



156

SONY FOUNDATION ANNUAL REPORT

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SONY FOUNDATION

Sony Foundation is making real and lasting change to the lives of young Australians by championing causes that are often overlooked or ignored. From youth cancer to disability care, Sony Foundation is committed to championing causes to benefit young Australians in need.

Through both the development of Sony Foundation's own programs and, partnerships with innovative and inspiring charities, the Foundation is committed to generating change.

Sony Foundation is the charity arm of the Sony Companies in Australia. With each of these companies - Sony Australia, Sony Music Entertainment, Sony Interactive Entertainment, Sony Pictures, Sony Mobile and Sony DADC contributing to the funding of the administrative costs for the Foundation. Capitalising on the power of 'One Sony', the Foundation utilizes the unique qualities of the Sony companies to empower Australia's youth

SONY FOUNDATION ACROSS AUSTRALIA

NSW:

- Third You Can Centre under construction
- Seven (Sydney) Holiday Camps
+ Holiday Camp in Newcastle
+ Holiday Camp in Coffs Harbour
- Wharf4Ward - \$900,000 raised
- Golf Day - \$55,000 raised
- MMAD Outreach Programs
- Youth Off The Streets Programs

VIC:

- Second You Can Centre constructed
- Three Holiday Camps
- River4Ward - \$535,000 raised
- MMAD Outreach Programs

WA:

- WA You Can Centre established
- One Holiday Camp
- Rugby League Charity Match

1998

- Sony Foundation established

1999

- First Children's Holiday Camp takes place at St Ignatius College, Riverview
- First fundraising event, True Colours Ball is held

2003

- Children's Holiday Camp Program expands into four new schools:

QLD:

- Anglican Church Grammar School/ St Margaret's Anglican Girls School
- Marist College, Ashgrove/ Mt Alvernia College, Kedron

NSW

- St Joseph's College, Hunters Hill/ Brigidine College, St Ives/ Marist Sisters College, Woolwich

WA

- Hale School/ Methodist Ladies College

- Sony Foundation raises \$500,000 with Harvey Norman for Mission Australia

2008

- \$1.8 million raised through Sony Music's Bushfire Aid: Artists for the Bushfire Appeal CD and donated to The Salvation Army
- Sony Foundation celebrates 10 years of the True Colours Ball with \$250,000 raised for the Children's Holiday Camp Program

2009

- First fundraising event, Wharf4Ward raises \$380,000
- Children's Holiday Camp Program celebrates 10 years, with Sony Foundation now funding 19 camps around Australia

2010

- Launch of Sony Foundation's first public fundraising campaign, You Can, to establish specialised youth cancer centres around Australia
- Sony Foundation becomes a million dollar donor to Youth Off The Streets



Soundpoint



You Can Centre



Holiday Camp

QLD:

- SoundPoint Youth and Community Centre
- Five Brisbane Holiday Camps
- + Holiday Camp in the Gold Coast
- + Holiday Camps in Rockhampton
- + Holiday Camp in Whitsundays
- + Holiday Camp in Toowoomba
- + Holiday Camp in Warwick
- MMAD Outreach Programs

ACT:

- One Holiday Camp

NT:

- One Holiday Camp

TA:

- One Holiday Camp

SA:

- MMAD Outreach Programs

2011

- \$2 million raised for The Salvation Army Flood Appeal through the release of Sony Music's charity CD 'Flood Relief- Artists for the Flood Appeal'
- \$1.8 million committed to Sir Charles Gairdner Hospital in Perth to build Australia's first You Can Centre

2012

- \$2 million donated to The Salvation Army to establish SoundPoint, a youth and community centre in flood-ravaged Ipswich

2013

- Australia's first You Can Centre opens in Perth

2014

- \$1.5 million committed to Prince of Wales Hospital in Sydney to build another You Can Centre
- The Foundation's Holiday Camps Program celebrates 15 year anniversary with Sony Foundation now funding 25 camps around Australia
- The Foundation's Holiday Camps Grant is established allowing Sony Foundation to provide a grant of \$10,000 to a different Holiday Camp family each year, every year, forever

2015

- Sony Foundation launches You Can into Melbourne with star-studded River4Ward event raising \$400,000
- River4Ward wins Victoria's 'Best Charity or Cause-Related Event' at the Australian Event Awards in its inaugural year
- Sydney's favourite long lunch, Wharf4Ward, raises a record-breaking \$900,000 for You Can

2016

- Sony Foundation's Melbourne fundraising event, River4Ward, raises a record \$535,000 for You Can
- Australia's second You Can Centre opens at the new Peter MacCallum Cancer Centre in Melbourne, with a \$1.5 million donation from Sony Foundation
- Wharf4Ward wins 'Best Charity or Cause Related Event' in NSW at the Australian Event Awards
- Sony Foundation has the support of a record number of Corporate Partners, signing 44 Corporate Partners to support Sony Foundation programs and causes

SNAPSHOTS OF THE YEAR

OPENING OF THE MELBOURNE YOU CAN CENTRE

Sony Foundation's second You Can Centre opened in August, 2016 at the new Peter MacCallum (Peter Mac) Cancer Centre in Melbourne. The world-class facility, made possible with a \$1.5 million donation from Sony Foundation, will provide an estimated 500 young cancer patients each year with their own youth-focused, high-tech haven. The You Can Centre is the new home for Victoria's Adolescent & Young Adult Cancer Service, ONTrac at Peter Mac, and will set a new international standard for cancer care.

See pages 26-27.

WHARF4WARD

Sony Foundation's signature event Wharf4Ward achieved a new fundraising record in 2015, as celebrities, corporate partners and supporters came together to raise \$900,000 for You Can. World-class Sony Music artist performances, including a standout performance from Delta Goodrem, had the 800 guests in high spirits as they dined along Sydney's iconic Woolloomooloo Wharf. The 2015 event also won 'Best Charity or Cause Related Event' in NSW at the Australian Event Awards.

See pages 22-23.

RIVER4WARD

Sony Music artists rocked the Yarra River in March, raising an incredible \$535,000 for the Melbourne You Can Centre. A floating stage was built, the red carpet was rolled out along Crown Riverwalk and stars and supporters came together to make a lasting difference to the lives of young people with cancer. Sony Music artists Daryl Braithwaite and Jessica Mauboy closed the show on a high note with a duet of Daryl's beloved hit classic 'The Horses'.

See pages 24-25.

MUSICIANS MAKING A DIFFERENCE

Sony Foundation began funding the flagship program of Australian charity Musicians Making A Difference (MMAD). The 'Catch A Falling STAR Program' is an intensive, innovative music and mentoring program designed to help promising young people who have faced setbacks due to issues such as homelessness, drug and alcohol abuse, mental illness, neglect and abuse.

See pages 42-43.





LEFT PAGE: Left to right: Sony Music artist Nathaniel. Sony Music artist Jessica Mauboy and Daryl Braithwaite at River4Ward. A young MMAD STAR. RIGHT PAGE: You Can Champion Emily Caine, Sony Music artist Delta Goodrem and You Can Champion Jess Van Zeil.

CHAIRMAN'S REPORT



It is my pleasure to present my first Annual Report as Chairman of Sony Foundation Australia.

At Sony Foundation, I am constantly inspired by the young people we support. The young people for whose lives our programs bring about positive and lasting change, the people upon which our work has a profound effect. These young men and women have faced incredible adversity, whether in the form of a cancer diagnosis at age 16, a birth defect that has left them confined to a wheelchair or a traumatic childhood, and yet they are smiling. They are determined to change not only their lives but the lives of those around them.

This ripple effect, whereby reaching one young person means affecting that person's family, friends, school and local community, is incredible to watch. It can take just one person to spark enormous change. Take, for example, Musicians Making A Difference (MMAD) and their Catch A Falling Star Program, which we began funding this year (see page 42-43). Each of the 40 promising young people, handpicked by MMAD's leaders for their potential and willingness to change, have shown outstanding courage over the past year. It takes incredible willpower and strength of self for a young person to walk away from friends and peers to make a positive change. Now think for a moment about the effects these remarkable life decisions are having not only on the individuals but on their families, old and new friends, school groups and community groups. It cannot be underestimated.

Sony Foundation makes a huge impact on the lives of young Australians. However, it is with the access to the incredible support we are provided that we are able to have the greatest effect. Our small staff know our advocates, ambassadors and supporters intimately. We are able to understand their wants and objectives, and act accordingly. Although we have spent the past 12 months successfully expanding our programs and scaling our fundraising efforts, raising over \$2 million in the past year, we remain not only committed to our key causes but also to the individuals who will benefit from our work with them.

This year has been one of great achievements and milestones for Sony Foundation. We opened Australia's second You Can Centre at the Peter MacCallum Comprehensive Cancer Centre earlier this year (see page 26-27), a wonderful and proud moment for all our caring friends and supporters in what we do. This incredible You Can Centre is a massive step forward in improving youth cancer care in Australia, and to have it located in one of Australia's best hospitals is only fitting.

Our Children's Holiday Camp Program has continued to make a profound impact on all those involved. Starting with one camp in 1999, this program has expanded to 26 Sony Foundation Camps taking place at 46 Schools and Universities across Australia this year. Over 600 special needs children were afforded the holiday of a lifetime, over 1000 volunteer camper companions were given the opportunity to provide 24 hour care to these incredible children and countless families were provided with much-needed respite they otherwise may not receive. This program is one that so simply typifies all that Sony Foundation stands for and is infinitely rewarding for all involved.

To our Corporate Partners, the lifeblood of the Foundation, words cannot adequately express what your support means to us. It is what makes what we do possible, and we are so fortunate to have such a passionate, committed and engaged group of brands and businesses collaborate to support the Foundation's projects. It is wonderful to see these businesses put rivalries and competition aside to support a common cause - improving the future for young Australians.

Thank you to our Board of Governors for your commitment, guidance and vision this year. To Denis Handlin AM, Michael Ephraim, Kaz Matsuura, Chris White, Leanne Neal, Stephen Basil-Jones, Ian Hogg and Damian Eales - the Foundation's success would not be possible without your involvement. This year, we farewelled our former Chairman Jim Dwyer AM. I would like to thank Jim for his eight years as Chairman, there is no doubt the Foundation would not be in the position it is today without his leadership.

Lastly, I would like to thank the four talented women who are the Foundation team. Under the mighty dynamic and visionary leadership of Sophie Ryan for the past six years, Sony Foundation has developed into one of Australia's most successful Foundations - an innovative, forward-thinking body determined to challenge the status quo. To Sara Williams, Karen White and Adayanti de Borst - your boundless energy and determination never ceases to amaze and inspire those around you.

I hope that reading this year's Annual Report gives you much pride and pleasure being part of this work together.

Sincerely,

John Kirby AM
Chairman

CEO'S REPORT

Sony Foundation strives to be an organisation that is innovative, creative, resourceful, humbled by generosity and community spirit and most importantly, totally committed to the cause. We are fortunate to be buoyed by a team of wonderfully committed Corporate Partners; passionate and involved ambassadors; benevolent Sony Company backers; a dedicated Board; and of course, devoted staff.

To give you some perspective on where Sony Foundation fits into the world of giving, it should be known that your contribution attributes to success and progression for the Foundation's causes and programs. Currently in Australia, Sony Foundation is a real leader in the Australian philanthropy space being in the top 1% of charities to raise more than \$1 million. In this past financial year, Sony Foundation raised in excess of \$2 million.

With a record number of Corporate Partners, comprising of an impressive line up of Australian businesses, 2015-16 was a year of many great successes.

Through the resources, generosity and enthusiasm of our wonderful Corporate Partners, the Foundation has seen unprecedented success and growth for our charitable projects. We are incredibly grateful to our partners for believing in, and investing in the Foundation to help us carry out the work we promise to achieve each year.

Our loyal Ambassadors provide both a public face to our work and also, through the less public interaction they have with our young beneficiaries, provide inspiration and motivation to overcome severe adversity. We are very privileged to be supported by such a formidable group of dedicated and generous ambassadors committed to the Foundation.

As the charity arm of the Sony Group of Companies, our job is to work with each of these companies to raise funds to change the lives of young Australians. We are fortunate to be able to leverage the unique assets of each of these Sony companies and most importantly be gifted with the support, belief and loyalty of the people behind these companies. Their dedication truly enables us to live out our vision: anything you can imagine, you can make real.

