



2014–2015  
ANNUAL REPORT

Sony Foundation Australia is the charity arm  
of the Sony companies in Australia.



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[www.sonyfoundation.org.au](http://www.sonyfoundation.org.au)  
(02) 9383 6230  
ABN: 33086967222

# CONTENTS

SONY FOUNDATION ACROSS AUSTRALIA	4
THE YEAR IN REVIEW	6
CHAIRMAN'S REPORT	8
CEO'S REPORT	9
NEW PROGRAMS AND PARTNERSHIPS	10
OUR PEOPLE	12
BOARD MEMBERS	14
AMBASSADORS	16
SONY MUSIC AMBASSADORS	18
CORPORATE PARTNERS	20
OUR EVENTS	22
WHARF4WARD	24
RIVER4WARD	26
30 YEAR CELEBRATIONS	28
OTHER EVENTS	30
OUR PROJECTS AND CHARITY PARTNERS	32
YOU CAN	36
CHILDREN'S HOLIDAY CAMP PROGRAM	40
SOUNDPOINT	44
MMAD AND YOTS	46
OPERATION: ACOUSTIC	48
SONY FOUNDATION IN THE MEDIA	50
FINANCIALS	51

# SONY FOUNDATION ACROSS AUSTRALIA

Sony Foundation continues to expand programs and You Can centres Australia wide. With your support, we can keep on extending these services to reach every young Australian in need.

**WA:**

- Australia's first fully functioning You Can Centre opened in Perth, 2013.  
It continues to provide services and support to teens and young adults fighting cancer
- Two Holiday Camps take place annually

**NT:**

- Two Holiday Camps take place annually

**QLD:**

- The SoundPoint Youth and Community centre, established in partnership with Salvation Army continues to operate
- Six Holiday Camps take place annually

**NSW:**

- Construction continues on the new You Can centre at Prince of Wales Hospital, Sydney
- Nine Holiday Camps take place annually
- CONNECT Staff Engagement program

**VIC:**

- Two Holiday Camps take place annually
- Construction started on the new You Can centre at the Victorian Comprehensive Cancer Centre, Melbourne

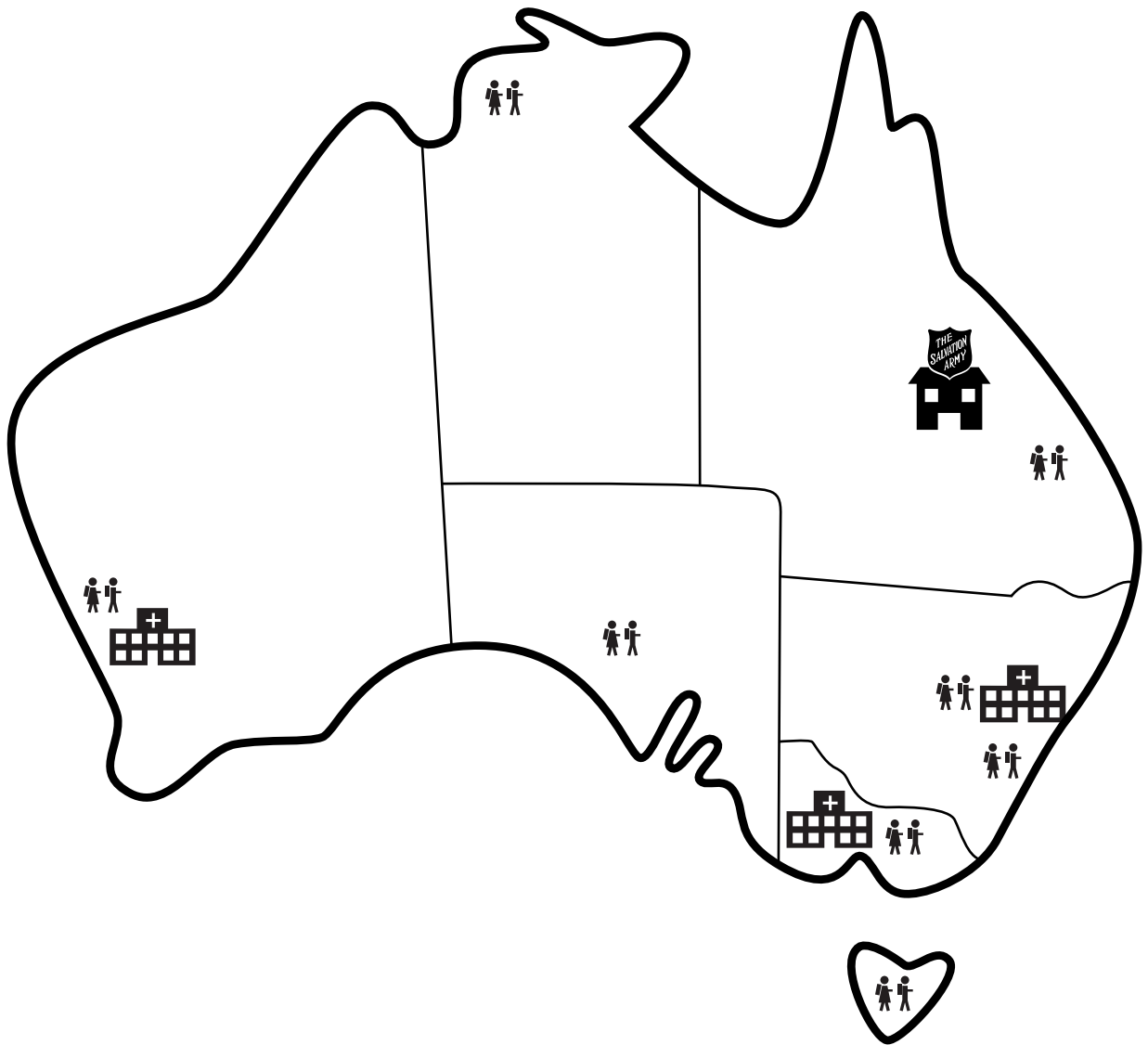
**SA:**

- One Holiday Camp takes place annually

**TAS:**

- One Holiday Camp takes place annually





Soundpoint



You Can Centre



Holiday Camp

# THE YEAR IN REVIEW

## **\$2 MILLION**

The 2014-2015 financial year was one of the most successful in Sony Foundation's history, with a fundraising total of more than \$2 million. The growing popularity of our unique events and our expanding Corporate Partnership program has been integral to this progress.

## **WHARF4WARD**

Radio superstars Hamish and Andy hosted Sony Foundation's most rewarding Wharf4Ward yet. The unique event made headlines, with Human Nature entering on a luxury yacht before an incredible performance. Sets by Jessica Mauboy, Dami Im and Marisa down the length of the wharf ensured guests were entertained for hours.

Wharf4Ward raised \$890,000 for our You Can program.

## **RIVER4WARD**

The inaugural River4Ward event marked Sony Foundation's launch into Melbourne as fundraising began for our You Can Centre to be built at the Victorian Comprehensive Cancer Centre.

The event, which saw John Farnham close the day with a rocking performance on a floating barge in the Yarra, raised \$400,000.

## **LOYAL**

The Perpetual LOYAL team and Sony Foundation treated children from the Sony Foundation Children's Holiday Camp, the Children's Hospital at Westmead and Sydney Children's Hospital to the experience of a lifetime. Michael Clarke spent the afternoon sailing with the children on the beautiful Sydney Harbour. Furthermore, Michael held a fundraising lunch, CLARKEY4KIDS to raise money for LOYAL Foundation, which chose Sony Foundation as a beneficiary. A generous \$100,000 raised at the lunch was donated to You Can.

## **DENIS HANDLIN'S 30 YEAR CELEBRATIONS**

Denis Handlin AM, Chairman & CEO Sony Music Entertainment Australia and New Zealand and President Asia, celebrated his 30 Years leading Sony Music Entertainment Australia with a show-stopping fundraising event at The Star. Featuring performances from Sony Music artists The Script, Delta Goodrem, Guy Sebastian, Jessica Mauboy, Justice Crew and The Veronicas, the evening raised over \$200,000.

This event will have a lasting legacy, as the funds have been used to launch a special Holiday Camps Grant, which will provide a grant to a family in need from the Holiday Camps Program every year in perpetuity.

## **SUNDAY NIGHT**

You Can champion, Jason Carrasco featured on Channel Seven's Sunday Night program, as he told of his unique friendship with fellow cancer patient and You Can champion Cass Nascimento. Jason and Cass, who were both incredible supporters of You Can, met while going through treatment.

Sadly, Cass passed away in 2013 after battling brain cancer for three years. Jason is continuing her legacy, and told her story beautifully to Sunday Night reporter and Sony Foundation ambassador, Sally Obermeder.

## **YOU CAN FELLOWSHIP PROGRAM**

After the successful launch of the 'You Can Walk 4 Cass' event which raised \$70,000, the You Can Fellowship Program was developed. This special brain cancer project allowed the Foundation to fund research that will look into cures for brain cancer. The Fellowship is being conducted in partnership with the Cure Brain Cancer Foundation with research being undertaken by Dr Jeremy Henson.



Top to bottom, left to right: Denis Handlin AM, Chairman & CEO Sony Music Entertainment Australia and New Zealand and President Asia, grant recipient Jack and Sony Music artist Delta Goodrem. Michael Clarke, James Slender and Alex Smith sailing on LOYAL. Event set up at the inaugural River4Ward. Hamish and Andy on the Wharf4Ward red carpet. Sony Foundation Ambassador, Sally Obermeder, speaking at the 2014 Corporate Partners Evening. Natalie Bassingthwaite with Gloria and Joe Nascimento at you You Can Walk 4 Cass.





# CHAIRMAN'S REPORT: SONY FOUNDATION ANNUAL REPORT 2014-2015

It is my pleasure to introduce Sony Foundation's Annual Report for 2014-2015. This edition is special because it reflects a year of steady growth and achievement and, on a personal note, it is the final report in which I will deliver the Chairman's address as I prepare to step down from the position at the end of 2015 after eight years in the role.

It is very gratifying to report that in the 16 years since Sony Foundation was established as the charitable arm of the Sony Group of Companies in Australia, the Foundation has raised more than \$20 million for youth-related causes and programs. Driven by the principle, **Anything you can imagine, you can make real**, the Foundation has applied these funds to continue working toward improving the quality of life for young Australians suffering disability, disease and homelessness. The results of our fundraising efforts are seen in the steady growth and development of our five key programs: You Can, Children's Holiday Camp Program, Soundpoint, Youth Off The Street and MMAD – Musicians Making A Difference.

In 2014, the Sony Foundation achieved its ambitious goal of constructing the first fully operational 'You Can' youth cancer centre in Perth as part of its commitment to ensure specialised care for 16-25 year olds diagnosed with cancer. Today, construction is already underway for two more You Can centres, one at Prince Of Wales Hospital in Sydney and the other at Peter MacCallum Cancer Centre in Melbourne. The Sony Foundation looks forward to extending the profound effect You Can has on young patients and their families across Australia when both new centres open in 2016.

This year has also seen an expansion in the operations of our school holiday program. In 2015, 28 Sony Foundation Children's Holiday camps are being held around Australia involving 1000 teenage carers and approximately 600 special needs children. Since its inception in 1999 the camp program has provided respite for more than 4500 families of special needs children and provided life-changing experiences for more than 8000 high school and university carers. The Board has directed that there should, each year, be a program of steady but controlled growth in the number of camps, always mindful that the new camps be aligned with the highest standards of existing camps.

These achievements would not have been possible without the generous support network of our Corporate Partners. It is important to note that in 2015, we have a record number of 43 Corporate

Partners. This year we have welcomed new Corporate Partners and have endeavoured to strengthen our relationship with existing ones. We sincerely thank our new Partners, Fox Sports, Audi Centre Sydney, Electronic Arts, Willard Public Affairs, Velocity Brand Management, Santa Vittoria, Centium Software and Ferrari Australasia as well as the supporters who have been with us from day one. Ours is a community which relies on collaboration and human connection and we believe in the power of people to effect positive change on the future of others.

