, along with an exclusive performance from the cast of **'MJ the Musical'**, a Michael Cassell Group performance.

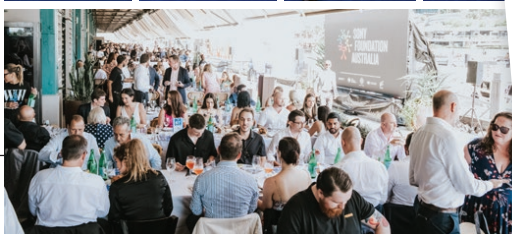
Wharf4Ward 2025 was hosted by some of Australia's most recognisable media personalities, including *Nine's* **Karl Stefanovic**, **Peter Overton AM**, **Richard Wilkins AM**, *Seven's* **Matt Shirvington**, **Sally Bowrey**, *NOVA's* **Michael 'Wippa' Wipfli**, **Ryan 'Fitzy' Fitzgerald**, *Sky News's* **Jaynie Seal**, *Sony Foundation Ambassador Sally Obermeder* and *Liquid Ideas's* **Stuart Gregor** with international guests including: **Daisy Fuentes**, **Richard Marx**, **Ronan Keating**, and Australian attending celebrity personalities: **Alison Langdon**; **Belinda Russell**; **Cameron Merchant**; **Caroline Gaultier**; Cast of *Australian Idol*; **Eloni Vunakece**; **Jayne Azzopardi**; **Josh Carroll**; **Jules Robinson**; **Krissy Marsh**; **Melissa Hoyer**; **Ortenzia Borre**; **Peter Stefanovic**; **Ricki-Lee Coulter**; **Rodger Corser**; **Sarah Abo**; **Skye Leckie OAM**; **Sylvia Jeffreys**; **The Hon. Brad Hazzard**; **Tim Blackwell**; **Tim Davies**; **Tuba Dagli**; **Victoria Montano** and more.

All 850 guests were moved to their feet in a standing ovation following a powerful address from 21-year-old **Grace Kennedy**, a youth cancer patient from Shellharbour, NSW. Grace was in the middle of studying event management and embracing life as a young adult when she was diagnosed with a rare paediatric brain cancer. Her treatment required her to relocate to Sydney for over six months of intensive therapy, far from her home and support network.

To date, Grace and her family have been provided with over 200 nights of free accommodation at Quest Hotel Apartments thanks to Sony Foundation's You Can Stay program.

Grace credits You Can Stay for giving her the strength to keep fighting.

Powered by Sony Foundation's Media and Corporate Partners, Sony Foundation's 4Ward Event Series, notably Wharf4Ward, is one of Australia's most significant demonstrations of collaborative corporate philanthropy. For 15 years, over 100 organisations, including **ACM**, **AdRoll**, **Amazon**, **ARN**, **Foxtel**, **IGN Entertainment** **JCDecaux**, **News Corp**, **Nine**, **NOVA**, **oOh!media**, **Paramount**, **QMS**, **SBS**, **Scentre Group**, **Seven**, **Sky News**, **Val Morgan**, and **WIN TV**, have united to back a shared vision: equitable cancer care and health outcomes for all young Australians.





“
This is what real impact looks like: industries putting competition aside and coming together to solve a national issue.
With 15 years behind us, our ambition is only growing, and we are committed to making an even greater impact in the years ahead.”
Sophie Ryan-McPhee
CEO, Sony Foundation.



**RIVER
4WARD**
• MELBOURNE •

Stars unite at River4Ward 2025 to raise a record-breaking \$815,000 for Australian youth with cancer.

Amy Shark, media icons & sporting legends headline Sony Foundation's River4Ward 2025.

River4Ward 2025 again raised much-needed funds for young Australians with cancer, with a record-breaking \$815,000 raised to support Sony Foundation's 'You Can Stay' program.

The 2025 entertainment extravaganza featured headline performances by Sony Music Group artists, **Amy Shark** and **Jem Cassar-Daley**, and a fireside chat with Australian sporting royalty **Damien Oliver**, **Mason Cox** and **Meg Lanning AM** in discussion with *Seven's* **Jason Richardson**. The emotional centrepiece of the event was a speech from youth cancer survivor and advocate **Aidyn Clements**, sharing her raw and inspiring story of resilience, hope, and survival.