We are led by an extremely giving and passionate Board of Directors who wholeheartedly donate their skills, expertise and resources to work toward achieving better outcomes for the young people of Australia. The gratitude and appreciation I have for their support and wisdom is immeasurable. Under the brilliant and inspirational leadership of our Sony Foundation Chairman John Kirby, the past year has been one of achievement, progression and innovative vision.

To the energetic and driven Sony Foundation team; Ady, Karen and Sara. Your valued belief in the Foundation's shared vision is brought together harmoniously through your creativity, ingenuity and genuine commitment to what we do.

As previously mentioned, this past year was one of records for us. A record \$900,000 raised at Wharf4Ward 2015; a record \$535,000 raised at our second annual River4Ward 2016; a second You Can Centre built and opened in Melbourne; event awards; and so much more. Whilst these are incredible achievements, it is the people behind these causes, the volunteers, the benefactors, the young lives being impacted and changed through our programs – this is what the Foundation stands for.

Finally, I would like to make mention of two very special young You Can champions who are tragically no longer with us. Liam and Tessa, our You Can Champions who shared their inspirational stories at River4Ward and Wharf4Ward this past year. Your gentle nature, commitment to the cause and passionate advocacy for improved youth cancer care has shaken the Foundation to our core and reiterated the importance of our work.

I hope you enjoy reading this report, and in particular the stories behind the figures. Whilst we are incredibly proud to be raising such impressive amounts, we are truly humbled by the stories of strength and tenacity as shown in the young people we support.

Sony Foundation will continue to generate positive change in the Australian community by endeavouring to close the gap in social inequalities through harnessing the broad network of supporters to innovatively channel their resources to this cause.

Thank you to you all for your unwavering support.

Sincerely,
Sophie Ryan
Chief Executive Officer
Sony Foundation





OUR PEOPLE

E



YOU CAN
CANCER
SUPPORTED BY
SONY
FOUNDATION

BOARD MEMBERS

THE SUCCESS OF SONY FOUNDATION IS DRIVEN FROM THE TOP, OUR DEDICATED BOARD OF DIRECTORS. OUR BOARD IS MADE UP OF PEOPLE OF DIVERSE BACKGROUNDS WHO HAVE A SHARED VISION AND ENORMOUS ENERGY.



JOHN KIRBY AM, DUNIV (CHAIRMAN)

Appointed as Chairman in 2015

Bachelor of Economics, University of Tasmania. Awarded Honorary Doctorate, Griffith University. Member of the Australian Society of Accountants. Chairman of Village Roadshow Corporation Pty. Ltd. Deputy Chairman, Village Roadshow Ltd. Director, Griffith University Advisory for CILECT Congress, Asia Pacific Screen Academy, Queensland College of Arts, and Victoria University Confucius Institute. Previously Chairman, Village Roadshow Limited and Austereo Limited. He was Chairman, The

Salvation Army Advisory Board, Chairman, Red Shield Appeal, Deputy Chairman of The Conversation Media Group, former Director of IMNIS and former Director of Jigsaw Foundation at the Royal Children's Hospital, Surf Life Saving Australia Foundation. Former Chairman of Sponsors Appeal Committee of the Victorian College of the Arts, and former Deputy Chairman of the Interim Council of the National Film and Sound Archive. Former member of the Victorian Premier's Multi Media Task Force, Victorian Advisory Council of the Australian Opera, and Progressive Business Victoria and former advisor, Commando Welfare Trust.



DENIS HANDLIN AM

Founding Director in 1999

Denis is the Chairman & CEO of Sony Music Entertainment Australia & New Zealand and President, Asia. He commenced his career with the company in 1970 and has been leading the company since 1984. Denis is also the Chairman of ARIA and the Chairman of the International Federation of the Phonographic Industry (IFPI) Asia Board. In 1996, he became the first Sony Music Entertainment executive to be honoured with the CEO Special Recognition Award. Denis was made a Member of the Order of Australia in 2005 in recognition of his services to charitable causes and the music industry.

Further prestigious awards recognising his immense contributions have included the Ted Albert Award from the Australian Performing Rights Association for Outstanding Services to the Music Industry in 2009, the "Label Executive of the Year – Major" award from the Worldwide Radio Summit Industry Awards Los Angeles in 2012 and the ARIA Industry Icon Award in 2014.

Denis is one of the founding Directors of Sony Foundation, and is also very proud to be Patron of the Youth off the Streets Scholarship Program since its inaugural year in 2004. He is also an inaugural board member of the Ricky Stuart Foundation supporting children with autism.



MICHAEL EPHRAIM

Founding Director in 1999

Michael is the Managing Director Australia & New Zealand and Vice President Europe, Sony Interactive Entertainment. An influential figurehead within the Australian video games industry, Michael Ephraim started his Australian career in the entertainment industry in 1989 as Sales Director for Virgin Home Video. In July of 1992, Ephraim set up Sony Electronic Publishing. 1995 welcomed the birth of PlayStation and transition of SEPL to Sony Computer Entertainment Australia Pty Ltd (SCE Aust.) which commenced trading with Ephraim at the helm as Managing Director.

Further to his management of Sony Interactive Entertainment Australia, Michael Ephraim played a pioneering role in supporting the Australian entertainment industry. He established the role of Vice Chairman of the video games sector of the Australian Video Software Distributors Association. Ephraim's service continued as President for seven years in which time he led the introduction of the standalone video game industry body that we know today as Australia's Interactive Games & Entertainment Association.

Michael was a founding member on the Board of Governors for Sony Foundation in 1999.



HIDEKAZU (KAZ) MATSUURA

Appointed as a Director in 2015

Kaz Matsuura is the Managing Director of Sony Australia and New Zealand, a position he was appointed to in October 2015. Kaz has a wealth of experience gained during an impressive 30 year career with Sony.

Since joining Sony Corporation in 1986 Kaz has held a variety of roles. Working mainly in the Sales & Marketing field, Kaz worked in product marketing during his tenures in Taiwan and Hong Kong. Kaz has also worked in Regional & Corporate Planning roles in Singapore and mainland

China. In Tokyo, Kaz gained invaluable experience working in Corporate Planning and Control across various business groups.

Prior to his current role Kaz was Head of Planning within the Global Consumer Sales and Marketing Group at Sony Corporation's Headquarters in Japan.

In his early career Kaz had the honour of working closely with Mr Masaru Ibuka, co-founder of Sony, as his Secretarial assistant.

**STEPHEN BASIL JONES**

Appointed as a director in 2016

Stephen Basil-Jones is the Managing Director and Executive Vice-President of Sony Pictures Australia and supervisor – Japan, Korea & New Zealand. After completing a Bachelor of Commerce Degree (Marketing) at the University of NSW, he worked in the advertising and marketing field for 10 years in both Sydney and London.

He joined the film industry in 1992, starting as the National Marketing Manager for Hoyts Fox Columbia TriStar. He was appointed Managing Director of Sony Pictures Entertainment in 1996 and promoted to Los Angeles in 2001 as Senior Vice-president of International Distribution – supervising Mexico, Italy, Belgium, Holland, Italy, Scandinavia, Australia and N.Z.

Stephen became Senior Vice-President of Marketing and oversaw advertising/media for all the international territories in 2003.

The following year Stephen moved to London as Head of International Distribution and Marketing for Dreamworks, and, in 2006, returned to Australia to head Sony Pictures Releasing where he currently continues in his role. He has held numerous industry positions over the years including: Chairman of the Motion Pictures Distributor's Association. (MPDAA) in 2001, 2009 and 2015, Executive Board Director – NSW Film & TV Office (2001), Board Director – Sydney Film Festival (2008/9) Board Director for Australians in Film (Los Angeles 2003/4) and is a member of British Academy of Film & Television (BAFTA-UK).

**IAN HOGG**

Appointed as a director in 2015

Ian is the CEO Australia & Asia of Fremantle Media Australia. Ian began his career at Network TEN in Brisbane in 1983 in production and after five years moved to TEN Sydney as Assistant Program Manager. In 1990, he relocated to New Zealand to become Director of Programming at NZTV3.

In 1993, Ian moved back to Sydney to join independent production company RA Becker as Head of Television and in 1996 was appointed to the Board as Group General Manager and Executive Director. Under Ian's leadership, Becker became Australia's largest independent television production, distribution and theatrical distribution company, with offices in Australia, New Zealand and Asia.

In 2001, Ian moved to Singapore to join sports marketing and rights management company World Sport Group as CEO of Television, before founding Theatre Red in 2003. Theatre Red became a leading television production, distribution and internet company in Asia, with offices in Singapore, Indonesia, India, Malaysia and Taiwan. In 2007, he sold the business returning to Australia in 2008. Ian consulted to the Prime Media Group and was also appointed Senior Vice President and Asia Pacific Managing Director for MGM Worldwide.

Ian was appointed CEO of FremantleMedia Australia in September 2009 and subsequently promoted to Regional CEO Australia and Asia Pacific in July 2011. He sits on the Global Operating Board.

**LEANNE NEAL**

Appointed as a director in 2012

Leanne is a practicing registered nurse with qualifications in Midwifery and Coronary Care. She has worked at numerous hospitals throughout Sydney including The Royal North Shore, The Royal Prince Alfred, Manly, St Vincent's and St George. She is currently managing Health Centre services at Saint Ignatius College Riverview. Leanne has had extensive involvement with the New South Wales School Nurses Association where she has initiated and worked on a variety of projects including co editing three editions of the National Guidelines for School Nurses, Working in collaboration with the NSW Centre for the Advancement

of Adolescent Health and most recently revision of the National School Nursing Professional Practice Standards.

Leanne is a member of the Australian College of Nursing, holds the Distinguished Nursing Service award bestowed by the NSW Institute of Nursing Unit Managers and received the highest honour St Ignatius College Riverview can confer on a member of the Riverview community, the Insignis award.

Leanne played a significant role in establishing the first Children's Holiday Camp and has supported and advised in the development of the Sony Foundation Children's program nationally over the past 16 years.

**CHRIS WHITE**

Appointed as a director in 2010

Chris has worked in the sports and talent management and marketing field for over 18 years and has a well-earned reputation and standing within the industry. The former lawyer has pioneered the growth and forward direction of International Quarterback which is Australia's leading boutique talent and sponsorship management consultancy.?? Over the years International Quarterback has represented some of the country's most accomplished

elite athletes and personalities – including Michael Clarke, Grant Hackett, Giaan Rooney, John Eales, and Mark Schwarzer.

Chris spent four years on the board of Tourism QLD (2005 – 2009) and was Chairman of the Audit Committee of Tourism Queensland for over 2 years. Chris was also Chairman of the Gold Coast Events Company for two years. He currently sits on the board of the Queensland Reds and Sony Foundation.

**DAMIAN EALES**

Appointed as a director in 2016

Damian Eales is Managing Director – Metro and Regional Publishing of News Corp Pty Ltd, a role he assumed in July 2015. Damian is responsible for all of the company's metro and regional publishing divisions which include five metro titles; The Daily and Sunday Telegraph (NSW), the Herald Sun and Sunday Herald Sun (VIC), The Courier-Mail and The Sunday Mail (QLD), The Advertiser and Sunday Mail (SA) and The Sunday Times (WA), six regional titles; Mercury and Sunday Tasmanian (TAS), NT News and Sunday Territorian (NT), Gold Coast Bulletin, Townsville Bulletin, The Cairns Post and Geelong Advertiser and The Weekly Times (VIC). These titles collectively reach more than 12 million Australians every week across print and digital platforms.

Damian joined News Corp Australia in February 2013 initially as Strategic Partnerships Director before being

promoted to the role of Group Marketing Director in September that same year.

Prior to News Corp Australia, Damian led the marketing division of Westpac Bank between February 2011 and August 2012. Prior to this, Damian spent over a decade working in a number of senior roles at David Jones; including General Manager, Supply Chain, Logistics & Online Retail, moving to Group General Manager Marketing & Operations before taking on the role of Group General Manager, Financial Services & Marketing.

