

Sony Foundation's

ISSUE 61 - AUTUMN 2019

# SHOUT

ROCKING THE WHARF  
FOR YOU CAN



CELEBRATING 10 YEARS ON THE WHARF!

CAMPS GET THE  
CELEBRITY TREATMENT!

 **SONY  
FOUNDATION  
AUSTRALIA**

[WWW.SONYFOUNDATION.ORG](http://WWW.SONYFOUNDATION.ORG)



SONY FOUNDATION'S

# BRISSY4WARD

**SAVE THE DATE  
AUGUST 2019  
BRISBANE**

In support of Sony Foundation's youth cancer program, 'You Can'

[lorin@sonyfoundation.org.au](mailto:lorin@sonyfoundation.org.au)

# Chairman's Report



Dear Corporate Partners and Supporters,

We find ourselves well and truly into another year and already, all of us at the Sony Foundation are energised by the support, backing and brilliance of our wide network of Corporate Partners and supporters, who show true passion and commitment in helping Sony Foundation make a difference for the youth of Australia.

It was fitting that in celebrating the 20th anniversary of Sony Foundation in 2018, that we would also reach our milestone 10th Wharf4Ward. An entertainment spectacular on every level, Wharf4Ward 2018 held in October, truly surpassed expectations by bringing together the heads of

the entertainment, media and corporate Australia to raise a record \$1.4 million for Sony Foundation's youth cancer initiative, You Can. Everyone of us was personally touched by our brave young speaker, Katelyn, who so eloquently spoke on the fragility of life, the power of accepting the help of others when in need and the value in using precious time so wisely. These are all points, that with the backing of our partners and supporters, we are able to act on and create real change for young Australians facing a cancer diagnosis.

A fundamental belief we have here at Sony Foundation, is that no young person, should be overlooked, forgotten or not given a helping hand simply for having been dealt a much harder hand in life. Through our funding of the MMAD (Musicians Making A Difference) Catch A Falling STAR (Special, Traumatized, At Risk) program, we are able to do just this, each year, when 20 exceptionally vulnerable young people, some of whom have suffered unimaginable grief and trauma, make the commitment to radically change their lives for the better. Through mentoring and encouragement from their trained MMAD team and our Corporate Partner mentors, these young STARS, who have never before experienced a safe environment in which to challenge their obstacles, begin to create lives that foster their growth, self-worth and belief that they can positively contribute to the world around them. A powerful life transformation. In 2018, we again had the privilege of witnessing these inspirational changes and are proud to again be funding this program in 2019.

With Sony Foundation Australia having been founded on our Holiday Camps program, to see the flow-on effect of these camps to local communities, friends and families of those involved as well as the continued growth and support of this program is heart-warming. We are grateful also, to

well-known faces such as Sony Foundation Ambassadors Dami Im and Giaan Rooney, bringing increased awareness of this program with their fun-filled visits to some of our most regional camps. We recently had the opportunity to showcase the impact of the Holiday Camps program to over 550 guests, including the Hon. Scott Morrison MP Prime Minister of Australia and the Hon. Gladys Berejiklian MP, Premier of NSW, at the inaugural Surry Hills Police Ball. This event raised a remarkable \$100,000 for the Children's Holiday Camp Program and had one lucky camper and his family, arrive in style to the event with a police chopper escort landing on the Sydney Cricket Ground!

It was a smashing start to the year for our You Can Crew when BBL team and Gold Corporate Partner, the Sydney Sixers, once again took to the field in support of our young patients and survivors with their annual 'Sixers Can, You Can' charity match. With an entire bay of the SCG filled with our You Can Crew and Corporate Partner supporters, the Sixers were cheered on to bring home a win both for the team and for You Can with over \$18,000 being raised from this match, an outstanding result and we can't say thank you enough!

I look forward to 2019 and seeing the positive impact that the Sony Foundation and our spectacular network will achieve together in improving the lives of our young Australians who need it most.