River4Ward 2025 was hosted and attended by some of Victoria's most

recognisable personalities, including *Nine's* **Tom Steinfert**, **Alicia Loxley**, *Seven's* **Mike Amor**, **Tyra Stowers**, *NOVA's* **Lauren Phillips**, **Jase Hawkins** and **Clint Stanaway**, *Paramount's* **Stephen Quartermain**, **Jennifer Keyte**, **Caty Price**, **Jayde Cotic**, *The Big Group's* **Chyka Keebaugh**, **Bruce Keebaugh**, and more.



Aidyn Clements shared the importance of dedicated support services such as You Can Stay. At just 22, the Tasmanian mum of two was diagnosed with Ewing's Sarcoma, an aggressive cancer that forced her to relocate to Melbourne for treatment not available closer to home. For over 275 nights, Aidyn, her fiancé **Matt** and their young boys were provided with free and uncapped accommodation near Aidyn's treating hospital through You Can Stay, giving them stability and dignity through the hardest year of their lives.





“

Home is where the heart is, and my heart will always be with Matt and the boys. Each time the boys were with us in Melbourne, that apartment held my heart and it fostered my hope.

“Without Sony Foundation’s You Can Stay Program, I truly don’t know how we would have coped. We had worked so hard to build a safe, loving home for our boys, a place filled with warmth, and stability. The thought of losing our home under the weight of financial stress was terrifying. But Sony Foundation lifted that burden, without their support, we could have not only lost our home, but the life we had worked so hard to build. Their support meant so much to us and our family.

“Hope, for me, has always been stronger than fear. A cancer diagnosis strips life back to its most fragile core, but it also teaches you to hold tight to the things that matter most. Today, we’re raising our sons in our home in Tasmania. And in September, we will welcome our miracle baby girl into our family,”

Aidyn Clements



A long lunch with lasting impact: Tour De Cure supports Sony Foundation's You Can Stay Program

Tour de Cure's Brisbane Long Lunch 2025 was more than just a charity event, it was a celebration of community, generosity, and meaningful impact, set against the stunning backdrop of the Brisbane skyline at Howard Smith Wharves.

Sony Foundation's You Can Stay program was named the event's major beneficiary receiving valuable funding support. Since its inception in 2020, Tour de Cure has been a generous and committed partner to You Can Stay, offering ongoing financial and operational backing. This year's recognition of You Can Stay at Tour de Cure's Brisbane Long Lunch marked a powerful endorsement of the program's growth and impact.

The event was praised for its warmth, inspiration, and storytelling, brought to life by 17-year-old youth cancer patient and You Can Stay beneficiary, **Phoebe Weizman**. Her moving story reminded guests of the immediate and real-world impact of their support.

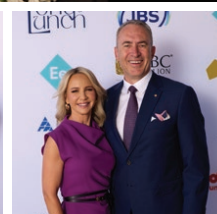
Special thanks to **Dominique Robinson OAM**, **Cathy Richards**, **Bruno Maurel OAM**, **David Mann**, **Cassandra Prothero**, **Teri Power**, and Tour de Cure's Board of Directors and Gala Events Committee for championing this essential program. ●



“

Sony Foundation has made a world of difference for my family and me by not only providing a quiet and safe space to stay during our many trips to Brisbane for hospital visits but also keeping the whole family together. To date, we've had over 125 nights of accommodation at Quest Apartments. Financially that wouldn't have been possible for my family without the incredible generosity and support of the Sony Foundation's You Can Stay program.”

Phoebe Weizman, youth cancer patient.





FIVE YEARS OF YOU CAN STAY: A HOME AWAY FROM HOME THANKS TO QUEST APARTMENT HOTELS



L-R: David Mansfield, Managing Director, The Ascott Limited, Australia; Tess McMurtrie, youth cancer advocate; Anthea Dimitrakopoulos, General Manager Brand, Digital and ESG, The Ascott Limited, Australia; Amber Ferguson, youth cancer advocate; Ryan Frazer, youth cancer advocate.

In June 2025, Sony Foundation proudly celebrated five years of its 'You Can Stay' program, a milestone that also marks five years of unwavering partnership with Quest Apartment Hotels (The Ascott Limited, Australia). Since the program's inception, Quest Apartment Hotels have played a vital role as the accommodation partner, helping make You Can Stay a reality for youth cancer patients and their families.

To date, Sony Foundation has funded more than 38,000 nights of free accommodation to regional youth cancer patients and their loved ones, spanning over 365 postcodes across Australia.

These stays have offered more than just a bed, they've been a home away from home. For patients and families, Quest Apartment Hotels has been a home-base where they can be together, a place to

rest, recover, laugh, cry, and focus entirely on treatment, without the financial burden of accommodation.