Damian sits on the board of media industry bodies NewsMediaWorks, The Readership Works and the International News Media Association (INMA). Damian was educated in Queensland and received a Bachelor's Degree in Speech-Language Pathology and Master of Business Administration (MBA) from the University of Queensland.

OUR AMBASSADORS



SAM ARMYTAGE

Samantha is a passionate supporter of Sony Foundation and is particularly proud of the way in which the Foundation partners with the business and media communities to fulfil its mission of supporting Australia's youth.



NATALIE BASSINGTHWAIGHTE

Natalie is a proud ambassador of Sony Foundation and has been integral to the success of the new Melbourne You Can Centre. A staunch advocate for improving youth cancer care and a mentor to many of the You Can patients, Natalie's boundless energy has proven invaluable to the successful opening of the new Centre.



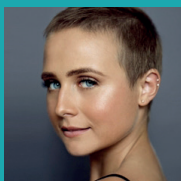
JOHN EALES AM

Rugby legend John Eales is actively involved in a number of Sony Foundation's charity programs and events, hosting incredibly successful fundraisers and running alongside children with special needs each year in the Sony Foundation City2Surf team.



EMMA FREEDMAN

Media personality Emma joined Sony Foundation as an ambassador in 2009, drawn to the idea of raising awareness of the countless issues facing young Australians. She has been a tireless advocate ever since, particularly for You Can.



TESSA JAMES

Actress Tessa is a wonderful source of support for a number of young cancer patients, having battled Hodgkins' Lymphoma herself. Given her experience, Tessa understands more than most about the need for specialised youth cancer centres and is a vocal advocate for the cause.



JAMES HORWILL

Former Wallabies captain James Horwill brings more than sporting talent to the Sony Foundation ambassador pool, he is a revered mentor for countless young people who meet him. James is passionate about providing a better future for the next generation, particularly in Queensland.



ANTHONY MINICHIELLO

Rugby League great Anthony joined Sony Foundation as an ambassador in 2015, with a passion for the Children's Holiday Camp Program. Anthony is very engaged with not only the program itself, but the children who benefit from its existence.



SALLY OBERMEDER

A cancer survivor herself, Sally has provided immense wisdom and support to a number of You Can patients. Sally is determined that no young patient be thrust into the dark, often terrifying, world of cancer treatment alone.



PETER OVERTON

Peter has a special relationship with Sony Foundation - it was his 60 Minutes story on the "Forgotten Generation" of cancer patients that contributed to the conception of You Can. He remains an incredibly committed supporter of Sony Foundation and its mission.



RICHARD WILKINS AM

Richard is one of Sony Foundation's longest-standing ambassadors and has fervently advocated for each of Sony Foundation's unique programs over the years. From hosting events to visiting patients in hospital, Richard's support is immeasurable.



KARL STEFANOVIC

Channel Nine's lovable larrikin and Today show host, Karl Stefanovic has been a long-time supporter of Sony Foundation both professionally and personally. Jumping at any opportunity to assist at events, sharing the stories of the Foundation's programs and passionately believing in empowering the youth of Australia, Karl is a dedicated ambassador.

STEVE SMITH



Australian Test Cricket Captain Steve Smith first became involved with Sony Foundation's You Can program through the charity partnership with Big Bash team, the Sydney Sixers. Five years later, in 2015, Steve was named an official ambassador of the Foundation.

2015 was a hugely important year for rising star Steve, as he was awarded the Allan Border Medal; the Australian Test Player of the Year; the Australian ODI Player of the Year; the ICC Player of the Year and the ICC Test Player of the Year.

Despite his enormous success, Steve has always made time to support You Can and to get to know the young patients advocating for better cancer care.

Steve has invited You Can champions to Sydney Sixers games; hosting corporate suites

for patients and their families; visited young people in hospital; made and sent video messages of support to young patients, and made a genuine effort to get to know everyone involved in the You Can program.

When Steve was awarded Man of the Match at the Australia v India One Day International Match on January 12, following an amazing display of sportsmanship and athleticism, he awarded his winnings to Sony Foundation. Not only was this an extraordinary gesture from Steve, it enhanced awareness and visibility of Sony Foundation in front of a captive audience.

Sony Foundation would like to thank Steve for all of his support over the past six years. We look forward to continuing our special partnership for years to come.

SONY MUSIC AMBASSADORS



DAMI IM

Dami Im first visited You Can patients in hospital in 2013. Since then, Dami has been an avid supporter of Sony Foundation causes and is always a standout performer at our fundraising events.



DELTA GOODREM

One of this year's highlights was Delta officially opening Sony Foundation's You Can Centre in Melbourne, bringing together young patients from all over the state to celebrate this huge step forward. Delta's empathy and generosity of spirit is evident in her work with Sony Foundation, including her "Dear Life" film clip which featured some of our You Can patients.



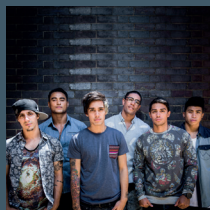
JAI WAETFORD

Australian music sensation Jai has always shown his enduring support and belief in Sony Foundation and our programs. As a young Australian himself, Jai is willing to go to any length to ensure the work of Sony Foundation creates the impact and awareness needed to produce real and lasting change for the youth of Australia.



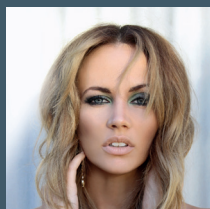
JESSICA MAUBOY

Jessica Mauboy is constantly showing her support for Sony Foundation and our youth-focused programs, helping out with everything from performances to photoshoots, media interviews and spending quality time with young people from our programs. A highlight of 2015 was Jessica's surprise visit to the St Joseph's Children's Holiday Camp. Her dedication is simply inspiring.



JUSTICE CREW

When it comes to engagement, dedication and commitment, you can't go past Justice Crew. These young men are tireless ambassadors for Sony Foundation, travelling far and wide to raise awareness for our programs. The past 12 months has seen Justice Crew focus on our MMAD partnership, which has seen great results for the Catch A Falling Star program.



SAMANTHA JADE

Samantha has a special link with Sony Foundation, opening our first You Can Centre in her hometown of Perth back in 2013. Since then, Samantha has remained invested in the success of the Perth Centre and has been a great source of support for a number of You Can patients in Western Australia.



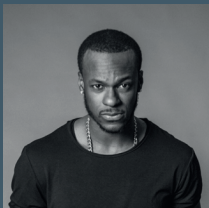
STAN WALKER

From performances to charity singles and unique partnerships, there's no stopping energetic Stan Walker when it comes to Sony Foundation. Stan is a huge believer in helping those less fortunate than him, and he's always happy to lend a hand to Sony Foundation's charity partners.



TAYLOR HENDERSON

Taylor's enthusiasm and ability to charm is never more evident than when he is representing Sony Foundation. He brings his incredible warmth to every charity performance or hospital visit, and never fails to have the entire room of people smiling despite the adversity they may be facing.



TIM OMAJI

The Children's Holiday Camp Program is one that Tim holds especially close to his heart. Having spent a considerable amount of time with the children and companions on these unique camps, Tim is the first to admit how they have inspired him.



THE VERONICAS

Jess and Lisa Origliasso are powerhouse performers on stage, and are extremely compassionate, sensitive ambassadors off stage. The sisters absolutely adore performing for children on the Holiday Camps Program, and have an ability to make every person in a room warm to them instantly.



HUMAN NATURE

Human Nature made their Wharf4Ward debut in style in 2014, arriving for their performance at Woolloomooloo Wharf on luxury yacht Quantum before breaking into their smash-hit set. Since then, they have appeared at River4Ward in Melbourne and on television to fundraise for Sony Foundation.

The quartet competed on Family Feud All Stars against The Wiggles, in a very impressive, crowd-pleasing performance which raised \$30,000 for Sony Foundation.



JESS & MATT

Our newest ambassadors, Jess & Matt, had a special link to Sony Foundation even before their success on X Factor. Matt had been a companion on the Children's Holiday Camp Program several years ago and was eager to be involved again as soon as the duo were signed with Sony Music.

The pair were quick to begin fundraising after being invited to join The TODAY Show's Celebrity Bowl-Off. The (very) early ten-pin bowling contest awarded \$1000 from every pin knocked down to the celebrity's charity of choice with Jess & Matt raising \$6000 for the Children's Holiday Camp Program.

The pair also paid a special visit to the Knox and Abbotsleigh Children's Holiday Camp with Sony Foundation Director, Denis Handlin AM, Chairman and CEO Sony Music Entertainment Australia and New Zealand and President Asia.

CORPORATE PARTNERS

Sony Foundation's coalition of dedicated, socially aware Corporate Partners is a driving force behind each of the Foundation's achievements. It is the support of these brands and business that makes our dreams become reality and the impossible, possible.

Our goal as a Charity Partner to these companies is to provide a new element to their business, a depth of meaning that goes beyond the social impact achieved through the Foundation's programs. We are providing business benefits; employee development and engagement programs; and networking opportunities that we believe are unparalleled.

So thank you to each and every one of the Corporate Partners providing financial support, in-kind donations, access to resources and experiences to Sony Foundation and our programs. We truly value the unique nature of each of these partnerships and the relationships that come with them.

**\$298,000
CONTRIBUTED
BY CORPORATE
PARTNERS
THROUGH THE
PARTNERSHIP
PROGRAM IN
2015/16**

**OVER 500
CORPORATE
PARTNER
GUESTS AT
WHARF4WARD
AND
RIVER4WARD**

**OVER 300
VOLUNTEERS
FOR SONY
FOUNDATION
PROGRAMS,
CAUSES AND
EVENTS**

**“THE IMPULSE TO GIVE FOR THE
BENEFIT OF OTHERS IS AT THE HEART
OF AUSTRALIAN SOCIETY - IT'S HOW WE
EXPRESS OUR COMMON HUMANITY AND
IS A CRITICALLY IMPORTANT PART OF
OUR SOCIAL CONNECTION.”**

**- THE HON. MALCOLM TURNBULL MP,
PRIME MINISTER OF AUSTRALIA**

RAINBOW PARTNERS



GOLD PARTNERS



SILVER PARTNERS



SUPPORTERS





**“IT IS ALWAYS A GREAT PLEASURE
TO BE PART OF THE EVENT AND
CONTRIBUTE IN SOME WAY.
THE FOUNDATION DOES AN AMAZING
JOB AND SHOULD FEEL IMMENSE PRIDE.”**

**PETER OVERTON,
SONY FOUNDATION AMBASSADOR**



WHARF4WARD

It was another record-breaking Wharf4Ward on 22nd October 2015, as over 800 guests came together to raise a staggering \$900,000 for Sony Foundation's national youth cancer project, You Can.

Despite the wild weather, the James Bond-themed lunch was a roaring success as performances from Sony Music artists Delta Goodrem, Nathaniel and the Hoodoo Gurus wowed guests. Acrobatic stuntmen, super yachts and catwalk models ensured there wasn't a dull moment on Woolloomooloo Wharf all afternoon.

Sony Foundation Ambassador Richard Wilkins led an all-star line-up of hosts including Peter Overton, Samantha Armytage, Kate Peck, Fitzzy & Wippa, Ray Hadley, Natalie Bassingthwaite, Dannii Minogue, Luke Jacobz, Osher Günsberg and James Tobin.

Guests at the luncheon also heard from You Can champion, Tessa Calder, who spoke of the importance of peer support when going through cancer. Tessa inspired guests with her deeply moving speech and was touched by the outpouring of love and kindness from those at the wharf.

HOSTS: Richard Wilkins, Peter Overton, Samantha Armytage, Kate Peck, Fitzzy & Wippa, Ray Hadley, Natalie Bassingthwaite, Dannii Minogue, Luke Jacobz, Osher Günsberg, Fletch & Hindy and James Tobin.

PERFORMANCES: Sony Music artists Delta Goodrem, Nathaniel, Hoodoo Gurus

HIGHLIGHTS: Nathaniel's soulful crooning to the Jets-swimwear catwalk models, You Can Champion Rachel Woolley meeting her idol Delta Goodrem on stage, acrobatics display from the stunt men on bikes and You Can Champion Tessa Calder as she silenced the wharf with her stirring and powerful speech.