I want to express my sincere thanks to our Board of Governors for their unfailing and enthusiastic support in all that the Foundation strives to do. We have an amazing Board whose members are passionate about the Foundation. Two Board members, Denis Handlin AM, the Chairman and CEO of Sony Music Entertainment Australia & New Zealand and President, Asia, and Michael Ephraim, Managing Director ANZ and Vice-President (Europe) of Sony Computer Entertainment, have provided outstanding service to the Foundation since its formation in 1999. I thank them and all Board members. I wish to bid farewell to and thank Vincent Yip, Deputy Managing Director of Sony Australia and New Zealand, who has been an enthusiastic Board member since 2013.

Our Foundation has a number of outstanding ambassadors who regularly make themselves available to be the voice of the Foundation. I extend my sincere thanks to each of them for their enthusiastic support of this organisation.

It has been a great privilege and pleasure to have served as Chairman of the Sony Foundation for the past eight years. We have achieved a great deal. The success of the Foundation is driven from the top, our Board. I wish to acknowledge and thank the two CEOs who have served during this time. Our first CEO, Dr Louise Messara, set a cracking pace and did a first-rate job. Our current CEO, Sophie Ryan, has, during her five years in the role, brought enormous energy and vision and provided strong leadership to our management team. I thank Sophie and her team of Karen White, Elle Thomas, Ali Best and Sara Williams.

I trust that you will enjoy reading this Annual Report and seeing some of the work that the Foundation is undertaking.

Jim Dwyer OAM  
Chairman



## CEO'S REPORT

Achieving and exceeding philanthropic targets requires a team that is humbled by generosity and that is totally committed to the cause. Sony Foundation is fortunate to have that team. A team of committed corporate partners; influential ambassadors; generous Sony Company backers; a resourceful Board; and dedicated staff.

Our Corporate Partners, comprising an impressive line up of Australian businesses, provide the Foundation with significant resources and access to wonderfully creative, intelligent and innovative people who are only too willing to donate their time and finances to support our charitable projects. We are so grateful to our 43 partners for believing and investing in the Foundation to help us carry out the work we promise to deliver each year.

Our Ambassadors provide both a public face to our work and also, through the less public interaction they have with our young beneficiaries, provide inspiration and motivation to overcome adversity. Whether that hardship be cancer, addiction, disability or isolation. We are pleased to welcome our new ambassadors Steve Smith, Anthony Minichiello and Tessa James to this formidable group.

The united force of the Sony Group of companies grants a reach far beyond that the Foundation could maintain alone. Leveraging the power of Sony and its influence in the entertainment world enables us to live out our vision: anything you can imagine, you can make real.

Sony Foundation's Board is one of genuinely committed and passionate people who generously donate their skills, expertise and resources to work towards achieving better outcomes for the young people of Australia. I am eternally grateful to them for guiding the Foundation with such wisdom.

Ali, Elle, Karen and Sara, the Foundation staff, possess unyielding drive and energy – ensuring the many moving parts of the Foundation are harmoniously brought together to achieve our shared vision. Our staff meet the endless challenges and rapid pace with great passion, creativity and a genuine belief in the importance of what we do.

Finally, I want to pay special tribute to the Sony Foundation Chairman, Jim Dwyer. I have been fortunate to work under Jim's chairmanship for the past five years. The opportunity to work so closely with a man of such calibre has been a wonderful privilege. I thank him for his unwavering commitment to the Foundation's growth and success, and the opportunity he has given me to be part of this growth of the Foundation, a vision which he has shared during his eight years as Chairman.

I hope you enjoy reading this report, and in particular the stories behind the figures. Whilst we are incredibly proud of reaching the milestone of raising \$20 million, we are equally humbled by the stories of the incredible strength and tenacity of the young people we support.

In the years ahead, the Sony Foundation will continue to assist the Australian community in bridging social inequalities whilst simultaneously aiming to harness our broad network of supporters to innovatively channel their resources to this cause.

Sophie Ryan  
CEO



## CHAIRMAN'S LEGACY

We wish to recognise the eight years of dedication and unwavering support personified by Jim Dwyer, Sony Foundation's retiring Chairman.

Under Jim's diligent and progressive lead we have seen unprecedented growth for Sony Foundation, with the launch of our youth cancer program, You Can; a record number

of Corporate Partners; and the national expansion of the Foundation's Children's Holiday Camp Program.

Jim's vision and forward-thinking has ensured the transformation of Sony Foundation from a solely grant-making organisation to one that proactively identifies social problems affecting the youth of

Australia and lobbies to develop programs to address these issues.

Thank you Jim for your outstanding leadership, foresight, drive and support in ensuring Sony Foundation's ongoing positive impact upon Australia's youth.

# NEW PROGRAMS AND PARTNERSHIPS

## **BRAIN CANCER PROJECT - THE 'YOU CAN FELLOWSHIP'**

Following the passing of You Can champion Cass Nascimento in 2013, Sony Foundation wanted to launch a special project in Cass' memory. Together with Cass' family and fellow You Can champion Jason Carrasco, we organised a fundraising walk - 'You Can Walk 4 Cass', held in Wollongong in November 2014. Using the funds raised, in partnership with Cure Brain Cancer and Tour De Cure, Sony Foundation has committed to sponsoring a brain cancer research project.

With Dr Jeremy Henson (Head of Cancer Cell Immortality Lab, Prince of Wales Clinical School, UNSW Australia) as Principal Researcher of the project, it will work to find new cures for brain cancer, using new technology for "cancer-cell targeted drug discovery". Sony Foundation is donating \$80,000 to fund the employment of a dedicated researcher for the project.

## **MUSICIANS MAKING A DIFFERENCE (MMAD)**

MMAD is a charity that uses the power of music, dance and mentoring to change young lives. MMAD provides support to young people, especially those who have suffered abuse, neglect or disadvantage.

In 2014, Sony Foundation began funding MMAD's Sound Foundations program at four locations around Sydney. Through partnerships with Youth Off The Streets and The Salvation Army, MMAD delivered creative workshops to young people and helped them to begin overcoming challenges such as homelessness, addiction, unemployment and exclusion.

Thus far, MMAD have seen remarkable results in the young people that participate in the Sound Foundation program.

## **NEW AMBASSADOR - STEVE SMITH**

Cricketing superstar Steve Smith has joined the ranks as a valued Sony Foundation ambassador. Steve has been a dedicated supporter of the Foundation since 2010, and in particular has been involved with our youth cancer program, 'You Can'.

"I'm really proud to be working with Sony Foundation, an organisation so dedicated to improving the lives of young people around the country," Steve said.

"Their You Can program is making a real difference to the lives of young patients battling cancer, and I am in awe of the strength of these young people."

## **NEW HOLIDAY CAMPS IN 2014**

The Holiday Camps Program has continued to expand across the country, with 28 camps held in 2014 up from 23 in 2013.

This year two new camps were introduced to the Sony Foundation Holiday Camps program. Both camps were made possible through the partnership of schools and universities. These partnerships facilitated the funding of accommodation and services required to host a camp.

The Holiday Camps program continues to bring respite to families and carers of special needs children whilst providing the children with a memorable and happy experience. The extension of these camps into areas outside our capital cities is a much-needed progression and one Sony Foundation looks forward to continuing.





Top to bottom, left to right: You Can Champion Cass Nascimento. You Can Champion, Adry Awan with Sony Foundation Ambassador and Australian Cricket Captain, Steve Smith. A MMAD music session in progress, Holiday campers enjoying their camp experience.





Jess Mauboy with You Can Crew





PEOPLE

# BOARD MEMBERS

The success of Sony Foundation is driven from the top, our dedicated Board of Directors. Our Board is made up of people of diverse backgrounds who have a shared vision and enormous energy.



**JIM DWYER OAM (CHAIRMAN)**

Appointed as Chairman in 2007

Jim Dwyer is the General Counsel of Allens and served as a Partner of the firm for 35 years. As an experienced litigator in commercial disputes and in the field of intellectual property, Jim has worked with major corporations in the banking, music and entertainment industries.

Jim is the Chairman of the Board of Directors of the Sony Foundation, having been elected in 2007. As Chairman,

Jim enjoys working with the Board and CEO and is proud of the Foundation's most recent achievements, including the opening of the new You Can Centre in Perth, the expansion of the Holiday Camp program and securing a record number of Corporate Partners.

Jim is also a Director of the St Vincents & Mater Health Community Advisory Council, a trustee of St Vincents Curran Foundation and is the Permanent Secretary of the Court of Arbitration for Sport, Oceania Registry.



**DENIS HANDLIN AM**

Appointed as a Director in 1999

Denis is the Chairman & CEO of Sony Music Entertainment Australia & New Zealand and President, Asia. He commenced his career with the company in 1970 and has been leading since 1984. Denis is also the Chair of ARIA and the Vice Chairman of the International Federation of the Phonographic Industry (IFPI) Asia Board.

In 1996, he became the first Sony Music Entertainment executive to be honoured with the CEO Special Recognition Award. Denis was made a Member of the Order of Australia in 2005 in recognition of his services to charitable causes and the music industry.

Further prestigious awards recognising his immense contributions have included the Ted Albert Award from the Australian Performing Rights Association for Outstanding Services to the Music Industry in 2009 and in 2012, the "Label Executive of the Year - Major" award from the Worldwide Radio Summit Industry Awards Los Angeles.

Denis is one of the founding Directors of Sony Foundation, and is also very proud to be Patron of the Youth off the Streets Scholarship Program since its inaugural year in 2004. He is also an inaugural board member of the Ricky Stuart Foundation supporting children with autism.



**MICHAEL EPHRAIM**

Appointed as a Director in 1999

Michael Ephraim is the Vice President Sony Computer Entertainment Europe (SCEE)

Managing Director Sony Computer Entertainment Australia and New Zealand.

Michael is an influential figurehead in the industry, who brings over 20 years of interactive entertainment experience to Sony Computer Entertainment Australia and New Zealand (SCE Aust.& NZ). Mr. Ephraim joined Sony in 1993 as General Manager of Sony Electronics Publishing Limited (SEPL) to establish the (PlayStation®) business in Australia.

With seven staff Mr. Ephraim rolled out the Australian launch of the 'original' PlayStation games console in 1995. In April 1997 Sony Computer Entertainment Australia was incorporated and Mr. Ephraim was promoted to Managing Director Sony Computer Entertainment Australia. In October 2002 Mr. Ephraim was promoted to Vice President Sony Computer Entertainment Europe and took on the responsibility for New Zealand to become Managing Director of Sony Computer Entertainment Australia and New Zealand.

Today, nearly 20 years on, the company has sold millions of PlayStation branded game machines in Australia and New Zealand and has 47 staff across the ANZ region. The current generation of consoles, PlayStation 4, which launched in November 2013 holds the title of the fastest selling console in history in both Australia and New Zealand.

Mr Ephraim is one of the founding Directors of the Sony Foundation. In addition, Mr Ephraim sits on the Board of Interactive Games and Entertainment Association (iGEA), the industry body which he was instrumental in establishing.





**VINCENT YIP**

Appointed as a director in 2013

Vincent Yip is the Deputy Managing Director of Sony Australia and New Zealand, a position he was appointed to in July 2013. Vincent has a wealth of experience gained during an impressive 22 year career with Sony. Since joining Sony in 1992 in his native Singapore, Vincent has held roles in various divisions across the company. This is Vincent's second term at Sony Australia, having worked here from 2005 to 2007.

Prior to joining Sony ANZ on this occasion, Vincent was overseeing Sony's Consumer Electronics business in Singapore and other countries across South East Asia. Vincent has recently relocated and is now the Direct, Market Head for Singapore, Sony Mobile.