The partnership is as innovative as it is compassionate. Quest Apartment Hotels not only provides a generous charity rate but also offers a dedicated bookings team that manages all reservations and associated administration, ensuring a seamless experience for families during their most challenging chapter.

This program simply wouldn't be possible without the support of the incredible Quest Apartment Hotels team. Special thanks to **David Mansfield** and **Anthea Dimitrakopoulos** for championing this partnership from day one, and to **Alana Welchman**, **Emma Pechey**, **Julie Davies**, **Margaux Johnston**, **Rosa Thomson** and **Shae Anderson**, and the wider operations team for their daily commitment.

Thank you to the following Quest Apartment Hotels and Ascot Limited properties for their unwavering support of You Can Stay:

AUSTRALIAN CAPITAL TERRITORY

Quest Canberra City Walk

NEW SOUTH WALES

Citadines Walker North Sydney

Quest At Sydney Olympic Park

Quest Mascot

Quest Newcastle

Quest Newcastle West

Quest North Sydney

Quest St Leonards

QUEENSLAND

Quest Breakfast Creek

Quest Cannon Hill

Quest Chatswood

Quest Chermside

Quest Chermside On Playfield

Quest Robina

Quest South Brisbane

Quest Woolloongabba

SOUTH AUSTRALIA

Quest Mawson Lakes

Quest On Franklin

Quest Port Adelaide

VICTORIA

Citadines on Bourke Melbourne

Quest Collingwood

Quest Newquay

Quest On Dorcas

Quest St Kilda Road

WESTERN AUSTRALIA

Quest Fremantle

Quest Kings Park

Quest Mounts Bay Road

Quest On Rheola

Quest South Perth Foreshore

Heartfelt thanks also go to the many Quest franchisees and their dedicated team members who open their doors with warmth and care, embodying the true spirit of community and making a meaningful difference during life's most challenging moments. ●



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SONY FOUNDATION
AUSTRALIA



VR Cancer Research Virtual Reality Innovation Brings Cancer Research to Life

Since launching with funding support from Sony Foundation and Tour de Cure, the Virtual Reality to Observe Oncology Models (VROOM) project has advanced from concept to clinical application, transforming the way researchers and clinicians interact with cancer data.

VROOM integrates genomic and clinical data into an immersive virtual reality platform. This allows researchers to step inside complex datasets, identifying genetic patterns and treatment pathways for diseases like acute myeloid leukaemia (AML).

Recent advancements have introduced dynamic patient-to-group comparison tools, game theory-driven decision support, and innovative sound design to enhance user interaction. Clinicians can now visualise patient cohorts in 3D "similarity spaces," compare genetic expression data, and explore real-world treatment outcomes – all within a virtual environment.

A pilot study involving clinicians and researchers reported overwhelmingly positive feedback, with 75% of users describing the tool as useful to very useful in personalised cancer analysis.

Sony Foundation in partnership with Tour de Cure is proud to continue championing this ground-breaking technology, which is reshaping the future of cancer care and unlocking new potential in personalised medicine.

Sebastian Foundation Partnership Sony Foundation, Sebastian Foundation and Telethon join forces to tackle youth mental health in WA



Sony Foundation, in partnership with the Sebastian Foundation and Channel 7 Telethon Trust (Telethon), is proud to bring life-changing mental health education to 10,000 young people across Western Australia through the Open Parachute program in 2025.

With suicide remaining the leading cause of death among young Australians, and mental health concerns rising sharply in recent years, early intervention is critical. Open Parachute is an in-school mental health and well-being program designed to build resilience, confidence and emotional awareness in students from Kindergarten through Year 12. Delivered through relatable peer-led videos and backed by research-based exercises, the program supports students in navigating challenges like anxiety, bullying, social media, and addiction.

This powerful partnership will enable Open Parachute to continue in 11 WA schools already participating, while expanding its reach to an additional 5,200 students, particularly in regional and remote communities. Importantly,

teachers and parents are equipped with resources to reinforce these lessons at school and at home, creating a

holistic circle of support for each child.

Sony Foundation and the Sebastian Foundation are grateful to have Telethon's generous support to ensure mental health education is accessible to WA's most vulnerable youth.