\$900,000 RAISED
800 GUESTS
THREE STAGES
SIX RESTAURANTS
100 PRIZES DONATED TO WHARF4WARD
14 HOSTS
24 SPONSORS
3 WORLD CLASS SONY MUSIC ARTIST PERFORMANCES



LEFT PAGE: Left to right: You Can Crew at Wharf4Ward. Sony Music artist Delta Goodrem performing. Sony Foundation ambassador Peter Overton and You Can Champion Tessa Calder. RIGHT PAGE: You Can champion Rachel Woolley and Sony Music ambassador Delta Goodrem. Sony Foundation ambassador Natalie Bassingthwaite. Wharf4Ward hosts Fitzy and Wippa. Sony Foundation ambassador Samantha Armytage and Dannii Minogue.



RIVER4WARD

Melbourne's iconic Yarra River was the backdrop for the second annual River4Ward as celebrities, supporters, Corporate Partners and Sony Music superstars joined forces to raise a remarkable \$535,000 for You Can.

River4Ward, held on March 23, 2016, saw Sony Music artists Daryl Braithwaite, Jessica Mauboy and Cyrus perform from a custom-built stage floating in the Yarra River. Daryl's closing performance of 'Horses', featuring Jessica Mauboy, had the entire crowd on their feet.

Channel Ten's Carrie Bickmore, Sony Foundation ambassador Natalie Bassingthwaite, Channel Seven's Rebecca Maddern and Giaan Rooney were joined by Richard Wilkins to host the day.

Young cancer patient Liam Fergeus reminded guests what the day was all about, speaking of his difficult battle with the illness and the urgent need for You Can Youth Cancer Centres.

HOSTS: Carrie Bickmore, Natalie Bassingthwaite, Rebecca Maddern, Giaan Rooney, Richard Wilkins and a keynote speech from the Premier of Victoria, the Hon. Daniel Andrews MP

PERFORMANCES: Sony Music artists Daryl Braithwaite, Jessica Mauboy, Cyrus

HIGHLIGHTS: Jessica Mauboy joining Daryl Braithwaite on stage for a closing performance of 'Horses', the now-iconic floating stage on the Yarra River and watching guests and You Can Champions mingle.



TOP TO BOTTOM: Sony Music artists Jessica Mauboy and Daryl Braithwaite. River4Ward host Carrie Bickmore. Sony Music artist Daryl Braithwaite bringing down the house. *Photo credit Jim Lee.



TOP TO BOTTOM: Sony Music artist Cyrus with the Melbourne You Can Crew and You Can Speaker, Liam Fergeus (centre). Sony Foundation ambassador Richard Wilkins. Sony Music artist Jessica Mauboy embracing the You Can Crew. Victorian Premier, the Hon. Daniel Andrews MP addressing guests.
*Photo credit Jim Lee.

REMEMBERING OUR YOU CAN CHAMPION, LIAM FERGEUS 1994 – 2016

Sony Foundation would like to acknowledge the life of passionate You Can Champion, youth cancer care advocate and inspirational young Australian Liam Fergeus. Liam, who spoke at River4Ward in 2016, inspired and touched guests with his moving speech of life as a young cancer patient. Sony Foundation will fondly remember Liam and his positive and beautiful contribution to all those around him.



THE OPENING OF THE YOU CAN CENTRE, MELBOURNE

Sony Foundation's You Can Centre at the new Peter MacCallum Cancer Centre opened with great fanfare in August 2016. On Tuesday, August 23, young cancer patients who will be using the space joined Corporate Partners and major donors to view the You Can Centre. Hosted by Natalie Bassingthwaighe, the evening was a chance

to thank every company and individual who had been instrumental in making this You Can Centre a reality. Delta Goodrem did an intimate performance for the guests, and Tessa James spoke to the room about her battle with cancer. You Can Champion Emily Caine also addressed the room, speaking of her journey during cancer treatment.

On Friday, August 26, the Victorian Premier The Hon. Daniel Andrews was invited to tour the You Can Centre. Joined by young cancer patients, Sony Music artist Jai Waetford, Western Bulldogs player Declan Hamilton and hosted by Natalie Bassingthwaighe, the day's event was a great chance to show the space off to guests and invited media. The ONTrac Youth Cancer Services team also had their first look at the Centre and were very excited about their new working space. You Can advocate Jess Van Zeil spoke about her battle with a rare form of eye melanoma, and the benefits the You Can Centre will provide as she continues her treatment.

The milestone openings showcased the youth-focused, high-tech haven that will play an integral part in care and recovery for youth cancer patients. The You Can Centre, which was co-designed with young people, marks a huge step forward in closing the gap in care that currently exists for 15-25 year olds with cancer.

For more information on the You Can Centre in Melbourne, see page 34.

HOST: Natalie Bassingthwaighe

PERFORMANCE: Sony Music artist Delta Goodrem

HIGHLIGHTS: Witnessing young cancer patients see the You Can Centre for the first time, Delta Goodrem meeting her young fans, watching the immediate bond develop between young patients

LEFT PAGE: Sony Music artist Delta Goodrem performing.
RIGHT PAGE, TOP TO BOTTOM: You Can Champion Jess Van Zeil addressing guests. You Can Champion Emily Caine addressing guests. Sony Foundation ambassador Natalie Bassingthwaighe, Sony Music artist Delta Goodrem and You Can Champion Emily Caine. Sony Foundation ambassador Natalie Bassingthwaighe, Sony Music artist Delta Goodrem and Sony Foundation ambassador Tessa James. Sony Foundation ambassador Natalie Bassingthwaighe. Sony Music artist Jai Waetford with You Can champions. Peter Mac Chief Executive Dale Fisher, Peter Mac Chair Maxine Morand, Denis Handlin AM, Stephen Basil-Jones, Leanne Neal and Kaz Matsuura.*Photo credit Jim Lee.





GOLF DAY

Sydney's celebrity and corporate golfers braved the wild weather to tee off at iconic NSW Golf Club and raise funds for the Children's Holiday Camp Program on Tuesday, 31st May 2016.

12 teams of Sony Foundation supporters, led by Fox Sports' Adam Peacock and Channel Seven's James Tobin, raised \$55,000 for our unique respite program.

Despite the wet weather, there were some impressive skills on display from the players present. James Tobin was awarded the 'Longest Drive' and the team from Village Roadshow took out the Championship.



Martin Rotsey, Adam Peacock, James Tobin and Tony Glover competing in the Sony Music team.



NSW Golf Course.



Fox Sports' Adam Peacock.



Ben Maddison, Jason Adams, Kaz Matsuura and Lionel Lee competing on the Sony Australia team.

PERTH RUGBY LEAGUE FUNDRAISING MATCH

The NRL headed west as the South Sydney Rabbitohs travelled to Perth to play their eighth home game at nib Stadium on Sunday 5 June. The game was raising funds for You Can, with \$3 from every ticket sold to the game donated to the youth cancer program.

In a remarkable effort, \$26,000 was raised for You Can. The match opened with a concert from Sony Music artist, Perth local and passionate Sony Foundation ambassador Samantha Jade. Returning to her hometown of Perth to support You Can and the South Sydney Rabbitohs, Samantha Jade gave an electric on-field performance.

You Can champion and local Perth resident, James Marquet, who met Rabbitohs player John Sutton at the Perth You Can Centre earlier in the week, had the honour of doing the coin toss for the match.



Left to Right: John Sutton visiting the Perth You Can Centre. You Can champion Jimmy Marquet, Sony Music artist Samantha Jade and South Sydney Rabbitohs' John Sutton.

SONY PICTURES SCREENING HOTEL TRANSYLVANIA 2

2015 saw the most successful Sony Pictures Charity Screening Weekend to date, with \$92,805 raised for the Children's Holiday Camp Program.



Hit animation film Hotel Transylvania 2 was screened around Australia, with funds raised donated to Sony Foundation.

The screenings would not be possible without the dedication of the Sony Pictures staff; cinema partners Event Cinemas, Hoyts, Village Cinemas, Reading, Ace, Wallis, United and Grand Cinemas; and media and advertising partners Seven Network, Network Ten, Southern Cross (regional), Seven Affiliate Sales (regional), WIN/NBN (regional), MCN, Cartoon Network, Nova, ARN and Southern Cross, Yahoo7 and News Ltd.





AM I

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Loves sitting on top of mountains

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AND CH
PARTNERS

Loves music

KES

Loves for

future is



ITS CLARITY ERS

YOU CAN



You Can is Sony Foundation's youth cancer program which is closing the gap in care that currently exists for 15-25 year old patients through the establishment of specialised You Can youth cancer centres.

Through the building of age-appropriate, specialised You Can Centres, You Can aims to ensure Australian adolescent and young adult patients are given the best possible environment in which to beat cancer and to continue pursuing their goals after diagnosis and treatment.

ISSUE: A 2005 Senate Inquiry Report, entitled 'The Cancer Journey: Informing Choices', outlined the gap in care that existed for young cancer patients in Australia.

RESOLUTION: In partnership with the Federal Government and CanTeen, in 2010 Sony Foundation launched a national response to improve this gap in care. Sony Foundation created the youth cancer program, You Can and committed to funding the capital project elements of the You Can model, with the aim of establishing a network of specialised youth cancer centres around Australia.

PROGRESS: Sony Foundation has raised and donated \$3.3 million to build two state-of-the-art You Can Youth Cancer Centres in Perth (2013) and Melbourne (2016). With a further \$1.5 million committed, a third is underway in Sydney, and is due to be open in 2017.

"The needs of adolescents are different to those of both children and adults, as there is this middle ground. We are not dependent, like children are on their parents, but we do not have people dependent on us. We have all different issues. By having adolescent wards you would be surrounded by people where you fit in, you feel like you belong and you are not alone."

"Friendships would naturally form and support would be given. Adolescents would be surrounded by others that are dealing with similar situations in and out of hospital. They can relate to what is going on, as they are going through the same things. There would be a positive environment with others who they can feel comfortable and relaxed amongst. We can share, listen, have fun, joke, be ourselves, relax, learn, heal and grow throughout this. Talking is a great healer for cancer patients because it releases disturbing thoughts bottled up inside. It is proven beyond a doubt that the mind can help heal the body when you are thinking positively. Cancer patients and other young people living with cancer have a genuine understanding of each other's situation and what we are going through."

An excerpt from 'The Cancer Journey: Informing Choices', 2005. Committee Hansard 19.4.05, p.63 (Miss Lauren Michels)




PERTH
Status: Donation of \$1.3 million. Complete and fully operational You Can Centre at Sir Charles Gairdner Hospital




MELBOURNE
Status: Donation of \$1.5 million. Complete and fully operational You Can Centre at Peter MacCallum Cancer Centre




SYDNEY
Status: Commitment of \$1.5 million. Building in progress at the Prince of Wales Hospital, due to be finished in early 2017

BRISBANE
Status: Soon to be finalised plans for construction of another You Can Centre



YOU CAN CHAMPION JESS VAN ZEIL



Jess, from the Mornington Peninsula in Victoria, was diagnosed at 21 with a rare eye cancer called Conjunctival Melanoma. For the following eight months, treatment involved localised surgeries and observation. However, just after Jess turned 22, she was told the cancer had spread into her lower eyelid. Doctors told Jess her only option was drastic surgery to completely remove the eye and eyelids and close over her eye-socket. She went ahead with the surgery, all the while struggling to come to terms with the fact she now had only one eye.

Throughout the course of her treatment, which continues today, Jess noticed she was always the youngest in the waiting rooms at the adult hospitals

in Melbourne, and her doctors often remarked on her age. Her parents were not allowed to stay with her in the hospital, as she was an adult, and she felt distanced from some of her friends.

Needless to say, Jess is excited that she and her fellow Youth cancer patients now have access to the Melbourne You Can Centre and its services. The You Can Centre will provide a space for Jess and her fellow young adult patients to support each other through school and university, and will increase access to the world-class ONTrac at Peter Mac Youth Cancer Services Team.



Sony Foundation ambassador Tessa James, You Can champion Jess Van Zeil, You Can Champion Emily Caine, Sony Foundation ambassador Natalie Bassingthwaite, Sony Music artist Delta Goodrem

“INSTEAD OF CRYING TEARS OF SHEER RELIEF IN MY HOSPITAL ROOM, I WAS ABLE TO SHARE MY GOOD NEWS WITH EVERYONE IN THE YOU CAN CENTRE.”