As always, our genuine thanks.

Sincerely,

**John Kirby AM**

Chairman, Sony Foundation Australia

## GET IN TOUCH

Email: [info@sonyfoundation.org.au](mailto:info@sonyfoundation.org.au)

Phone: (02) 9383 6230

Website: [www.sonyfoundation.org](http://www.sonyfoundation.org)



[www.facebook.com/sonyfoundation](https://www.facebook.com/sonyfoundation)



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Proud Silver Corporate Partner of Sony Foundation, providing printing services to support the great work of Sony Foundation.

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T **02 9560 6511**

E [emmanuel@imaginationgraphics.com.au](mailto:emmanuel@imaginationgraphics.com.au)

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# Rocking the Wharf

## LIKE NEVER BEFORE!

John Farnham sang his classic 'You're The Voice' to 1,000 guests at Woolloomooloo Wharf, in a powerful tribute to 15 – 25 year olds with cancer who have advocated for a national improvement to the health system for teenagers and young adults with cancer through Sony Foundation's 'YOU CAN' initiative for the past 10 years.

Sony Foundation's signature event 'Wharf4Ward' celebrated its 10th anniversary of raising funds for youth cancer with a record \$1.4 million raised on the day taking the total funds in 10 years to over \$8 million.

With the sun shining down, guests were merry as Sony Music artists rocked the wharf with special performances from Jessica Mauboy, who performed at the first Wharf4Ward in 2009, singing sensation Conrad Sewell and the legendary John Farnham who performed on top of a glass boat with an epic 30 minute set. Starting the event off with a bang was the One Sony Parade that saw over 50 participants representing the Sony Group with Scots in Sony Pictures Releasing's hit TV Show 'Outlander', Spiderman to cosplayers like Katos from Sony Interactive's 'God of War', Sony Australia's latest speakers blasting Sony Music Australia's hits and of course, our You Can Champions, the stars of the show.



Jack of all trades... Sony Music artist, TODAY Extra host and Sony Foundation ambassador David Campbell hosting at Wharf4Ward 2018



Hosts extraordinaire! 2GB's Ben Fordham and NOVA's Michael 'Wippa' Wipfli

Special thanks to our generous guests who pledged **\$10,000**

- CALVERT JONES
- CAMERA HOUSE
- ENDEMOL SHINE
- FETCH TV
- KAZ HIRAI  
(CHAIRMAN, SONY CORPORATION)
- LUKE HEPWORTH
- NETWORK TEN
- NEWS CORP
- NINE
- NOVA
- TDC
- THE STAR
- QUANTUM



Girl can groove... Sony Music artist Jessica Mauboy mid performance!

- **11 CELEBRITY HOSTS FROM SEVEN MAJOR MEDIA NETWORKS**
- **25 PLEDGES RAISING OVER \$167,000**
- **8 LUXURY LIVE AUCTION ITEMS**
- **27 ADVERTISING PACKAGES DONATED**
- **1000+ GUESTS**
- **58 COMPANIES PRESENT**

“ It remains my favourite day of the year and is such a great event with wonderful outcomes.  
Lizzie Young, Group Content Strategy Director, NINE NETWORK ”



The one and only John Farnham had everyone up and dancing to his incredible set from atop a boat on Sydney Harbour!