**JOHN KIRBY AM**

Appointed as a director in 2013

John is the Chairman of Village Roadshow Corporation Pty. Ltd., the major shareholder of Village Roadshow Limited. Mr. Kirby has held a wide number of executive positions in cinema, exhibition, film distribution, radio, theme parks, construction and strategy over his 45 years within Village Roadshow.

He is currently Deputy Chairman of The Conversation Media Group and was a member of The Salvation Army Territorial Advisory Board and former Chairman, Red

Shield Appeal. John is a former Director of Jigsaw Foundation at the Royal Children's Hospital; Surf Life Saving Australia Foundation, and Asia Pacific Screen Awards, a division of the Queensland Arts portfolio.

He is a former Chairman of Austereo Ltd., former Chairman of Sponsors Appeal Committee of the Victorian College of the Arts, and former Deputy Chairman of the Interim Council of the National Film and Sound Archive.

**LEANNE NEAL**

Appointed as a director in 2012

Leanne is a practicing registered nurse with qualifications in Midwifery and Coronary Care. She has worked at numerous hospitals throughout Sydney including The Royal North Shore, The Royal Prince Alfred, Manly, St Vincent's and St George. She is currently managing Health Centre services at Saint Ignatius College Riverview.

Leanne has had extensive involvement with the New South Wales School Nurses Association where she has initiated and worked on a variety of projects including co editing three editions of the National Guidelines for School Nurses, working in collaboration with the NSW

Centre for the Advancement of Adolescent Health and most recently revision of the National School Nursing Professional Practices Standards.

Leanne is a member of the Australian College of Nursing, holds the Distinguished Nursing Service award bestowed by the NSW Institute of Nursing Unit Managers and received by the highest honour of St Ignatius College Riverview can confer on a member of the Riverview community, the Insignis award.

Leanne played a significant role in establishing the first Children's Holiday Camp and has supported and advised in the development of the Sony Foundation Children's Holiday Camp program nationally over the past 16 years.

**CHRIS WHITE**

Appointed as a director in 2010

Chris is the Managing Director at International Quarterback. Chris has worked in the sports and talent management and marketing field for over 18 years and has a well-earned reputation and standing within the industry. The former lawyer has pioneered the growth and forward direction of International Quarterback which is Australia's leading boutique talent and sponsorship management consultancy.

Over the years International Quarterback has represented some of the country's most accomplished elite athletes and personalities - including Michael Clarke, Grant Hackett, Giaan Rooney, John Eales, and Mark Schwarzer.

Chris spent four years on the board of Tourism QLD (2005 - 2009) and was Chairman of the Audit Committee of Tourism Queensland for over 2 years.

Chris was also Chairman of the Gold Coast Events Company for two years. He currently sits on the board of the Queensland Reds and Sony Foundation.

# OUR AMBASSADORS

## Sally's story



*I am so proud to call myself a Sony Foundation ambassador. To be a part of everything the Foundation is doing for young Australians is truly humbling.*

*I first became involved with Sony Foundation over three years ago after attending Wharf4Ward. I vividly remember meeting some of the young cancer patients there on that day and being so inspired by their courage, their spirit and their positivity in the face of such a harrowing disease. Having gone through my own debilitating cancer battle, I immediately felt a strong connection with these young patients. Whilst no cancer battle is easy, it is surely so much harder to have your youth and your blissful transition into adulthood taken from you. At a time, when most young adults are enjoying new jobs, or travel or studies, these young patients are instead thrust, almost overnight, into a new dark world. Making sure they don't do it alone, is why I am so extremely passionate about You Can and the incredible work that the Sony Foundation continue to do.*

*One of my hardest, and most moving moments to date with Sony Foundation was having the responsibility of sharing the incredibly moving story of my friends, Cass and Jason. These two beautiful friends supported each other through their cancer battles. It's hard to explain in a few lines the deep connection and love that Cass and Jason had. It was, a love that was so simple and so pure. Cass at 18, was battling brain cancer Jason at 18, battling prostate cancer. Their circumstances give them an incredible sense of understanding of what the other was going through.*

*Together they found the strength to keep fighting, each one giving the other hope, in a way only two people on the same path can. Incredibly when I met them, They were grinning from ear to ear and laughing. That's the thing about Cass and Jason that made us all love them. Their energy and spirit was so completely infectious. And their selflessness was second to none. Despite their illness they championed the You Can cause, they helped as many other patients as they could and although it was tough they shared their story, to give other kids like them, hope and courage. Sadly, at 19, Cass lost her battle with brain cancer. We miss Cass. We miss her laugh, her smile and her beautiful grace. I'm teary as I write this ... Cass made an impact on me that will live with me forever. And that's the essence of the Sony Foundation - helping young lives, changing young lives, saving young lives. Jason lives to tell their story and continues to passionately advocate for You Can. I am so grateful to You Can for introducing these two brave and beautiful people into my life and allowing me the pleasure and honour of helping share their story.*

*The Foundation has done incredible work for 16-25 year olds with cancer through the establishment of You Can Centres which are making a difference to the lives of brave young patients*

*I am blessed to work with many charities, but my work with The Sony Foundation is for me, the most important, because it's about the kids. The next generation. Anything we can do for them, we have to do. I could not be more proud to be a Sony Foundation Ambassador.*

**SAM ARMYTAGE**

One of the Foundation's most vocal ambassadors, Sam speaks highly of the unique ability Sony Foundation has to mobilise the business community and each Sony company to achieve real results in a business-minded manner. Despite her hectic TV schedule, Sam always manages to find the time to host events, interview our young champions and raise awareness about the important causes Sony Foundation supports.

**STEVE SMITH**

Aussie skipper and cricketing legend, Steve Smith has been an avid supporter of Sony Foundation and in particular You Can since his involvement with the cause when the Sydney Sixers came on board as Corporate Partners in 2010. Steve's big heart allows him to really connect with the young patients and he's even been prone to have a hit of corridor cricket during his hospital visits, much to the delight of the patients. His warm and gentle nature makes him a hit with You Can champions and anyone else he meets.

**JOHN EALES AM**

Rugby League legend and former Wallabies captain, John Eales has a strong passion for the future of Australia's youth and is actively involved in a number of the Foundation's charity campaigns, most particularly the Children's Holiday Camp Program. John, inspired our City2Surf with a stirring pre-race motivational speech and of course, through his annual John Eales luncheon.

**NATALIE BASSINGTHWAIGHTE**

Media personality Natalie Bassingthwaite has backed Sony Foundation for years, from performing at events to meeting You Can advocates to hosting Wharf4Ward – she's done it all and with such gusto. Her infectious energy was instrumental in ensuring our inaugural River4Ward was such a hit.

**PETER OVERTON**

Peter has been a staunch supporter of the Foundation, and in particular the You Can campaign, ever since broadcasting a 60 Minutes story about the "Forgotten Generation" of young cancer patients in Australia in 2010. Since then, Peter has seen You Can grow into a program that is truly changing the lives of young Australians and he remains a committed ambassador of this cause.

**SALLY OBERMEDER**

A cancer survivor herself, Sally has a strong affinity with our You Can patients. She is a staunch supporter of Sony Foundation and in particular, You Can. Sally has graciously hosted multiple Sony Foundation events and is a constant at Wharf4Ward. Sally presented a particularly moving story on Seven's Sunday Night, telling the beautiful yet heartbreaking story of Jason and Cass, two of our passionate You Can advocates.

**EMMA FREEDMAN**

Channel Nine's bubbly Emma Freedman came on board as a Sony Foundation ambassador in 2009 and has been lending her support ever since. In particular, Emma has been a great supporter of the Foundation's youth cancer program, You Can advocating for youth cancer care for young people in her age demographic.

**RICHARD WILKINS AM**

The Today Show's Richard Wilkins has been involved in the Australian music industry for decades so it is only fitting that his involvement with Sony Foundation has also spanned more than 10 years. Richard has visited young cancer patients in hospital, advocated for our Children's Holiday Camp Program, hosted countless events in his years as Sony Foundation ambassador and has told many stories of their resilience on Nine's Today show.

**JAMES HORWILL**

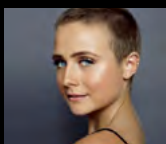
Former Wallabies captain, James Horwill joined the Foundation in 2012 after learning of the vast amount of work it undertakes. James is proud to be involved in a charity that makes for a better future for Australia's youth.

**ANTHONY MINICHIELLO**

Former Rooster's legend and NRL great, Anthony Minichiello came on board as an ambassador in 2015. Anthony hosted a tribute dinner that went on to raise \$88,000 for the Sony Foundation Children's Holiday Camp Program and has been strongly involved with the Holiday Camp Program since. We're so excited to welcome Anthony to the Sony Foundation Ambassador team.

**TESSA JAMES**

Beautiful actress Tessa came on board as Sony Foundation ambassador in 2015. Following her battle with Hodgkin's Lymphoma, Tessa told her story on Seven's Sunday Night program and as a part of this story made a generous donation to You Can. As a former young adult cancer patient, Tessa identifies with the urgent need for specialised youth cancer centres and You Can. She is an invaluable and passionate ambassador for You Can and Sony Foundation.





# SONY MUSIC AMBASSADORS



## JESSICA MAUBOY

Sony Music superstar Jessica Mauboy is always happy to lend her star power to Sony Foundation causes whether it's performing at Wharf4Ward events or hospital visits with Operation:Acoustic. Jess immediately develops a strong and real connection with all the young people she works with which is truly humbling. Her support of and dedication to Sony Foundation is genuinely inspiring.



## DELTA GOODREM

Music legend Delta Goodrem has proven to be a passionate supporter for Sony Foundation. Delta has generously performed at numerous fundraising events wowing the crowd with her phenomenal voice.



## JUSTICE CREW

The energetic Justice Crew boys have travelled far and wide as Sony Foundation ambassadors. From visiting countless Children's Holiday Camps to hospital visits, performances and You Can promotion. The JC boys are heavily involved with our charity partner, MMAD (Musicians Making A Difference) and regularly donate their talents to this amazing program. These boys are so generous with their time and spirit and are truly committed to helping Australia's youth.



## SAMANTHA JADE

Samantha Jade opened Sony Foundation's first You Can Centre in hometown of Perth in 2013 and since then has been a loyal supporter of the program. From hospital visits to show-stopping Wharf4Ward moments, Samantha Jade goes to any length for Sony Foundation.



#### **TAYLOR HENDERSON**

X Factor superstar Taylor has taken to his Sony Foundation ambassador role with enthusiasm and energy. Taylor has travelled to Ipswich to perform at SoundPoint and has made countless visits to meet and greet young patients in hospital, guitar in hand, sharing a laugh and a performance.



#### **DAMI IM**

Since visiting You Can patients as a finalist on X Factor, Dami Im has proved to be a wonderful advocate for Sony Foundation and the work we do for Australia's Youth.



#### **TIM OMAJI**

The spirited Tim Omai has been a dedicated and committed ambassador, bringing vibrant performances to Wharf4Ward or attending a number of Sony Foundation's Children's Holiday Camps. There's no holding back the enthusiastic and energetic Tim Omai.



#### **STAN WALKER**

Stan is a big believer of lending a helping hand to those less fortunate and his ambassador role with the Foundation is a way through which he can do this. From performing at various Sony Foundation events to working as The Salvation Army Red Shield Appeal ambassador, Stan stops at nothing to contribute what he can.



#### **NATHANIEL**

Soulful crooner Nathaniel has been a constant supporter of Sony Foundation and uses his talents to help spread the word for Sony Foundation and its causes. Most recently Nathaniel serenaded guests at the Anthony Minichiello Tribute Dinner bringing down the house with his performance. Nathaniel is passionate about using the power of music to change lives.