Together, this collaboration is helping young people build the skills they need to thrive – not just today, but for life. •

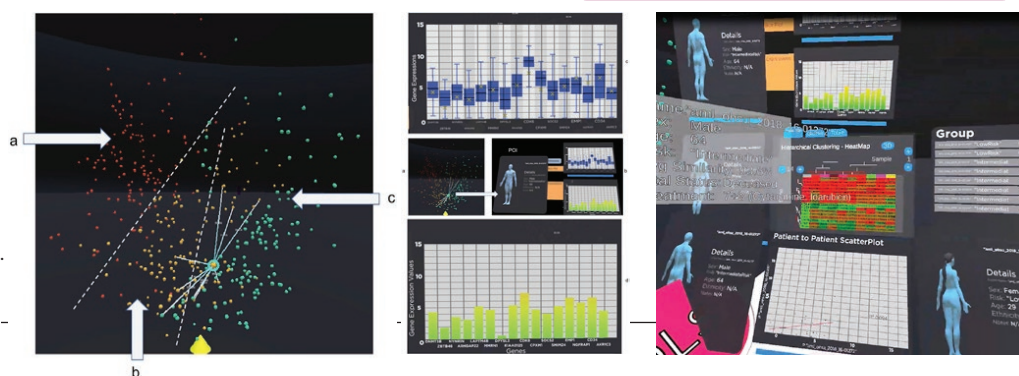


"Our students experience repeated domestic violence, witnessing violence on a frequent basis, split families, incarceration of family members, incarceration of juveniles, grief from constant funerals within this and surrounding communities, and alcohol abuse within parents/caregivers and students.

Open Parachute is an excellent program. These students need support to develop excellent choices in life. They need access to as much support as possible. We are a fully indigenous school. The only way we can access these programs is through funding support – thank you Sony Foundation, Sebastian Foundation and Telethon."

Teacher,

Remote Community School, Pilbara Region



SONY FOUNDATION CAMPS KICK-OFF 26TH YEAR

Sony Foundation's 26th year of the Children's Holiday Camps program ('Sony Foundation Camps') is off to a heartfelt and inspiring start, with the first camps of 2025 hosted by The Southport School, Gold Coast, Whitsunday Anglican School, Mackay and Haileybury Rendall School, Darwin.

Offered at no cost, these overnight camps pair children with disability with Year 11 and 12 student carers, offering three days of joy, connection, and independence for the campers, and deep rewards for all involved.

In Darwin, Haileybury Rendall School transformed into a "Jungle Safari" where campers like Georgia found not only fun, but confidence and friendship. Georgia's parents shared *"Georgia came out of her shell in ways we've never seen before... her new friends made her feel welcomed, respected and supported."*

Sony Foundation Camps also provide respite for families and a rare leadership experience for senior students. More than 20 Sony Foundation Camps will run across the country this year in partnership with 45+ high schools and universities, continuing a legacy of inclusion, compassion and unforgettable memories. •



Annual Sony Foundation Camp Conference Hits The Road



This year, Sony Foundation's annual Children's Holiday Camp Conference took to the road, hosting a two-day learning and connection extravaganza across New South Wales and Queensland.

Kicking off at partner school MLC School in Sydney before heading north to St Margaret's Anglican Girls School in Brisbane, the conference brought together over 40 delegates from Sony Foundation's partner high schools and universities nationwide. Attendees, including teachers, nurses, student carers, and camp coordinators, participated in interactive workshops covering disability advocacy, creative problem-solving, risk assessment, and disability and medical care.

A highlight of the conference was hearing from keynote speakers including Australian Paralympian Tori Pendergast in Sydney and former student carer and now medical student, Katie Fleming, in Brisbane. Delegates also enjoyed a lively session with Sony Foundation collaborator, the Australian Tennis Foundation, which championed inclusive sport and accessibility.

For more than 25 years, Sony Foundation's Children's Holiday Camp program has filled a critical gap in free, accessible, overnight respite care for children with disability, while inspiring young Australians to pursue pathways in the care and support sector. This year's conference continued that tradition of impact, collaboration, and growth. •

Out & About

with our Celebrity Ambassadors and Supporters

Radio royalty meets real resilience at You Can Centre



NOVA
ENTERTAINMENT



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AUSTRALIA

Sony Foundation was thrilled to welcome NOVA Entertainment's **Lauren Phillips, Jase Hawkins** and **Clint Stanaway** to the Foundation's 'You Can' youth cancer centre at Peter MacCallum Cancer Centre ahead of River4Ward 2025.

Melbourne's favourite breakfast trio brought a smile to the faces of youth cancer patients, and their families and friends, who joined for a pizza party at the You Can Centre. Lauren, Jase and Clint, took time to speak with patients one-on-one, hearing deeply personal stories of resilience, hope, and the power of having a space designed just for them.

