SONY FOUNDATION AUSTRALIA

Sony Foundation Impact Report FY26

How your support is changing the lives of young Australians in need.

Sony Foundation Australia is the charity arm of the Sony Group of Companies in Australia

SONY

Sony Interactive Entertainment

SONY MUSIC

SONY MUSIC PUBLISHING

SONY PICTURES





Sony Foundation harnesses the power of the Sony Group of Companies and trusted partners to help improve the lives of young Australians in need.

We focus on critical gaps in support for young people facing **cancer, disability and disadvantage** – turning connection, creativity and collective action into practical help, support and positive experiences.

LEARN MORE

SONY FOUNDATION AUSTRALIA

SUSTAINABILITY STATEMENT

As the charity arm of the Sony Group of Companies in Australia, Sony Foundation is proud to be part of a global family united by a belief in the power of creativity, technology and human connection to create positive social change.

Together with our corporate partners and wider Sony network, we put this belief into action, addressing social challenges and creating meaningful opportunities for young Australians in need.

SUSTAINABLE DEVELOPMENT GOALS

Sony Foundation acknowledges the responsibility to support the advancement of the United Nations Sustainable Development Goals (SDGs).

In FY26, Sony Foundation strived to support the advancement of Goals 3, 4, 10 & 17 through our health and wellbeing initiatives supporting the next generation; mobilising sustainable social impact through partnership and innovation.



SONY FOUNDATION AUSTRALIA

Our Impact FY26



$3,500,000+

Donated

to capital youth programs and services including accommodation, youth sanctuaries, and innovative mentoring programs.



$2,380,000+

Accommodation Provided

to 290+ regional youth cancer patients, and their families at no cost to them.



52

Partner Network

comprised of leading Media and Corporate businesses donated funds, services and assets to support Sony Foundation.



$2,340,000+

Contributions & Funding

received through corporate partnerships, grants and contributions to support our programs and create positive change for young Australians.



22

Holiday Camps

hosted for children and young people with disability, providing free respite for families.

SONY FOUNDATION AUSTRALIA

Our Leaders



Cathy O'Connor, Chair
Non-Executive Director
Seven Media Group



Sophie Ryan-McPhee
Chief Executive Officer
Sony Foundation Australia

Since Sony Foundation was established in 1999, together we have raised more than $71 million to support young Australians when they need it most. This collective achievement would not have been possible without the continued belief and generosity of our supporters.

As we look ahead, we know there is still more to do. We remain committed to building on the strength of our partnerships and the wider Sony network to reach more young Australians, respond to emerging needs and create opportunities for a better future.

READ THE FULL LETTER HERE

SONY FOUNDATION AUSTRALIA

Our Board of Directors



Cathy O'Connor
Chair
Non-Executive Director at Seven Media Group.



Damian Trotter
Director
Managing Director of Sony Music Publishing Australia



Tom Hamaguchi
Director
Managing Director of Sony Australia and New Zealand



Stephen Basil-Jones
Director
Managing Director and Executive Vice-President, Sony Pictures Releasing (Aust & NZ)



Alfie Atilano
Director
Business Management Director APAC at Sony Interactive Entertainment



Dr David Rosengren
Director
Director-General of Queensland Health



Lou Barrett
Director
Managing Director of News Corp Australia's National Sales



The Hon. Brad Hazzard
Director
Former NSW Health Minister



Mikael Borglund
Director
Founding Director of Beyond International



Ben McHarg
Director
Partner and Chairman of Brenteca Investments



Peter Ayling
Secretary
Former Finance Director of the Universal Sony Pictures Home Entertainment

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Our Ambassadors



Samantha Armytage



Peter Overton AM



Richard Wilkins AM



Natalie Bassingthwaighte



Anthony Minichiello



Giaan Rooney OAM



Sally Obermeder



Johnathan Thurston AM



Matt Shirvington



Erin Molan



Dr Dinesh Palipana OAM

*Sony Foundation is also proudly supported by the generous commitment of artists from the **Sony Music Group**.*

SONY FOUNDATION AUSTRALIA

Our Team



Sarah Potts
General Manager



Grace Quinn
National Events & Sponsorships Manager



Bella McKenzie
Communications Officer



Annie Chu
Events & Programs Coordinator



Angela Connor
Finance Officer

SONY FOUNDATION AUSTRALIA

Our Programs

Youth Cancer



Youth Disability



Youth Disadvantage





Youth Cancer

Sony Foundation is committed to supporting young Australians with cancer through initiatives that reduce the practical and emotional challenges associated with diagnosis and treatment.