#### **THE VERONICAS**

Jess and Lisa Origliasso who make up The Veronicas, show their endless support of Sony Foundation through numerous performances at events through to visiting children on the Holiday Camps program. The young people they work with absolutely adore their company which makes them a hit wherever they go.

# CORPORATE PARTNERS

Sony Foundation's loyal and dedicated Corporate Partners allow us to continue our work with Australia's youth. The Foundation's partners, from Rainbow to Silver, provide us with financial and in-kind donations, but their generosity doesn't stop there. Our Corporate Partners also provide us with unique assets and experiences that Sony Foundation can leverage to improve the lives of our young cancer patients, homeless and disadvantaged teenagers and our special needs children.

The big-hearted and kind disposition each of our Corporate Partners displays is a major motivator in continuing our work. They drive us to always aim higher and strive for better outcomes as endeavour to better the lives of young Australians.

Thank you to our Corporate Partners. We are so grateful for your support. It provides so much to so many. From establishing youth cancer centres to offering respite to families of children with special needs. These partnerships are what set Sony Foundation apart from others in the charity sector.



Left to right: Denis Handlin AM, Chairman & CEO Sony Music Entertainment Australia and New Zealand and President, Asia, NSW Premier, Mike Baird and Sony Foundation Chairman, Jim Dwyer AM. NSW Premier, Mike Baird speaking at the Corporate Partners Evening.





# RAINBOW PARTNERS



# GOLD PARTNERS



# SILVER PARTNERS



# SUPPORTERS



WHARF4WARD

OUR





# EVENTS

# RECORD BREAKING \$890,000 RAISED FOR YOU CAN PROGRAM

## WHARF4WARD

Sydney turned on the glorious sunshine for more than 750 guests to descend onto Woolloomooloo Wharf to celebrate Sony Foundation's Wharf4Ward event on October 23.

Charming hosts, Hamish and Andy entertained guests as they opened the day disguised as Navy officers. The hilarious pair were thrilled to be involved in their first Wharf4Ward.

"I love that Sony Foundation and You Can are truly making a change to the lives of so many young Australians. Their approach is truly something to be admired and renders such great results. I am so honoured to host Wharf4Ward for them." Hamish said.

Guests were treated to performances by Sony Music artist Dami Im and X Factor winner Marlisa. Human Nature managed to take the cake for the grandest entrance of the day as they cruised into the Wharf on the front of a 120ft super yacht, Quantum. Jessica Mauboy rocked the house as usual and made sure the young cancer patients had day to remember, inviting them up on stage to dance with her.

You Can ambassador Anastasia Attia relayed the importance of You Can as she spoke of her sister Christine's battles throughout treatment. Christine, who lost her battle with cancer in September 2014, was a passionate champion for You Can. Anastasia spoke firsthand of Christine's resilience and resolve, "I'm so proud to be her sister. Christine's strength, love, patience, perseverance and determination is so amazing and so inspiring and I miss her dearly every day."

Thanks to the generosity of our Corporate Partners and guests, the sixth annual Wharf4Ward raised a record-breaking \$890,000 for You Can.

This remarkable result is testament to the growing support for You Can and the understanding of the need to build specialised youth cancer centres for 16-25 year olds. These centres will ensure these young patients no longer falling through the gap in care.

Thank you to our ambassadors and hosts who played a part in the day, including the amazing Sony Music artists. You all contribute to making Wharf4Ward an unforgettable day out.





Top to bottom, left to right: Dami Im performing; Sony Foundation Ambassador, Sam Armytage and James Tobin; Dashing hosts, Hamish and Andy; Human Nature serenading guests; Sony Foundation Ambassador, Sally Obermeder

## OVER \$400,000 RAISED FOR A YOU CAN CENTRE IN MELBOURNE

### RIVER4WARD

Sony Foundation's first River4Ward was a roaring success raising over \$400,000 to build a specialised youth cancer centre in Melbourne when it was held on the banks of the Yarra River, on Thursday April 23.

Melbourne turned it on with beautiful weather for the fundraiser which saw Sony Music artists John Farnham, Jessica Mauboy, Nathaniel and Stan Walker perform on a custom-built floating stage in the river at Crown Riverwalk.

Well-known celebrities helped out to host the day including Natalie Bassingthwaigthe, Chrissie Swan, Meshel Laurie, Ben Fordham, Bary Hall and Giaan Rooney. They were joined by over 400 guests to enjoy a day of world-class entertainment, fine dining and of course, dancing.

John Farnham confirmed he's still got 'The Voice' putting on a phenomenal performance which had all the guests up and dancing. His encore of AC/DC's 'Long Way To The Top' was the perfect way to close an incredible day.

Jessica Mauboy started River4Ward with a bang, performing top hits, 'Can I Get A Moment?' and 'I Can't Help Myself'. Jess then spent the rest of the day meeting our You Can patients and survivors, and of course, dancing to John Farnham!

Though there was plenty of time for networking and entertainment, the day also had a serious note – raising funds for our Melbourne You Can Centre to close the gap in care for 16-25 year olds with cancer.

You Can advocate Adrian Brine addressed the crowd on issue of youth cancer and told of losing his wife Lauren last year at just 32 years of age. Lauren had battled cancer for more than half her life.

*"Lauren stayed around as long as she could to help make sure we saw the need for these Youth Cancer Centres. In the end, she was needed somewhere else. But she'd be happy she's still part of it"* Adrian told guests.

*"Now it's up to all of us to continue the amazing work the Sony Foundation and You Can are doing. We don't stop building these centres until every teen between 16-25 has somewhere they can fight cancer and beat it."*

Thanks to the fundraising success at River4Ward a You Can Centre is currently under construction at the new Victorian Comprehensive Cancer Centre in Melbourne.



Top to bottom, left to right: Stan Walker giving his performance soul; Jessica Mauboy having fun on stage; Sony Foundation Ambassador Jessica Mauboy and You Can Champions; John Farnham brings down the house; Nathaniel amped up the crowd with his song, Live Louder!



# CELEBRATING DENIS HANDLIN'S 30 YEARS LEADING SONY MUSIC ENTERTAINMENT AUSTRALIA



It was a night that brought together some of the biggest acts in Australian music to celebrate the remarkable leadership of Denis Handlin AM, Sony Music Chairman & CEO, Australia and New Zealand and President, Asia and Sony Foundation Director. The night managed to raise a huge \$200,000 for a new Holiday Camps Grant.

Guests were treated to magical moment performances from The Script, Delta Goodrem, Guy Sebastian, Justice Crew and The Veronicas. Jessica Mauboy capped off the night with an extended set to get the dance floor happening.

At the event, Denis launched a new and exciting Sony Foundation fund to support families from our Holiday Camp Program who have children with special needs.

\$200,000 was raised over the course of the evening and has been placed into an endowment fund that allows Sony Foundation to provide grants to families of children with special needs.

The creation of this fund allows Sony Foundation to provide a grant of \$10,000 to a different Holiday Camps family, each year, every year, forever.

One family will be chosen through a nomination process and the grant will be used to provide much-needed respite for Jack's mum. Jack De Rooy Harris was the first recipient of this grant. Jack is a 12 year old boy from Brisbane who suffers from Spinal Muscular Atrophy Type II.

Jack attended the Churchie Children's Holiday Camp in Queensland and is unable to walk or properly use his arms and relies on an electric wheelchair, 24 hours a day. Jack's wheelchair which is customised to fit his delicate spine, weighs 155kg so Jack's family used the grant to contribute to the purchase of a specifically modified van, allowing Jack to leave the house at will without the need to organise special transport.

The family were overjoyed with the grant saying, "We're absolutely thrilled to have received this grant. Know that it will make our day-to-day lives so much easier. Being able to transport our little boy in our own van is invaluable and will enrich all of our lives so much."



Left page, left to right: Jessica Mauboy gave an energetic performance; Crowd favourite, Guy Sebastian performing; International act The Script during their set; Right page, top to bottom, left to right: Denis Handlin AM, Chairman & CEO Sony Music Entertainment Australia and New Zealand and President Asia presenting Jack and the De Rooy Harris family with the grant; The Veronicas; Justice Crew singing and dancing up a storm; Jack with Sony Foundation Ambassador Delta Goodrem



# OTHER EVENTS



## JOHN EALES LUNCHEON

The John Eales Luncheon was an exclusive and intimate event, with only 50 select guests treated to a once-in-a-lifetime lunch at the private residence of Aussie Home Loans founder and philanthropist, John Symond.

Guests were entertained with speeches from John Eales, Nathan Sharpe and big wave surfer Mark Mathews and a performance from Riverview students, Henry and Alastair Wright whilst enjoying delicious meals by award-winning restaurant, Aria.



A generous \$112,000 was raised for the Holiday Camps Program, a cause which John Eales has supported since becoming an ambassador over 10 years ago.

The funds helped Sony Foundation expand the program to 23 camps, run by 44 schools and three universities in 2014.

The funds helped Sony Foundation expand the program to 28 camps, run by 46 schools and four universities in 2015.

Thanks to John Eales for his ongoing support of Sony Foundation as a valued ambassador.



## YOU CAN WALK 4 CASS

Wollongong was witness to a sea of green marching through the streets on Sunday, November 9th as nearly 1000 people joined the inaugural 'You Can Walk 4 Cass' event which raised a huge \$70,000 for You Can.

The walk was held in memory of You Can advocate, Cass Nascimento, who passed away in November 2014 following a battle with brain cancer. The huge turnout for the walk was testament to how many lives Cass touched through her beautiful smile and positive attitude.

All funds raised at You Can walk will be donated to 'You Can' Fellowship Program. With the \$70,000 raised, Sony Foundation has created a special You Can brain cancer project in Cass' memory.



Left to right: John Eales AM with Sony Foundation CEO, Sophie Ryan and John Symond. Nathan Sharpe hosts a table at the John Eales Luncheon. Anastasia Attia with Nat Bassingthwaite at You Can 4 Cass. John Eales leads the Sony Foundation team in City2Surf. Jason Carrasco speaks at the Ferrari Zagame Launch party. Anthony Minichiello and fellow Roosters players with children from the Holiday Camps Program.



## CITY2SURF

On Sunday 10 August 2014, Sony Foundation ambassador John Eales led a team of children with special needs, Holiday Camp companions, Sony staff, Corporate Partners and Sony Foundation supporters in the iconic City2Surf.

Over 60 City2Surfers began the day with a breakfast at Loreto Kirribilli before catching a ride on the buses, wheelchairs and all, to the start line.

Team Sony Foundation put in a mammoth effort and had a ball throughout the race, ensuring all the kids were well looked after.

After finishing the race in record time (well, almost!) the team headed back to Loreto for a BBQ, a team debrief and story swapping from the morning.

Thanks to John Eales for leading by example and his relentless support of Sony Foundation. A giant \$16,000 was raised for the Children's Holiday Camp Program.

## FERRARI ZAGAME LAUNCH PARTY

Ferrari celebrated the relaunch of its Zagame Ferrari Showroom in Melbourne with a party on the eve of the 30th Anniversary of the Australian Grand Prix. The exclusive event, held on March 11, raised more than \$100,000 for Sony Foundation's new You Can Centre to be established in Melbourne.

The event was attended by national and international guests, including famed F1 Driver Esteban Gutierrez, AFL legend Dermott Brereton and Real Housewives of Melbourne star, Gina Liano. Sony Music artist Samantha Jade wowed the crowd with her incredible performance.

Young cancer survivor Maisy Stratford-Hutchings addressed the crowd, sharing her story of her battle with Hodgkins Lymphoma and the desperate need for You Can centres.

Zagame Ferrari hosted an exclusive live auction, with incredible prizes from Veuve Clicquot, Ferrari Australasia, Hublot and Sony Music Entertainment.

Thank you to our valued Corporate Partners and Ferrari Australasia for their generous support.