# Impact of Wharf4Ward funding

## IN HELPING YOUNG AUSTRALIANS WITH CANCER

Since Wharf4Ward 2009, the generous donations and support from guests has forever changed the lived experience for young Australians facing a cancer diagnosis. Funds raised in 10 years of Wharf4Ward have contributed to:



### YOU CAN CENTRES

- 4 You Can Centres
- Perth - \$1.8 million  
Opened in 2013
- Melbourne - \$1.5 million  
Opened in 2016
- Sydney - \$1.5 million  
Opening in 2019
- Brisbane - \$1.8 million  
Opening in 2019
- 1100m2 of space in hospitals  
dedicated to teenagers and  
young adults with cancer



### FREE FERTILITY PRESERVATION - NSW

- Free fertility preservation and  
storage for 13 – 30 year olds at  
Fertility & Research Clinic
- Fast access to experts in  
oncology, fertility and  
counselling in one location
- 91% of patients are seen  
within 24 hours of referral



### COMMUNITY

- 70,000 visits to peer networking  
platform You Can Connect ([www.youcan.org.au](http://www.youcan.org.au)) since Aug 2017
- 4,122 patient visits to a You Can  
Centre since 2013
- 5 hospital partners
- Workshops hosted in You Can  
Centres by; Youth Cancer Services,  
RedKite, Look Good Feel Better.



### RESEARCH

- 3 research grants
- \$500,000 in funding
- Brain Cancer, Exercise during  
treatment, applications of  
Virtual Reality



Sony Music artist Conrad Sewell serenading the 1000+ guests at Wharf4Ward 2018



You Can Champs Mikaila, Rachel and Nikhil with Sony Corporation Chairman Kaz Hirai, Riko Hirai, Sony Foundation Chairman John Kirby AM and AYA oncologist, Dr Antoinette Anazodo

With funds raised at Wharf4Ward 2018, Sony Foundation will continue to develop a national network of You Can Centres and age-appropriate services for every young Australian diagnosed with cancer. This year, Centres in Sydney and Brisbane will open. Following Wharf4Ward, Kaz Hirai visited the soon to open Sydney You Can Centre.

# Wharf4Ward

## A VOICE FOR YOUNG PATIENTS...

When Tamworth local Katelyn Mole, 26, purchased her first house in 2018, she had envisioned filling it with love by fostering children in the area whilst working as a primary school teacher. Instead, after noticing bouts of feeling very faint, Katelyn received a shock diagnosis of Acute Myeloid Leukaemia. The very next day, Katelyn had to leave her cherished home town of Tamworth which began a long journey of 8 months seeking life-saving treatment first in Newcastle, then in Sydney. The complexity of her cancer, and the need for a bone marrow transplant, meant that Katelyn was unable to be treated in Tamworth.

Katelyn chose to spend her last day in Sydney before heading home at Wharf4Ward sharing an emotional speech with the 1,000 guests, an confronting recount of the challenges and hardships she had been through as a young adult in the prime of her life facing cancer, all the time being away from her friends and support network in Tamworth. Despite all this, Katelyn's message was one of hope and gratitude.

**"Being away from home for such long periods of time is hard. I've had to spend some of the time I had at home packing my house up so I could rent it out so that I had some form of income to cover my mortgage...I've learnt a lot since my diagnosis. I've learnt to accept help and to rely on others like I never have before. I've learnt how fragile life is. And how, as cliché as it sounds, to value the gift of time & enjoy the small things. I fought to be where I am and I have been blessed with this time and with these lessons and will use them wherever life takes me now."**

— Katelyn Mole, You Can Champ



Katelyn and her dad, embracing after her emotional speech. Image credit - Alexander Arnholm

“

The generosity of everyone that comes together to be at Wharf4Ward for us is truly inspiring.

Nikhil, You Can Champ

”



Our EPIC You Can Crew of patients, survivors and supporters bringing the vibes to Wharf4Ward 2018.



Celebrating the record-breaking fundraising with Moët & Chandon Champagne!

## Sponsors, donors, supporters..

### THANK YOU!

Wharf4Ward could not happen without the army of supporters and sponsors who so generously donate their time, talents, product and services to make this event an experience to never be forgotten!

Special thanks to Wharf4Ward's Event Partners...

#### EVENT PARTNERS

**Aki's, Crinitis, China Doll, Manta, Otto Ristorante, Kingsleys, Fourth Wall, Fox Gordon, Quantum, Trivett Bespoke, Moët and Chandon, Asahi, Estrella Damm, Peroni Italy, digiDirect, Santa Vittoria, The Tilbury, Ovolo.**

And event sponsors...