Through our Youth Cancer initiative 'You Can', we invest in specialised facilities and accommodation services that help ensure young people can access treatment, support and connection when they need it most.

- **Youth Cancer Centres:** Sony Foundation build dedicated youth cancer centres in adult hospitals around Australia where young people can connect and access specialised support in an age-appropriate environment.

- **You Can Stay:** In partnership with Quest Apartments, Sony Foundation provides free, uncapped accommodation for regional youth cancer patients and their families who need to travel to the cities for specialised cancer treatment.

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Our Impact in FY 26

12,360+

Nights of free accommodation provided to regional patients, families and carers.

290+

Regional patients and families supported through You Can Stay.

$3,670,000+

Raised through 4Ward fundraising events in FY 26 supporting our youth cancer initiative.

5

Youth Cancer Centres currently in operation nationally.

1

Youth Cancer Centre in development at the Royal Adelaide Hospital.

CORRESPONDING UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS

3 GOOD HEALTH AND WELL-BEING

17 PARTNERSHIPS FOR THE GOALS

SONY FOUNDATION AUSTRALIA



Remy

Forever a You Can Champion

"During all these long months of treatment, we travelled from home in Gippsland, almost 3 hours all the way to Melbourne a million times, with early appointments and me not being a morning person, we were blessed to have been introduced to the support of You Can Stay.

We were put up in an apartment during the most intense part of my treatment just 5 minutes from the hospital. The Quest apartment allowed me my own space whenever I wasn't in the hospital, a place family and friends could visit me…For mum and dad, it also meant they didn't have to drive hours and hours every week just to get me my treatment.

Sony Foundation having spaces for teens and youth is so important because I felt out of place as a teenager. We are forced to exist in an awkward middle space."

Through You Can Stay, Remy and her family were supported with over 400 nights of free accommodation, helping them stay close to each other and the care Remy needed.

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Adam

Youth Cancer Advocate, 23

"There is no way to truly describe [treatment]. It is simply brutal, and each day is an absolute struggle to get through…Those that know me including my medical team know that I developed a hatred of being on the ward and in my room. It has really played with my mental health, and I seriously started to look at avoiding treatment to stay out of hospital,"

"Being a young person with cancer really sucks and living in a regional area away from the treatment centres doesn't help… I am so happy to see so many people supporting Sony Foundation's 'You Can Centre' here in Adelaide, it is so desperately needed for the 15- to 29-year-olds as we really don't fit in on the ward, and it can be a lonely place to be. Having somewhere other than the hospital room to rest and interact with others in the same age group would have been great and would have helped with my hatred of being in hospital."

Through You Can Stay, Adam and his family have been supported with over 100 nights of free accommodation to date, helping ease the financial and emotional burden of travelling for cancer treatment and follow-ups.



SONY FOUNDATION AUSTRALIA

Youth Disability

Sony Foundation is committed to supporting children and young people with disability by creating opportunities for connection, independence and inclusion, while providing valuable, free respite for their families and carers.

- Through Sony Foundation's Holiday Camp program, we partner with high schools and universities across Australia and New Zealand to deliver safe, supportive multi-day camps at zero cost to families.

- Empowering student volunteers to provide 24/7 care, the program helps young people build confidence, form friendships and create lasting memories, while giving families and carers the opportunity to take a much-needed break.



Our Impact in FY 26

48
Partner schools & universities involved in the program.

420+
Children and young people with disability attended the camps.

$490,000+
Donated to fund the FY 26 Holiday Camp program.

930+
School and university students volunteered as full-time carers.