## ANTHONY MINICHIELLO TRIBUTE DINNER

On Friday May 22, rugby league legend Anthony Minichiello hosted a Tribute Dinner with an incredible line up of rugby league super stars to raise \$88,000 for the Sony Foundation Children's Holiday Camp Program.

All proceeds from the live auction were donated to the Holiday Camps. The Tribute Dinner was hosted by Channel Nine's Karl Stefanovic and featured guest speaker, Alan Jones and a panel with Luke Ricketson, Craig Fitzgibbon and Brent Finch. Sony Music artists Samantha Jade and Nathaniel entertained guests with talented singing.

All proceeds will go toward the funding of 28 holiday camps around Australia, providing respite free of charge to the families of more than 600 children with special needs.



# OUR PRO AND CHA PARTNER



# SUBJECTS PRIORITY MATTERS





# OUR PROJECTS AND CHARITY PARTNERS

Sony Foundation partners with existing charities as well as initiating a number of unique programs, all of which aim to offer solutions to some of the problems young people in Australia face today. These include severe illness, drug and alcohol addiction, homelessness, disability and displacement.

Throughout the past year, these are just some of the achievements that Sony Foundation has accomplished through our projects and charity partners.



## YOU CAN

Closing the gap in youth cancer care through the establishment of specialised You Can Centres around Australia.

- You Can Walk 4 Cass was launched and held in memory of You Can Champion, Cass Nascimento in Wollongong on November 9, 2014. This walk raised \$70,000 for a special brain cancer project, The You Can Fellowship
- Sony Foundation announced it was providing \$1.5 million for a new You Can centre to be built at Prince of Wales Hospital
- The Loyal Foundation presented Sony Foundation with a cheque for \$100,000 to fund the installation of a Brachytherapy Suite at the Prince Of Wales Hospital following Michael Clarke's 'Clarkey 4 Kids' fundraising luncheon
- The 6th annual Wharf4Ward took place at the iconic Woolloomooloo Wharf and raised a record \$890,000 for You Can
- The top 6 X Factor finalists visited You Can patients at the Prince Of Wales Hospital and released a charity single in support of the program
- The inaugural River4Ward was launched on the banks of the Yarra River in Melbourne. A giant \$400,000 was raised for You Can
- Construction began on the You Can Centre at the new Victoria Comprehensive Cancer Centre in Melbourne
- Ferrari Australasia raises \$100,000 for You Can

## CHILDREN'S HOLIDAY CAMPS

A holiday camp for children with special needs, providing much-needed respite for their families, a holiday of a lifetime for the children and a life-changing experience for their teenage carers.

- Sony Foundation celebrated 15 years of the Children's Holiday Camps Program being in operation
- The John Eales Luncheon was a huge success, raising over \$100,000 for the Sony Foundation Children's Holiday Camps Program
- Sony Foundation's annual City2Surf team raised over \$16,000 for the Sony Foundation Children's Holiday Camps Program and was led by Sony Foundation Ambassador, John Eales. Children from the program were given the opportunity to complete the course much to the delight of both the children and their families
- The Annual Children's Holiday Camp Conference was held at Pymble Ladies College in July and
- Sony Foundation welcomed two new camps to the program being the Orara High School / Bishop Druitt College Camp at Coffs Harbour and the University of Newcastle / Whitebridge High School Camp at Newcastle. We were delighted to include state schools in the program.

Denis Handlin celebrated 30 years leading Sony Music with an outstanding event in support of the Sony Foundation Children Holiday Camps Program. This saw the creation of a Holiday Camps Grant which will see a donation made to a holiday camp family in need once a year, every year, in perpetuity.

Left to right: Young cancer patients represent You Can at the Ferrari cavalcade. Jess Mauboy with You Can Crew. John Eales, Ben Galbraith and Clint Willoughby. Right Page: Jessica Mauboy performing at Denis Handlin's 30 year celebrations. Daniel with Denis Handlin. MMAD - Sound Foundation.



## SOUNDPOINT

Long-term support for flood-affected communities in Ipswich, through the establishment of Goodna's 'SoundPoint' youth centre

- Sony Foundation funds two trainees to commence work at SoundPoint
- The Alternative Education program continues with five students graduating year 9, all with supported transition back to mainstream schooling.
- Musicians Making A Difference (MMAD) program runs weekly from the SoundPoint centre. Over 160 locals attending the song and dance Christmas extravaganza.
- Youth Week celebrations were held at the Centre, which over 350 people attending. Local artists and performance groups provided entertainment

## YOTS

- Sony Foundation Scholarship Recipient Daniel Harvey visits the Sony Music studio to record his original track 'On Fire'. Daniel went on to compete in the World Championship of Performing Arts (WCOPA), a 10 day competition held in Long Beach California picking up a Gold Medal for AUS
- Sony Foundation staff support Youth Off The Streets through continued staff engagement via the Youth Off The Streets Food Van and donated goods from Corporate Partners. Primary sponsorship of the Youth Off The Streets Food Van (YOTS) was taken on by Sony Foundation.
- Sony Foundation continued to fund the work of psychologist, Anna Michalopoulos, to work with youths attending Youth Off The Streets Key College in Redfern.

## MMAD

Inspiring young people, especially those who have suffered abuse, neglect and disadvantage to make their lives remarkable through the power of music, dance and mentoring.

- Sony Foundation funds the new program Sound Foundation. MMAD (Musicians Making A Difference) launched Sound Foundation with Oasis, a program that aims to engage young people through alternative education including music production, song writing, performance and industry sessions. Sony Foundation Youth Off The Streets Scholarship recipient Daniel Harvey was involved with this program as a mentor.



# YOU CAN STORY

Theo's story



I first noticed the lump in my right foot in late 2013, after I moved to Melbourne from Perth. It gradually grew larger and began to ache when I walked or tried to do physical activity. At first, I thought it may be a build up of fluid or a gym injury, as I was quite active at the time. I ignored it for a while until my friends and family encouraged me to go and get an x-ray, as the lump started to become visible through my shoes.

I went to my local doctor's surgery and organised an x-ray in December, 2013. But I missed the x-ray and again, I delayed seeing a doctor for a few more months. I eventually got an x-ray in April 2014 and my local doctor told me he thought I had a bone tumour in my foot, but further testing was needed to determine if it was benign or malignant.

I was referred to a specialist, and was diagnosed with osteosarcoma (bone cancer) in June of 2014. I was shocked and overwhelmed by the news, as I attended the appointment on my own on the day. We then discussed surgery plans and treatment and I was referred to Peter Mac Hospital to discuss everything with oncologists.

I have tried to remain positive throughout my journey with cancer and have had strong support from the amazing team at Peter Mac and friends and family.

I had 12 weeks of two types of chemo and surgery to remove the bone tumour. The operation, in September 2014, removed the bone tumour and three of my middle toes and the connecting bones. This operation removed the tops of my big toe and little toe and left me with a partial foot with two stumps. I was off my feet for 8 months between September 2014 and May 2015.

I have met a few young people while undergoing treatment but not many. Usually, I was in a hospital room with people much older than me. I found this hard as I couldn't interact and share my experiences with people my own age who were undergoing similar treatments at a similar point in their lives. However, it was great to interact with young people when I had the chance to share a room with them.

It was great to meet other young people at River4Ward and as of May 2015 I am in full remission from cancer. This was great news and came as a welcome relief for me, my family and friends. I have also been fitted with a moon boot since May and have been able to walk on both my feet for the first time since September 2015. I have undergone some physiotherapy which has helped me learn to walk again and I almost feel normal again. I am back at university, working and enjoying life the best I can. I have learnt a lot about myself throughout my journey with cancer and taken all the positives I can from the situation. It has taught me to be humble and appreciate the small things in life.



It has also taught me that cancer does not discriminate and affects people from all walks of life. I for one definitely did not expect to be affected by cancer at this prime time in my life.

River4Ward was an amazing experience as I got to meet some of my favourite Australian personalities and musicians and interact with other young people who have also been affected cancer. Being able to understand the critical need for You Can Centres, I'm really excited to see these centres come to life as I know the how much of a difference they will make to the young patients and in turn, their families.

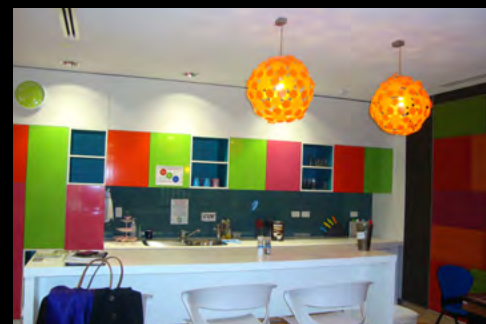
# YOU CAN PERTH

Our Perth You Can centre is our first fully operational You Can Centre and is housed at the Sir Charles Gairdner Hospital (SCGH) in Perth WA.

The Perth You Can centre is the first of its kind and it represents the model which Sony Foundation is aiming to build in each major centre across Australia. Sony Foundation launched You Can in 2010 in response to learning of the 'forgotten generation' of youth cancer patients in Australia. Too old for children's hospitals but too young for adult wards, these 16-25 years old were literally falling through the gaps in our medical system.

A senate enquiry report advised that to improve the shocking survival rate for this age group, they required specialised and age appropriate, purpose-built youth cancer centres.

Sony Foundation took on board this challenge and created You Can to build a national network of You Can Centres. And this is our progress thus far.





# YOU CAN SYDNEY



In June 2014, Sony Foundation announced it would be donating \$1.5 million to build a You Can Centre at Prince of Wales Hospital in Sydney. Construction of the centre is now well underway and expected to be finished by late 2016.

This You Can centre will be located within the Nelune Comprehensive Cancer Centre and will provide a centre of excellence for young people being treated with cancer.

The new You Can Centre will include:

- A dedicated youth cancer chemotherapy treatment bay and radiation oncology area
- An outpatient group room for recreational activities
- A relaxation room
- A consultation room
- An external courtyard

The formation of another You Can Centre marks a considerable step forward in the improvement of youth cancer care within Australia.

Already, Sony Foundation is bringing fun, laughs and much needed inspiration to the existing oncology ward with special visits from X Factor finalists, The Today Show, Sony Music artists and Aussie skipper, Steve Smith.





# YOU CAN MELBOURNE

The launch of Sony Foundation's first River4Ward was a huge success that is contributing to the construction of a You Can Centre at the new Victorian Comprehensive Cancer Centre in Melbourne.

This centre will provide a much-needed space that offers specialised care, respite, entertainment and relaxation for adolescent and young adult cancer patients in Melbourne.