#### EVENT SPONSORS

**Belvedere Vodka, BAMS Commercial Fitouts, WINK Models, AnnaBear Creative, DHL, TPR Group, Piquant Catering, Akubra, FieldTurf, Dial A Dump, TDC, Unleashed Creations, Magnificent Nerds, Bingo Industries, Backline Australia, Remedy Kombucha, Bio Oil, Bounce, Grazia, Bauer Media Group, OPI, Arnotts, Du'it, Pepsi, Red Rock Deli, NW Group, All Districts Limousines, Design Signage, Pezaz, Banana Boat, The Berkeley River Lodge and Kimberley Air Tours, Club Med, FOX SPORTS Australia, Verde Restaurant and Bar, Bar M, Parade Sports Management, Ray White Double Bay.**



Wharf4Ward guests enjoying luxurious superyacht, Quantum



Just part of the One Sony parade to open the 10th annual Wharf4Ward spectacular



A refreshing delight for guests upon arrival thanks to the team from Belvedere!

# A Virtual future is a Reality



Virtual Reality has already made the impossible, possible, and with the immersive technology in active use around the medical world on projects that make a difference, Sony Foundation together with Tour de Cure, are excited to announce the three winning applicants of their combined \$520,000 funding grant which is the largest Virtual Reality (VR) cancer research grant in Australia.

One of the major grant winners, Associate Professor Dan Catchpoole at The Children's Hospital at Westmead, will utilise VR to traverse large groups of young people suffering from cancer, focusing on their specific genetic and biological information and comparing them to each other. For more information on the three grant winners please visit [www.sonyfoundation.org](http://www.sonyfoundation.org)



“ We realised that Sony Foundation was in a unique position to help facilitate the collaboration between innovative Sony technology and its developers with cancer researchers to help close a gap in research specifically addressing youth cancer. We're excited to see the new ground forged as a result of this research funding.

– Sony Foundation CEO Sophie Ryan ”

## Ground-breaking ceremony

### FOR GROUND-BREAKING YOU CAN CENTRE

On Wednesday 20th January 2019, 23 year old cancer survivor, Anika Dean assisted QLD Minister for Health and Minister for Ambulance Services, Steven Miles joined Sony Foundation Ambassador Giaan Rooney for the official 'ground-breaking' ceremony for Queensland's first public specialised centre for 15 to 25-year-olds fighting cancer.

“ What was an unused roof space will soon be a state-of-the-art social hub where patients can meet people of a similar age and facing the same emotional and physical issues, can find a place of comfort and comradery to support each other.

Steven Miles MP, Minister for Health and Minister for Ambulance Services ”

Queensland's first You Can Centre is being made possible with a \$1.8 million donation from Sony Foundation, a \$500,000 commitment from Queensland Health and almost \$500,000 from Metro North Hospital and Health Service. The centre will be open in June 2019.

Designed to be a social haven away from the hospital wards with relaxation areas, it will feature the latest Sony entertainment technology, kitchen/dining, areas for study, yoga and consult rooms, an outdoor courtyard and most importantly, a space for young people to be together providing crucial peer support.

Royal Brisbane and Women's Hospital Executive Director of Cancer Care Services Associate Professor Glen Kennedy said the centre will create life-changing experiences for RBWH patients, while advancing treatment and research.



Giaan with You Can Champs Anika and Rachel at the 'Ground-Breaking Ceremony' on the new Brisbane You Can Centre building site

“In every way possible this is a massive step forwards and we are so incredibly proud of the dedication and work that has gone into making this a reality for our patients.”