94%
of student carers' perception on disability, and disability care, positively changed through the program.

68%
of student carers stated they would consider casual work in the disability sector following Sony Camp.

93%
of campers reported feeling "very happy" after Sony Camp.

CORRESPONDING UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS



SONY FOUNDATION AUSTRALIA

Anna

Mother of Sony Foundation Holiday Camper, Charlie

"A lot of families who have kids with disability don't get a lot of respite. It's pretty full on and it doesn't stop, so having a couple of days where we know he's having fun, while we get to do some of the things that we don't always get to do is pretty special.

The experience is transformative for everyone involved and offers the volunteer student carers a unique, first-hand insight into living with a disability, helping to foster greater inclusion within the community.

I think it normalises disability a little bit and shines a spotlight on inclusion. The carers get to see what it's like to live with a disability and how much fun that can be as well."

Through Sony Foundation's Holiday Camps, Anna and her family have received free, multi-day respite, while giving Charlie an opportunity to develop his confidence and independence.



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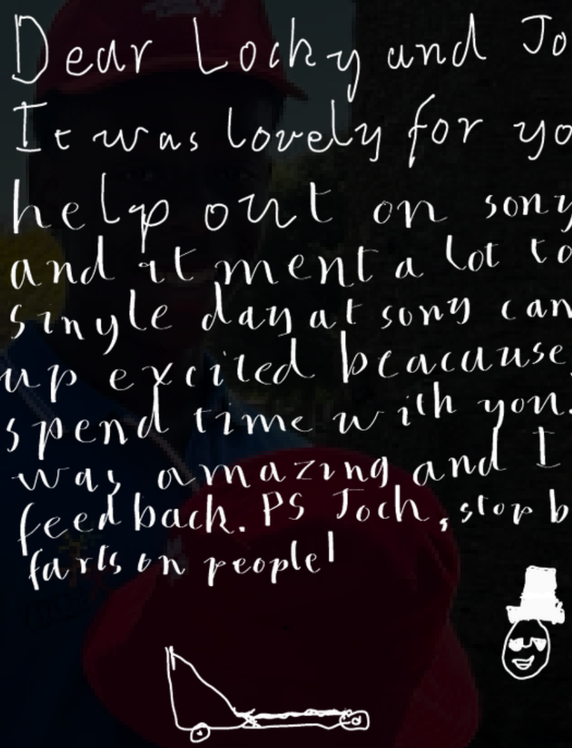
Lincoln

Sony Foundation Holiday Camper



[Dear Locky and Jock It was lovely for you to help out on Sony Camp, and it meant a lot to me. Every single day at Sony Camp, I wake up excited because I get to spend time with you. Your effort was amazing and I have no feedback. PS: Jock, stop blaming your farts on people! From Lincoln]

Through Sony Foundation's Holiday Camp, Lincoln built lasting connections with his dedicated companions, Locky and Jock, creating friendships that extend beyond camp.

SONY FOUNDATION AUSTRALIA

Youth Disadvantage

Sony Foundation is committed to supporting young people experiencing marginalisation, disadvantage and vulnerability, helping them overcome barriers and build brighter futures.

Through partnerships with **Music Making A Difference (MMAD)** and **Youth Off The Streets**, Sony Foundation funds innovative programs that provide young people with opportunities for connection, mentorship, personal development and positive pathways forward.

- **Music Making A Difference:** Sony Foundation funds the Catch A Falling STAR program, an intensive music and mentoring initiative that harnesses the power of music to build confidence and connection for vulnerable and at-risk young people.

- **Youth Off The Streets:** Sony Foundation funds scholarships and critical outreach services helping young Australians experiencing homelessness, disadvantage and marginalisation access education, support and opportunities to build a brighter future.

MMAD MUSIC MAKING A DIFFERENCE

youth off the streets



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Our Impact in FY 26

MMAD
MUSIC MAKING A DIFFERENCE

17
Young people graduated through the STAR program.

57-68%
Average increase in young people's Personal Wellbeing Index scores (2025).