YOU CAN CHAMPION EMILY CAINE

Emily, 24, was diagnosed with soft tissue sarcoma in May 2016. Within hours of her diagnosis, Emily felt as though her life had been turned upside down. She began pre-operative chemotherapy at the Peter MacCallum Cancer Centre in Melbourne and continued her Sports Science/Physical Education degree.

Emily, who lives in Melbourne, is a passionate supporter of You Can and the ONTrac at Peter Mac Youth Cancer Services. Having felt alone for much of her

cancer journey, Emily understands the importance of peer support and talking to other young people who understand what you are going through.

When Emily spoke at the opening of the You Can Youth Cancer Centre, she couldn't contain her excitement about this new centre and the access to care and age-appropriate facilities that will be provided.

YOU CAN MELBOURNE



Sony Foundation's second You Can Centre opened in Melbourne in 2016, with 500 young cancer patients set to benefit from the centre each year.

The You Can Centre, funded with a \$1.5 million from Sony Foundation, is located on Level 1 of the newly opened, world-class Peter MacCallum Cancer Centre in the Victorian Comprehensive Cancer Centre.

It is the new home for Victoria's Adolescent & Young Adult Cancer Service, ONTrac at Peter Mac, and will set a new international standard for adolescent and young adult cancer care.

The You Can Centre includes:

- A lounge area
- Fully equipped kitchen
- Entertainment rooms with the latest Sony entertainment technology including a PlayStation gaming room
- Dedicated spaces for study, consultations, counselling, recreation and group activities

The You Can Ward includes:

- Four outpatient clinical consultation and interview rooms
- A multi-disciplinary video conferencing and meeting room
- Four in-patient rooms with single and double bed rooms
- A six-bed chemotherapy bay

Outfitted with the latest Sony technology, this You Can Centre will ensure young patients are treated alongside each other. The You Can Centre provides an area for young patients to continue their life outside of cancer.

According to Professor Susan Sawyer, Chair of Adolescent Health for the University of Melbourne, Director Royal Children's Hospital Centre for Adolescent Health and Chair of the Victorian and Tasmanian Adolescent and Young Adult Cancer Advisory Committee, research has shown adolescents and young adults are the age group who have the highest unmet needs for clinical care and psychosocial support when diagnosed with cancer.

"The new You Can Centre at Peter Mac is part of a sweeping change now being experienced within health services across the world - which are needing to play catch up, fast - to ensure that cancer care becomes better oriented to the breadth of needs faced by young people," Professor Sawyer said.

"YOU CAN LETS YOU BE A COMPLETE PERSON AWAY FROM CANCER... SOMEONE WHO HAS GOALS, A HISTORY, A FUTURE AND WELLBEING NEEDS BEYOND CANCER."

JESSICA VAN ZEIL, YOU CAN CHAMPION





LEFT PAGE: The Melbourne You Can Centre.
The Melbourne You Can Centre lounge.
RIGHT PAGE: The new Melbourne You Can Centre.
*Photo credit Jim Lee.



YOU CAN PERTH

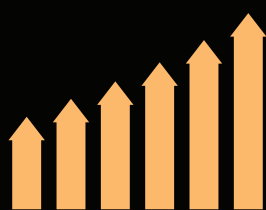


The You Can Centre, which opened at Sir Charles Gairdner Hospital in 2013, has been a successful pilot for the You Can program. It has become a lead site model of Adolescent and Young Adult (AYA) care in Western Australia and nationally, and is contributing to improved outcomes for young people.

The increasing popularity of the You Can Centre, particularly in terms of individual patient access, group activity and family consultations has resulted in a redesign of the space to accommodate for growth.

In the outpatient area, an additional private consultation space and a semi-private triage “drop in” area will be added to the existing You Can Centre. These are in addition to the current space, which includes a lounge area, fully equipped kitchen, counselling and meditation rooms.

The inpatient ward, which includes overnight rooms so You Can patients are co-located and the out-patient chemotherapy bay so young patients can be treated alongside one another, will remain unchanged.



Patients using WA
You Can Centre
doubled 2013-2015



53%

patients attend with
a friend or family member



72%

of patients stay for an hour
in the You Can Centre



LEFT PAGE: The Perth You Can Centre.
RIGHT PAGE: Sony Foundation ambassadors
celebrating the Sydney You Can Centre
commitment. You Can Champion Tessa Calder.

YOU CAN SYDNEY



Sony Foundation has committed \$1.5 million to build the Sydney You Can Centre, at the Nelune Comprehensive Cancer Centre at the Prince of Wales Hospital. The centre, which is due to open at the start of 2017, will provide world-class services to adolescent and young adult patients from across NSW.

The Sydney You Can Centre will include:

- A dedicated You Can chemotherapy treatment bay and radiation oncology area
- An outpatient group room including a lounge area, kitchen and space for recreational activities
- A relaxation room
- An external courtyard
- A consultation room
- A dedicated Brachytherapy suite



REMEMBERING OUR YOU CAN CHAMPION, TESSA CALDER 1994 – 2016

Tessa Calder was an amazing individual. At 22 years young, she had already accomplished so much in her life and had big plans to accomplish so much more.

Tessa's life was cruelly interrupted in early 2015 when she was diagnosed with a Metastatic Medulloblastoma, a tumour in the cerebellum of her brain which had spread down her spine. Tessa was just 20 years old at the time of the diagnosis and in her fourth year of her degree in Medicine.

In April 2015, Tessa underwent surgery to remove the tumour. This was followed up with six weeks of radiotherapy and four rounds of chemotherapy. Tessa's cancer is very rare among adults and much more common among the paediatric population. This left her receiving paediatric protocol treatment yet in an adult hospital. Tessa's family relocated from Cairns to Sydney to accompany her throughout her treatment, which she described as the

good, the bad and the downright ugly.

Following Tessa's relapse, Tessa started undergoing a palliative chemo regime to improve symptoms and give her precious time. Tessa and her family returned to their hometown of Cairns in her final months.

At Wharf4Ward 2015, Tessa addressed the crowd of over 800 guests. Her moving speech silenced each and every guest, and put life into perspective. Tessa's beautiful, heartfelt words left a deep mark on our Wharf4Ward guests and her glowing smile and incredible positivity stay with all those who are connected to You Can.

A brilliant, radiant and illuminated soul that was such a joy to be around, Tessa Calder was taken from this world far too soon. Tessa deeply impacted all those she met and we will remember Tessa with her infectious smile, incredible strength and infinite love forevermore.



“NO ONE REALLY KNOWS HOW WELL MY TREATMENT IS GOING TO WORK, BUT UNLIKE TOO MANY IN THIS CONFUSING, UNFAIR AND BEAUTIFUL WORLD, I HAVE A CHANCE. I OWE IT TO THOSE WHO DON'T TO MAKE THE MOST OF IT. CARPE DIEM.”

TESSA CALDER, YOU CAN CHAMPION, 2015

CHILDREN'S HOLIDAY CAMP PROGRAM



The Children's Holiday Camp Program is a unique respite program that sees high school and university students take on the responsibility for the care of children with special needs, allowing their families to have a valuable weekend off.

The three-day camps, hosted at high schools and universities around Australia, pair children with special needs with their student companions. Parents, siblings and carers are given valuable overnight respite.

The program began in 1999 with one camp in one Sydney school. Since then, it has expanded to 28 camps in 46 schools and four universities. In 2015, more than 600 children with special needs had the opportunity to attend a Sony Foundation Children's Holiday Camp.

The most remarkable element of the Holiday Camp Program is the far-reaching effect it has on the student companions, staff, younger pupils, parent volunteers, families of the children with special needs and of course, the children themselves. The majority of people involved in the Holiday Camps Program go on to be advocates for the program through fundraising, awareness, new program development or volunteering.

In 2015, Sony Foundation provided \$350,000 in funding to schools and universities to ensure these unique camps were held at no cost to the families so desperately in need of respite.

ISSUE: There is a lack of affordable overnight respite options for the families and carers of children with special needs. Furthermore, the children themselves may experience social isolation and often benefit from one-on-one time with another young person, such as a camp companion.

RESOLUTION: The Holiday Camps are run at no cost to the families, and provide a much-needed break for them. Often, a special bond is created between a child and their camp companion over the course of the camps.

PROGRESS: From one camp in one school in 1999, Sony Foundation has expanded the program to fund 28 Holiday Camps around Australia in 2015. Thousands of children with special needs have participated in the program, with a remarkable flow-on effect to families, friends and local communities

Sony Foundation
camper companions
and a happy camper





SCHOOLS AND UNIVERSITIES INVOLVED IN THE HOLIDAY CAMP PROGRAM

- Abbotsleigh/Knox, NSW
- Anglican Church Grammar [Churchie]/St Margaret's, QLD
- Bond University, QLD
- Brighton Grammar School/Berendale, VIC
- Brisbane State High School, QLD
- Calrossy Anglican School Tamworth, NSW
- Canberra Grammar / Canberra Girls Grammar, ACT
- Christ Church Grammar School/Methodist Ladies' College, WA
- Kormilda College, NT
- Launceston Grammar School, TAS
- Marist College, Ashgrove/Mt Alvernia College, Kedron, QLD
- Moriah College/Masada College/Emanuel School, NSW
- Orara High School/Bishop Druitt College, NSW
- Pymble Ladies' College/Sydney Church of England Grammar (Shore), NSW
- Sababa Melbourne, VIC
- SCOTS College, Warwick, QLD
- Southport School/St Hilda's, QLD
- St Andrew's College, NSW
- St. Ignatius'/Loreto Normanhurst/Loreto Kirribilli/Monte St Angelo, NSW
- St John's College Darwin, NT
- St. Joseph's College/Brigidine College St Ives/ Marist Sisters College Woolwich, NSW
- St. Kevin's/Xavier/Genazzano/Scotch/Sacre Coeur/Loreto Mandeville Hall, VIC
- Stuartholme/St Laurence's College, QLD
- The Cathedral College, Rockhampton, QLD
- The Illawarra Grammar School, NSW
- Toowoomba Grammar School/The Glennie School/Fairholme College, QLD
- University of Newcastle/ Whitebridge High School, NSW
- Whitsunday Anglican School, QLD

CHILDREN'S HOLIDAY CAMP PROGRAM GRANT CASE STUDY



Luca Bell, 15, lives with axonal neuropathy and cerebral palsy. He is an outgoing teenager, and loves being around people.

But Luca cannot verbally communicate and so his thoughts and ideas remain a mystery, trapped in his own mind. At least that was the case, until Luca was awarded the 2015 Sony Foundation Children's Holiday Camp Special Grant.

On July 7, Luca and his family, of Launceston, were announced as the recipient of the Sony Foundation \$10,000 grant.

The annual grant, which is now in its second year, is awarded to a family from the Holiday Camps Program who is in need of further respite. Families are nominated by the camp schools that hosted them, and their teenage camp companions.

Luca's family used the grant to purchase a portable Eyegaze communication device, which allows Luca to operate a talking computer screen with his eyes. His parents, Steve and Wendie, were overwhelmed with the news.

"If he's able to let us know a bit of what's going on in his head, it would be life-changing for him," Wendie said. Luca's camp companion Georgie Scott, who helped to nominate him for the award, visited the family after they found out they had would receive the grant. "I couldn't be happier for them," Georgie said.

The Northern Support School in Launceston, which Luca attends, were instrumental in the process and Sony Foundation would like to thank them for their support through this process.

Georgie, Luca's camper companion, Luca Bell's parents and Luca Bell with the Eyegaze device



28 the number of camps funded by Sony Foundation around Australia



46 the number of schools involved in hosting camps



1138 the number of camper companions



100,144 the amount of hours volunteered by camper companions



1741 the number of Holiday Camps T-Shirts provided.



12,197 the number of meals prepared for campers and companions



603 the number of campers who attended camp



4 the number of universities involved in hosting camps



\$1980
THE COST OF
RESPIRE CARE
FOR THREE DAYS

630 the average cost of hosting a child camper on a Sony Foundation Children's Holiday Camp



Happy campers on Sony Foundation Children's Holiday Camps around the country

MUSICIANS MAKING A DIFFERENCE



Musicians Making A Difference (MMAD) is an Australian charity that is changing young lives through music. MMAD uses the healing power of music, dance and mentoring to inspire young people to make their lives remarkable.