# From MMADness comes greatness

Before Arlo\* found MMAD's Catch A Falling STAR program, funded by Sony Foundation, he was battling an addiction to drugs that he was taking to suppress painful memories of sexual and emotional abuse, severe neglect and grief from the violent loss of his mother as a young child. Before he found the STAR program, Arlo had never truly experienced a sense of family, love or simply having someone who believed in him.

Arlo, is now living independently, has stopped using drugs and alcohol, is recently employed and now working toward realising his dream of becoming a youth worker at MMAD to help other young people find a sense of family, support and a community who believe in them to be more.

Some of the most disconnected, vulnerable and disadvantaged young Australians, just like Arlo, are given the opportunity to change their lives for the better, overcoming severe obstacles that are preventing them from living a life that is nothing short of remarkable. This is achieved through intensive mentoring via means of creative support and by becoming part of a community, part of a family.

Corporate Partner mentors from Sony/ATV, PlayStation and CROSSMARK committed to ensuring these young people are supported in a safe environment as they work to bring radical change and transformation to their lives.



I feel more alive. I actually want to get out of bed and go into the world, I want to do something with my life. I don't just want life to end anymore. I feel like I matter and I can make a difference.

– C\*, MMAD STAR Graduate 2018

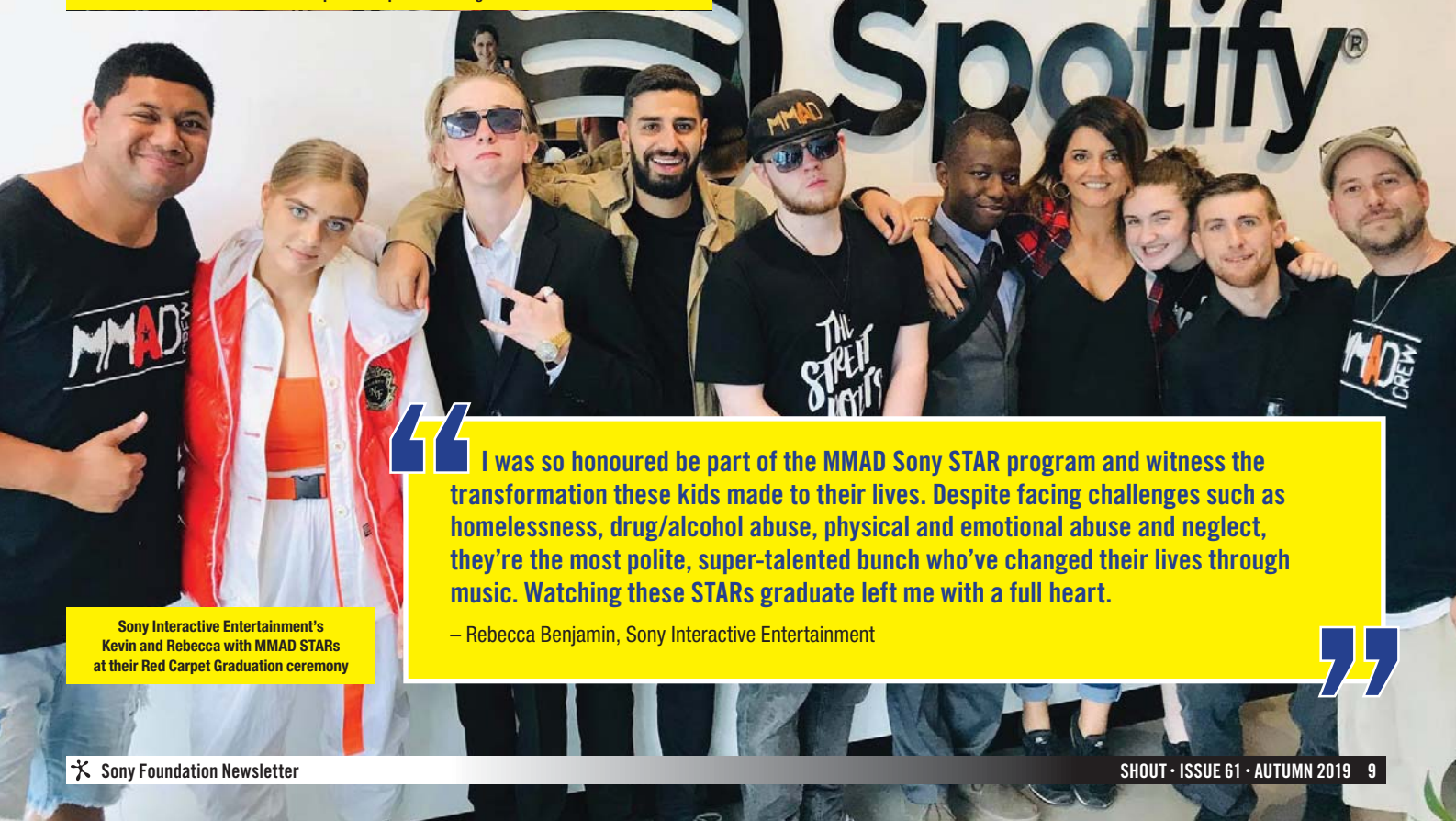


- **100% OF MMAD STARS INDICATED SIGNIFICANT IMPROVEMENT IN THEIR MENTAL HEALTH**
- **50% OF PARTICIPANTS SECURED STABLE ACCOMMODATION**
- **40% OF PARTICIPANTS COMPLETED OR ENROLLED IN HIGH-SCHOOL, PRE-TERTIARY, TERTIARY AND VOCATIONAL EDUCATION**
- **65% OF PARTICIPANTS INDICATED A SIGNIFICANT IMPROVEMENT IN THEIR CONFIDENCE AND SELF-WORTH.**

\*name changed for legal reasons



MMAD STARS pose for a photo at their graduation



I was so honoured be part of the MMAD Sony STAR program and witness the transformation these kids made to their lives. Despite facing challenges such as homelessness, drug/alcohol abuse, physical and emotional abuse and neglect, they're the most polite, super-talented bunch who've changed their lives through music. Watching these STARS graduate left me with a full heart.