The new You Can Centre will include:

- A dedicated youth cancer chemotherapy treatment bay and radiation oncology area
- An outpatient group room for recreational activities
- A relaxation room
- A consultation room
- An external courtyard

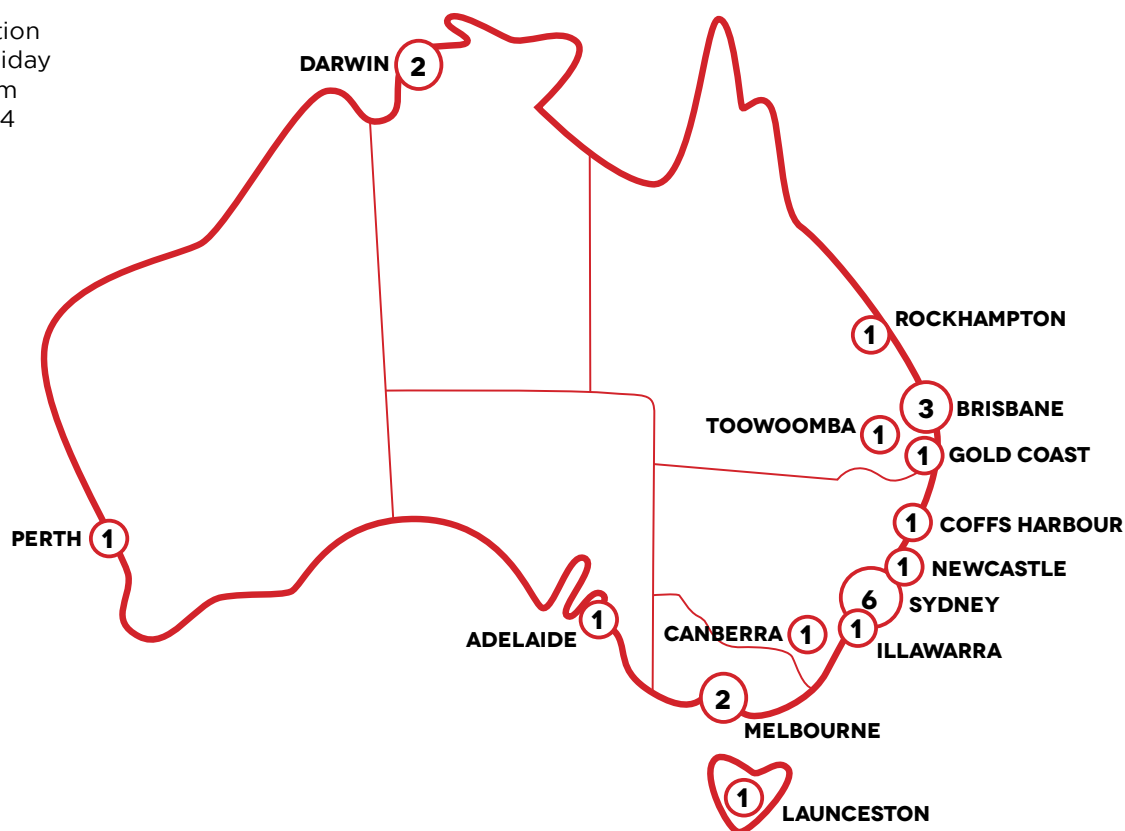
This will be the third You Can Centre to be established since the launch of You Can in 2010. This centre is due to open in early-mid 2016.



# CHILDREN'S HOLIDAY CAMP PROGRAM



Sony Foundation  
Children's Holiday  
Camp Program  
Locations 2014



The Sony Foundation Children's Holiday Camp Program has provided respite and relief to the families and carers of thousands of special needs children since its commencement in 1999. The program remains at the heart of Sony Foundation's activities and with the support of our Corporate Partners, schools and universities who take part in the camps, continues to expand throughout Australia to cater to more families and special needs children.

The Holiday Camps Program, hosts camps at high schools and universities around Australia and sees senior students become full-time carers for children

with special need. The parents, carers and siblings of the children are given a much-needed break as often, they have not had overnight respite in years, if ever. Additionally, the children are given a relaxed and activity-filled holiday and the student carers are provided with invaluable insight into the world of living with a disability.

Over the past year 550 children were given the life-changing experience of a Sony Foundation Children's Holiday Camp.



Sony Foundation Australia  
Children's Holiday Camps



Camps were held throughout Australia at the following:

#### NSW

- Abbotsleigh / Knox:
- Moriah College / Masada College / Emanuel School
- Orara High School / Bishop Druitt College
- Pymble Ladies' College / Sydney Church of England Grammar (Shore)
- St Andrew's College
- St Ignatius' / Loreto Normanhurst / Loreto Kirribilli / Monte St Angelo
- St Joseph's College / Brigidine College St Ives / Marist Sisters College Woolwich
- The Illawarra Grammar School
- University of Newcastle / Whitebridge High School

#### SA

- Loreto Marryatville / Rostrevor College

#### VIC

- Brighton Grammar School/Berendale
- St Kevin's/Xavier/Genazzano/Scotch/Sacre Coeur/Loreto Mandeville Hall

#### QLD

- Anglican Church Grammar School / ST Margaret's
- Bond University
- Marist College, Ashgrove/Mt Alvernia College, Kedron
- South School/St Hilda's
- Stuartholme/St Laurence's College
- The Cathedral College, Rockhampton
- Toowoomba Grammar School/The Glennie School/Fairholme College

#### NT

- Kormilda College
- St John's College, Darwin

#### WA

- Christ Church Grammar School / St Hilda's
- Hale School/ MLC, St Mary's

#### TAS

- Launceston Grammar School

#### ACT

- Canberra Grammar / Canberra Girls Grammar

In the lead up to Christmas, Sony Foundation launched our 'Happy' Christmas video campaign in conjunction with the Sony companies.

Starring children from the September Holiday Camps, with a cameo from Sony Music superstars One Direction, the campaign was a hugely successful way to end a busy year with our partners, supporters and One Direction fans sharing the video.

The video, filmed to Sony Music artist Pharrell Williams, 'Happy', encapsulated the wonderful spirit of the holiday camps and the joy they bring to the children. It was the perfect way to mark the 15th anniversary of Sony Foundation's unique camps program.







Sony Foundation Australia  
Children's Holiday Camps

# CHILDREN'S HOLIDAY CAMP PROGRAM

Each year, Sony Foundation commits to funding two new Children's Holiday Camps. A number of schools and universities submit their applications, which are reviewed by the Board. This past year, the Foundation are focusing on funding camps in regional areas, that can provide and support to those who are not able to access the services in capital cities. For the first time, two public schools were funded to host camps. Through partnering with other organisations, these schools were able to fund accommodation and the facilities required to host their camps.



## UNIVERSITY OF NEWCASTLE / WHITEBRIDGE HIGH SCHOOL CAMP

The Newcastle Camp took place at the University of Newcastle in December 2014. It was run in partnership with Whitebridge High School, with students from the school taking on the role of camp companions. In its first year, the camp took in 10 children with special needs, providing 10-15 companions to care for them for the duration of the camp. Whitebridge High School Captain, Shanais Stanelle said "This is something new and exciting for Newcastle and pushes students to broaden their horizons. It is also a great opportunity for the parents of these children to take a break from their everyday responsibilities."



## ORARA HIGH SCHOOL / JOHN PAUL COLLEGE, COFFS HARBOUR

The second new camp for 2014 was hosted at Orara High School in Coffs Harbour. This camp was held in partnership with John Paul College and also ran in December 2014. There were 15 special needs children who were placed under the watchful eyes of 25 camp companions. Campers and companions used the facilities of The Centre, in Bonville to provide accommodation.



Sony Foundation Australia  
Children's Holiday Camps

Left page: Children and carers having fun on the Holiday Camps Program.  
Right page: One of the children in the 'Happy' film clip.

# HOLIDAY CAMP STORY

*My name is Aaron Budai, my son Gidon recently attended a Sony Foundation Children's Camp, a stay away camp for Special Needs kids, made possible by the generous support of Sony Foundation.*

*We love Giddy but anybody with a child with additional needs will tell you is that these beautiful children, though so full of love, are incredibly exhausting.*

*Giddy is 8 and this was his second year at camp. Given it was our second year my wife was able to really relax with absolute confidence that the young adult carers and administrators embrace the opportunity to look after our angel and give us some time off.*

*It still blows my mind that the community donates their time to give my beautiful little boy a school camp experience! The people range from cooks, photographers, speech therapists, occupational therapist, doctors, nurses and recently graduated HSC students all saying "I want to do this. You take 4 days respite, relax, your children are not a burden it will be our pleasure to*

*make sure that they have the best possible time!" This is something, that as parents of a special needs child we never hear. Over 100 people including fifty 18 year olds volunteering to help ... It blows my mind, at 18 I can honestly say I wasn't that community-minded.*

*So Sony Foundation, I just want you to know the real impact of your benevolence. The Holiday Camps Program is amazing and I am sure other community groups deliver similar experience through your Children's Holiday Camp experience.*

*Your charity has a real grass roots impact, you empower school leavers, you give kids like Giddy the time of his life, and my wife and I get the respite we desperately need.*

*I have spoken to many of the other parents of the kids at camp and I know that they feel exactly the same as I do.*

*Sony Foundation, you are to be commended.*

*Thank you*



# SOUNDPOINT STORY

## Kyle's story

A complicated and traumatic childhood left Kyle without stable accommodation, depressed, in poor health and with shattered self-confidence. A connection with The Salvation Army at SoundPoint, Goodna opened the door to learn some life-changing skills.

Kyle's first connection with Soundpoint -The Salvation Army and Sony Foundation Youth and Community Centre at Goodna, 25km south west of Brisbane -was through a healthy eating program being run at the centre.

*"An accommodation worker identified a few guys who might be interested in coming to the first cooking class at the centre and Kyle was one of those," says Nathan Drury, Youth Activities Worker at Soundpoint.*

Kyle, who had not been eating properly and was addicted to junk food, was recommended to the class by an accommodation worker at the Goodna Youth Service. He loved the class. *"It was excellent and gave me some new skills and ways of doing things,"* he says.

From there, Kyle's connection with Soundpoint deepened. He was attending regular meetings with John Williams, leader of Soundpoint; involved himself in a men's group and was a regular at the centre's Thursday night community barbecues.

*"Kyle connected quite a lot by just hanging out in our space here," said John. "Being in a safe space and connected to people who cared about him allowed him to grow as a person."*

John suggested that Kyle consider the Positive Lifestyle Program (PLP) and Kyle, who was facing a difficult time in his life, agreed to commit to the program.

*"PLP helped me a lot," he says. "It gave me some tools to deal with situations better, to look at and change the way I was responding to certain things, and to examine my behaviour and handle things differently.*

*"It also helped me identify those things in my life that were holding me back, and showed me how to expand possibilities for the future."* After the PLP program concluded, Kyle had follow-up sessions with Youth and Families Counsellor at SoundPoint, Jon Ray.

*"I was in a deep dark hole of despair and finally I was able to see that there was light and hope. The help I got at SoundPoint prevented me from going down that hole and struggling on my own to get back up. I also have more self-confidence, can fit in socially with those around me and so can live a far more fulfilling life."*

Kyle has taken a huge step forward by getting his own stable accommodation through the Queensland Department of Housing and Public Works and Goodna Youth Accommodation.

*"Having this will make getting my life together so much easier because it takes away my fear of becoming homeless," Kyle explains.*

*"I can now also look at continuing to get my mind in a stable place, cooking healthy food, working on my fitness and following up study options.*

*"I'm half-way through breaking those chains and what is important is that, even though I might trip over, now I can get up."*

The Salvation Army and Sony Foundation Youth and Community Centre was first birthed from funds raised by the Sony Foundation Relief Album after the devastating 2011 Queensland floods. The site houses Salvos Legal, youth and family counselling services, activities-based programs, the Meeting Place café, The Sony Space and a family store.

*\*Thank you to Salvation Army, 'Pipeline' magazine for sharing this story.*



**“WHAT IS IMPORTANT  
IS THAT, EVEN THOUGH I  
MIGHT TRIP OVER, NOW I  
CAN GET BACK UP”**



# MMAD AND YOUTH OFF THE STREETS STORY

## Daniel's story

Sometimes life seems to be working against those who need it most to work in their favour. Case in point, Daniel Harvey, a 20 year old aspiring hip hop artist from Western Sydney.

Sometimes life seems to be working against those who need it most to work in their favour. Case in point, Daniel Harvey, a 20 year old aspiring hip hop artist from Western Sydney.

Throughout his young life, Daniel has endured long periods of unstable accommodation and a lack of consistent and reliable role models.

From support provided by Youth Off The Streets, Daniel has been able to gain independent and stable accommodation with his twin brother and was connected with a mentor to help him create the life he so wants. Within a year, Daniel had completed the Musicians Making A Difference (MMAD) alternative education program. The team at MMAD helped Daniel to concentrate on his character and criminal behaviours as he successfully worked off thousands of dollars of accumulated debt.

Like most young people, Daniel has dreams, big dreams. And he's stopping at nothing to achieve them.