In 2016, Sony Foundation announced funding for MMAD's life-changing 'Catch A Falling STAR Program' and celebrated with a launch at the Sony Music office. Catch A Falling STAR is an intensive and innovative music and mentoring program designed to assist young people, aged 15-21, who face challenges of homelessness, drug and alcohol dependency, exclusion from school, unemployment, mental illness, neglect and abuse. The program is designed to break negative and destructive cycles by uncovering the potential of young STARS.

MMAD intervenes in the lives of young people when they are at risk of danger or harm, connects them with a strong network of support, and helps them to rise up as strong individuals within the community. Through this incredibly powerful program, young STARS often experience their first sense of family, of belief and of feeling safe enough to work through their vulnerability towards their potential.

For some, this program has already saved their lives. MMAD mentors have begun deep, transformative mentoring with these STARS; uncovering disguised trauma and working through ways to heal, move forward and challenge complex problem behaviours that are preventing them from fulfilling their dreams. The Catch A Falling STAR Program involves a three-day 'Battle Camp', away from the struggles and temptations of every day life. At Battle Camp, mentors ensure STARS are given love, support, training and the necessary tools to create a better life.

ISSUE: An increasing number of disengaged young Australians are not reaching their full potential due to a range of issues including addiction, homelessness, mental health disorders, unemployment and trauma.

RESOLUTION: By believing in a young person's potential, they are given the power to break out of their negative cycles and are also empowered to make a difference within the community.

PROGRESS: MMAD reaches up to 100 people every weekday across NSW, Queensland, Victoria and South Australia with initiatives including crisis mentorship, street outreach and alternative education. The Catch A Falling STAR program focuses on the most committed and promising individuals coming through these initiatives.

THE CATCH A FALLING STAR PROGRAM

Of the 40 young people in Sony Foundation's 2016 Catch A Falling STAR Program...

- 50%** have been in repeated trouble with the law
- 40%** have been incarcerated
- 90%** have suicidal ideation/attempts or self harm
- 70%** have suffered abuse or neglect
- 100%** Suffer mental illness or mood disorders
- 90%** are disengaged from education and/or employment
- 70%** have been, were at the start of the program, or are currently at risk of homelessness
- 90%** are battling long term addictions or take drugs often
- 90%** have emotional trauma
- 80%** have anger issues



MMAD CASE STUDY



Young MMAD STAR
Simon* in the studio

**“THEY CHANGED MY LIFE IN THREE DAYS...
I COULDN'T DO THAT IN 10 YEARS.”**

Simon* tells us in his own words what the Catch A Falling Star program means to him.

“Massive thanks to Sony Foundation and Musicians Making A Difference for giving me the opportunity of a life time and mentoring me for six tremendous months. I honestly never thought I'd make it as far as I have now. Life for me before MMAD and the Catch A Falling STAR scholarship was practically going nowhere, I was drinking, smoking, and abusing drugs every day. I was hanging around the wrong group of people and made some pretty bad decisions, and dealt with some horrible consequences.

Even at the start of this year I was still in a very dark hole, from losing my girlfriend to suicide when she was pregnant, to being put in a mental institution for almost a month. If it wasn't for MMAD and Sony Foundation giving me a chance to bring out my full potential and make a positive change in my life I would likely be doing the same stuff I did in the past or even locked-up or dead.

Ever since I came back from that first camp after meeting the amazing people at Sony I knew I had to make a change, so I did. I cut ties with people that were holding me back, I finally got my license and motorcycle, and I went cold turkey on drinking, smoking and using drugs. (Breakout/bigger font size quote) -After 6 months of mentoring and making tough decisions, I have become a better person, not just to other people but even to myself.

I am going six months strong, clean from every substance I abused and drank, and am now getting more motivated to work hard on my music and dreams. Even though life kept kicking me down and beating me up, I kept getting back up and have turned most of my open wounds into healed scars. So once again, thank you so much Sony Foundation and Musicians Making A Difference.”

**Name has been changed for legal reasons*

YOUTH OFF THE STREETS STORY



Father Chris Reilly's Youth Off The Streets (YOTS) has been assisting disadvantaged young Australians for 25 years, supporting them as they work to overcome immense personal trauma or abuse. Sony Foundation is proud to have worked with the charity for the past 15 years and is recognised as a Gold Supporter of YOTS.

In 2015-2016, Sony Foundation was a valued partner of the National Scholarship Program. Sony Foundation also assist YOTS through continued staff engagement and funding of the Youth Off The Streets Food Van to feed the homeless and in need. To further support YOTS work with disadvantaged youth, Sony Foundation also funds the position of a YOTS psychologist to engage with vulnerable young people through YOTS.

ISSUE: Disconnected young people are more likely to engage in acts that harm themselves, and the community.

RESOLUTION: Engage with young people and provide them with opportunities to encourage and facilitate positive life choices.

PROGRESS: Since 2001, Sony Foundation has donated \$1.7 million in financial support, as well as non-financial support to Youth Off The Streets' innovative programs to support young people.

YOTS CASE STUDY

Allan*, an 18 year old young person from a small coastal town, has been part of the Sony Foundation funded scholarship program since September 2015. Currently, Allan is preparing himself for one of the biggest events for young Australians, HSC exams.

Youth Off The Streets National Scholarship Program links successful organisations with young people who aspire for greatness. Allan is sponsored by Sony Foundation for his two years as part of his scholarship, and with Sony Foundation's support he has been very successful in his education. As part of the program Allan is assisted through his last year of schooling and his transition into his first year of University. This transition into University will be a very vulnerable time, especially for Allan who is the first in his family to move into tertiary education.

In his first year of being part of the scholarship program, Allan has experienced tremendous growth in both his education and personal life. He has made strides at school and has developed a strong bond with his mentor who has helped guide him through his schooling. The scholarship has also assisted him with a laptop, schools fees and excursions so that he can fully participate in his education equal to his peers.

He has also been able to have driving lessons improving his employment opportunities.

As a result, Allan is first in almost all of his classes and is looking towards a successful ATAR and HSC results. Through the support from Youth Off The Streets and The Sony Foundation, Allan has found a balance between life and study. His relationships with his family and friends have improved and he is actively involving himself in extracurricular activities in and outside of school. Allan is mentoring younger students as they transition into high school, an opportunity he missed out on and has shown tremendous initiative in this field.

As the HSC creeps closer Allan is dedicating most of his time to studying and preparing himself for university, and as such, preparing himself for a successful future, something he says wouldn't have been possible without this scholarship, "the success I have had over the last year wouldn't have been possible without the support of Youth Off The Streets and the Sony Foundation."

*name changed for privacy

10,870

the number of meals served
per year through the Sony
Foundation funded food van



156

The number of volunteers
Sony Foundation facilitates
to run the food van



40

The number of Sony Foundation
volunteers to cook meals for
disadvantaged youth at
the Don Bosco Youth Refuge



124

The number of counselling sessions provided by the
youth Psychologist through the Sony Foundation funded
Courdeaux Heights Mental Health Program



THE SALVATION ARMY



SoundPoint, the Goodna Youth and Community Centre built in 2012, continues to expand its positive influence in a community struggling with social issues and disengagement. Led by a hard-working and committed Salvation Army team, SoundPoint is re-empowering locals, connecting people with employment opportunities and providing a safe space within the town.

SoundPoint was built following the devastating floods of 2011, which tore through south-east Queensland, destroying homes and communities. Sony Foundation joined The Salvation Army in its fundraising efforts, donating \$2 million raised from the sale of Sony Music Australia's "FLOOD RELIEF - Artists for the Flood Appeal" CD set to build the new community centre.

A number of youth-support programs run in the centre, including Alternative Education, counselling services, MMAD's Street Dreams dance classes, school holiday workshops, Work For The Dole, Salvos Legal and a Positive Lifestyle Program. The SoundPoint site also includes The Meeting Point Cafe and a Salvos Store.

In July 2016, after a lengthy application process, SoundPoint was awarded approval to recognise the site as a school. This will allow SoundPoint's Alternative Education Program to transition to an Independent School from 2017, opening access to State and Government funding.

The SoundPoint team have consistently delivered outstanding results, despite a number of challenges, and Sony Foundation is proud to be a partner of such an innovative social enterprise.

ISSUE: The community of Goodna, already dealing with a number of social issues, was torn apart by the 2011 Queensland floods.

RESOLUTION: Build SoundPoint to create a community hub which will provide not only a physical symbol of resilience, but also a range of support and services to the young people in the local community.

PROGRESS: The SoundPoint team continue to work alongside the local community as it rebuilds following the devastation of the 2011 floods, making thousands of contacts each year through various programs.

SOUNDPOINT CASE STUDY

Georgina was unemployed for a year before she enrolled in The Salvation Army Employment Plus at the beginning of 2016. Shortly afterwards, she was placed her into the Work for the Dole project at SoundPoint's Meeting Place Cafe.

Before joining the program, Georgina says she was really nervous and suffered from anxiety. Her manager, Sam, encouraged Georgina to start helping with front-of-house service and coffee-making at SoundPoint Centre. Positive feedback from customers has been a great source of encouragement for Georgina.

"Gina's biggest achievement would have to be her confidence," said The Meeting Place Cafe manager Sam.

"She was really shy and conservative when she first came to the café and now she is so outgoing."

Georgina has also been entrusted with some financial elements of the business, including balancing the till and handling petty cash. *"It makes me feel great that people can rely on me to do this because they trust me and have seen what I can do,"* Georgina said.

"I've come such a long way since I started."

Georgina says the most important thing SoundPoint has taught her is to feel comfortable talking to people. To move from unemployment to a managerial role is no small feat, and Georgina says her success has inspired to want to keep progressing and achieving more. She hopes to open a cafe of her own in Brisbane one day.



SoundPoint's Georgina

SONY FOUNDATION'S STAFF ENGAGEMENT PROGRAM CONNECT



Corporate Partner staff volunteering and raising funds through Sony Foundation's CONNECT program

SONY FOUNDATION IN THE MEDIA

Delta looked incredible in leather pants and a black knit jumper, while Tessa opted for dark trousers teamed with a military inspired coat.

The Rogue Traders singer later captioned the endearing picture: 'What an absolute thrill to open the second ever YOU CAN youth cancer centre in Melb at Peter Mac. The Sony foundation raised 1.5 million dollars to get this up and running.'



High-profile: The three media personalities put their name to a good cause, with Delta performing in the space designed for youth aged 15 to 25



Celebratory mood: Delta could not contain her excitement over becoming involved in the initiative created by The Sony Foundation

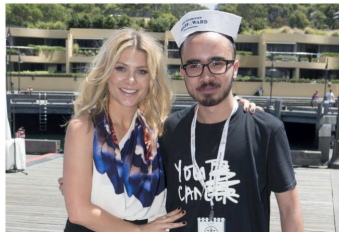


July 45, JOHN LEE/ABC

AFTER being diagnosed with cancer during his HSC year, Maroubra's Aditya Awan was forced to battle the disease which had spread towards vital organs and fight for his own mental health.

The former school captain at Randwick Boys High School underwent chemotherapy, six weeks of daily radiotherapy and counselling at the Prince of Wales Hospital to get his mental health back on track.

With the help of family, friends and support networks, he turned his life around and now aged 20, he is in remission and helps other young people at Bondi Junction's Headspace which opened in May.



CHAMPION CATE DIVES IN TO HELP A WORTHY CAUSE

CATE Campbell has paid a very special visit to the Sony Foundation's Children's Holiday Camp on the Gold Coast.

The popular 24-year-old Olympic gold medalist told Confidential spending time with the kids yesterday was "a rewarding experience" and "was something particularly close to her heart, with younger brother Hamish

(pictured), who has cerebral palsy, having attended one of the camps in Brisbane.

"It's so wonderful to use my influence for good and to bring smiles to faces," she said. "I know first-hand how valuable the program is."

The camps aim to provide life-changing camp experiences for special needs children, companions and respite for families.