750+
Mentoring engagements both in person & online.

68-71%
Average increase in young people's Personal Growth Index scores (2025).

youth off the streets

1
New scholarship awarded providing two years of financial assistance and support to help a young person pursue further education.

390+
Hours of mental health support delivered through services supported by Sony Foundation's funding.

1
Scholarship recipient successfully graduated completing two years of further education.

Expanded outreach
Sony Foundation funding contributed to the expansion of Outreach Van services across Southwest and Western Sydney.

CORRESPONDING UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS

3 GOOD HEALTH AND WELL-BEING

4 QUALITY EDUCATION

10 REDUCED INEQUALITIES

SONY FOUNDATION AUSTRALIA



MMAD
MUSIC MAKING A DIFFERENCE

"I'm not the same person who walked through those doors. I've still got scars, but now I've got a future too."
STAR Graduate

"I have to help myself to help others. I'm so grateful I chose to try again, as that's led me here to this place."
STAR Graduate

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youth
off the streets

"I am grateful to receive this scholarship as it will help me reach my future goals."
Charlie, Scholarship Recipient

"Thank you so much to my sponsor, my mentor and the Youth Off The Streets scholarship team."
Serafim, Scholarship Recipient

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Our FY 26 4Ward Events



WATCH THE WHARF4WARD 2026 HYPE REEL



WATCH THE RIVER4WARD 2026 HYPE REEL



WATCH THE BRISSY4WARD 2025 HYPE REEL



WATCH THE ADELAIDE4WARD 2025 HYPE REEL

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Our Impact in FY 26

1,900+
Individuals from Australia's leading media, entertainment, corporate & philanthropic organisations attended.

72
Event Partners contributed to the success of the events.

9
Sony Music Group artist performances.

4
Record-breaking 4Ward fundraising events held in FY 26.

31
Celebrity personalities and sporting legends hosted across the events.

100+
Volunteers generously donated their time to bring the events to life.

3
Government Representatives in attendance.

CORRESPONDING UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS



SONY FOUNDATION AUSTRALIA

Our 2026 Partners

Over 26 years, Sony Foundation has built a strong network of Media and Corporate Partners whose collective contribution has been pivotal to our impact.

Through their generosity, expertise and commitment, our partners help drive awareness, raise vital funds and expand the reach of our programs supporting young Australians in need.

Diamond Partners

JCDecaux · News Corp Australia · Nine · oOh! unmissable · Paramount · QMS · Seven Media Group · valmorgan | VMO

Platinum Partners

amazon ads · ARN Defining Audio · DAZN Media+ · Nova Entertainment · Quest Apartment Hotels · Scentre Group Brandspace · Snapchat · Telethon 7 · Tour De Cure Curing Cancer Changing Lives

Rainbow Partners

ACM · brenteca · Fuller · JOLT · SLE Worldwide Australia Pty Limited. Insuring the world's fun. · The Marsh Family · varian

Current Partner Network (2026)

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Our 2026 Partners

Gold Partners

Silver Partners

Current Partner Network (2026)