– Rebecca Benjamin, Sony Interactive Entertainment



Sony Interactive Entertainment's Kevin and Rebecca with MMAD STARS at their Red Carpet Graduation ceremony

# Smashing youth cancer

## WITH THE SYDNEY SIXERS

BBL team, the Sydney Sixers, fired their way to a thumping nine-wicket win over the Hobart Hurricanes in their charity match at the SCG, on Wednesday 23rd Jan 2019 for Sony Foundation's You Can. The boys in magenta were fired up and ready to go with extra motivation from the young patients and survivors they were playing for.

The Sixers team, wore with pride, special jerseys honouring young cancer patients and survivors with three powerful words of meaning emblazoned across the back of their jersey. **The rare collector's item jerseys were auctioned off after the match raising over \$18,000 for You Can.**

You Can Champ and cricket fanatic, Nikhil, was invited onto the hallowed turf of the Sydney Cricket Ground to conduct the bat flip.

Cheered on by a huge crowd of You Can Champs and Sony Foundation supporters, the Sixers tore it up on field with special guest and celebrity 12th man, Reuben Styles from Sony Music's duo Peking Duk with Reuben saying;

**"I am pretty much just chuffed to be able to support something which is so close to home, having had a mate who has been dealing with cancer for most of the time I have known him."**

In the lead up to the match, the Sydney Sixers held an early morning training session with You Can Champs and Corporate Partners at Coogee Beach. Rainbow Corporate Partner, Channel Seven's SUNRISE were there to capture all the action and help raise invaluable awareness for the charity match. A special thank you to support from our Corporate Partners; 3Dux, P2, M2M, Sony Music and Sony Australia

**"They are an inspiration to us as much as we are to them. We're so grateful that we can support You Can."**

— Jordan Silk, Sydney Sixers player



Sydney Sixers player Sean Abbott high fives celebrity 12th man, Reuben Styles



Sydney Sixers players and their powerful jerseys showcasing words of meaning and inspiration from our You Can Champs



The You Can Crew there to cheer on the Sydney Sixers to victory



You Can Champ Flick all smiles at the charity match



Sydney Sixers player Jordan Silk with Sony Foundation ambassadors Johnny Ruffo and Reuben Styles and the You Can Crew at the Beach Cricket match.