Two of the patients the trio met were Elie, 20, and Spencer, 17, who shared their experiences of bone cancer and brain cancer respectively. Elie shared on his diagnosis of bone cancer, *"I am a taekwondo athlete. I used to train six days a week. The hardest part has been putting uni on pause and saying goodbye to training. But I am feeling positive, and nothing to complain about."* On his diagnosis of brain cancer Spencer shared that he had recently deferred his high school studies to focus on his health and well-being saying *"I am optimistic about the future, I have always seen the bright side of things. It is the only way to be"*.

On the visit Lauren shared *"It is a great privilege to visit Sony Foundation's You Can Centre at Peter MacCallum Cancer Centre, and to meet all these incredible young people who have extraordinary attitudes."* Lauren also praised Sony Foundation's

You Can Stay program saying *"The patients' families were all there, and they looked us in the eyes and said hand on heart without the support of Sony Foundation, and if didn't have these Quest Apartment Hotels available, they would have spent the last six months separated during the most difficult time of our lives. People had travelled from all over the country to be together during the worst time of their family's life and without the support of Sony Foundation this wouldn't have been a possibility."*

The afternoon was filled with laughter, connection, and the forming of new friendships, leaving patients feeling uplifted and supported

by their peers. The visit was a powerful reminder

of the impact Sony Foundation's programs have in the lives of young people facing cancer – made possible through the unwavering support and generosity of the Foundation's Media and Corporate Partners. Thank you to **Kate Thompson, Dr Jeremy Lewin** and the Victorian Adolescent & Young Adult Cancer Service team at Peter MacCallum Cancer Centre for their support of this special visit. ●



L-R: Spencer, youth cancer advocate; Clint Stanaway; Lauren Phillips; Jase Hawkins; Elie, youth cancer advocate.

A SHOUT OUT to NOVA Entertainment's SUPERNOVAS who joined the visit bringing exciting games and gifts for the patients and their families.

SEVEN'S SPORTING GREATS LIGHT UP RIVER4WARD 2025



**RIVER
4WARD**
• MELBOURNE •



For the second year running, River4Ward guests were treated to an exclusive behind-the-scenes look at some of Australia's most iconic sporting moments during the Seven Sport Fireside Chat. Hosted by the formidable **Jason Richardson** from Seven Sport, the panel brought together a powerhouse trio of Australian sporting legends: three-time Melbourne Cup-winning jockey **Damien Oliver**, former captain of the Australian Women's Cricket Team **Meg Lanning AM**, and Collingwood premiership player **Mason Cox**.

The conversation offered candid insights into career-defining moments, while also diving into themes of resilience, leadership and the role sport plays in shaping community and creating social impact. Together, they reflected on how sporting influence can be a powerful force for good – aligning perfectly with the mission of Sony Foundation to back the next generation. •

Sally Obermeder champions youth cancer voice

Long-standing Sony Foundation Ambassador **Sally Obermeder** generously gave her time and talent to support regional youth cancer patient, Grace Kennedy, ahead of Wharf4Ward 2025. As Grace prepared to bravely share her journey with a rare cancer and the health inequities faced by regional youth, Sally reached out to offer her guidance, drawing on her formidable media and entertainment experience.

Uniquely bonded by their shared lived experience of a cancer diagnosis, Sally and Grace connected on a deeply personal level. Sally offered insights on how to speak vulnerably yet powerfully, helping Grace shape her story and feel confident navigating national media opportunities.

When Grace delivered her powerful address, it was Sally who was first on her feet for the standing ovation that followed, joined by 850 guests along the iconic Woolloomooloo Wharf. A moment of impact, courage, and connection that won't be forgotten.

On connecting with Grace, Sally said *"Meeting Grace was incredibly moving. Her courage, strength, and willingness to share her story left a profound impression on me. As someone who's walked a similar path, I felt honoured to help her shape her message. Watching her stand tall and speak her truth with such grace and power, it was unforgettable. That standing ovation was more than applause, it was a collective moment of awe, respect and connection."* •



Out & About

with our CONNECT Program



A night at the movies with Sony Foundation's partner network



Sony Foundation welcomed employees from its valued Media and Corporate Partner network, together with their families, to the annual Sony Foundation Corporate Partner Movie Night, an exclusive

preview screening made possible thanks to the generous support of Sony Pictures Releasing Australia.