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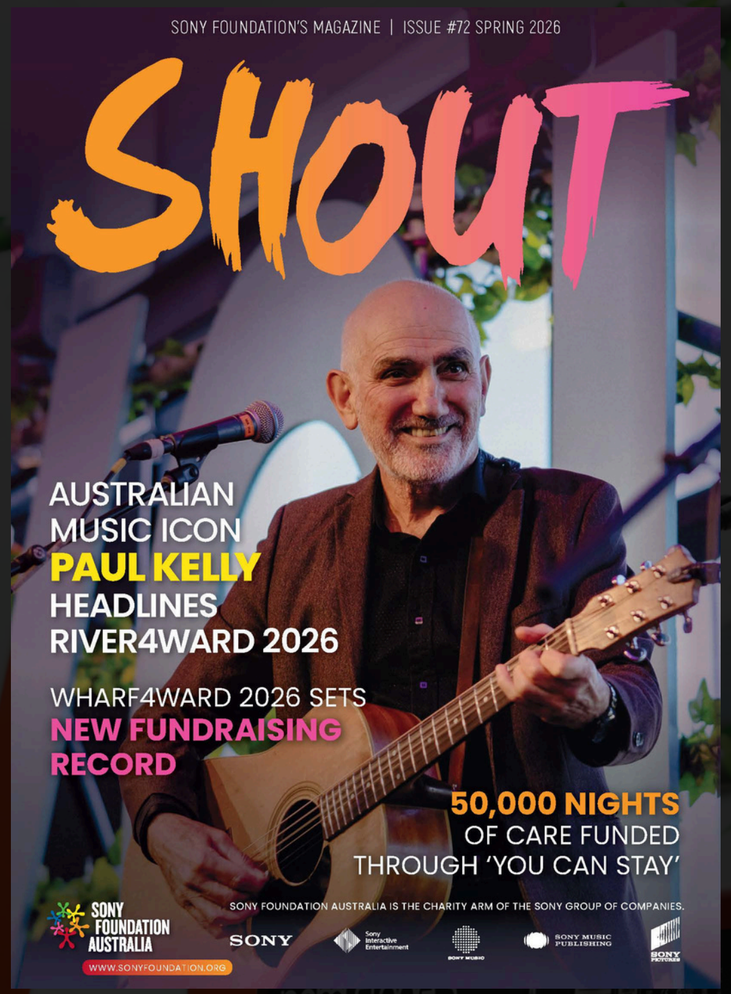
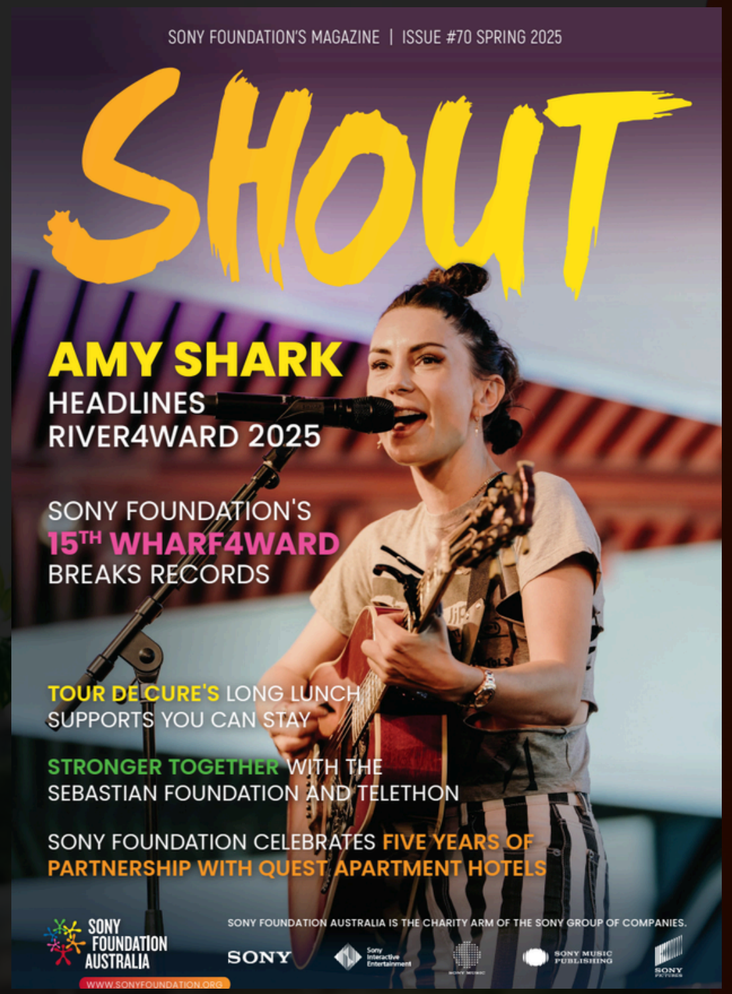
Our SHOUT Magazines







READ ALL ISSUES HERE

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Thank you for supporting our mission.

Help us continue making a real difference for young Australians in need.

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