“ To have a Sydney Sixers player wear my word ‘Resilience’ on their jersey means the world to me. ”

– Nick, You Can Champ



Sydney Sixers celebrity 12th man, Reuben Styles, having a laugh whilst running water during the match.

# Sony Camper helicoptered into the SCG

## ALONGSIDE THE PRIME MINISTER AND NSW PREMIER

The inaugural Surry Hills Police Ball, was held in spectacular affair in October, overlooking the hallowed turf of the Sydney Cricket Ground.

A sell-out success, with 550 guests in attendance, including the Hon. Scott Morrison MP, Prime Minister of Australia, the Hon. Gladys Berejiklian MP, Premier of NSW and NSW Police Commissioner, Michael Fuller APM, the team from Surry Hills police went all-out to create an event to remember! With the support of Sony Music, a live set from Sony Music artist Cyrus, ensured guests were up and dancing! Hosted by friend of the Foundation and long-time supporter, Ben Fordham, the ball raised an incredible \$100,000 for the Children's Holiday Camp Program!

However, the highlight of the night had to be a very special surprise for one of our Sony Camp families! The Surry Hills Police Force arranged for the Prime Minister, Premier and event host, Ben Fordham, to arrive and land at the SCG in the Police helicopter together with a Sony camper with special needs, Jordan and his family. Jordan, his mother, father and brother were escorted to the chopper in police vehicles, then were treated to a scenic flight over Sydney Harbour before landing on the field in front of all the guests. The experience was incredible for the young brothers and the parents were absolutely awestruck.

Special thanks to the Surry Hills Police for their generosity in engaging their officers and network in supporting Sony Foundation.

I have a long history with Denis and was pleased when we nominated Sony Foundation as the beneficiary for our Police Ball. Sony Foundation was selected because of its charter to support young people and being based in our geographical footprint allows for genuine local connection to the community. The Ball was a huge success, but what was great was to see how sensational the generosity and engagement with the cause was on the night. We're very proud of what was achieved and look forward to doing it all again this year!

— Superintendent Gavin Wood, NSW Police



Sony camper Jordan (far right) with Premier Berejiklian, Prime Minister Scott Morrison and host Ben Fordham.



Superintendent Gavin Wood presenting the cheque for \$100,000 to Chairman & CEO Sony Music Entertainment Australia & New Zealand and President Asia Denis Handlin AO

# Baby, We Were born to run!

## FOR SONY FOUNDATION IN CITY2SURF 2019!!

Whether you run, walk or hop to the finish line, we want YOU to be part of team Sony Foundation in this year's City2Surf as we aim to raise record funds for our Children's Holiday Camp Program!

With group training sessions, fundraising activities, a Sony Foundation branded running kit, prizes for our top five fundraisers and a post-race catch up – there's nothing quite like the feeling of challenging yourself for a good cause!

To get your early bird registration in and score \$20 off your registration fee – simply contact [sara@sonyfoundation.org.au](mailto:sara@sonyfoundation.org.au) for registration details.



Team Sony Foundation at City2Surf 2018

# Giving Tree 'leaves' a lasting impression

There is no greater gift than that of giving to someone in need and we were touched by the generosity and thoughtfulness of our Corporate Partners who took part in our annual Christmas Giving Tree Gift Drive.