In June 2025, more than 750 guests from across Sony Foundation's Media and Corporate Partner network came together to enjoy an early screening of Sony Pictures Releasing's highly anticipated new film, 'Karate Kid: Legends'. This much-loved annual event is a special opportunity to thank the many companies and individuals who support Sony Foundation's programs throughout the year.

Golf Days

Insurance industry rallies to support regional youth cancer patients



SLE Worldwide, proud Rainbow Partner of Sony Foundation, rallied the insurance industry once again for their fourth annual 'You Can Golf Day' in March at Sydney's Concord Golf Club, and for the first time in Victoria, at Commonwealth Golf Club in May. Across both events, more than 220 executives teed off for a round of golf with purpose, raising vital funds for regional youth cancer patients.

Together, the 2025 You Can Golf Days raised over \$55,000, funding more than 310 nights of free accommodation for youth cancer patients and their families through Sony Foundation's You Can Stay program. Since launching in 2022, the You Can Golf Day series has now raised over \$165,000, to fund over 900 nights of accommodation for regional youth forced to relocate far from family, friends and community to access cancer treatment not available closer to home.

A SHOUT OUT to Insurance Advisernet for their support sponsoring the hole in one for \$10,000, and a special welcome to Sony Foundation's Corporate Partner Program as a Gold Partner in the year ahead.

More than just a night at the movies, the event celebrates the collective impact of Sony Foundation's Media and Corporate Partner community. From supporting youth cancer patients and children with disability to empowering young people experiencing homelessness and disadvantage, the Foundation's mission is driven by the strength of these partnerships, and the individuals championing the work of the Foundation internally. ●



Raj Nanra, CEO of SLE Worldwide, said "The You Can Golf Day series is a fantastic example of our industry coming together to make a meaningful impact. It's a cause that resonates deeply with so many of us, and I'm proud to be part of it. We're excited to return to Concord in 2026 and continue building momentum in Victoria next year at Commonwealth Golf Club." ●



Darkside Fest rocks Wollongong with purpose and power



'Darkside Fest' took over Wollongong Unibar on April 26 for a sold-out night of heavy music and heartfelt impact. Headlined by hyperpop-metal giants **Windwaker**, fresh from their *Hyperviolence* tour, the event also featured **Melrose Avenue's** explosive Australian debut, alongside standout sets from **Alienist, Sienna Skies, Heists, St. Sinner, Father Deer Hands, Flow Kobra, Deathbeds**, and more.

The festival was dedicated to **Mikaila Brisbane**, who passed away in 2020 from a rare and aggressive cancer. A passionate advocate for youth cancer awareness and health equity, Mikaila's legacy lives on through the event's partnership with **Sony Foundation's 'You Can' initiative**, raising funds to support young cancer patients across Australia. •



A-LEAGUE CLUBS RALLY FOR SONY FOUNDATION CAMPS

In March, Sony Foundation's Corporate Partner **Macarthur FC** competed against Sydney FC for the second annual **Charity Cup**, leveraging the power of football to support Sony Foundation's **Children's Holiday Camp** program. The match united fans and players for a cause that gifts children with disability an unforgettable holiday experience, while also providing free critical respite for families and carers.

Funds were raised through ticket sales, merchandise, and limited-edition match-worn



jerseys generously donated by Macarthur FC players. The Charity Cup marked a powerful collaboration between sport and community, with every goal, cheer, and contribution helping to bring a smile to the faces of children attending a Children's Holiday Camp in 2025.

A SHOUT OUT to Paramount with their broadcast and half-time interviews providing media awareness of Sony Foundation's Children's Holiday Camp program. •



The heart behind 4Ward: our amazing volunteers

Sony Foundation extends a heartfelt thank you to the incredible volunteers who generously give their time and talent to support the 4Ward event series. On each event day, these volunteers step away from their busy lives – balancing work, study, and family – to help ensure every 4Ward event runs seamlessly.

Their dedication, energy, and generosity reflect the true spirit of Sony Foundation. We're so grateful for the role each volunteer plays in helping us create unforgettable moments and meaningful impact for young Australians.

On volunteering at River4Ward, **Chris Smith**, oOh!media said *"It was so rewarding being able to volunteer at the River4Ward event, raising funds for such a worthwhile cause. Hearing from someone who is being supported by the You Can Stay program really hit home, and knowing the direct impact our fundraising efforts will have made it all worth it. The team at Sony Foundation Australia were consummate professionals, which made helping out at the event so seamless and enjoyable. I'm looking forward to future opportunities to be able to help out."* •



Corporate Partners



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Supporting Partners

Sony Foundation Australia is the charity arm of the Sony Group of Companies.