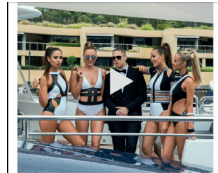


JESS SHARES THE JOY

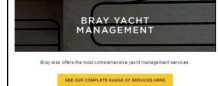
JESSICA Mauboy went back to school yesterday to inspire and surround special needs students.

The teenage pop princess was related to perform for 30 special needs children at the annual Sony Foundation Children's Holiday Camp. The 19-year-old kicked off proceedings with Santa Clause in 'Coming to Town' before spending some one-on-one time with the kids.

"It is definitely a wake-up call and a wonderful opportunity... for us to experience what it's like to live in the shoes of someone who is going through a tough time," Mauboy said.

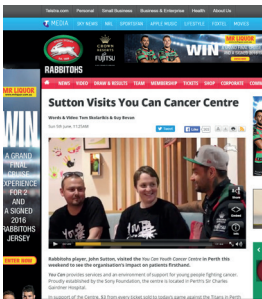


SONY FOUNDATION RIVERWARD 2016
Delta Goodrem and the Sony Foundation team raised over \$100,000 for the Sony Foundation's Riverward campaign.



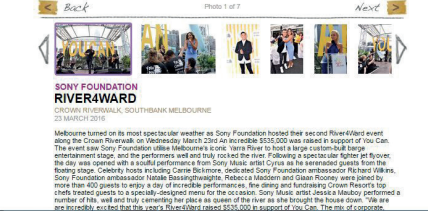
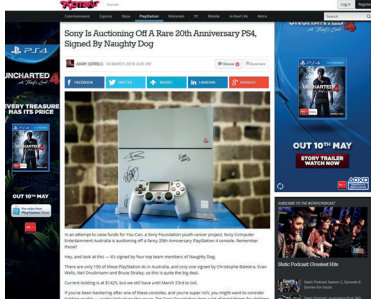
More Sony Foundation news: \$3 from every ticket sold today will go to the @SonyFoundation.

MORE - bit.ly/19IBcu



South Sydney @SSFCRABBITHS Jun 5
Samantha Jade rocking @nibStadium for the @SonyFoundation!

#GoRabbitohs #NRLSouthsTitans



Sony Foundation opens first Melbourne-based 'You Can' Centre at the Peter MacCallum Cancer Centre

OR, HOW PS4s HAVE HELPED TO PROVIDE SUPPORT TO YOUNG CANCER PATIENTS.

The Sony Foundation Australia today proudly announced that Melbourne's first 'You Can' Centre has opened inside the Peter MacCallum Cancer Centre.

The centre will aid around 500 young cancer patients each year.

"This age group are too often lost in the gap in healthcare," said Sony Foundation Chief Executive Officer Sophie Ryan, who funded the centre with a \$1.5 million AUD donation. "Too old for children's hospitals yet too young for adult wards, and research demonstrates that age-appropriate care for this age group is urgently needed."

"Through 'You Can' Centre, we're building specialised youth cancer services to provide young cancer patients with a haven within the hospital."

Sony Australia donated a 20th anniversary PS4 to the cause last year. It, alongside several other gaming packages – with one sponsored, in part, by Bioness – were auctioned off in support of the Sony Foundation and the 'You Can' initiative.

The new centre has four outpatient clinical consultation and interview rooms, a multi-disciplinary video conferencing and meeting room, four treatment rooms and a six-bed chemotherapy bag, all for long-term cancer patients together during their treatments. Those between the ages of 15 and 25 can access the centre.

"It's amazing. It gives us our own place and makes us feel special," said 25-year-old Jess Van Zee, one of the centre's users.

"Our new 'You Can' Centre exudes positivity and hope as soon as you step through the doors," Jess continued. "It is a space that gives us a break from all the noise of day to day life and allows us to focus on ourselves and meet other young people who are understanding what we are going through."

The Sony Foundation is currently working to build additional 'You Can' Centres across Australia. In addition to the Melbourne centre, one has been established at Sir Charles Gairdner Hospital in Perth, Western Australia, while a third centre is being constructed in the Prince of Wales Hospital in Randwick, NSW.



SONY FOUNDATION IN THE MEDIA

New book pays tribute to Kanahooka teen Cass Nascimento



Jason Cass and Cass Nascimento shared a special bond, one that would inspire their son's cancer journey.

Even though Cass was battling this devastating disease, she didn't let it change the person she was.

Cass and Jason not only supported each other, they helped others as ambassadors for the Sony Foundation's You Can campaign, which is establishing youth cancer centres in Australia.



"Even though Cass was battling this devastating disease, she didn't let it change the person she was."

They'd also planned to write a book about their experiences to help others, a dream that Jason, now 22, has completed in her memory.

The book, *Your Side*, is being released by Random House in May, before an official launch at Jason's former high school Corner Creek at Oak Flats on Thursday.

"I hope that people who read the book will be inspired by the way Cass lived – I hope that her love for life will have an impact on them like it had on me," Jason, of Shellharbour, said.

"Even though Cass was battling this devastating disease, she didn't let it change the person she was. She remained the laughing, bubbly caring person we all knew, and she helped others going through similar journeys."

Jason – I hope that her love for life will have an impact on them like it had on me," Jason, of Shellharbour, said.

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Jessica, 20, looked phenomenal in a figure-hugging pastel blue dress, which clung perfectly to her slender curves.

She styled her ombre locks out in a basset waves, while keeping her makeup neat and tidy. Meanwhile, Anthony looked dapper in a two-tone blazer teamed with a white T-shirt and trousers.



Professional powers: The Pop The Bottle singer couldn't up to Anthony and the Managing Director of Target, Stuart McKinnon, for a kiss.

The Pop The Bottle singer took to the photo sharing site for a second time that day to upload another snap of the pair posing alongside the Managing Director of Target, Stuart McKinnon.

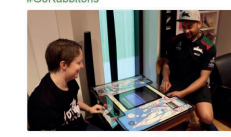
As the weekend's star supporting Sony Foundation and raising money for Wharf4Ward, the couple alongside the picture.

Anthony "hangin with my friends @mattstuart and @anthonycalles xoxo both".

The foundation, Sony Foundation Australia, raises funds to assist young Australians and hosting

South Sydney John Sutton took time out to visit the You Can Youth Centre on Friday!

bit.ly/19IBcu



#GoRabbitohs

Let's swimwear runway report - Wharf4Ward 2015



Let's swimwear runway report - Wharf4Ward 2015

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Stars can do for charity

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FINA

NCIALS

SONY FOUNDATION AUSTRALIA LIMITED
TRUSTEE OF
SONY FOUNDATION AUSTRALIA TRUST
AND
SONY FOUNDATION CHILDREN'S
CAMP CHARITABLE TRUST
ABN 33 086 967 222

CONCISE FINANCIAL REPORT

For the year ended 30 June 2016

This concise report is an extract of the full financial report for the year ended 30 June 2016. The financial statements and specific disclosures included in the concise financial report have been derived from the full financial report.

The concise financial report cannot be expected to provide as full an understanding of the financial performance, financial position, changes in equity and cash flows of the Sony Foundation as the full financial report. Further financial information can be obtained from the full financial report.

The full financial report and auditors' report will be sent to members on request, free of charge. Please call (02) 9383 6200 or email info@sonyfoundation.org.au and a copy will be mailed to you. Alternatively, you can access both the full financial report and the concise financial report via the internet at our website: www.sonyfoundation.org.au

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SONY FOUNDATION AUSTRALIA LIMITED

DIRECTORS' (TRUSTEES') REPORT

For the year ended 30 June 2016

The directors of Sony Foundation Australia limited, as "trustees" of Sony Foundation Australia and Sony Foundation's Camp, present the financial statements for the year ended 30 June 2015.

This financial report covers the Sony Foundation Australia and Sony Foundation Children's Camp.

1. DIRECTORS

The following persons held office as directors of the trustee during the whole of the financial year and up to the date of this report:

J Kirby (Chairman)	L Neal
D Handlin	C White
M Ephraim	J Dwyer - ceased November 2015
H Matsuura - appointed November 2015	V Yip - ceased November 2015
I Hogg - appointed November 2015	

2. INFORMATION ON DIRECTORS

Director	Qualifications and experience
J Kirby	BEC, CPA, Chairman, Village Roadshow Corp Pty Ltd. Deputy Chairman, Village Roadshow Ltd and Chairman, The Salvation Army Red Shield Appeal
D Handlin	AM, Chairman and CEO Australia & New Zealand and President, Asia, Sony Music Entertainment Chairman & CEO Australia & New Zealand and President, Asi
M Ephraim	Managing Director, Sony Interactive Entertainment Australia and New Zealand Pty Ltd
H Matsuura	Managing Director, Sony Australia and New Zealand
I Hogg	Regional CEO Australia & Asia Pacific, FremantleMedia
L Neal	JP, Registered Nurse, Health Centre Manager, St Ignatius College - Riverview
C White	LLB, Managing Director, International Quarterback

3. DIRECTORS' ATTENDANCE AT MEETINGS

During the year there were Board meetings held.

	Number Eligible	Number Attended
J Kirby	3	3
D Handlin	3	3
M Ephraim	3	3
H Matsuura	2	1
I Hogg	1	1
L Neal	3	3
C White	3	2
J Dwyer	2	2
V Yip	1	1

4. PRINCIPAL ACTIVITIES

The principal activity of the Foundations are to undertake charitable fundraising activities and accept donations from businesses and the public at large. With those funds the Foundation provides a unique contribution to the development of the Australian community by supporting and assisting its youth and fostering their talents. This is an aggregated representation of both the Sony Foundation Australia and the Sony Foundation Children's Camp Charitable Trust being ABN Numbers: 33 086 967 222 and 62 214 582 123 respectively.

5. FUTURE DEVELOPMENTS

The Foundations are expected to continue its fundraising activities, raising money for its charitable programs through donations from fund raising events, the public and corporate sponsors.

SONY FOUNDATION AUSTRALIA LIMITED
DIRECTORS' (TRUSTEES') REPORT (CONTINUED)
For the year ended 30 June 2016

6. PLACE OF BUSINESS

The Foundations are limited by guarantee incorporated and domiciled in Australia. Its registered office and principal place of business are:

Registered office: 11-19 Hargrave Street, East Sydney, NSW 2010

Principal place of business: 11-19 Hargrave Street, East Sydney, NSW 2010

7. MATTERS SUBSEQUENT TO THE END OF THE FINANCIAL YEAR

No matters or circumstance has arisen since 30 June 2016 that has significantly affected, or may significantly affect:

- (a) the Foundations' operations in future financial years, or
- (b) the results of those operations in future financial years, or
- (c) the Foundations' state of affairs in future financial years.

The trustees are not aware of any other matter or circumstance not otherwise dealt with in the financial statements that has significantly or may significantly affect the operations of the Foundations in subsequent financial years.

8. CHANGES IN THE STATE OF AFFAIRS

There has not been any significant changes since the last financial report.

9. REVIEW OF OPERATIONS

The net surplus of the Foundations for the financial year was \$959,757 (2015: net deficit of \$214,189) and was determined after:

	2016	2015
	\$	\$
Donations from Corporate Partners and Sony Members Companies	298,214	225,373
Wharf 4 Ward	1,157,092	1,076,929
River 4 Ward	741,631	613,353
Denis Handlin 30 Year Celebration	-	422,990
You Can Campaign	17,693	171,794
You Can Walk	250	91,009
NSW Golf Day	66,645	-
Movie Screening	92,916	-
Other Fundraising Income	21,797	327,705
Interest Received	99,699	122,853
Total income	2,495,937	3,052,007
Less:		
Fundraising expenses/outgoings	751,932	987,369
Outgoings to unrelated parties	28,918	49,383
Donation to Salvation Army	77,500	355,435
Donation to Youth off the Streets	100,000	122,000
Donation to Schools for Holiday Camps	337,830	296,009
Donation to Talent Development Project	30,000	30,000
Donation to Brain Cancer Foundation	80,000	-
Donation to Musicians Making a Difference	130,000	26,000
Donation to You Can Centre WA	-	900,000
Donation to You Can Centre NSW	-	500,000
Total expenses	1,536,180	3,266,196
Net (Deficit)/Surplus	959,757	(214,189)

SONY FOUNDATION AUSTRALIA LIMITED
DIRECTORS' (TRUSTEES') REPORT (CONTINUED)
For the year ended 30 June 2016

10. TAXATION

The Sony Foundation was endorsed as an income tax exempt charity under Subdivision 50-B of the Income Tax Assessment Act 1997 by the Commissioner of Taxation on 18 March 1999. The Children's Camp Charitable Trust was registered as an unincorporated organisation on 21 July 2003.