More than 100 gifts were purchased, wrapped and distributed to Youth Of The Streets and our Sony Camp program for children with special needs. The gifts were then sent far and wide to Queensland, New South Wales, Victoria and even Tasmania!

Special thanks to all involved for helping to spread joy, hope and happiness.

- SONY INTERACTIVE ENTERTAINMENT
- SONY MUSIC
- RAY WHITE DOUBLE BAY
- UNIVERSAL SONY PICTURES HOME ENTERTAINMENT

"Please pass on our thanks to everyone who supported us this Christmas, their generosity has been amazing."

– Bianca Andreacchio, YOTS



Giving back to our community is part of the very fabric that makes up Ray White Double Bay and we're immensely proud of the people we have at our company who share this vision.

– Elliot Placks, Managing Director Ray White Double Bay



Happy campers receiving gifts from 'Santa' generously donated by our Corporate Partners

# Corporate Partner Spotlight!

A big shout out to our Corporate Partners who have all used their corporate events to do good by fundraising for Sony Foundation!

- Silver Corporate Partner Clearview for raising an incredible \$13,700 at their international conference
- Sony Australia for raising \$7,400 through a staff product auction and
- Rainbow Corporate Partner Ray White Double Bay for raising \$3000 at their annual Christmas party

If you're interested in fundraising for Sony Foundation, please get in touch with our Partnerships Manager Karen White: [karen@sonyfoundation.org.au](mailto:karen@sonyfoundation.org.au)



ClearView

SONY



RayWhite.  
DOUBLE BAY

# Ambassadors

## BRING CHRISTMAS CHEER TO SONY CAMPERS

It was a summer of smiles for our Sony Campers when three camps received very special visits from some of our wonderful Sony Foundation Ambassadors. Sony Music Artist Dami Im visited Scots College Warwick Sony Camp in Queensland bringing smiles and piano singalongs to make this camp extra special!

“

We feel very blessed to have had Dami visit. Her genuine engagement with both the Campers and Companions was a joy to behold. She possesses a sense of fun that endeared her to all, eagerly jumping into Santa's sleigh behind the two reindeer who were playing co-starring roles on the final morning.

— David Proudlove, Head of Senior School,  
Scots College Warwick

”



Sony Music artist Dami Im sleighs on in to the Warwick Camp, much to the campers' delight!



Groove therapy.... Sony Music artist David Campbell and a camper hitting up the dancefloor at the ABBOX Sony Camp.

TODAY Extra host and Sony Music artist David Campbell popped by the Abbotsleigh and Knox ABBOX Sony Camp treating campers to a Christmas carols concert and spontaneous dance party. David spent hours getting to know the campers and their companions, making for a very special Christmas party to celebrate the end of their 11th annual camp!

It's not every day a former Olympic swimmer comes to help host your pool party but that's exactly what happened when Sony Foundation ambassador Giaan Rooney made a surprise visit to the Bond Sony Camp on the Gold Coast. Giaan spent the afternoon spreading Christmas cheer and ensuring a splashing good time was had by all at the 10th annual Bond Sony Camp!

With A total of 28 camps were hosted in 45 schools and 5 universities around Australia in 2018, all providing invaluable respite, lifelong bonds and special memories for over 660 campers with special needs and over 1,200 student companions who were their primary carers.

Special thanks to all the Camp teams, volunteers, Ambassadors and companions all around the country, who work so hard to continue and grow this beautiful program.



Making a splash! Ambassador Giaan Rooney and a happy camper at the Bond Sony Camp.

# Sony Foundation Media Partners

WE ARE THRILLED TO WELCOME OUR 2019 MEDIA PARTNERS,  
WHOSE GENEROUS DONATIONS WILL ENABLE  
SONY FOUNDATION'S EVENTS TO REACH NEW HIGHS IN 2019!

## DIAMOND PARTNERS

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ooh!  
Unmissable

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SOUTHERN CROSS AUSTRALIA  
absolutely inspiring

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