Daniel was awarded the Sony Foundation Youth Off The Streets Scholarship to aid in his genuine efforts to make a successful and fulfilling future for himself in music. He is currently studying a Bachelor of Music through the Australian Institute of Music.

Receiving the scholarship was a huge boost for Daniel, *"It was a highlight for me to find out that I received the scholarship from the Sony Foundation. Another favourite thing for me has been getting to perform an acapella verse at the Award Ceremony."*

In March 2014, Daniel was elated to find out the Sony Foundation had facilitated an experience that any aspiring artist would love, recording time in a professional studio. Daniel soaked up every second of his time in the studio and received great feedback from the recording staff. The experience was invaluable in providing Daniel with opportunities to grow in confidence and realise their capabilities.

May 2014 brought about the opportunity for Daniel to audition to represent Australia at the World Championship of Performing Arts (WCOPA), a 10 day competition held in Long Beach California. He prepared diligently for the competition by writing and producing several new rap songs. He won his way to perform at WCOPA in July and his efforts secured him a gold medal for Australia in the Male Vocal-Rap category.

Daniel's involvement with MMAD means he has completed work experience, alternative education and has toured with MMAD to inspire young people in remote areas using his newly developed workshop facilitation skills. At the end of Daniel's creative mentoring program, he was accepted into university and performed at Big Day Out on the MMAD stage.

Daniel continues to study in his Bachelor of Music through the Australian Institute of Music utilising the scholarship to provide support in necessary expenses such as course fee, textbooks, clothing and accommodation costs involved in his participation in WCOPA in America.

Daniel's story is one of inspiration, of overcoming the odds to build a bright future for himself and one of persistence. It is the perfect example of why we do what we do. We wish you well on your future endeavours Daniel and look forward to watching your music career come to life!







# OPERATION: ACOUSTIC

This is Sammy. Sammy is at the tender age of 16 years and has spent a number of her young years battling illness.

Sammy is forced to sit day in, day out in an unexciting hospital ward as she undergoes her treatment.

We knew we needed to do something to help Sammy. To let her find the positive in each day and remember that happiness is just a song away. Enter Operation: Acoustic (O:A).

The moment, Sammy's Operation: Acoustic volunteer Jackson walked in, there was noticeable shift in the energy in the room. To say that Sammy lit up is an understatement, she literally radiated joy. Seeing Jackson's guitar in tow, she knew she was in for a real treat.

Sammy and Jackson spent a bit of time chatting and getting to know each other. They discussed music likes and dislikes and then Jackson began to play for her and Sammy was transported a place far away from the tedious hospital ward. She couldn't get enough and encouraged Jackson to play songs that she too knew the words to so she could sing along with him.

Hearing her favourite songs gave Sammy the energy to get up and dance. Though Jackson only stayed for two hours, the difference they made to Sammy were immeasurable. So inspired by Jackson's performance was Sammy that she took the opportunity to perform a few duets with Jackson and then went on to do a solo performance, impressing everyone with her excellent rendition of the Hannah Montana theme song.

Sammy's excitement and involvement shows the impact this music program can have on young patients. It allows them the chance to express themselves creatively and to open up through music. It's a distraction from the humdrum of hospital life and it's a form of therapy.

Sure, Sammy may not be in the best of physical health but emotionally she's a ray of sunshine from one simple O:A session. Such is the universal healing power of music.



Operation: Acoustic volunteer Jackson with Sammy in her hospital room.



# SONY FOUNDATION IN THE MEDIA





# FINANCIALS

SONY FOUNDATION AUSTRALIA LIMITED  
TRUSTEE OF  
SONY FOUNDATION AUSTRALIA TRUST  
AND  
SONY FOUNDATION CHILDREN'S  
CAMP CHARITABLE TRUST  
ABN 33 086 967 222

CONCISE FINANCIAL REPORT  
For the year ended 30 June 2015

This concise report is an extract of the full financial report for the year ended 30 June 2015. The financial statements and specific disclosures included in the concise financial report have been derived from the full financial report.

The concise financial report cannot be expected to provide as full an understanding of the financial performance, financial position, changes in equity and cash flows of the Sony Foundation as the full financial report. Further financial information can be obtained from the full financial report.

The full financial report and auditors' report will be sent to members on request, free of charge.

Please call (02) 9383 6200 or email [info@sonyfoundation.org.au](mailto:info@sonyfoundation.org.au) and a copy will be mailed to you.

Alternatively, you can access both the full financial report and the concise financial report via the internet at our website: [www.sonyfoundation.org.au](http://www.sonyfoundation.org.au)

## CONTENTS

Directors' (Trustees') Report	54
Auditors' Independence Declaration	57
Statement of Comprehensive Income	58
Balance Sheet	58
Statement of Changes in Equity	59
Cash Flow Statement	59
Commentary On Concise Financial Statements	60
Notes to the Financial Statements	61
Directors' (Trustees') Declaration	61
Independent Auditor's Report to the Members	62



# SONY FOUNDATION AUSTRALIA LIMITED

## DIRECTORS' (TRUSTEES') REPORT

### For the year ended 30 June 2015

The directors of Sony Foundation Australia limited, as "trustees" of Sony Foundation Australia and Sony Foundation's Camp, present the financial statements for the year ended 30 June 2015.

This financial report covers the Sony Foundation Australia and Sony Foundation Children's Camp.

## 1. DIRECTORS

The following persons held office as directors of the trustee during the whole of the financial year and up to the date of this report:

D Handlin	J Dwyer (Chairman)
M Ephraim	L Neal
J Kirby	C White
V Yip	

## 2. INFORMATION ON DIRECTORS

Director	Qualifications and experience
D Handlin	AM, Chairman and CEO Australia & New Zealand and President, Asia, Sony Music Entertainment
M Ephraim	Managing Director, Sony Computer Entertainment Australia and New Zealand Pty Ltd
J Dwyer	OAM, LLB, General Counsel, Allens (Former Partner of Allens Arthur Robinson for 30 years)
C White	LLB, Managing Director, International Quarterback
J Kirby	BEC, CPA, Chairman, Village Roadshow Corp Pty Ltd, Deputy Chairman, Village Roadshow Ltd and Chairman, The Salvation Army Red Shield Appeal
L Neal	JP, Registered Nurse, Health Centre Manager, St Ignatius College- Riverview
V Yip	Deputy Managing Director, Sony Australia Limited and Sony New Zealand Limited

## 3. DIRECTORS' ATTENDANCE AT MEETINGS

During the year there were Board meetings held.

	Number Eligible	Number Attended
D Handlin	4	4
M Ephraim	4	4
J Dwyer	4	4
C White	4	4
J Kirby	4	4
L Neal	4	4
V Yip	4	3

## 4. PRINCIPAL ACTIVITIES

The principal activity of the Foundation are to undertake charitable fundraising activities and accept donations from businesses and the public at large. With those funds, the Foundation provides a unique contribution to the development of the Australian community by supporting and assisting its youth and fostering their talents. This is an aggregated representation of both the Sony Foundation Australia and the Sony foundation Children's Camp Charitable Trust being ABN numbers: 33 086 967 222 and 62 214 582 123 respectively.

## 5. FUTURE DEVELOPMENTS

The Foundations are expected to continue its fundraising activities, raising money for its charitable programs through donations from fund raising events, the public and corporate sponsors.

SONY FOUNDATION AUSTRALIA LIMITED  
DIRECTORS' (TRUSTEES') REPORT (CONTINUED)  
For the year ended 30 June 2015

## 6. PLACE OF BUSINESS

The Foundations are limited by guarantee incorporated and domiciled in Australia. Its registered office and principal place of business are:

Registered office: 11-19 Hargrave Street, East Sydney, NSW 2010

Principal place of business: 11-19 Hargrave Street, East Sydney, NSW 2010

## 7. MATTERS SUBSEQUENT TO THE END OF THE FINANCIAL YEAR

No matters or circumstance has arisen since 30 June 2015 that has significantly affected, or may significantly affect:

- (a) the Foundations' operations in future financial years, or
- (b) the results of those operations in future financial years, or
- (c) the Foundations' state of affairs in future financial years.

The trustees are not aware of any other matter or circumstance not otherwise dealt with in the financial statements that has significantly or may significantly affect the operations of the Foundations in subsequent financial years.

## 8. CHANGES IN THE STATE OF AFFAIRS

There has not been any significant changes since the last financial report.

## 9. REVIEW OF OPERATIONS

The net surplus of the Foundations for the financial year was \$214,189 (2014 net deficit: \$744,281) and was determined after:

	2015	2014
	\$	\$
Donations from Corporate Partners and Sony Members Companies	225,373	431,060
Wharf 4 Ward	1,076,930	861,008
River 4 Ward	613,353	-
Denis Handlin 30 Year Celebration	422,990	-
You Can Campaign	171,794	174,961
You Can Walk	91,009	-
NSW Golf Day	-	91,238
Movie Screening	-	74,437
Other Fundraising Income	327,705	60,738
Interest Received	122,853	147,357
<b>Total income</b>	<b>3,052,007</b>	<b>1,840,799</b>
Less:		
Fundraising expenses/outgoings	987,369	456,491
Outgoings to unrelated parties	49,383	37,401
Donation to Salvation Army	355,435	335,293
Donation to Youth off the Streets	122,000	50,000
Donation to Schools for Holiday Camps	296,009	275,895
Donation to Talent Development Project	30,000	30,000
Donation to Musicians Making a Difference	26,000	
Donation to You Can Centre WA	900,000	900,000
Donation to You Can Centre NSW	500,000	500,000
<b>Total expenses</b>	<b>3,266,196</b>	<b>2,585,080</b>
<b>Net Deficit</b>	<b>(214,189)</b>	<b>(744,281)</b>

The Foundation has reported a deficit in 2015 and 2014 due to the distribution of funds accumulated in prior years.

SONY FOUNDATION AUSTRALIA LIMITED  
DIRECTORS' (TRUSTEES') REPORT (CONTINUED)  
For the year ended 30 June 2015

## 10. TAXATION

The Sony Foundation was endorsed as an income tax exempt charity under Subdivision 50-B of the Income Tax Assessment Act 1997 by the Commissioner of Taxation on 18 March 1999. The Children's Camp Charitable Trust was registered as an unincorporated organisation on 21 July 2003.

## 11. DIVIDENDS

As the Foundations are the charity under its constitution no dividends will ever be declared or paid.

## 12. ENVIRONMENTAL REGULATION

The directors do not believe that the Foundation is subject to any specific environmental regulations.

## 13. INSURANCE OF OFFICERS

During the financial year, a related entity, Sony Australia Limited, paid premiums to insure certain officers of the Foundations under its Association Liability Insurance policy, a blanket policy covering assets, directors and officers and employment practices for volunteers and staff.

The officers of the Foundations covered by the insurance policy are the directors and senior management team.

The liabilities insured include costs and expenses that may be incurred by defending civil or criminal proceedings that may be brought against the officers in their capacity as officers of the Foundation.

## 14. AUDITOR

PricewaterhouseCoopers continues in office in accordance with section 327 of the *Corporations Act 2001*.

## 15. AUDITORS' INDEPENDENCE DECLARATION

A copy of the auditors' independence declaration as required under section 60-40 of the *Australian Charities and Not-for-profit Commission (ACNC) Act 2012* is set out on page 57.

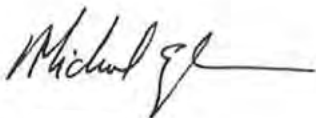
The report is made in accordance with a resolution of the directors of the trustee.



**D Handlin**  
Director

24th September 2015

Sydney



**M Ephraim**  
Director





## Auditors' Independence Declaration

As lead auditor for the audit of Sony Foundation Australia Limited for the year ended 30 June 2015, I declare that to the best of my knowledge and belief, there have been no contraventions of any applicable code of professional conduct in relation to the audit.