11. DIVIDENDS

As the Foundations are the charity under its constitution no dividends will ever be declared or paid.

12. ENVIRONMENTAL REGULATION

The directors do not believe that the Foundation is subject to any specific environmental regulations.

13. INSURANCE OF OFFICERS

During the financial year, a related entity, Sony Australia Limited, paid premiums to insure certain officers of the Foundations under its Association Liability Insurance policy, a blanket policy covering assets, directors and officers and employment practices for volunteers and staff.

The officers of the Foundations covered by the insurance policy are the directors and senior management team.

The liabilities insured include costs and expenses that may be incurred by defending civil or criminal proceedings that may be brought against the officers in their capacity as officers of the Foundation.

14. AUDITOR

PricewaterhouseCoopers continues in office in accordance with section 327 of the *Corporations Act 2001*.

15. AUDITORS' INDEPENDENCE DECLARATION

A copy of the auditors' independence declaration as required under section 60-40 of the *Australian Charities and Not-for-profit Commission (ACNC) Act 2012* is set out on page 56.

The report is made in accordance with a resolution of the directors of the trustee.



D Handlin

Director

5th October 2016

Sydney



M Ephraim

Director



Auditor's Independence Declaration

As lead auditor for the audit of Sony Foundation Australia Limited for the year ended 30 June 2016, I declare that to the best of my knowledge and belief, there have been no contraventions of any applicable code of professional conduct in relation to the audit.

This declaration is in respect of Sony Foundation Australia Limited and the entities it controlled during the period.

A handwritten signature in blue ink, reading "Jason Hayes".

Jason Hayes
Partner
PricewaterhouseCoopers

Sydney
5 October 2016

PricewaterhouseCoopers, ABN 52 780 433 757
Darling Park Tower 2, 201 Sussex Street, GPO BOX 2650, SYDNEY NSW 1171
T: +61 2 8266 0000, F: +61 2 8266 9999, www.pwc.com.au

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SONY FOUNDATION AUSTRALIA LIMITED
DIRECTORS' (TRUSTEES') REPORT (CONTINUED)
For the year ended 30 June 2016

STATEMENT OF COMPREHENSIVE INCOME

For the year ended 30 June 2016

	2016	2015
	\$	\$
Revenue from continuing operations	2,495,937	3,052,007
Distribution to Salvation Army	(77,500)	(355,435)
Distribution to other charities	(677,830)	(474,009)
Distribution to You Can Centres	-	(1,400,000)
Fund raising expenses	(751,932)	(987,369)
Other expenses	(28,918)	(49,383)
Surplus/(Deficit) before income tax	959,757	(214,189)
Income tax expense	-	-
Surplus/(Deficit) after income tax	959,757	(214,189)
Other comprehensive income for the year, net of tax	-	-
Total comprehensive income/(loss) for the year	959,757	(214,189)

BALANCE SHEET

As at 30 June 2016

	2016	2015
	\$	\$
Current Assets		
Cash and cash equivalents	4,212,576	3,310,699
Receivables	701,581	711,744
Other assets	6,387	365
Total Current Assets	4,920,544	4,022,808
Total Assets	4,920,544	4,022,808
Current Liabilities		
Payables	26,534	82,682
Deferred Income	129,642	136,448
Other Current Liabilities	13,446	12,513
Total Current Liabilities	169,622	231,643
Total Liabilities	169,622	231,643
Net Assets	4,750,922	3,791,165
Beneficiaries' Funds		
Retained surplus	4,750,922	3,791,165
Net Beneficiaries' Funds	4,750,922	3,791,165

SONY FOUNDATION AUSTRALIA LIMITED
DIRECTORS' (TRUSTEES') REPORT (CONTINUED)
For the year ended 30 June 2016

STATEMENT OF CHANGES IN EQUITY

For the year ended 30 June 2016

	Retained surplus	Net Beneficiaries' Funds
	\$	\$
Balance at 30 June 2014	4,005,354	4,005,354
Deficit for the year, net of tax	(214,189)	(214,189)
Other comprehensive income for the year, net of tax	-	-
Total comprehensive loss for the year	(214,189)	(214,189)
Balance at 30 June 2015	3,791,165	3,791,165
Surplus for the year, net of tax	959,757	(959,757)
Other comprehensive income for the year, net of tax	-	-
Total comprehensive income for the year	959,757	959,757
Balance at 30 June 2016	4,750,922	4,750,922

CASH FLOW STATEMENT

For the year ended 30 June 2016

	2016	2015
	\$	\$
Cash flows from operating activities		
Cash receipts from donations, grants income and other sources (inclusive of goods and services tax where applicable)	2,564,394	2,644,565
Payments to suppliers (inclusive of goods and services tax)	(1,007,357)	(1,041,541)
Payments of donations and grants made by the Foundation (exclusive of goods and services tax)	(740,330)	(2,229,444)
Net cash inflow/(outflow) from operating activities	816,707	(626,420)
Cash flows from investing activities		
Interest received	85,170	123,737
Net cash inflow from investing activities	85,170	123,737
Net increase/(decrease) in cash held	901,877	(502,683)
Cash at the beginning of the financial year	3,310,699	3,813,382
Cash at the end of the financial year	4,212,576	3,310,699

COMMENTARY ON CONCISE FINANCIAL STATEMENTS

For the year ended 30 June 2016

COMMENTARY ON INCOME STATEMENT

The result for the year ended 30 June 2016 was a surplus of \$959,757 (2015 deficit \$214,189).

REVENUE

Gross revenue decreased for all revenue streams by \$556,070. This decrease in revenue is primarily a result of one-off Sony Foundation fundraising events taking place last year.

There has been a decrease in interest income by \$23,154 due to lower interest rate.

EXPENSES

Fundraising expenses decreased by \$235,437 from prior year and other outgoings decreased by \$20,465 from prior year.

Donations made to various parties decreased by \$1,515,935 primarily due to no You Can Centre donations falling within this financial year.

Donation to schools for Holiday Camps increased by \$41,821.

COMMENTARY ON BALANCE SHEET

ASSETS

Total assets increased from 30 June 2015 by \$897,736. Movement in asset classes is as follows:

- a) Cash and cash equivalents increased by \$901,877; 2016 \$4,212,576 (2015: \$3,310,699).
- b) Receivables decreased from June 2015 by \$10,163; 2016 \$701,581 (2015: \$711,744).
- c) Other assets increased from June 2015 by \$6,022; 2016 \$6,387 (2015: \$365).

LIABILITIES

Total liabilities decreased from 30 June 2015 by \$62,021. Movement in liability classes is as follows:

- a) Payables decreased by \$56,148; 2016 \$26,534 (2015: \$82,682).
- b) Deferred income decreased by \$6,806; 2016 \$129,642 (2015: \$136,448).
- c) Other current liabilities increased by \$933; 2016 \$13,446 (2015: \$12,513).

EQUITY

Total equity increased from 30 June 2015 by \$959,757 due to net surplus for the year.

COMMENTARY ON CASH FLOW STATEMENT

CASH FLOW FROM OPERATING ACTIVITIES

Net cash inflows from operating activities increased from prior year by \$1,443,127 mainly from a decrease in payments of donations and grants by \$1,489,114.

CASH FLOWS FROM INVESTING ACTIVITIES

Receipt from interest earned on cash deposit decreased by \$38,567 from 30 June 2015 due to low interest rates.

NOTES TO THE FINANCIAL STATEMENTS

For the year ended 30 June 2016

1. BASIS OF PREPARATION

This concise financial report relates to Sony Foundation Australia and Sony Foundation Children's Camp Trust as a consolidated entity with the trustee for the year ended 30 June 2016. The accounting policies adopted have been consistently applied to all years presented.

DIRECTORS' (TRUSTEES') DECLARATION

In the trustees' opinion:

(a) the financial statements and notes set out on pages 7 to 12 are in accordance with the *Australian Charities and Not-for-Profit Commission (ACNC) Act 2012*, including:

(i) complying with Accounting Standards, the *Australian Charities and Not-for-Profit Commission (ACNC) Act 2012* and other mandatory professional reporting requirements, and

(ii) giving a true and fair view of the Foundations' financial position as at 30 June 2016 and of its performance for the financial year ended on that date, and

(b) there are reasonable grounds to believe that the Foundation will be able to pay its debts as and when they become due and payable,

(c) the provisions of the *NSW Charitable Fundraising Act 1991* and the regulations under that Act and the conditions attached to the fundraising authority have been complied with for the year ended 30 June 2016, and

(d) the provisions of the *WA Charitable Collections Act 1946* and the regulations under that Act and the conditions attached to the fundraising authority have been complied with for the year ended 30 June 2016.

This declaration is made in accordance with a resolution of the directors.



D Handlin
Director

5th October 2015

Sydney



M Ephraim
Director

Independent auditor's report to the members of Sony Foundation Australia Limited

Report on the concise financial report

We have audited the accompanying concise financial report of Sony Foundation Australia Limited (the "Company") which comprises the balance sheet as at 30 June 2016, statement of comprehensive income, statement of changes in equity and statement of cash flows for the year then ended and related notes for Sony Foundation Australia Limited and the entities it controlled (being the "Foundations") during the year, derived from the audited financial report for the year ended 30 June 2016. The concise financial report does not contain all the disclosures required by the Australian Accounting Standards and accordingly, reading the concise financial report is not a substitute for reading the audited financial report.

Directors' responsibility for the financial report

The directors of Sony Foundation Australia Limited are responsible for the preparation of the concise financial report in accordance with *Accounting Standard AASB 1039 Concise Financial Reports*, and the *Australian Charities and Not-for-profits Commission (ACNC) Act 2012*, and for such internal control as the directors determine is necessary to enable the preparation of the concise financial report; selecting and applying accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditor's responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Auditing Standard ASA 810 Engagements to Report on Summary Financial Statements. We have conducted an independent audit, in accordance with Australian Auditing Standards, of the financial report for the year ended 30 June 2016. We expressed a qualified audit opinion on that financial report in our report dated 5 October 2016 as detailed therein. The Australian Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report for the year is free from material misstatement

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the concise financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the concise financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the concise financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the concise financial report.

PricewaterhouseCoopers, ABN 52 780 433 757

Darling Park Tower 2, 201 Sussex Street, GPO BOX 2650, SYDNEY NSW 1171

T: +61 2 8266 0000, F: +61 2 8266 9999, www.pwc.com.au



Our procedures include testing that the information in the concise financial report is derived from, and is consistent with, the financial report for the year, and examination on a test basis, of audit evidence supporting the amounts and other disclosures which were not directly derived from the financial report for the year. These procedures have been undertaken to form an opinion whether, in all material respects, the concise financial report complies with AASB 1039 Concise Financial Reports.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinions.

Basis for Qualified Auditor's Opinion

Cash from donations and other fundraising activities are a significant source of revenue for the Foundations. The Foundations' directors have determined that it is impracticable to establish control over the collection of revenue from these sources prior to entry into its financial records. Accordingly, as the evidence available to us regarding revenue from cash donations and other fundraising activities was limited, our audit procedures with respect to revenue from these sources had to be restricted to the amounts recorded in the Foundations' financial records. As a result, we are unable to express an opinion as to whether revenue from cash donations and other fundraising activities is complete.

Qualified Auditor's Opinion

In our opinion, except for the effect on the concise financial report of such adjustments, if any, as might have been determined to be necessary had the limitation on our audit procedures referred to in the qualification paragraph not existed, the concise financial report of Sony Foundation Australia Limited for the year ended 30 June 2016 complies with Australian Accounting Standard AASB 1039: *Concise Financial Reports*.

PricewaterhouseCoopers

Jason Hayes
Partner

Sydney
5th October 2016

RAINBOW PARTNERS



News Corp Australia



GOLD PARTNERS



SILVER PARTNERS



SUPPORTERS



Sony Interactive Entertainment



Sony DADC