This declaration is in respect of Sony Foundation Australia Limited and the entities it controlled during the year.

A handwritten signature in blue ink, reading 'Jason Hayes', with a long horizontal flourish extending to the right.

Jason Hayes  
Partner  
PricewaterhouseCoopers

24 September 2015

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**PricewaterhouseCoopers, ABN 52 780 433 757**  
Darling Park Tower 2, 201 Sussex Street, GPO BOX 2650, SYDNEY NSW 1171  
DX 77 Sydney, Australia  
T +61 2 8266 0000, F +61 2 8266 9999, [www.pwc.com.au](http://www.pwc.com.au)

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# STATEMENT OF COMPREHENSIVE INCOME

For the year ended 30 June 2015

	2015	2014
	\$	\$
<b>Revenue from continuing operations</b>	<b>3,052,007</b>	1,840,799
Distribution to Salvation Army	(335,435)	(335,293)
Distribution to other charities	(474,009)	(355,895)
Distribution to You Can Centres	(1,400,000)	(1,400,000)
Fund raising expenses	(987,369)	(456,491)
Other expenses	(49,383)	(37,401)
<b>Deficit before income tax</b>	<b>(214,189)</b>	(744,281)
Income tax expense	-	-
<b>Deficit after income tax</b>	<b>(214,189)</b>	(744,281)
Other comprehensive income for the year, net of tax	-	-
<b>Total comprehensive loss for the year</b>	<b>(214,189)</b>	(744,281)

# BALANCE SHEET

As at 30 June 2015

	2015	2014
	\$	\$
<b>Current Assets</b>		
Cash and cash equivalents	3,310,699	3,813,382
Receivables	711,744	56,975
Other assets	365	134,997
<b>Total Current Assets</b>	<b>4,022,808</b>	4,005,354
<b>Total Assets</b>	<b>4,022,808</b>	4,005,354
<b>Current Liabilities</b>		
Payables	82,682	-
Deferred Income	136,448	-
Other Current Liabilities	12,513	-
<b>Total Current Liabilities</b>	<b>231,643</b>	-
<b>Total Liabilities</b>	<b>231,643</b>	-
<b>Net Assets</b>	<b>3,791,165</b>	4,005,354
<b>Beneficiaries' Funds</b>		
Retained surplus	3,791,165	4,005,354
<b>Net Beneficiaries' Funds</b>	<b>3,791,165</b>	4,005,354

## STATEMENT OF CHANGES IN EQUITY

### For the year ended 30 June 2015

	Retained surplus	Net Beneficiaries' Funds
	\$	\$
<b>Balance at 30 June 2013</b>	<b>4,749,635</b>	4,749,635
Deficit for the year, net of tax	(744,281)	(744,281)
Other comprehensive income for the year, net of tax	-	-
<b>Total comprehensive loss for the year</b>	<b>(744,281)</b>	(744,281)
<b>Balance at 30 June 2014</b>	<b>4,005,354</b>	4,005,354
Deficit for the year, net of tax	(214,189)	(214,189)
Other comprehensive income for the year, net of tax	-	-
<b>Total comprehensive income for the year</b>	<b>(214,189)</b>	(214,189)
<b>Balance at 30 June 2015</b>	<b>3,791,165</b>	3,791,165

## CASH FLOW STATEMENT

### For the year ended 30 June 2015

	2015	2014
	\$	\$
<b>Cash flows from operating activities</b>		
Cash receipts from donations, grants income and other sources (inclusive of goods and services tax where applicable)	<b>2,644,565</b>	1,713,594
Payments to suppliers (inclusive of goods and services tax)	<b>(1,041,541)</b>	(639,221)
Payments of donations and grants made by the Foundation (exclusive of goods and services tax)	<b>(2,229,444)</b>	(2,091,188)
<b>Net cash outflow from operating activities</b>	<b>(626,420)</b>	(1,016,815)
<b>Cash flows from investing activities</b>		
Interest received	<b>123,737</b>	152,553
<b>Net cash inflow from investing activities</b>	<b>123,737</b>	152,553
<b>Net decrease in cash held</b>	<b>(502,683)</b>	(864,262)
<b>Cash at the beginning of the financial year</b>	<b>3,813,382</b>	4,677,644
<b>Cash at the end of the financial year</b>	<b>3,310,699</b>	3,813,382



## COMMENTARY ON CONCISE FINANCIAL STATEMENTS

For the year ended 30 June 2015

### COMMENTARY ON INCOME STATEMENT

The result for the year ended 30 June 2015 was a deficit of \$214,189 (2014 surplus \$744,281).

#### REVENUE

Gross revenue increased for all revenue streams by \$1,211,208. This increase in revenue is primarily a result of higher net funds raised at Sony Foundation fundraising events.

There has been a decrease in interest income by \$24,504 due to the substantial payments being made to the You Can Centres.

#### EXPENSES

Fundraising expenses increased by \$530,878 from prior year and other outgoings increased by \$11,982 from prior year.

Donations made to various parties increased by \$118,142 mainly from increase in donation to Youth off the Streets.

Donation to schools for Holiday Camps increased by \$20,114.

### COMMENTARY ON BALANCE SHEET

#### ASSETS

Total assets decreased from 30 June 2014 by \$17,454. Movement in asset classes is as follows:

- a) Cash and cash equivalents decreased by \$502,683; 2015 \$3,310,699 (2014: \$3,813,382).
- b) Receivables increased from June 2014 by \$654,769; 2015 \$711,744 (2014: \$56,975).
- c) Other assets decreased from June 2014 by \$134,632; 2015 \$365 (2014: \$134,997).

#### LIABILITIES

Total liabilities increased from 30 June 2014 by \$231,643. Movement in liability classes is as follows:

- a) Payables increased by \$82,682; 2015 \$82,682 (2014: \$nil).
- b) Deferred income increased by \$136,448; 2015 \$136,448 (2014: \$nil).
- c) other current liabilities decreased by \$12,513; 2015 \$12,513 (2014: \$nil).

#### EQUITY

Total equity decreased from 30 June 2014 by \$214,189 due to net deficit for the year.

### COMMENTARY ON CASH FLOW STATEMENT

#### CASH FLOW FROM OPERATING ACTIVITIES

Net cash outflows from operating activities decreased from prior year by \$390,395 due to increase in receipt from donations, grants income and other sources by \$930,971 that offsets to increase in payments of donations and grants by \$138,256 and increase in payments to suppliers by \$402,320.

#### CASH FLOWS FROM INVESTING ACTIVITIES

Receipt from interest earned on cash deposit decreased by \$28,816 from 30 June 2014 as funds to the You Can Centres were distributed.

## NOTES TO THE FINANCIAL STATEMENTS

For the year ended 30 June 2015

### 1. BASIS OF PREPARATION

This concise financial report relates to Sony Foundation Australia and Sony Foundation Children's Camp Trust as a consolidated entity with the trustee for the year ended 30 June 2015. The accounting policies adopted have been consistently applied to all years presented.

## DIRECTORS' (TRUSTEES') DECLARATION

In the trustees' opinion:

(a) the financial statements and notes set out on pages 58 to 61 are in accordance with the *Australian Charities and Not-for-Profit Commission (ACNC) Act 2012*, including:

(i) complying with Accounting Standards, the *Australian Charities and Not-for-Profit Commission (ACNC) Act 2012* and other mandatory professional reporting requirements, and

(ii) giving a true and fair view of the Foundations' financial position as at 30 June 2015 and of its performance for the financial year ended on that date, and

(b) there are reasonable grounds to believe that the Foundation will be able to pay its debts as and when they become due and payable,

(c) the provisions of the *NSW Charitable Fundraising Act 1991* and the regulations under that Act and the conditions attached to the fundraising authority have been complied with for the year ended 30 June 2015, and

(d) the provisions of the *WA Charitable Collections Act 1946* and the regulations under that Act and the conditions attached to the fundraising authority have been complied with for the year ended 30 June 2015.

This declaration is made in accordance with a resolution of the directors.



**D Handlin**  
Director

24th September 2015

Sydney



**M Ephraim**  
Director

## **Independent auditor's report to the members of Sony Foundation Australia Limited**

### ***Report on the concise financial report***

We have audited the accompanying concise financial report of Sony Foundation Australia Limited (the "Foundation") which comprises the balance sheet as at 30 June 2015, statement of comprehensive income, statement of changes in equity and statement of cash flows for the year then ended and related notes, derived from the audited financial report of the Foundation for the year ended 30 June 2015. The concise financial report does not contain all the disclosures required by the Australian Accounting Standards and accordingly, reading the concise financial report is not a substitute for reading the audited financial report.

### ***Directors' responsibility for the concise financial report***

The directors of Sony Foundation Australia Limited, being the Trustee company of Sony Foundation Australia and Sony Foundation Children's Charitable Trust, are responsible for the preparation of the concise financial report in accordance with Accounting Standard AASB 1039 *Concise Financial Reports*, and the *Australian Charities and Not-for-profits Commission (ACNC) Act 2012*, and for such internal control as the directors determine is necessary to enable the preparation of the concise financial report; selecting and applying accounting policies; and making accounting estimates that are reasonable in the circumstances.

### ***Auditor's responsibility***

Our responsibility is to express an opinion on the concise financial report based on our audit procedures which were conducted in accordance with Auditing Standard ASA 810 *Engagements to Report on Summary Financial Statements*. We have conducted an independent audit, in accordance with Australian Auditing Standards, of the financial report of the Foundation for the year ended 30 June 2015. We expressed a qualified audit opinion on that financial report in our report dated 24 September 2015 as detailed therein. The Australian Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report for the year is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the concise financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the concise financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of the concise financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control.

Our procedures include testing that the information in the concise financial report is derived from, and is consistent with, the financial report for the year, and examination on a test basis, of audit evidence supporting the amounts and other disclosures which were not directly derived from the financial report for the year. These procedures have been undertaken to form an opinion whether, in all material respects, the concise financial report complies with AASB 1039 *Concise Financial Reports*.

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**PricewaterhouseCoopers, ABN 52 780 433 757**

Darling Park Tower 2, 201 Sussex Street, GPO BOX 2650, SYDNEY NSW 1171

DX 77 Sydney, Australia

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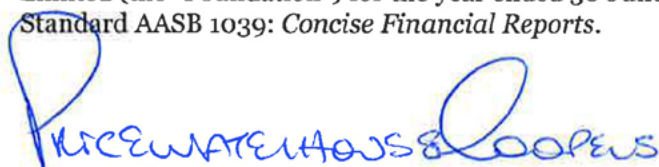
We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinions.

### ***Basis for Qualified Auditor's Opinion***

Cash from donations and other fundraising activities are a significant source of revenue for the Foundation. The Foundation's directors have determined that it is impracticable to establish control over the collection of revenue from these sources prior to entry into its financial records. Accordingly, as the evidence available to us regarding revenue from cash donations and other fundraising activities was limited, our audit procedures with respect to revenue from these sources had to be restricted to the amounts recorded in the Foundation's financial records. As a result, we are unable to express an opinion as to whether revenue from cash donations and other fundraising activities is complete.

### ***Qualified Auditor's Opinion***

In our opinion, except for the effect on the concise financial report of such adjustments, if any, as might have been determined to be necessary had the limitation on our audit procedures referred to in the qualification paragraph not existed, the concise financial report of Sony Foundation Australia Limited (the "Foundation") for the year ended 30 June 2014 complies with Australian Accounting Standard AASB 1039: *Concise Financial Reports*.

  
PricewaterhouseCoopers  
Jason Hayes  
Partner

24 September 2015

## RAINBOW PARTNERS

Allianz  
Stadium



## GOLD PARTNERS

CORRS  
CHAMBERS  
WESTGARTH  
lawyers

creative  
activation  
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TOLL



VBM  
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Stellar

The  
Consortium  
Centre

Willard.  
PUBLIC AFFAIRS

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